

BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 920 43811

Filed: 10-30-07

Title: Petitioners Notice of Filing

Trial Testimony

Part 1 of 1

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October 30, 2007

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
Madison East, Concourse Level Room C 55
600 Dulany Street
Alexandria, VA 22314Re: Roger Orozco and Nora Orozco v. Michael Hwang
Cancellation No. 92043811

Dear Sir or Madam:


78 213 107

In connection with the above-referenced matter, enclosed please find the following documents:

1. Petitioner's Notice of Filing Trial Testimony;
2. Transcript of Trial Testimony of Nora Orozco and accompanying exhibits (Confidential portions filed separately under seal and marked as same);
3. Transcript of Trial Testimony of Anthony Sudgen.

Please note, the confidential documents have been filed in a separate envelope under seal.

Very truly yours,


Kurt KoenigKK:mo
Enclosures
10-30-2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ROGER OROZCO AND NORA)
OROZCO,)

PETITIONER,)

V.)

MICHAEL HWANG,)

RESPONDENT.)

Cancellation No. 92043811

PETITIONER'S NOTICE OF FILING TRIAL TESTIMONY

PLEASE TAKE NOTICE that pursuant 37 C.F.R. § 2.125, Petitioner is filing the trial testimony and accompanying exhibits of the following witnesses as part of its trial testimony with the United States trademark Trial and Appeal Board.

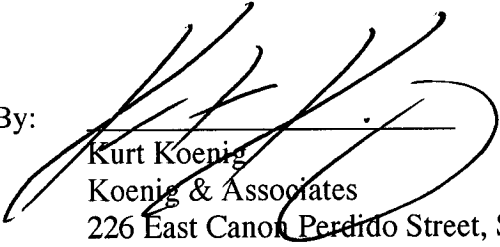
1. Nora Orozco. (Confidential portions filed under seal and marked as same)
2. Anthony Sudgen.

The confidential portions of the transcript of Nora Orozco and the accompanying exhibits have been filed under seal, under separate cover, in a sealed envelope marked as "CONFIDENTIAL." A copy of the non-confidential portions of both transcripts with exhibits were served on Applicant on December 27, 2006. A copy of the confidential portions of the transcript for Nora Orozco were served on Applicant on October 30, 2007.

Respectfully submitted,

Dated: October 30, 2007

By: _____

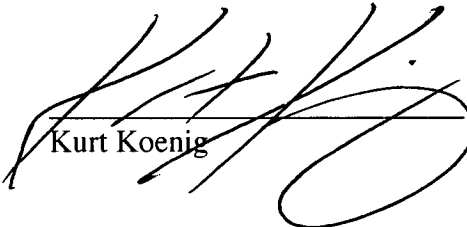

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true copy of the foregoing PETITIONER'S NOTICE OF FILING TRIAL TESTIMONY was served upon Applicant through its attorneys of record on October 30, 2007, by depositing a copy of the same with the United States Postal Services as first class mail postage prepaid, in an envelope addressed as follows :

Mr. John Johnson
Ms. Irene Hudson
Fish & Richardson P.C.
Citigroup Center
153 E. 53rd St., 52nd Floor
New York, NY 10022-4611

Dated: October 30, 2007


Kurt Koenig

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Roger Orozco and Nora Orozco,)
)
Petitioner,)
)
vs.) Cancellation
) No. 92043811
Michael Hwang,)
)
Respondent.)
_____)

DEPOSITION OF ANTHONY SUGDEN,

taken on behalf of Petitioner, at 1363 Donlon Street,
Suite 8, Ventura, California, commencing at 3:51 p.m.,
Monday, November 27, 2006, before TAMARA LECKIE,
CSR NO. 8935.

1 A P P E A R A N C E S:

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11 BY: GREGORY T. MAY
12 ATTORNEY AT LAW
13 290 Maple Court, Suite 268
14 Ventura, California 93003
15 (805) 642-0425

16 Also Present:

17 NORA OROZCO

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I N D E X

WITNESS	EXAMINATION BY:	PAGE
SUGDEN, Anthony	Mr. May	5

E X H I B I T S

PETITIONER'S	REFERRED	MARKED
Exhibit 46 - Denver September 1996 Show Book (7 Pages)	17	5
Exhibit 47 - Denver January 1997 Show Book (8 Pages)	21	5
Exhibit 48 - Denver January 1998 Show Book (3 Pages)	24	5
Exhibit 49 - Denver September 1998 Show Book (8 Pages)	26	5
Exhibit 50 - Denver September 1999 Show Book (3 Pages)	27	5
Exhibit 51 - Denver September 2001 Show Book (7 Pages)	28	5
Exhibit 52 - Denver January 2002 Show Book (4 Pages)	29	5
Exhibit 53 - Denver September 2002 Show Book (4 Pages)	30	5
Exhibit 54 - Denver January 2003 Show Book (5 Pages)	32	5
Exhibit 55 - Denver September 2003 Show Book (3 Pages)	33	5
Exhibit 56 - Denver January 2004 Show Book (3 Pages)	34	5

I N D E X (Continued)

E X H I B I T S

	PETITIONER'S		REFERRED	MARKED
5	Exhibit 57 -	Denver September 2004 Show Book (3 Pages)	35	5
7	Exhibit 58 -	Denver January 2005 Show Book (3 Pages)	36	5
9	Exhibit 59 -	Denver January 2006 Show Book (3 Pages)	37	5
10	Exhibit 60 -	The WSA Show Form (1 Page)	38	5
11	Exhibit 61 -	The WSA Show Information (4 Pages)	40	5

1 VENTURA, CALIFORNIA; MONDAY, NOVEMBER 27, 2006;

2 3:51 P.M.

3

4 ---o0o---

5

6 (Petitioner's Exhibits 46 - 61 were marked
7 for identification.)

8

9

ANTHONY SUGDEN,
10 having been first duly sworn,
11 testified as follows:

12

13

EXAMINATION

14

BY MR. MAY:

15

Q Okay. Tony, this is a deposition examination.

16

I'm going to ask you a series of questions. The oath you
17 just took is the same as an oath that you would take in a
18 court of law if you had a judge and jury sitting there.

19

So you're as obligated to tell the truth now as you would
20 be if you were to take an oath in an actual courtroom.

21

Do you understand that?

22

A Yes, I do.

23

Q Please remember that the reporter requires an

24

oral response. I noticed a couple times, I -- I said

25

uh-huh or huh-uh in the last deposition. And the

1 recorder can't record those things. So besides shrugs
2 or -- or grunts, you gotta hold all these things -- a
3 technical term -- we need oral, comprehensible responses.

4 A Okay.

5 Q If you have any questions about a question I've
6 asked you, ask me for clarification. If you need a
7 break, ask me. If you need to supplement an earlier
8 answer, let me know as soon as you realize it, and we'll
9 work -- we'll work on that.

10 A Okay.

11 Q Have you taken any medication or drugs that
12 would impair your ability to testify truthfully and
13 accurately here today?

14 A No.

15 Q Have you consumed any alcohol within the last
16 eight hours?

17 A No.

18 Q Are you feeling ill or out of sorts today?

19 A No.

20 Q Feeling generally healthy?

21 A I'm okay, yeah.

22 Q And you can't think of any reason you can't
23 give truthful, accurate testimony?

24 A No reason.

25 Q Okay. Great.

1 Please state and spell your name for the
2 reporter, please.

3 A My name is Anthony, A-n-t-h-o-n-y, last name is
4 Sugden, S, like in Sam, u-g-d-e-n.

5 Q What do you do for a living?

6 A I'm a -- a 1099 employee of Evolutions. I'm
7 in -- I do marketing for Oak Tree Farms.

8 Q Do you do any marketing for other companies?

9 A No.

10 Q Okay. Tell me about your history with -- well,
11 you said you do -- let me stop there.

12 Could you read his response back, please.

13 (Record read.)

14 BY MR. MAY:

15 Q Now, when you say "a 1099 employee," you mean
16 you're not actually an employee, but an independent
17 contractor?

18 A Independent contractor.

19 Q So they don't deduct --

20 A Taxes, no.

21 Q -- taxes and so forth. They just pay you, and
22 that's all your responsibility?

23 A Right.

24 Q Okay. So you said Evolutions.

25 A Uh-huh.

1 Q You're referring now to the Evolutions
2 Footwear, Inc.?

3 A Yes.

4 Q Okay. Have -- how long have you been with
5 Evolutions?

6 A Approximately 11 years.

7 Q Okay. So your time with them would go back
8 before it was a corporation, while it was an LLC. And if
9 we go back, were you with them even before it was an LLC?

10 A I was -- I was -- I've been with them since the
11 very beginning. I don't know exactly when it changed
12 from corporation to LLC, but I must have been there
13 during that time.

14 Q Okay. Do you understand, although it may not
15 be especially important during the course of your
16 deposition, that when I speak of the LLC, I'm referring
17 to a corporate -- excuse me -- a business entity that's a
18 limited liability company known as Evolutions, LLC; and
19 if I speak of the corporation, I'm speaking of Evolutions
20 Footwear, Inc.?

21 A Okay.

22 Q Which, as we heard earlier today, was
23 incorporated or -- or the company switched over to in
24 about 2003.

25 A All right.

1 Q Like I said, for your purposes, it might not
2 matter.

3 A Okay.

4 Q So you said you were with them from the
5 beginning. Tell me -- let's start at the beginning --
6 what your history was, how you got involved with them and
7 what you've done for them since.

8 A Okay. Nora and Roger and I got together in
9 approximately 1995 and decided to go into the shoe
10 business. And we started out very small, with just a few
11 styles, and took them to a trade show, got them marketed.
12 These were -- these were Bed Stu brand shoes in the very
13 beginning.

14 And then after that got going a little bit,
15 then we went into the western business and branded a
16 brand called Oak Tree Farms. And that happened very,
17 very early in the history. And I was involved in the
18 marketing in that, also.

19 And we have gone to many, many trade shows over
20 the years, marketing Oak Tree Farms and Bed Stu.
21 We've -- we've had lots and lots of sales reps over the
22 years for both those brands. And primarily my
23 relationship with the company was about 90 percent
24 marketing over my history with the company. I did a lot
25 of the trade shows and hired a lot of the salespeople and

1 had lots of appointments, you know, at different stores
2 around the country. And that's pretty true all the way
3 through my history with Oak Tree.

4 Q So are you saying that you kind of took the
5 lead in -- in marketing Oak Tree Farms?

6 A I could say that -- probably say that fairly.

7 Q So you signed up other independent contractors
8 to do the same thing you were doing, maybe just in other
9 regions or --

10 A That's correct.

11 Q So that -- it's safe to say you're thoroughly
12 familiar with how Oak Tree Farms markets -- excuse me --
13 with how the LLC and then the corporation marketed and
14 markets its Oak Tree Farms and Oak Tree products?

15 A I am familiar -- very familiar with that.

16 Q Okay. Are you familiar with it across the
17 whole country?

18 A Yes, I am.

19 Q How many states does -- in how many states are
20 Oak Tree Farms and Oak Tree products sold by -- I'm going
21 to refer to the LLC and the corporation collectively as
22 Evolutions --

23 A All right.

24 Q -- just as a shorthand convention. And what it
25 actually means will be depending on the time frame I'm

1 talking about.

2 But right now, how many states does Evolutions
3 sell Oak Tree Farms products in?

4 A I would have to say, in all probability, all
5 50.

6 Q Okay.

7 A Yeah. Maybe not Alaska, but very close to
8 nearly all the states.

9 Q Now, as part of your duties, is it -- as an
10 independent contractor, you mentioned setting up
11 appointments, going into stores, that sort of thing.

12 A Uh-huh.

13 Q What else do you do?

14 A I -- I work with -- I work with all the
15 offshore accounts.

16 Q Uh-huh.

17 A We have -- we have clients in, I believe, 13
18 countries that we ship boots regularly to. And I work
19 on -- I work on the websites of all of the stores that
20 are under my umbrella that I take care of, and keep that
21 Internet business going; and I'm in contact with all of
22 my clients both verbally and through the fax and through
23 the Internet, frequently; and occasionally I will fly to
24 my clients and give them presentations and then get
25 orders, and I bring them back.

1 And I am pretty much in charge of the Denver
2 western show, which is a very, very important show for
3 us. We get a huge amount of our business out of that
4 show every January. And involved a little bit in
5 styling, helping Roger with styling a little bit, too.

6 Q Okay. Now, you mentioned for the first time
7 there a show, a western show --

8 A Right.

9 Q -- in Denver.

10 In general, is attending -- that's a trade
11 show, I take it?

12 A That's a trade show.

13 Q In general, is attending trade shows and
14 presenting at trade shows a part of what you do?

15 A Yes.

16 Q About how many shows would you attend in a
17 year, say?

18 A Well, I personally -- right now, I'm only
19 the -- I'm only attending the Denver show. But, you
20 know, this history goes back 12 years. And there have
21 been years when we've done as many as 12 or 13 shows in a
22 year.

23 Q Are there other representatives that attend
24 shows on behalf of Evolution's market?

25 A Yes. Yes, there are.

1 Q To -- excuse me. To market Oak Tree Farms?

2 A Yes, there are.

3 Q You mentioned earlier that with the possible
4 exception of Alaska, you believe that --

5 A Uh-huh.

6 Q -- Oak Tree Farms and Oak Tree brands are sold
7 in all 50 states.

8 A Right.

9 Q Would that have been true by, say, 2002?

10 A Yes, it would have been true.

11 Q How about 2001?

12 A Probably.

13 Q Okay. So since 2002, when you think you got
14 into all 50 states --

15 A Uh-huh.

16 Q -- you pretty much stayed there?

17 A Yes.

18 Q Same would be true for every year subsequent?

19 A I believe so.

20 Q Okay. Now, again, you mentioned the trade
21 show. If you are going principally to Denver now, you
22 said there are other reps going to other shows.

23 Do you know approximately how many shows are
24 being attended by representatives who are marketing the
25 Oak Tree Farms and Oak Tree brands for Evolutions?

1 A I would -- I would -- I would venture to say
2 four or five.

3 Q And what would that number have been in, say,
4 2002?

5 A That number might have been as many as ten
6 shows a year.

7 Q Okay. So the show activity was more frequent
8 then?

9 A Much more frequent then. There's been a
10 consolidation in the industry, and the smaller trade
11 shows have sort of like lost their draw. And Denver has
12 become this all-important trade show giant in the country
13 that everybody goes to, both sellers and buyers.

14 Q Okay. Let's talk about Denver for a minute.

15 A Okay.

16 Q You mentioned that it's a western show.

17 A Right.

18 Q And you said it -- talked about how important
19 it is.

20 A Uh-huh.

21 Q When you're at Denver or any other trade show
22 for that matter, you obviously have responsibilities in a
23 booth where you're doing your presentation; right?

24 A Correct.

25 Q Do you ever get a chance to go around and walk

1 around the floor, either by shutting down the booth or
2 have someone else cover it for you?

3 A Every time.

4 Q Every time?

5 A Every time.

6 Q You make a point of walking the floor?

7 A I make a point of walking the show.

8 Q Okay. And what are you looking for when you do
9 that?

10 A I am looking for product that might interest
11 me, I am looking to see what all the other competitors
12 are doing productwise, see what colors people are
13 running. I even look at clothing, to see if there's any
14 trends I can spot there and tell Roger about it. And I
15 just -- I go to every single booth at every show that I am
16 at.

17 Q How long have you been attending the Denver
18 show?

19 A I think -- I believe 11 years.

20 Q All right. Have you missed any years in that
21 time?

22 A One year I think I missed.

23 Q But on the time you have attended, you've
24 walked around, you -- do you recall seeing hiking boots?

25 A Yes, I do.

1 Q Do you recall if that was every show, if that
2 was just a couple of the shows, if it was the most recent
3 shows?

4 A It's just kind of a -- you know, a general
5 answer. I couldn't -- I don't -- maybe a couple of shows
6 ago. But I -- I do remember seeing that profile at the
7 Denver show somewhere when I walked around.

8 Q Okay. Are -- is the Denver show divided into
9 categories itself? Even though it's one big category in
10 western --

11 A Yeah.

12 Q -- do they have -- is there a subcategory? Do
13 they have hiking boots, work boots, style boots --

14 A No.

15 Q -- things like that?

16 A The answer to that is no.

17 Q Okay. So you have to walk around the floor and
18 see what else is there?

19 A Yes.

20 Q All right. And you have run across hiking
21 boots?

22 A Yes.

23 Q Okay. I'm going to -- oh. You mentioned
24 somebody named Roger. Who's that?

25 A Roger Orozco.

1 Q Oh, okay.

2 A Yeah.

3 Q Yeah. And you mentioned that you were with
4 Roger and Nora from the beginning. You're -- so you're
5 speaking of Roger --

6 A Orozco.

7 Q -- Orozco. Okay.

8 The court reporter's got a stack of documents
9 to your right there. If you can pull that over.

10 A All right.

11 Q We've resumed numbering of the exhibits from
12 the close of last deposition, so that's why you see the
13 one on top is numbered 46.

14 A All right.

15 Q All right. Looking at No. 46, what do you
16 see -- what is that cover page? Can you identify it?

17 A That -- I believe this cover page is the
18 show -- the show book, the index that everybody gets when
19 they go to the show.

20 Q Okay. That's something that's handed out at
21 the show?

22 A Yes. Every --

23 Q Okay.

24 A Everybody gets one.

25 Q So we're talking about Denver '96?

1 A Correct.

2 Q Did you attend that show?

3 A Yes, I did.

4 Q On the second page, did you appear in the

5 exhibitor index?

6 A I do.

7 Q There it is about halfway down the left column.

8 A Okay. I see it.

9 Q It lists, under your name, Evolutions, Hobo

10 International and Oak Tree Farms.

11 A Correct.

12 Q Do you see that?

13 A Yes, I do.

14 Q Is Hobo International another brand from

15 Evolutions?

16 A No, it's not. It's another company.

17 Q Going to the third page of that exhibit, where

18 it says, "Company Index" --

19 A Okay.

20 Q -- do you see Oak Tree Farms about fourth up

21 from the left side?

22 A Yes, I do.

23 Q Is it a common -- why would it be listed as Oak

24 Tree Farms when the company was actually Evolutions?

25 A Well, the reason I did that is because I've

1 been pushing the Oak Tree Farms name as a -- as a brand
2 icon. Nobody knows us as Evolutions --

3 Q So this is --

4 A -- at market level.

5 Q So it's a pretty -- is that a common
6 convention? Do a lot of the exhibitors list themselves
7 by the brand they're selling rather than the source
8 behind the brand?

9 A They do. I would say most of them would do
10 that.

11 Q Okay. The next page of the exhibit -- excuse
12 me. Going back two pages, to the second page of the
13 exhibit, Exhibit 46, the Hobo International brand, you
14 said that was not from Evolutions; right?

15 A That's correct.

16 Q So you market on behalf of more than one
17 company?

18 A No. That -- that -- what happened was they
19 were going to be -- they were considering building
20 product for the western market that they were not in at
21 the time. And they were going to share -- we were gonna
22 buy a booth together to get a larger booth. And they
23 changed their mind after I had already put the
24 applications in. So that's why that appears there.
25 Didn't -- never amounted to anything.

1 Q Who's "they"?

2 A Hobo International.

3 Q Okay. So that show you didn't actually exhibit
4 anything from Hobo International?

5 A That's correct.

6 Q All right. When you attend the Denver show or
7 any trade show for that matter where you are marketing
8 Oak Tree or Oak Tree Farms, who pays whatever fees are
9 involved? The exhibitor fees or the entry fee, I don't
10 know what you want to call it, who pays those?

11 A In our case, Evolutions pays it.

12 Q Okay. Do you pay it, get reimbursed or do
13 they --

14 A Sometimes I have paid it and Nora's reimbursed
15 me, and other times she's paid -- paid for it.

16 Q Are there any times where you've attended where
17 you have exhibited for more than just Evolutions at
18 Denver?

19 A No.

20 Q If you go to Page 4 of Exhibit 46 --

21 A Okay.

22 Q -- where it says, "Exhibitor Contracts" --

23 A Okay.

24 Q -- are you the one who usually fills this out
25 to attend the show?

1 A Yes, I am.

2 Q Is this the exhibitor contract for the
3 September '96 show in Denver?

4 A That's what it says. Yes. The answer's yes.

5 Q Do you recognize your writing there?

6 A I do recognize it on the contract page.

7 Q Okay. Great. If you look at the remaining
8 pages --

9 A Uh-huh.

10 Q -- looks like there's an exhibit space
11 assignment information page, a map of the expo
12 building --

13 A Okay. Yes.

14 Q -- an invoice from the Western & English Sales
15 Association.

16 A Okay. I see that.

17 Q Are those documents all associated with the
18 Denver show of '96?

19 A Yes, they are.

20 Q Please look at Exhibit 47.

21 A All right.

22 Q I'm going to run through these succeeding
23 documents a little more quickly --

24 A Okay.

25 Q -- since they pretty much track the one we just

1 went through.

2 A Okay.

3 Q What is the first page of Exhibit 47?

4 A The first page of Exhibit 47 is the cover of
5 the show book at the Denver show.

6 Q So this was a copy of the show book that you
7 were provided?

8 A That's correct.

9 Q Okay. On the -- did you say 1997?

10 A No, I did not.

11 Q Okay. What year is this one from?

12 A It's not on the cover page, but on the
13 fourth -- I believe the fourth page it said 1997.

14 Q Okay. Look real hard there in the third square
15 on the cover.

16 A Oh, I see on the bottom, yeah.

17 Q Okay. Up above that -- I gotta say, it is a
18 little hard to read.

19 A Uh-huh.

20 Q And you, again, appear in the exhibitor index?

21 A Yes, I do.

22 Q Again, listing Evolutions, Hobo International
23 and Oak Tree Farms?

24 A Correct.

25 Q Did Hobo show up at that one?

1 A They did not.

2 Q Okay. But you did display Oak Tree Farms

3 goods?

4 A Yes.

5 Q On the third page --

6 A Yes.

7 Q -- where are you and your Oak Tree Farms

8 exhibit listed?

9 A In the middle line, about a third of the way

10 from the top.

11 Q Where it says, "Oak Tree Farms"?

12 A Correct.

13 Q I'm going to hand you the actual original.

14 What did you call it? An index?

15 A Yeah. The --

16 Q Program maybe.

17 A Well, at the show, they call it the show book.

18 Q Okay. Let's call it the show book then.

19 A That's what -- that's what it's called, yeah.

20 Q And I just want you to be able to verify that

21 that is, indeed -- the exhibit you're looking at is

22 copied from that -- that show book.

23 A Yes, it is.

24 Q On the fourth page of Exhibit 47 --

25 Could you hand the actual show book back,

1 please.

2 A (Complies.)

3 Q Thank you.

4 A Uh-huh.

5 Q -- it says, "Exhibitor Contract."

6 A Okay.

7 Q Is this the contract you filled out to appear
8 at the January '97 show?

9 A Yes, it is.

10 Q And that looks to be two pages.

11 A Okay. Yes.

12 Q Do you have any more pages after that?

13 A It looks like I do. I have -- after where I
14 signed the contract, there's a -- there's a --

15 Q Exhibit --

16 A -- there's a page to get badges and then
17 there's a category page, and then the very last page is
18 the signage show.

19 Q And all these documents are related to the
20 January '97 show that you brought back with you from that
21 show?

22 A That is correct.

23 Q All right. Take a look at Exhibit 48 in front
24 of you. I'm going to hand you the show book that appears
25 to correspond.

1 Can you verify that the cover's the same?

2 A It is the same.

3 Q And that's -- what is that show book from?

4 A That's from the January show in Denver, 1998.

5 Q Can you turn in the show book to Page 372.

6 A I'm there.

7 Q Does your name appear in the exhibitor index?

8 A No, I don't see it.

9 Q Near the top left.

10 A Oh, the very top. There it is.

11 Q Again, listing Oak Tree Farms?

12 A Yes.

13 Q So you know that you showed Oak Tree products

14 and Oak Tree Farms products at this show?

15 A That is correct.

16 Q Can you turn to Page 397.

17 A Okay. I am here.

18 Q And is that you about halfway down the -- well,

19 the first full column, where it says, "Oak Tree Farms,

20 Sugden, Tony"?

21 A That is me.

22 Q Okay. Those all indicate you attended and were

23 at that show?

24 A That's what they indicate.

25 Q And you actually were there; right?

1 A I was there.

2 Q Turn to Exhibit 49, please.

3 A Okay.

4 Q Verify that the first three pages are actually
5 taken from the actual show book I've just provided you.

6 A They are from the show book.

7 Q Okay. And so this is the show book from the
8 September '98 Denver show?

9 A That's correct.

10 Q You are indicated in both the exhibitor and
11 company index?

12 A Yes.

13 Q Yeah. You can look at the copy that the
14 reporter has provided you now that you've confirmed --

15 A All right.

16 Q -- that it's a copy.

17 A Yes, I am -- I am in there.

18 Q Okay. And you actually did appear at the show
19 and market Oak Tree Farms products?

20 A I did.

21 Q On the fourth page in, there's another
22 exhibitor contract like we saw on the others.

23 This is the exhibitor contract that you filled
24 out and signed for that show?

25 A Yes, that's it.

1 Q And the related documents are category
2 information --

3 A Correct.

4 Q -- directory and a signage contract, again, all
5 from that show --

6 A That's correct.

7 Q -- that you attended?

8 A That's correct.

9 Q Would you confirm that the first three pages of
10 Exhibit 50 are taken from the actual show book I've just
11 handed you.

12 A I confirm that.

13 Q Okay. Now, referencing the copy --

14 A Yes.

15 Q -- what's this -- what show is this from?

16 A This is from the Denver September 1999 western
17 show.

18 Q You attended this show and displayed and
19 exhibited Oak Tree Farms products?

20 A Yes, I did.

21 Q You're listed as both an exhibitor and in the
22 company index?

23 A Yes, I am.

24 Q Now, in the company index, you're listed both
25 under Oak Tree and Oak Tree Farms.

1 A Correct.

2 Q Was it your practice to list yourself under
3 both if you were going to be showing both and under only
4 one or the other if you were going to be showing only one
5 or the other?

6 A I think I did that because we were -- some
7 people were referring to us as Oak Tree, and I wanted to
8 make sure they knew who Oak Tree was. They left the
9 third word off occasionally on the telephone.

10 Q So that was really for the ease of people who
11 were looking you up?

12 A That's right.

13 Q Okay. That doesn't indicate to you one way or
14 the other which -- which brand you were showing?

15 A No, it doesn't.

16 Q And you attended the September '99 Denver show?

17 A Correct.

18 Q Please compare the first three pages of
19 Exhibit 51 against the actual show book that you have
20 there --

21 A Okay.

22 Q -- and confirm that those pages are copied from
23 the show book.

24 A They are copied from the show book.

25 Q Did you attend the September 2001 Denver show?

1 A Yes, I did.

2 Q On the second page of Exhibit 51, under your
3 name, it again lists Oak Tree Farms?

4 A Correct.

5 Q Does that mean you displayed Oak Tree Farms
6 products there?

7 A That's what it means.

8 Q And under "Company Index," you are also listed
9 under Oak Tree Farms; is that right?

10 A That's correct.

11 Q So you attended this show, showed Oak Tree
12 products?

13 A That's right.

14 Q Excuse me. Oak Tree Farms products.

15 A That's what I did there.

16 Q If you'd look at Exhibit 52 --

17 A Yes.

18 Q -- confirm that the three pages of that exhibit
19 are copies of the actual show book there.

20 A They are the same. They are copies.

21 Q Okay. That -- that actual show book is the one
22 that you received at the Denver 2000 -- January 2002
23 show?

24 A That's correct.

25 Q Under your name on the second page of

1 Exhibit 52 --

2 A Yes.

3 Q -- you again show Oak Tree Farms?

4 A Yes.

5 Q And in the company index of Exhibit 52, you're
6 again listed under Oak Tree Farms?

7 A That's correct, I am.

8 Q Do you need these to remind you that you were
9 showing Oak Tree Farms there or do you recall that you
10 showed Oak Tree Farms every year you attended?

11 A I recall that I showed Oak Tree Farms every
12 year I attended.

13 Q Okay. Do you have a fourth page in Exhibit 52?

14 A Yes, I do.

15 Q All right. What's on the fourth page?

16 A It's the -- it's the directory and -- and
17 category information for them to print up the show book
18 from.

19 Q From the same show that you picked up there?

20 A Correct.

21 Q Is that the last page of your Exhibit 52?

22 A Yes, it is.

23 Q Turn to Exhibit 53, please.

24 A Okay.

25 Q That's an actual bound show book there. Is

1 that the show book that you picked up from the Denver
2 show?

3 A Yes, it is.

4 Q That's true for all the actual show books that
5 we've showed you; right?

6 A That's correct.

7 Q You picked them up at the corresponding show
8 reflected on the cover?

9 A Right.

10 Q And if you turn to Page 2 -- excuse me. Start
11 on the first page of Exhibit 53.

12 What show was this from?

13 A This was from the September Denver show in the
14 year 2002.

15 Q Okay. On the second page of Exhibit 53 --

16 A Yes.

17 Q -- you're listed in the first full column,
18 again, showing Oak Tree Farms?

19 A I see it.

20 Q And you showed Oak Tree Farms products at the
21 show?

22 A Yes, I did.

23 Q You said that Denver was responsible for a
24 large portion of your sales every year; right?

25 A That's correct.

1 Q And on the third page of Exhibit 53 --

2 A Yes.

3 Q -- you are listed under Oak Tree Farms; right?

4 A Yes, I am.

5 Q And we have similar directory and category
6 information behind that?

7 A Yes, we do.

8 Q And that's a document that you picked up
9 personally at this show?

10 A That's -- that's correct.

11 Q All right. I've handed you a bound show book.
12 That bound show book you received at the -- at the Denver
13 show that's reflected on the cover?

14 A Yes, that's the same.

15 Q What's the date on that one? I think you're
16 going to have to look at the actual show book because it
17 didn't copy over very well on my --

18 A It says January, year 2003.

19 Q Where is that reflected on the actual show
20 book?

21 A It's reflected on the -- on the top one-third
22 of the cover, under the word, "Denver."

23 Q Why don't you compare it to the copy so you can
24 see where it didn't copy over well and you can tell us
25 where that shows up.

1 A Okay. It did not copy under the words, on the
2 copied page, Denver International Western and English
3 apparel and equipment market.

4 Q Okay. So the date indication is right under
5 there?

6 A Yes. But it didn't copy.

7 Q Okay. You picked up that show book at the
8 show?

9 A Correct.

10 Q And you're once again listed for Oak Tree Farms
11 in both the exhibitor and the company index?

12 A Yes, I am.

13 Q And you displayed Oak Tree Farms goods?

14 A Yes, I did.

15 Q Behind that is a document called an advertising
16 contract.

17 A Yes.

18 Q That's related to the same show?

19 A Yes, it is.

20 Q I'm handing you now a bound show book that
21 corresponds to Exhibit 55. If you could just confirm
22 that.

23 A Yes.

24 Q That show book you picked up at the Denver
25 show?

1 A Yes, I did.

2 Q What show was that?

3 A That was the September show in the year 2003.

4 Q Are you listed under Oak Tree Farms again or --

5 A Yes.

6 Q -- corresponding to Oak Tree Farms again in
7 both the exhibitor and company index?

8 A Yes, I am.

9 Q Now, in the exhibit, which is a copy from the
10 actual show book, the Exhibit 55, we don't have the tabs
11 anymore along the side that say, "Exhibitor Index" and
12 "Company Index." But is that what that --

13 A I'm listed in there.

14 Q Okay. I'm not so concerned about what the
15 title is. I just want to make sure that these pages
16 copied from that show book show you listed in connection
17 with Oak Tree Farms.

18 A All right. Just a second, 'cause I'll check
19 it.

20 Yes, they do correspond.

21 Q Okay. Look at Exhibit 56, which is a copy of
22 the -- well, I'll represent to you is a copy of the show
23 book just handed to you. If you can confirm that that
24 show book you received at the Denver show that's shown on
25 the cover.

1 A I did.

2 Q That's January 2004?

3 A That's correct.

4 Q And the first three pages of Exhibit 56, are
5 those copied from that book?

6 A Yes, they were copied from this show book.

7 Q On the second and third pages of Exhibit 56,
8 are you listed again in connection with Oak Tree Farms?

9 A Yes, I am.

10 Q So you showed Oak Tree Farms products at that
11 show?

12 A That is correct.

13 Q I'm handing you a show book that appears to
14 correspond to Exhibit 57.

15 A Okay.

16 Q That show book is from what show?

17 A That's from the Denver western show in
18 September of the year 2004.

19 Q And did you pick up that show book at the show?

20 A Yes, I did.

21 Q Can you verify that the three pages of
22 Exhibit 57 come from that book?

23 A Yes, they do.

24 Q Now, without even looking at the
25 exhibitor/company index, can you tell me if you showed

1 Oak Tree Farms products there on behalf of Evolutions?

2 A On which --

3 Q The September --

4 A Exhibit 57?

5 Q -- 2004 show.

6 A Yes.

7 Q Oh, okay. You can tell me that without even
8 looking at the index?

9 A Yes, I can.

10 Q Okay. And just for fun, let's look at the
11 index and see if you're listed in association with Oak
12 Tree Farms.

13 A All right. Yes. Yes, I am listed under Oak
14 Tree Farms.

15 Q Now, every time that you showed Oak Tree Farms
16 products, it was always on behalf of Evolutions, either
17 the LLC or the corporation?

18 A That is correct.

19 Q Exhibit 58, please compare that to the bound
20 show book you've just been handed.

21 A It is a copy of the bound show book.

22 Q And is that bound show book what you received
23 at the show in January of 2005?

24 A That is correct.

25 Q Without looking at the index, do you recall if

1 you showed Oak Tree Farms products?

2 A I -- I recall that I showed Oak Tree Farms at
3 that show.

4 Q I don't mean to be redundant, but I think you
5 said you showed them every show you've been at in the
6 last 11 years or so; is that right?

7 A I think I missed one.

8 Q But of the shows you went to, you showed Oak
9 Tree --

10 A Yes. That's correct. That's correct.

11 Q When you show Oak Tree Farms products at the
12 Denver show, you are essentially offering them for sale
13 to buyers; correct?

14 A Correct.

15 Q In Exhibit 58, does your name appear in
16 connection with Oak Tree Farms?

17 A Yes, it does.

18 Q In both indexes, again?

19 A Yes, it does.

20 Q Looks like Oak Tree Farms is the only one
21 listed this year. Is that the only thing you exhibited?

22 A Yes, that is correct.

23 (Brief pause for reporter paper change.)

24 BY MR. MAY:

25 Q Okay. Please refer to Exhibit 59 in front of

1 you.

2 A Yes.

3 Q And the bound show book that's being handed to
4 you --

5 A Yes.

6 Q -- did you receive that bound show book at the
7 January 2006 Denver show?

8 A Yes, I did.

9 Q Can you confirm that the exhibit is -- at least
10 the first three pages are copied from the show book?

11 A Yes, they are.

12 Q Do you recall exhibiting Oak Tree Farms
13 products at this show?

14 A Yes, I do.

15 Q And were you listed in association with Oak
16 Tree Farms --

17 A Yes. Yes.

18 Q -- products?

19 A Yes, I was.

20 Q Could you turn your attention to Exhibit 60 in
21 front of you.

22 A Yes.

23 Q Appears to be a single-page exhibit. At the
24 top, it says, "The WSA Show."

25 A Yes.

1 Q What show is that?

2 A That's The World Shoe Association Show.

3 Q Okay. So this is -- this is different than the
4 Denver show?

5 A Yes, it is.

6 Q In what ways is this show different?

7 A The Denver show is almost exclusively for the
8 western industry, with western products in it. The WSA
9 Show has footwear in it of every type, men's, women's,
10 all different varieties and brands.

11 Q Is it always in Vegas?

12 A Yes.

13 Q Do you recall how many years you've attended
14 this show on behalf of Evolutions showing Oak Tree Farms
15 products?

16 A No, I don't recall that. I recall doing it,
17 but I don't know the year. But I did sign this contract
18 in 2001, so that must be the year I did it.

19 Q Now, besides you, Roger Orozco and Suzy --

20 A Kreber.

21 Q -- Kreber are also listed on here.

22 Did they both attend with you?

23 A Yes. Yes, they did.

24 MR. MAY: Oh. Suzy Kreber, for the reporter,
25 is spelled S-u-z-y, K-r-e-b-e-r.

1 BY MR. MAY:

2 Q And I'm sorry. You said they did attend with
3 you?

4 A Yes, they did.

5 Q And the three of you exhibited Oak Tree Farms
6 products for sale?

7 A That's correct.

8 Q Now, you described this as a more broad-ranged
9 show than Denver; correct?

10 A That's correct.

11 Q But even in Denver, where it was more of a
12 western show, you saw hiking boots?

13 A Yes, I did.

14 Q Regularly?

15 A Yes, I did.

16 Q I take it -- well, at The WSA Show, you got to
17 walk around just like you did at the Denver show; right?

18 A I did do that.

19 Q Okay. Do you see hiking boots at The WSA Show?

20 A Yes, I did.

21 Q Is that a year-after-year phenomena because of
22 the broad nature of the show or is it just a rare thing?

23 A No. That's a -- I think that's -- that's
24 common.

25 Q Okay. Finally, if you'll turn to Exhibit 61.

1 Can you tell me what 61 is?

2 A 61 is a -- a contract for The WSA Show in Las
3 Vegas in the year 1999.

4 Q Do you recall attending that show in 1999, as
5 well?

6 A Yes, I do. I do.

7 Q In addition to 1999 and the one we -- we just
8 looked at, which was 2001, did you ever attend the Las
9 Vegas WSA show on behalf of Evolutions to show Oak Tree
10 Farms products?

11 A Yes, I did.

12 Q Do you recall what years those were or how many
13 years there were?

14 A Honestly, I can't recall.

15 Q In all the years that you attended the Denver
16 show, I think we had 11 years, except for one, can you
17 approximate how many of those years you also attended the
18 Las Vegas show?

19 A Approximately five or six.

20 Q On the years that you didn't attend the Las
21 Vegas, do you know if Evolutions, either as the LLC or
22 the corporation, had a different rep attending in Las
23 Vegas?

24 A I don't -- I don't know.

25 Q I know the basic difference you've described

1 for me between Las Vegas and Denver. But in terms of
2 what you do at the show, is there a real difference for
3 you in displaying the product or what your purpose is for
4 being at the show?

5 A No difference.

6 Q Okay. Describe for me, then, in general what
7 you would do at a trade show. For example, how you would
8 set up the booth, what you -- what contacts you're trying
9 to make, what kind of presentations you do. Just -- I am
10 just asking for a narrative of -- of your intent and what
11 you do at the show.

12 A Okay. I would get to the show a day before the
13 show starts, get -- get the booth all set up, get the
14 displays all done. Next day, when the show opens, I
15 would -- I would be at the show, in attendance, and I
16 usually would always have maybe 20 or 30 appointments
17 with retailers who -- spread over the whole time of the
18 show who would come to the booth, and I would give
19 them -- give them presentations and write -- write orders
20 with them.

21 And that's -- that's pretty much what it was
22 all day long for the -- for the days of the show, just
23 booking -- booking orders and meeting with clients and
24 showing our product to potential new customers. And it's
25 just a steady business all day long.

1 Q So in addition to actually developing contacts
2 that you hope to follow up with later, perhaps to make a
3 sale, you actually write orders at the show?

4 A That's mainly what -- what I would do there.

5 Q All right. And I'm not sure we covered it when
6 we were going over the documents from the Las Vegas show.
7 But the Las Vegas show you also showed Oak Tree Farms
8 products?

9 A That's correct.

10 Q Can you recall, since 1995 or so, attending any
11 show on behalf of any Evolutions entity where you didn't
12 display Oak Tree Farms products for sale?

13 A Yes, I can -- I can recall a couple of shows in
14 Chicago where I did not show Oak Tree Farms product.

15 Q So out of all the shows that you went to in
16 that time, there were a couple of which you didn't show
17 Oak Tree Farms products?

18 A Correct.

19 Q As a percentage of all the shows you went to?

20 A I would say that would be probably 10 percent.

21 Q Besides Denver and Las Vegas, in what other
22 cities have you attended shows?

23 A Atlanta; King of Prussia; Pennsylvania; Dallas;
24 Orlando; Kansas City; Reno; Sacramento; Calgary, Canada;
25 and Chicago.

1 Q Do you tailor the Oak Tree Farms products
2 you're going to display to a particular show or does it
3 just depend on what styles are out that year, for
4 example?

5 A I usually -- I usually take an example of
6 everything that we own inventory on or new styles that
7 are coming in a couple of months.

8 Q So the way you set up is pretty much the same
9 at every show?

10 A It is.

11 Q So what does a booth at the show look like?

12 A It looks like -- the average booth is ten feet
13 wide, ten feet deep. There will be a long table in the
14 front with -- with a white covering on it and a chair
15 behind it and drapes hanging around it, with our sign on
16 top of the drapes, and a couple of tables in the back,
17 and all of our product would be displayed on the back
18 tables and on the front tables.

19 Q Is that pretty much consistent with all the
20 shows?

21 A Very consistent.

22 Q Is there anything fancier about Denver's since
23 it's such a big --

24 A It's just that that's larger, and I do dress it
25 up a little bit.

1 Q So you have actual sample product there for
2 potential buyers to look at?

3 A That's correct.

4 Q So we talked earlier about actual writing
5 orders. What I meant then, I meant you're actually
6 writing orders for the Oak Tree Farms shoes when you're
7 displaying those.

8 A That's correct.

9 Q Where do trade shows in your line of work rate
10 in terms of how important they are to the total sales you
11 can make in a year?

12 A In -- in the western world, Denver rates
13 extremely important. The smaller western trade shows are
14 not so important.

15 Q In terms of other forms of sales, for example,
16 making cold calls to set up appointments with retailers
17 or maybe calling known contacts to -- to set up contacts,
18 do you consider trade shows a critical part of marketing
19 the Oak Tree Farms product?

20 A Yes, I do.

21 Q Do you consider it the most important means of
22 advertising and -- and getting the product out there?

23 A Yes, I do.

24 Q Do you know how many attendees there are at an
25 average Denver show?

1 A No, I don't.

2 Q Would it number in the thousands?

3 A Yes.

4 Q How about Las Vegas?

5 A Las Vegas is -- at the magic show, it's 120,000
6 in attendance; and at The WSA Show, it's 45,000 in
7 attendance.

8 Q That's not exhibitors. That's people that
9 actually come?

10 A People coming to buy.

11 Q Vegas is a draw.

12 A Yeah.

13 MR. MAY: Can we go off the record a moment.

14 (Discussion off the record.)

15 MR. MAY: Okay. Let's go on the record.

16 BY MR. MAY:

17 Q Now, I asked you about see hiking boots at
18 Denver and Las Vegas, where Oak Tree Farms draws all the
19 people --

20 A Correct.

21 Q -- in Vegas.

22 The other shows you mentioned, King of Prussia,
23 Atlanta, so forth, are those customized shows like Denver
24 is or are they more general shows like Las Vegas?

25 A They're customized shows like Denver is.

1 Q Do you see hiking boots at those shows?

2 A Yes.

3 Q Have you seen hiking shoes in Atlanta?

4 A Yes.

5 Q King of Prussia?

6 A Yes.

7 Q I think there was one in Dallas.

8 Have you ever been to a show in Dallas?

9 A Yes.

10 Q What were some of the other cities you
11 mentioned?

12 A Reno, Sacramento, Calgary, Alberta, Chicago,
13 Florida.

14 Q Have you seen hiking boots at all of these?

15 A Not at all of them. I haven't -- I haven't
16 seen any in -- I can't -- I don't think I saw any in
17 Canada and Reno, but it's possible. It's a long time
18 ago. I don't -- I'm not sure about that. There's a
19 specific brand in the western industry that sells hiking
20 boots.

21 Q Who is that?

22 A Rocky Footwear, R-o-c-k-y, Footwear.

23 Q They show up at most of the western shows?

24 A They're at every show.

25 Q With hiking boots?

1 A With hiking boots.

2 Q Can you think of any other manufacturers -- did
3 you say it was Rocky Footwear?

4 A Rocky.

5 Q Can you think of any -- other than Rocky, have
6 you seen others?

7 A Yes.

8 Q Are there others that show up repeatedly like
9 Rocky?

10 A Yes.

11 Q Can you think of any other names?

12 A Another one is Wolverine.

13 Q Can you think of any others?

14 A No, I can't. I can't think of any others.

15 MR. MAY: All right. Do you have anything
16 else?

17 MR. KOENIG: (Shakes head.)

18 MR. MAY: All right. Let's go off the record
19 while we look at our notes, and then we'll conclude when
20 we come back on.

21 (Discussion off the record.)

22 MR. MAY: Okay. Let's go on the record and
23 we'll finish up with this.

24 BY MR. MAY:

25 Q Now, from what you've described, Tony, you are

1 very knowledgeable about this industry, is it fair to
2 say?

3 A That's very fair to say.

4 Q And with all these shows you go to and -- and
5 all the contacts you have in the industry, have you ever
6 run across another shoe branded with either Oak Tree or
7 Oak Tree Farms?

8 A I have not.

9 Q So in all -- in -- in the shoe and boot
10 industry, if it's fair to characterize it as such, at all
11 those shows you've gone to and all the contacts you've
12 made, you've not run across Oak Tree or Oak Tree Farms?

13 A I have not. I seriously doubt if there's
14 another company using that brand name.

15 Q Oh. Did I not say another -- you have not run
16 across -- I meant to ask you: You have not run across
17 another Oak Tree Farms other than the one that -- that
18 you sell?

19 A I have not run -- run across another Oak Tree
20 Farms. That's a correct statement.

21 Q Would you say that within the shoe and boot
22 industry, with your -- with your contacts that you --
23 that there's a buzz, I mean, you hear things from other
24 representatives, other representatives hear things from
25 you?

1 A I -- absolutely.

2 Q Besides not personally seeing Oak Tree or Oak
3 Tree Farms products from any other source besides
4 Evolutions, have you ever heard of Oak Tree or Oak Tree
5 brand of products from another source?

6 A No, I have not. And if it existed, I'm -- one
7 of my contacts would -- would be -- would call me
8 immediately about it. I -- I would know about it. But I
9 don't know about it.

10 Q And just to clarify, I asked you a minute ago
11 if you'd ever seen other Oak Tree Farms products from
12 other -- other makers besides Evolutions. I'm not sure
13 if I asked you about Oak Tree.

14 You haven't seen Oak Tree from any other
15 manufacturer?

16 A I have not.

17 MR. MAY: Okay. I believe we're finished.

18 Why don't we make the stipulation again, the
19 same as we did at the end of Nora's. We'll send the
20 original transcript to Kurt.

21 Kurt will either get corrections or send you a
22 signed transcript for submission to the TTAB in
23 accordance with the instructions he provides.

24 (4:42 P.M.)

25 ---oOo---

DECLARATION

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I hereby declare I am the deponent in the within matter; that I have read the foregoing deposition and know the contents thereof, and I declare the same is true of my knowledge except as to the matters which are therein stated upon my information or belief, and as to those matters, I believe it to be true.

I declare under the penalties of perjury of the State of California that the foregoing is true and correct.

Executed on the _____ day of _____,
2006, at _____, California.

ANTHONY SUGDEN

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IN WITNESS WHEREOF, I have hereunto Subscribed
my hand this 11 day of December, 2006.



TAMARA LECKIE
Certified Shorthand Reporter
Certificate No. 8935

EXHIBIT 46

September 6-9, 1996

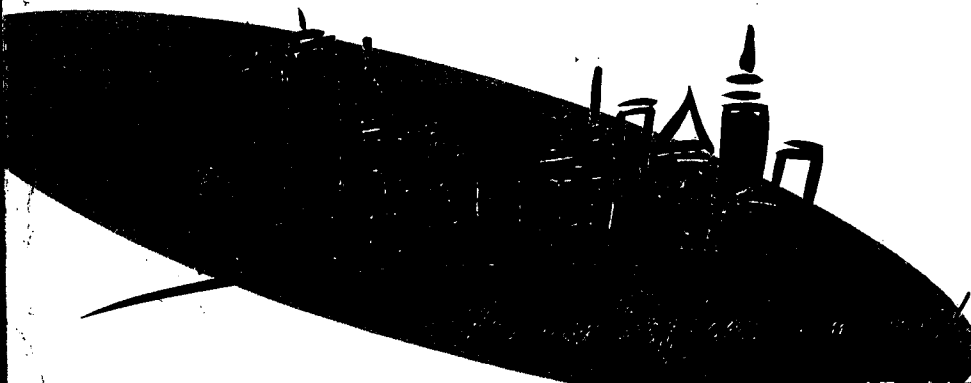
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Tarut, Ernie.....ER G40

619-429-9116
 FAX: 619-423-7690
 Baja Trading Co.

Terry, Gail.....MR 3377

719-746-2310
 FAX: 719-746-2310
 Pioneer Wear Inc.

Thatcher, Bryan.....EB 312

801-268-0485 801-268-0450
 FAX: 801-268-0086
 Adobe Rose Tops
 Blaze Jeans
 Southwest Canyon

Thomas, Dale.....ER K38

303-551-8252
 FAX: 303-784-8548
 Kev Strauss & Co.

Thomas, Robert.....EB 211

800-368-0000 800-360-9568
 FAX: 303-688-2688
 Rocky Mountain Cowboy Inc.
 Western Saddle
 Western Cowboy Inc.

Thomas, Tammy.....EB 424

800-218-1111 800-453-8168
 FAX: 800-218-1111
 Western
 Western Buck Rope Feathers

Thompson, Bart.....

918-664-6762
 FAX: 918-627-4432
 Filly-Tac
 JBT Wholesale

Thompson, James.....

303-292-0120
 Larry Mahan Hat Collect

Thompson, Jon.....

800-433-3201 817-496
 FAX: 817-496-9806
 Brazos River Buckles
 Ivan Buckle Co.
 Osborne Tool Co.
 Red River Leathers
 San Mateo Collection
 Silverado Conchos
 Sweetwater Collection
 Tejas Lace Co.

Thorson, Joann.....

213-728-2000
 FAX: 213-728-3388
 Western Collection

Trask, William T.....

817-568-5209 817-568
 FAX: 817-551-5763
 Berlin Buckskin
 Blackhawk Ltd.
 Horween Leather
 Lokos Leather
 Supico
 T. L. Trading
 Tandy Wholesale Int.
 Teneria Company

Truby, Bob.....

505-632-2841 800-255
 FAX: 505-632-2841
 by Re
 by Re Gifts
 by Re Men's
 Chimes & Co.

Truby, Rachel.....

800-255-2841 800-255
 FAX: 505-632-2841
 by Re
 by Re Gifts
 by Re Men's
 Chimes & Co.

Tseng, Ren-Hou (Pete)

800-255-2841 800-255
 FAX: 505-632-2841
 by Re
 by Re Gifts
 by Re Men's
 Chimes & Co.

Turk Hobbs, Jerry.....

800-255-2841 800-255
 FAX: 505-632-2841
 by Re
 by Re Gifts
 by Re Men's
 Chimes & Co.

Navajo Shopping Center

Black Dot Smith

EB 1554

Navajo Vase

Stewart, Mary Ellen

EB 1554

Navajo Zuni Hopi Jewels

Trister, Joe

EB 1554

Nearby Waterfalling

Trister, Joe

EB 1554

Nearby

Trister, Joe

EB 1554

Nearby

Trister, Joe

EB 1554

Nearby Western Wear

Trister, Joe

EB 1554

Noble Artists Graphics

Trister, Joe

EB 1554

Nocona

Trister, Joe

EB 1554

Nocona Belt Co.

Trister, Joe

EB 1554

Nocona Cowboy

Trister, Joe

EB 1554

Nocona Cowboy

Trister, Joe

EB 1554

Nocona Cowboy

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Nocona Cowboy

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EB 1554

Obay Design Dresses

Trister, Joe

EB 1554

Obay Design Dresses

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EB 1554

Obay Design Dresses

Trister, Joe

EB 1554

Obay Design Dresses

Trister, Joe

EB 1554

Obay Design Dresses

Trister, Joe

EB 1554

Obay Design Dresses

Trister, Joe

EB 1554

Date _____
Amount _____
Check # _____

FOR OFFICE USE ONLY

Seniority Points _____
D.O.M. _____

Name: _____
Space Assigned: _____

Denver International Western/English Apparel & Equipment Market
EXHIBITOR CONTRACT - September 6-9, 1996
Western & English Sales Association

IF YOU PLAN TO PARTICIPATE IN THE SEPTEMBER MARKET, YOU MUST SUBMIT A CONTRACT
CONTRACT DEADLINE: JUNE 28, 1996

*Contracts must be received in the WESA office on or before the June 28, 1996 deadline--postmarks do NOT qualify.
All items on contract must be completed or the contract will be returned. Exhibitor is financially responsible for all market fees and penalties.
This is a legal document--faxes and copies cannot be accepted.*

Member/Exhibitor's Name: Tony SUGDEN
Mailing Address: P.O. Box 5303
City: SANTA BARBARA State: CAL. ZIP: 93150 Phone: 805 9696115
☐ Please check here if this is a change of address 310 462 9020

PLEASE READ CAREFULLY

EXHIBITOR FEES:

1. September Show Fee 100.00
\$100 for members who did not exhibit and pay a show fee in January, 1996
2. Temporary Space Deposit 325.00
\$325 deposit required*
*Balance due will be billed with space assignment
This fee is only for those requesting temporary space-
3. Advertising _____
(enter total from Advertising Contract)
4. Fashion Show _____
(enter total from Fashion Show Contract)
5. Registration Lists
1 FREE per exhibitor, MUST be ordered on this contract. Check here to order list ☒
Additional registration lists are \$15
of extra lists _____ X \$15 = _____
(Lists will be mailed 9/26/96 to the address listed above.)
6. Additional Badge Fees
(Enter total from Badge Request Form or submit Form with payment before 8/16/96.) 60.00
7. Late Contracts: Contracts requesting temporary exhibit space received after 6/28 will be returned.
Contracts NOT requesting temporary space received after 6/28 will be processed only when accompanied by a \$50 Late Fee; otherwise, will be returned.

TOTAL MUST ACCOMPANY CONTRACT: \$485.00

Checks Payable to WESA:

451 E. 58th Ave., Box 427, Suite 4128
Denver, CO 80216-1421

EXHIBIT SPACE INFO/REQUESTS:

- A. Space will be assigned to all member/exhibitors by seniority and availability.
- B. A maximum of 500 square feet of exhibit space will be assigned to any one member/exhibitor.
- C. Expo Building space will be available at \$3.00 per square foot for rooms, \$3.25 per square foot for booths.

Room Costs	Booth Costs
240' = \$720	100' = \$325
288' = \$864	200' = \$650
380' = \$1140	300' = \$975
480' = \$1440	400' = \$1300

EXHIBIT SPACE REQUEST: You must complete the following:

I PREFER: _____ I REQUIRE: _____
Expo Booth Space: ☒ Minimum sq. ft. 200
OR
Expo Room Space: _____ Maximum sq. ft. _____

I REQUEST specific location preference (assigned by availability and seniority).

#2 _____
#3 _____

Please go to page 2. Signature required. Contracts without signatures will be returned.



WESTERN & ENGLISH SALES ASSOCIATION

451 East 58th Avenue, Box 427 ■ Denver, Colorado 80216 ■ (303) 295-1040 fax: (303) 295-0941

EXHIBIT SPACE ASSIGNMENT INFORMATION

DENVER INTERNATIONAL WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET

September 6-9, 1996

TO: September Temporary Exhibitors

FROM: WESA Room Assignment Committee

DATE: July 26, 1996

Exhibitor's Name: Jony Sugden

You have been assigned Expo Room/Booth J46

which is 12' x 20' or 240 square feet for the September

Denver Western/English Market.

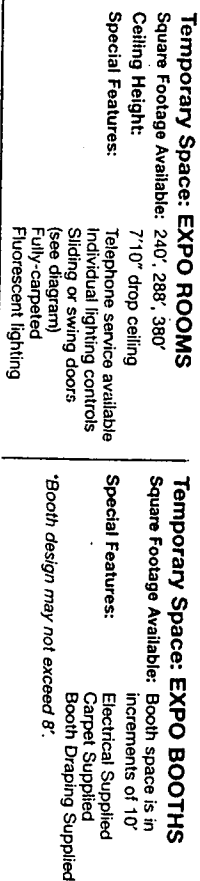
All other forms which you may need to submit for badges, equipment, etc. were included in your exhibitor contract notebook. These forms are due before August 16.

An invoice for assigned exhibit space, if there is a balance due, is included with this mailing. Balances are due before August 16 in order to maintain exhibit space. Space not paid for by August 16 will be reassigned to those on the waiting list without further notification. Your prompt attention to your balance due will be appreciated.

Thank you for your participation in the 1996 September Market. We have a strong lineup of exhibitors and a full schedule of events and seminars for you and your retailers. We wish you a successful trade show.

Thank you for your support of WESA and the Denver Markets!

Western & English Sales Association
September 6-9, 1996



INVOICE



WESTERN & ENGLISH SALES ASSOCIATION

451 East 58th Avenue, Box 427 ■ Denver, Colorado 80216-1421 ■ (303) 295-1040

Tony Sugden

BILLING DATE 7/26/96

AMOUNT PAID \$ _____

DESCRIPTION	CHARGES
SEPTEMBER 1996 DENVER MARKET	
240' Expo Room	\$ 720.00
Less Space Deposit	- 325.00
BALANCE DUE	\$ 395.00
Balance due before 8/16/96	
Thank you	



WESTERN & ENGLISH SALES ASSOCIATION Suite 4128 ■ 451 E. 58th Avenue, Box 427 ■ Denver, Colorado 80216-1421 ■

Producers of the
Denver Int'l Western/English Apparel & Equipment Market

CUSTOMER COPY

EXHIBIT 47

the Denver International Western
English Apparel & Equipment Market

Western English
Sales
Association

75th

Anniversary
Celebration

Mark Your Calendar

October 1-4

1997

No. 9204311

Ortizco V. Huang

EXHIBIT 47

Deponent Sugden

Date 11-27-00 Rptr. JL

WWW.DEPOBOOK.COM

1 of 8

EXHIBITOR INDEX

MR 1534 133

MR 3153/3148

MR 4779

MR 4523

MR 4644

MR G47

Staples, Judith M. DB 23
505-257-4019
Crisco, Alberta
The Western Star
Mesa, N.M.

Staples, Sandra M. DB 23
505-257-4019
Crisco, Alberta
The Western Star
Mesa, N.M.

Staples, Sandra M. DB 23
505-257-4019
Crisco, Alberta
The Western Star
Mesa, N.M.

Stanton, Larry DB 23
505-257-4019
Crisco, Alberta
The Western Star
Mesa, N.M.

Stanton, Tony MB 106
909-694-1695, 800-4-BUCKLE
FAX: 909-694-9241
McCabe SilverSmiths
Sunset Trails

Starger, Marvin ER E35-37
720-993-9097, 800-243-5544
FAX: 605-853-2827
Ronmar Industries Inc.
Westar

Starger, Ronny ER E35-37
720-993-9097
FAX: 605-853-2827
Ronmar Industries Inc.
Westar

Stark, Dan ER D38-42
505-764-9530
FAX: 505-248-1045
The Ed Young's Inc.

Starnes, Carolyn MR 3236
800-438-7596, 704-264-2521
FAX: 704-264-2533
Carol Leisher

Stegman, James MR 4268
702-249-3835, 702-882-8500
FAX: 702-882-5876
Comstock Furniture
Comstock SilverSmiths
Magnus/Comstock

Stein, Richard MR 3837
303-297-0927, 303-779-0818
FAX: 303-297-0927
Brazos Joe Belt Co.
Diamond Tool Co.
Nacoma Tool Co.
Tholo Int.

Stein, Stan EB 494
915-581-6609, 800-898-7469
FAX: 915-581-5511
Exotic Leathers
Omni Leather Inc.

Stearns, Nicholas MR 324
303-642-3465
FAX: 303-642-3465
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Stewart, Charles MR 514
303-642-3465
FAX: 303-642-3465
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Stewart, Dan MR 538
303-642-3465
FAX: 303-642-3465
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Stipa, C. J. ER A52
215-628-6198 561-291-8030
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Stock, Mike PB 417
423-867-9901 800-251-6284
FAX: 423-867-4524
Big Horn Inc.
BT Crump

Strassler, David ER A54
215-628-6198 561-291-8030
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Suggs, Tony MR 4673
303-642-3465
FAX: 303-642-3465
Cave Creek Products
Horseballs Ltd.
Horseman's One-Stop
Hyla Sponge Co.
Saratoga Vet Products
Tadners Inc.
W. F. Valentine Co.
W. F. Young Co. Inc.

Sullivan, Paul ER H50
800-789-7673
FAX: 800-789-9120
Revere-Roger Inc.

Sulzbach, Fred EB 503
800-789-7673 612-721-5385
FAX: 612-721-1835
C/O Pro Rodeo Products
C/O Pro Tech Vest

Red indicates permanent main tenants

Mylinka by Rita Diana
Dahnke, Patricia S. ER K45
MR 4436

Nadim Jr.
Mustafa Jr., Nadim. MR 4478/4539

Nadim USA
De Smet, Matt. ER A35
Mustafa Jr., Nadim. MR 4478/4539

Nasco Rainwear
Wise, Sioux. ER K36-38

Nash Originals
Deewall, Jane Nash. MR 3667
Mohr, Judy. MR 3667

Native American Blues
Batky, Steve. MR 4478/4539

Native Components
Slonim, Sandra. MR 4475

Native Horses
Gately, Tom. PB 754

Natural Born Winner
Dvorak, Mary C. PB 719

Navajo Indian Jewelry
Khalaf, Nash. ER A43/MR 3428
O'Neil, Mike. MR 2577

Navajo Jewelry
Young-Stark, Deyoe. ER D38-42

Navajo Kachinas
Young-Stark, Deyoe. ER D38-42

Navajo Pottery
Khalaf, Nash. ER A43/MR 3428

Navajo Shopping Center
Black, Deb Smith. ER G39

Navajo Velvet
Wood, Lisa. MR 4472

Neely Mfg. Co.
Irwin, Ron. MR 4446

Nettles Stirrups Etc.
Nettles, Gala. PB 713

New West
Alexander, Randall. MR 1151/4482

Newman Leather Co.
Larson, Charles M. MR 4233 & 4235

Niver Western Wear
Austin, Gig. ER H44-46
Niver, Gus. ER H47-49

Noble Ranch
Noble, Jim D. ER J45

Nocona Belt Co.
King, Gary Don. EB 202
Lawson, John. PB 727
McLeod, Doug. EB 202
Walkingshaw, Cay. ER G51-53
Walkingshaw, Dennis. ER G51-53
Wise, Sioux. EB 202

Nocona Boot Co.
Branson, Joe. MR 3837
Goetz, Bob. PB 554/MR 3232
Stein, Richard. MR 3837
Wise, Larry M. MR 3837

Nomadic Collection, The
Weeks, Lisa. PB 718

Northern Isles Sweaters
Irwin, Ron. MR 4446

Nouvelle by Denali
Levy, Frank. ER A34/MR 4568

O'Farrell Beaver Felt Hats
Glenn, Letitia F. MR 4543/MR 4523

O'Farrell Deerskin Jackets
Glenn, Letitia F. MR 4543/MR 4523

O'Farrell Handcrafted Hats
Glenn, Letitia F. MR 4543/MR 4523

O'Farrell Hatbands
Glenn, Letitia F. MR 4543/MR 4523

O'Farrell Panama Straw Hats
Glenn, Letitia F. MR 4543/MR 4523

O'Farrell's Cowboy Collection
Solum, David R. MR 4523

Oak Tree Farms
Sugden, Tony. MR 4673

Oakwood Products
Solum, David R. MR 4523

Oasis-Frontier Neckwear
Von Gunten, Ron. PB 535

OB Enterprises
O'Neil, Mike. MR 2577

Obara Designs
Lynch, L. Patrick. MR 4155

Oclas Leather
De Smet, Matt. ER A35
Lipton, Tom. ER D45

Off Price Resources
Godshaw, Bob. MR 3589

Ojibwa Basketry
Rodman, Sue. ER B30-32

Olathe Boot Co.
Mitchell, Dick. MR 4324
Shackelford, Bill. ER G49
Shackelford, Kim. ER G49
Walkingshaw, Dennis. ER G51-53

Olathe Clothing
Perry, Kevin R. ER K55-56

Old El Paso Shirt Works
Cash, Robert (Bud). PB 433/MR 3446
Ruddock, James F. EB 125
Ruddock, John F. EB 125

Old West Cowboy Boots
Bullock, Lloyd. MB 204
Jalan, M. K. MB 204
Kesner, Darel R. MB 204

Olsen Western Accessories
Olsen, Bill. ER G43-45
Olsen, Marilyn. ER G43-45

Olympia Furs
Levy, Frank. ER A34/MR 4568

Omni Leather Inc.
Stein, Stan. EB 424

On The Verge
Perry, Justin.

One World
Andrews, Andy.

Onyx
Andrews, Andy.

Oralx Products
Martin, Gary.
Satterthwaite, Lynn.

Original Color
Hiskey, Don.

Orpheus
Millar, Ron.

Oscar Betz
Cates, Christopher.

Outback Trading Co.
Cagle, Stan.
King, Wilson.
Singleton, Bob.

Outlaw
Morrell, Guy.

Outrageous Sports
Irwin, Ron.

Outrider
Romaniuk, Leona.

Over-N-Under Wear
Talermo, Harry V.

Ozark Leather Co.
Hicks, Jim.
Kramer, Dennis.
von Rosenberg, G.

Ozark Mountain Mar
Borg-Caldwell, Lisa.

Pacific Rim Int'l
Wickey, Larry.

Pagano West
Arney, Hal.
Pagano, Frank.

Painted Pony
Robertson, John.

Pale Face Mfg.
Hansen, John D.

Panhandle Slim
Boss, Darrin.
Hochster, Jeffrey S.

Hochster, Leonard.

Olsen, John C.

Panhandle Slim
Hochster, Ernest J.

Paper Bag Co.
Perlman, Joel.

Park Ave. Coat Co.
Godshaw, Bob.

Parker Enterprises
Parker, Kathy.
Parker, Sonny.

FOR OFFICE USE ONLY

Date: _____

Amount: _____

Check # _____

Seniority Points _____

D.O.M. _____

Name: _____

Space #: _____

Denver International Western/English Apparel & Equipment Market

EXHIBITOR CONTRACT-January 10-14, 1997

Western & English Sales Association

IF YOU PLAN TO PARTICIPATE IN THE JANUARY MARKET, YOU MUST SUBMIT A CONTRACT CONTRACT DEADLINE: OCTOBER 1, 1996

Contracts must be received in the WESA office on or before the October 1, 1996 deadline - postmarks do NOT qualify.

All items on contract must be completed or the contract will be returned. Exhibitor is financially responsible for all market fees and violations.

This is a legal document - faxes and copies cannot be accepted.

Member/Exhibitor's Name: TONY SUGDEN

☐ CHECK BOX AND COMPLETE ONLY IF YOU HAVE HAD A CHANGE OF ADDRESS OR PHONE NUMBER:

Mailing Address P.O. BOX 5303

City SANTA BARBARA

State CAL

Zip 93150

Phone (805) 969 6115

EXHIBITOR FEES:

1. 1997 Dues _____ \$65.00
2. 1997 Show Fee _____ \$250.00
January/September
3. Exhibit Space Fee/Deposit _____
(see cover letter for amount)
4. Advertising _____
(enter total from Advertising Contract)
5. Fashion Show _____
(enter total from Fashion Show Contract)
6. Additional Badge Fees _____
(enter total from Badge Request form or submit form before 12/15/96 with check)
7. Registration Lists: ☒
1 FREE per exhibitor, MUST be ordered on this contract. Check here to order list:
Additional registration lists will cost \$25
of extra lists _____ X \$25 = _____

ALL lists will be mailed 2/3/97.

8. Late Contracts:
Contracts NOT requesting temporary space received after 10/1 will be processed only when accompanied by a \$100 Late Fee; otherwise, will be returned.

Contracts requesting temporary exhibit space received after 10/1 will be returned.

TOTAL DUE:

\$ 315.00

MUST ACCOMPANY CONTRACT
CASH OR CHECKS ONLY

EXHIBIT SPACE REQUESTS:

Space will be assigned to all member/exhibitors by seniority, date of membership and availability.

All requests must be in writing and must accompany this contract. You may attach additional information if necessary.

For returning exhibitors in Mart Terrace Gardens, Expo and Pavilion areas ONLY:

☐ Same as January 1996: # _____

FOR ANY REQUEST OTHER THAN ABOVE

You must complete the following:

I REQUIRE:

Minimum sq. ft. 240

AND

Maximum sq. ft. 360

I PREFER:

Booth Space: _____

② or ANYTHING

Room Space: "K" AISLE

I PREFER: (Please number 1-4 in order of preference)

Pavilion Building _____

Expo Building _____

Mart Building, Fourth Floor _____

Mart Building, Terrace Gardens _____

I REQUEST specific location preference, assigned by availability and seniority:

#1 MART BLDG BOOTH

#2 "K" AISLE in expo

Please go to page 2. Signature required. Contracts without signatures will be returned.

Make Checks Payable to WESA:

451 E. 58th Ave., Box 427, Denver, CO 80216-1421

-(Suite 4128 for Fed Ex or package deliveries)

Denver International Western/English Apparel & Equipment Market
Western & English Sales Association

READ CAREFULLY--SIGNATURE REQUIRED

BALANCE DUE: Any balance due for space assigned will be sent along with room assignment, the week of November 1, 1996. ANY OUTSTANDING BALANCE IS DUE BEFORE DECEMBER 6, 1996. Exhibit space which is not paid in full by December 6 will be reassigned without further notice or refund.

CANCELLATION AND REFUND POLICY: Any cancellation must be received in the WESA office in writing. Space deposit or space fee will be refunded only if written cancellation is received before November 15, 1996. ALL other fees and costs are NON-REFUNDABLE after October 1, 1996.

LATE POLICY: The late policy does not apply to contracts requesting temporary space; contracts requesting temporary space cannot be accepted as "late."

PROVISIONS: For my company and myself, I release and agree not to sue the Western & English Sales Association ("WESA"), nor any of its officers, directors, members, agents and employees based upon any claims, demands, causes of action or liability or any kind for injury or damages to persons or property which we may now or in the future have, known or unknown, arising directly or indirectly out of attendance at or participation in the WESA Trade Show at the Denver Merchandise Mart or occupation of any of the premises in the Denver Merchandise Mart.

We agree to abide by the WESA By-Laws and General Regulations and Policies which are incorporated by reference herein (see Market Rules, Regulations and Codes of Conduct.)

We further agree to indemnify WESA as well as its officers, directors, members, agents and employees and hold them harmless from and against any lawsuits, claims, liabilities, penalties, damages, action or causes of action, arising out of, or in connection with, this waiver of liability, our participation in the Show, or the actions of any of our employees, guests, agents, invitees or assigns. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys' fees and other costs which may be incurred by WESA, its officers, members, directors, employees or agents.

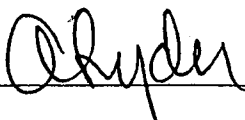
We further understand that WESA is not responsible for any theft or damage to our property.

We will provide insurance naming WESA as an additional insured on our insurance policy with minimum limits for bodily injury, loss or damage of \$1,000,000 per occurrence. Such insurance will cover move in, show days and move out.

I have read, understand and hereby agree to abide by the above and the regulations governing the show. To earn a seniority point for this market, I agree to attend during the full length of the show, Friday, January 10 at 8:30 a.m. through Tuesday, January 14 at 3:00 p.m.

I further stipulate that I represent the listed lines and only these designated lines will be shown in my exhibit space. I understand that subletting is strictly prohibited, and that the penalty for subletting is loss of future exhibit space.

Member/Exhibitor Signature Required:



Date: 8/30/96

Western & English Sales Association

COMPANY NAME - LIST ONLY ONE

Your show fee includes the listing of your name, phone numbers and space location in the Exhibitor Index of the Market Directory. Companies will be listed in the Company Index. Categories will be listed in the Directory.

EXHIBIT SPACE AND CATEGORY INFORMATION

January 10-14, 1997

Exhibit Space in the Denver International Western/English Apparel & Equipment Market is assigned to members on a seniority and availability basis. A maximum of 500 square feet of exhibit space can be assigned to any one member/exhibitor. **Subletting of exhibit space is strictly prohibited.** (See Market Regulations.)

EXHIBIT SPACE RATES

Expo Rooms = \$3.75 per sq. foot

240 sq. ft.	\$ 900
288 sq. ft.	\$1080
380 sq. ft.	\$1425
480 sq. ft.	\$1800

Mart Rooms = \$3.75 per sq. foot

Sizes of Rooms in the Mart vary:

150 sq. ft.	\$ 562.50
200 sq. ft.	\$ 750
300 sq. ft.	\$1125
500 sq. ft.	\$1875

Expo/Mart Booths = \$4.00 per sq. foot

100 sq. ft.	\$ 400
200 sq. ft.	\$ 800
300 sq. ft.	\$1200
400 sq. ft.	\$1600

Pavilion Booths = \$4.00 per sq. foot

100 sq. ft.	\$ 400
200 sq. ft.	\$ 800
300 sq. ft.	\$1200
400 sq. ft.	\$1600

Any balance due for space assigned will be sent along with room assignment, November 1, 1996.

ANY OUTSTANDING BALANCE IS DUE BEFORE DECEMBER 6, 1996.

Exhibit space which is not paid for in full by December 6 will be reassigned without further notice or refund.

CATEGORY CODES

YOU MAY CHOOSE TWO (2) CATEGORIES PER COMPANY NAME

EXAMPLE: JOE'S BOOT CO.

101 & **106**

Code 101 because you have Western Boots.

Code 106 because you also have Boot Accessories.

You will automatically be listed under FOOTWEAR.

I. FOOTWEAR

- 101 Boots/Western
- 102 Boots/English
- 103 Boots/Rubber
- 104 Boots/Work
- 105 Shoes/Moccasins & Casual
- 106 Boot Access

II. HEADWEAR

- 201 Hats/Western
- 202 Headgear/English
- 203 Hats/Australian
- 204 Caps
- 205 Hats Access

III. APPAREL

- 301 Western
- 302 English
- 303 Australian
- 304 Leather
- 305 Outerwear
- 306 Square Dance
- 307 Children's
- 308 Sportswear
- 309 T-Shirts
- 310 Western/rodeo
- 311 English/show

IV. ACCESSORIES & GIFTS

- 401 Belts
- 402 Buckles
- 403 Small Leather Goods
- 404 Jewelry
- 405 Gifts
- 406 Souvenirs
- 407 Gloves
- 408 Lingerie
- 409 Neckwear
- 410 Books, Magazines, Videos
- 411 Personal Care

V. TACK/EQUIPMENT

- 501 Western
- 502 English
- 503 Australian
- 504 Animal Health Care
- 505 Stable/Ranch Equipment

Denver International Western/English Apparel & Equipment Market

EXHIBITOR SIGNAGE CONTRACT

January 10-14, 1997

Western & English Sales Association

PLEASE SUBMIT WITH EXHIBIT CONTRACT

ALL EXHIBITORS ARE ENTITLED TO A FREE EXHIBIT SIGN.

IF THIS FORM IS NOT COMPLETED, YOU WILL NOT RECEIVE A SIGN.

ONE (1) SIGN PER EXHIBITOR - EVEN IF YOU HAVE MULTIPLE SPACES.

IF YOU ARE SHOWING THE SAME LINES WITH ANOTHER EXHIBITOR PLEASE LIST HIS / HER NAME HERE.

EACH EXHIBITOR IS ALLOWED HIS / HER NAME AND FOUR (4) COMPANY NAMES ON THE SIGNBOARD.

EXHIBITOR NAME TONY SUGDEN

COMPANY NAME #1 OAK TREE FARMS

COMPANY NAME #2 HOBBO INTERNATIONAL

COMPANY NAME #3 EVOLUTIONS LLC

COMPANY NAME #4

☒ YES - I AM PARTICIPATING IN THE 75TH ANNIVERSARY SHOW SPECIAL PROMOTION AND WILL NEED THE DESIGNATED SIGNAGE.

(refer to Anniversary Information in Contract Package)

PROMOTIONAL STICKERS

THIS MUST BE COMPLETED TO ORDER PROMOTIONAL STICKERS.

I would like to request free STICKERS: indicate quantity 50 ☒ 100

NAME TONY SUGDEN

COMPANY OAK TREE FARMS

ADDRESS P.O. BOX 5303

CITY / STATE / ZIP SANTA BARBARA Cal 93150

PHONE NUMBER (805) 969 0115

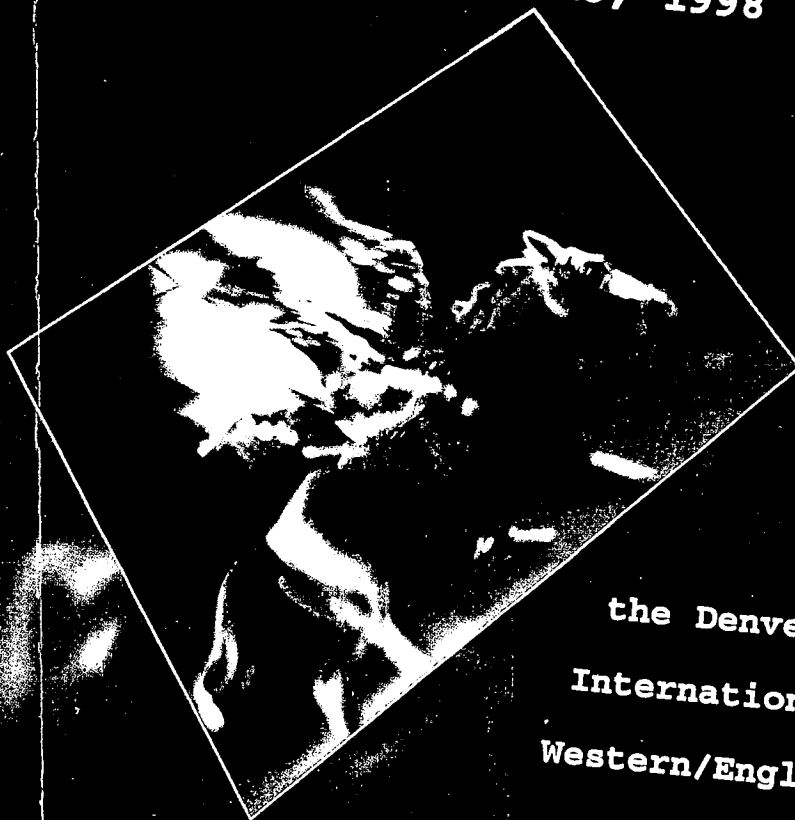
DID YOU KNOW THAT WESA CAN PRINT MAILING LABELS FOR YOU? PLEASE CALL CHERYL IN THE WESA OFFICE FOR DETAILS AND COST - 303-295-1040.

PLEASE KEEP COPIES OF ALL CONTRACT PAGES FOR YOUR RECORDS

8088

January

9-13, 1998



the Denver
International
Western/English

Apparel &

Equipment

Market

denver



No. 92043811

DECELO V. Hwang
EXHIBIT 1A8
Deponent Sugden
Date 11-17-06 Rptr. TR
WWW.DEFOBOOK.COM

10f3

- Sugden, Tony**MB 117
909-946-0414 805-969-6115MR 3182
FAX: 909-946-0417
Evolutions
Oak Tree Farms
Stagecoach
- Sullivan, John L.**ER B42
314-421-1173
FAX: 314-421-6152
Hermann Oak Leather Co.
Kelly Leather Co.
- Sullivan, Paul**PB 619
800-654-7864 800-758-2668
FAX: 817-573-8467
Classic Equine
Rattler Rope
- Sulzbach, Fred**EB 503
612-721-5785 800-328-5215
FAX: 612-721-1835
Champion Collectables
CLG Pro Rodeo Products
Rodeo Collectables
T B Raggs
- Supola, Sherman**MR 3338
406-892-2883 303-428-5696
FAX: 303-430-1520
Blue Clover
Cinch
Rockies
- Sutherland, Neil**MR 4146
602-582-8535
FAX: 602-492-0312
Lucchese
- Swan, Mary Ann**MR 4643
406-587-0720
Circle T Western Wear
Roughrider
Saddle Ridge
- Swan, Tom**
406-587-0720
Abilene Boot Co.ER K39-41
D. B. A. Designs by Armen
Tommy Elkins Jewelry
Award Design MedalsEB 412
Geier Glove Co.ER K43
- Swenson, Carl**ER J47
914-297-9747 800-537-3500
FAX: 914-298-8425
Reed Hill Ltd.
- Swenson, Debbie**ER J47
914-297-9747 800-537-3500
FAX: 914-298-8425
Reed Hill Ltd.
- Swingler, Jack**MR 4668-1
512-442-4922 800-487-8337
FAX: 512-442-4610
Austin Cotton Co.
- Tait, Jack R.**MR 3546
303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.
- Talermo, Harry V.**MR 3732
307-733-4096 800-621-6576
FAX: 307-733-5092
Hard Buck Rodeo Co.
Over-N-Under Wear
Pro Rodeo Sports
Wyoming West Designs
- Tampow, Don**EB 234
505-247-1567 800-545-6906MR 3377
FAX: 505-243-4501
Pioneer Wear Inc.
- Tarut, Ernie**PB 645
619-429-9116
FAX: 619-423-7670
Baja Trading Co.
- Taylor, Glen**PB 505
423-559-8799
FAX: 423-339-0277
Reinsman Equestrian
- Taylor, Grizzly**MR 3260
602-488-1810
FAX: 602-488-6210
Fort Grizzly Arizona Territory Inc.
- Taylor, John**PB 505
423-559-8799
FAX: 423-339-0277
Reinsman Equestrian
- Teitelbaum, Ross**MR 3731
303-220-8037
FAX: 303-220-8062
Carolina Boots
Carolina Shoe Co.
- Thatcher, Bryan**ER H31-37
801-268-0485 801-268-0450
FAX: 801-268-0086
Adobe Rose
Blaze Jeans
Southwest Canyon
- Thomas, Robert**EB 230
303-688-9395
FAX: 303-688-2682
Bob Massey Caps
Martin's Saddlery
- Thomas, Tammy**PB 635
970-586-2878 800-554-3168
FAX: 970-586-2878
Feathers
Teram Co. Jewelry
- Thompson, Bart**ER B43
918-664-6762
Filly Tac
- Thompson, James**MR 3328
303-292-0120
FAX: 303-292-0251
Code West Boots
Justin Authentic Headwear
Laredo Boots
Larry Mahan
Larry Mahan Boots
Larry Mahan Hat Collection
Tuff Hedeman Signature Series
- Thompson, Jon**
817-496-4414
FAX: 817-496-9806
American Leather Co.
Midas Metals
Royal Crown Custom Leather
Tejas Mfg.
The Leather Factory
- Thorson, Joann**MR 44
213-728-2000 800-328-7280
FAX: 213-728-3388
Western Collection
- Tingle, James**
800-993-3647 972-291-3647
FAX: 972-293-1095
Cherokee Equine Equipment
Livestock Supply Co.
Ranch King
Texas Bit & Spur Co.
- Tixier, Helen**
505-861-0213 800-499-4863
FAX: 505-861-0213
American Hat Co.
Cross J Clothing
Edna Harper Cowboy Jewelry
One by One
Seven D Saddlery
Three West
- Toney, Jesse**ER
405-924-0180 800-473-0828
FAX: 405-924-0228
Cody Leather
Western International
- Torres, Luis**A
011-52-47-115406 011-52-47-115407
FAX: 011-52-47-114224 or 114496
Botas Caborca, S.A. de C.V.
- Trask, Bill**ER
817-568-5210
FAX: 817-551-9778
Berlin Buckskin Co.
Blackhawk Leather Ltd.
Horween Leather
T. L. Trading Co.
Teneria Co.
- Treadway, Don**A
806-376-4888 800-291-7323
FAX: 806-349-6400
American Quarter Horse Assn.
AQHA Publications
- Truby, Bob**
505-632-2841 800-255-9437
FAX: 505-632-2841
By Re
By Re Food
By Re Gifts
By Re Metal Arts
- Truby, Rachel**
505-632-2841 800-255-9437
FAX: 505-632-2841
By Re
By Re Food
By Re Gifts
By Re Metal Art

Blue indicates permanent mart tenants.

..... MR 3747

b. ER A37-39

andy ER A37-39

ladim MR 3739

thew J. MR 3739

Powers PB 312

... PB 750/MR 3584 & 3581

ladim MR 3739

..... ER A34/MR 4482

r ER K36-38

..... ER K36-38

ver MR 3428

Nash MR 3667

Douglas PB 614

n Jewelry PB 334

ents MR 4475

a PB 754

ns ER H48

inner PB 723

C. EB 111

..... EB 111

R. EB 111

ns ER D34-36

g Center

ith. ER G39-41

..... MR 4360

..... MR 4446

Etc. PB 713

..... MR 4667

ional PB 753

r MR 4233 & 4235

ear Inc. ER H44-46

..... ER H47-49

Nocona Belt Co.

Lawson, John EB 202

McLeod, Doug EB 202

Walkingshaw, Cay ER G51-53

Walkingshaw, Dennis ER G51-53

Wise, Sioux ER K36-38

Nocona Boot Co.

Stein, Richard MR 3837

Wise, Larry M. MR 3837

Northern Isles for Men

Irwin, Ron MR 4446

NRG Trading Inc.

Pieper, Walter J. MR 3330

O'Farrell Handcrafted Hats

Glenn, Letitia F. MR 4543

O'Farrell Hatbands

Glenn, Letitia F. MR 4543

O'Farrell Hats

Glenn, Letitia F. MR 4543

O. B. Enterprises

O'Neil, Mike. MR 2583

Oak Tree Farms

Sugden, Tony MB 117/MR 3182

Oasis-Frontier Neckwear

Von Gunten, Ron PB 535

Obara Designs

Lynch, Pat. MR 4155

Oclas Leather

Lipton, Thomas H. ER A54-55

Of Golden Hands

Irwin, Ron MR 4446

Off Price Resources

Godshaw, Bob MR 3589

Ojibwa Birch Bark Basketry

Rodman, Alpine C. EB 406

Rodman, Sue ER B30-32

Olathe Boot Co.

Asquith, John MR 4324

Shackelford, Bill. ER G47-49

Walkingshaw, Cay ER G51-53

Walkingshaw, Dennis ER G51-53

Old El Paso Shirt Works

Cash, Jody PB 327/MR 3446

Cash, Robert (Bud) ... PB 327/MR 3446

Lawson, John. EB 125

Ruddock, James EB 125

Ruddock, John F. EB 125

Old West Cowboy Boot

Bullock, Lloyd MB 204

Kesner, Darel R. MB 204

Olsen Western Accessories

Olsen, Marilyn EB 334

Omni Leather Inc.

Stein, Stan EB 424

On The Verge

Perry, J. PB 721/MR 3669

One by One

Tixier, Helen MR 4780

Oralx Products

Martin, Gary PB 116

Satterthwaite, Lynn C. PB 116

Original Art Productions Inc.

Campbell, Jack ER D37

Orpheus

Millar, Ron. ER A44

Oscar Betz

Cates, Christopher ER C34

Outback Performance

King, Wilson. ER K34/MR 3136

Singleton, Bob. MR 3161

Outback Trading Co.

King, Wilson. ER K34/MR 3136

Singleton, Bob. MR 3161

Outerwear Headquarters

Levy, Frank ER A34/MR 4482

Outfitters Supply

Lewis, Toby ER G30-32

Outlaw Cowboy Furniture

Carney, Lise A. MR 4777

Outrider

Romaniuk, Leona ER C40

Over-N-Under Wear

Talermo, Harry V. MR 3732

Oxford Dry Goods

Eiseman, Howard MR 4466

Ozark Leather Co.

Hicks, Jim EB 102

Kramer, Dennis EB 102

von Rosenberg, Glenn. EB 102

Ozark Mountain Marketing

Borg-Caldwell, Lisa PB 511

Pacific Gold

Kipperman, Robert MR 4467

Pagano West

Arney, Hal PB 433

Pagano, Frank MR 4437

Rosello, Peter ER J42

Painted Pony

Robertson, John MR 4478

Paleface Mfg.

De Priest, Gary ER G43-45

Hansen, John ER G43-45

Palm Dreams

Kipperman, Robert MR 4467

Pan American Leather

Mc Dowell, Beverly EB 318

Moses, Olen. EB 318

September 11-14, 1998

N. 92043811

000200 N. Huang
EXHIBIT A9
Deponent Sugden
Date 11-27-06 Rptr. 12
WWW.DEPOBOOK.COM

1 of 8



the denver international western/english apparel & equipment market

.....ER B92

.....MR 3236

.....MR 4263

.....MR 3837

.....MR 3560

.....MR 4644

.....ER K38

.....MR 3246

St. Anne's, St. Anne's, St. Anne's, St. Anne's
St. Anne's, St. Anne's, St. Anne's, St. Anne's
St. Anne's, St. Anne's, St. Anne's, St. Anne's
St. Anne's, St. Anne's, St. Anne's, St. Anne's

Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444

Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444

Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444
Stine, Peter A.ER 444

Sulzbach, FredEB 116
Sulzbach, FredEB 116
Sulzbach, FredEB 116
Sulzbach, FredEB 116

Supola, ShermanMR 3338
Supola, ShermanMR 3338
Supola, ShermanMR 3338
Supola, ShermanMR 3338

Sutherland, NeilER K47-51
Sutherland, NeilER K47-51
Sutherland, NeilER K47-51
Sutherland, NeilER K47-51

Swan, Mary AnnMR 4643
Swan, Mary AnnMR 4643
Swan, Mary AnnMR 4643
Swan, Mary AnnMR 4643

Swan, TomMR 3826
Swan, TomMR 3826
Swan, TomMR 3826
Swan, TomMR 3826

Tait, JackMR 3826
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Tait, JackMR 3826

FOR OFFICE USE ONLY

Date _____
 Amount _____
 Check # _____

Seniority Points _____
 D.O.M. _____

Name _____
 Space Assigned _____

Denver International Western/English Apparel & Equipment Market

EXHIBITOR CONTRACT-September 11-14, 1998

Western & English Sales Association

IF YOU PLAN TO PARTICIPATE IN THE SEPTEMBER MARKET, YOU MUST SUBMIT A CONTRACT CONTRACT DEADLINE: JULY 1, 1998

*Contract must be received in the WESA office on or before the July 1, 1998 deadline – postmarks do NOT qualify.
 Contract must be completed or it will be returned. Exhibitor is financially responsible for all market fees and penalties.
 This is a legal document – faxes and copies cannot be accepted.*

Member/Exhibitor's Name: Tony SUGDEN

☐ CHECK BOX AND COMPLETE ONLY IF YOU HAVE HAD A CHANGE OF ADDRESS OR PHONE NUMBER:

Mailing Address P.O. Box 5303

City SANTA BARBARA State CAL Zip 93150 Phone (805) 9696115

EXHIBIT SPACE INFO/REQUESTS

- A. Temporary space will be assigned to all member/exhibitors by seniority and availability.
- B. A maximum of 500 square feet of temporary exhibit space will be assigned to any one member/exhibitor.
- C. Temporary space will be available in the Expo Building only:
 Rooms: \$3.25 per square ft.
 Booths: \$3.75 per square ft.

Room Costs	Booth Costs
240' = \$780	100' = \$375
288' = \$936	200' = \$750
380' = \$1235	300' = \$1125
480' = \$1560	400' = \$1500

EXHIBIT SPACE REQUEST: You must complete the following:

I REQUIRE: Minimum sq. ft. 100 Maximum sq. ft. _____

I PREFER: Expo Booth ☒ OR Expo Room _____

I REQUEST specific location: #1 _____

#2 _____

#3 _____

Please go to page 2. Signature required. Contracts without signatures will be returned.

PAYMENT SUMMARY

Full payment must be included

- September Show Fee** \$ _____
 \$100 for members who did not exhibit and pay a show fee in January, 1998
- Temporary Space Deposit Required** \$ 375.00
 *Balance due for temporary space will be billed with space assignment
- Advertising – Include Ad Contract** \$ _____
- Fashion Show – Include Fashion Show Contract** \$ _____
- Innovation Station – Include Innovation Station Contract** \$ _____
- Additional Badge Fees** \$ _____
 (Enter total from Badge Request Form or submit Form with payment before 8/14/98)
- FREE Buyer Registration List:** Yes ☒ No _____
 Additional registration lists: \$15 x _____ = \$ _____
 (Lists will be mailed 9/28/98)
- TOTAL:** \$ 375.00
 No credit cards accepted. Checks must be drawn on a U.S. bank. For wire transfer info, call office.

Late Exhibitor Contract:

Contracts received AFTER JULY 1 requesting temporary space will be returned; contracts NOT requesting temporary space will be returned unless late fee is paid.

\$ 50.00

Denver International Western/English Apparel & Equipment Market
Western & English Sales Association

READ CAREFULLY--SIGNATURE REQUIRED

BALANCE DUE: Any balance due for space will be sent with room assignment August 1, 1998. ANY OUTSTANDING BALANCE IS DUE AUGUST 17, 1998. Exhibit space which is not paid in full by August 17 will be reassigned without further notice or refund.

CANCELLATION AND REFUND POLICY: Any cancellation must be received in the WESA office in writing. Space deposit or space fee will be refunded only if written cancellation is received before **July 10, 1998**, and only if space can be sold to another member/exhibitor. ALL other fees and costs submitted with the Exhibit Contract are non-refundable after July 1, 1998.

LATE POLICY: The late policy does not apply to contracts requesting temporary space; contracts requesting temporary space cannot be accepted as "late."

PROVISIONS: For my company and myself, I release and agree not to sue the Western & English Sales Association ("WESA"), nor any of its officers, directors, members, agents and employees based upon any claims, demands, causes of action or liability or any kind for injury or damages to persons or property which we may now or in the future have, known or unknown, arising directly or indirectly out of attendance at or participation in the WESA Trade Show at the Denver Merchandise Mart or occupation of any of the premises in the Denver Merchandise Mart.

We agree to abide by the WESA By-Laws and General Regulations and Policies which are incorporated by reference herein (see Market Rules, Regulations and Codes of Conduct).

We further agree to indemnify WESA as well as its officers, directors, members, agents and employees and hold them harmless from and against any lawsuits, claims, liabilities, penalties, damages, action or causes of action, arising out of, or in connection with, this waiver of liability, our participation in the Show, or the actions of any of our employees, guests, agents, invitees or assigns. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys' fees and other costs which may be incurred by WESA, its officers, members, directors, employees or agents.

We further understand that WESA is not responsible for any theft or damage to our property.

We will provide insurance naming WESA as an additional insured on our insurance policy with minimum limits for bodily injury, loss or damage of \$1,000,000 per occurrence. Such insurance will cover move in, show days and move out.

I have read, understand and hereby agree to abide by the above and the regulations governing the show. To earn a seniority point for this market, I agree to attend during the full length of the show, Friday, September 11, 1998 at 9:00 a.m. through Monday, September 14, 1998 at 3:00 p.m.

I further stipulate that I represent the listed lines and only these designated lines will be shown in my exhibit space. I understand that subletting is strictly prohibited, and that the penalty for subletting is loss of future exhibit space.

Member/Exhibitor Signature Required: _____

Date: _____

Alyda

9/11/98

EXHIBITOR CONTRACT-September 11-14, 1998

EXHIBITOR BADGE: FREE: Your badge is included with show fee.

OAK TREE
COMPANY NAME - LIST ONLY ONE

Your show fee includes the listing of your name, phone numbers and space location in the Exhibitor Index of the Market Directory. Companies will be listed in the Company Index. Categories will be listed in the Directory.

FAX #: (805) 969 7478

EXPO BOOTH (EB) _____

Name: _____ Space #: _____

See page 4 of this contract
for category codes.

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&

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Page 3

Denver International Western/English Apparel & Equipment Market

CATEGORY INFORMATION

September 11-14, 1998

CATEGORY CODES

YOU MAY CHOOSE TWO (2) CATEGORIES PER COMPANY NAME

EXAMPLE: JOE'S BOOT CO.

101 & **106**

Code 101 because you have Western Boots.

Code 106 because you also have Boot Accessories.

You will automatically be listed under FOOTWEAR.

FOOTWEAR

- 101 Western Boots
- 102 English Boots
- 103 Rubber Boots
- 104 Work Boots
- 105 Shoes, Moccasins & Casual
- 106 Boot Accessories

HEADWEAR

- 201 Western Hats
- 202 English Headgear
- 203 Australian Hats
- 204 Caps
- 205 Hat Accessories

APPAREL

- 301 Western-Mens & Ladies
- 302 Western-Children
- 303 Western-Ladies
- 304 Western-Mens
- 305 Western-Rodeo
- 306 English
- 307 English-Show
- 308 Australian
- 309 Leather-Mens & Ladies
- 310 Leather-Ladies
- 311 Leather-Mens
- 312 Outerwear
- 313 Square Dance
- 314 Childrens
- 315 Sportswear
- 316 T-Shirts
- 317 Work Clothes
- 318 Sleep & Under Wear
- 319 Vintage

ACCESSORIES & GIFTS

- 401 Belts
- 402 Buckles
- 403 Small Leather Goods
- 404 Jewelry
- 405 Gifts
- 406 Souvenirs
- 407 Gloves
- 408 Lingerie
- 409 Neckwear
- 410 Books, Magazines, Videos
- 411 Personal Care
- 412 Knives
- 413 Equestrian Silver
- 414 Art & Decor
- 415 Home Furnishings

TACK/EQUIPMENT

- 501 Western
- 502 English
- 503 Australian
- 504 Animal Health Care
- 505 Stable/Ranch Equipment

SUPPLIES

- 601 Leather
- 602 Hardware & Machinery
- 603 Retail

Western & English Sales Association

IF THIS FORM IS NOT COMPLETED, YOU WILL NOT RECEIVE A SIGN.

IF YOU ARE SHOWING THE SAME LINES WITH ANOTHER EXHIBITOR PLEASE LIST HIS / HER NAME HERE.

COMPANY NAME #4

80f8



99

THE DENVER INTERNATIONAL
WESTERN/ENGLISH APPAREL &
EQUIPMENT MARKET

SEPTEMBER 11-13, 1999
I N D E N V E R

WESA

WESA



DESTINATION DENVER

NO. 92023811

Draco v. Huang
EXHIBIT 50
Deponent Sugden
Date 11-27-05 Rptr. JR
WWW.DEPOBOOK.COM

1 of 3

-MR 4370
-MR 3541
532
-MR 3388
-MR 3236
-MR 4256
-ER F35
-MR 3742
-MR 3254
-MR 3747
-MR 3837
-ER K43
- Stipa, C. J.**EB 416
215-628-8198
Cave Creek Products
Horseballs Ltd.
Hydra Sponge Co.
Saratoga Vet Products
Tanners Inc.
W. F. Valentine Co.
W. F. Young Co.
- Stone, Peter**ER H40
219-768-9150
FAX: 219-768-9125
The Peter Stone Co.
- Sugden, Tony**EB 216
805-684-4516 909-989-4998
FAX: 805-684-1666
Evolutions
Oak Tree
Oak Tree Farms
- Sulzbach, Fred**EB 114
800-328-5215 612-721-5785
FAX: 612-721-1835
CLG Pro Rodeo Products
Gator Ropes
Industrial Liaison
Rocky Mountain Ropes
- Supola, Sherman**
406-756-5746
FAX: 406-756-5746
Cowboy EquipmentEB 113
Ruddock Shirt Co.
Texas Cotton Collection
Western EthicsMR 3438
- Sutherland, Neil**MR 4146
623-582-8535
FAX: 623-492-0312
Lucchese
Lucchese 2000
Lucchese Classics
Lucchese Sport
- Sutherland, Trudy**ER G44
623-582-8535
FAX: 623-492-0312
Annie Oakley
Cimarron Candle Co.
K-J Leather
- Swan, Mary Ann**MR 4643
406-587-0720
Circle T Western Wear
Roughrider
Saddle Ridge
- Swan, Tom**
406-587-0720
Abilene Boot Co.MR 3826
Award Design MedalsEB 406
Geier Glove Co.ER K55-56
- Tait, Jack**MR 3546
303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.
- Talermo, Harry**MR 3732
307-733-4096 800-621-6576
FAX: 307-733-5092
Cowpasture Pool
Hard Buck Rodeo Co.
Over n Under Wear
PRCA Golf
Wyoming West Designs
- Tarut, Ernie**EB 214
619-429-9116
FAX: 619-423-7690
Baja Trading Co.
- Teitelbaum, Ross**MR 3232
303-220-8037
FAX: 303-220-8062
Carolina Shoe Co.
- Thatcher, Bryan**EB 303
801-268-0485
FAX: 801-268-0086
Adobe Rose
Blaze Jeans
Country Tease
Posted Jeans
Southwest Canyon
- Thompson, James**MR 3170
303-292-2846
Milano Hat Co.
Proline Western
- Thompson, Jon**EB 405
817-496-4414MR 3166
FAX: 817-496-9806
Leather Factory
Royal Crown Custom Leather
- Thorson, Joann**EB 102
323-728-2000 800-328-7280
FAX: 323-728-3388
Western Collection

Color indicates permanent mart tenants.

Navajo Beadwork
Ferrari, Vince ER K47

Navajo Sandpaintings
Ferrari, Vince ER K47

New Equine Wear
Levy, Jack ER J56-57

New Frontier Clothing
Huff, Patti EB 105/MR 3581-3584

Newman Leather Co.
Larson, Chuck MR 4233

NFR-PRCA Videos
Garner, Rhonda EB 220

Nlver Western Wear
Austin, Gig EB 103

No Bull
Cahoon, Calvin ER G34

Nocona Belt Co.
Walkingshaw, Cay ER G53
Walkingshaw, Dennis
Wise, Sioux

Nocona Boot Co.
Branson, Joe MR 3837
Stein, Richard
Wise, Larry

Noconestoga
Wise, Sioux EB 115

Nordic Lights
Levy, Frank MR 4482

Nortex Apparel Sales Co.
Bein, Ron MR 4442

North American Frontier
Manz, Anthony ER K49
Nagel, Irwin

Northern Isles For Men
Irwin, Ron MR 4446

Nostalgia Glass
Berger, Renna MR 3380

Nuggetts
Jackson, Stephen MR 3370

O'Donnel Handbag Co.
Murphy, Robert "Bob" ER K53

O'Farrell Hat Co.
Glenn, Lellia MR 4543

Oak Tree
Suggs, Tony EB 216

Oak Tree Farms
Suggs, Tony EB 216

Oasis Frontier Corp.
Von Gunden, Ron EB 306

Ort Price Resources
Goshaw, Bob MR 3589

Ojibwa Baskets & Canoes
Rodman, Alpine ER J52
Rodman, Sue ER J48-50

Old Forge Collection
Kellogg, Bonnie MR 1370

Old Mill Whip
Dahle, Marilyn ER G41

Old West Boots
Bullock, Lloyd MR 3530
Kesner, Darel MR 3246 & 3238

Old West Signs
Little, Connie MR 2320/MR 2326-2329

Olsen's Antler Knives
Morey, Bill EB 308

One by One
Tixier, Helen EB 414

Original Cowboy
Cahoon, Calvin ER G34

Outback Trading Co.
King, Wilson MR 3161

Outlaw Cowboy Furniture
Carney, Lise ER F45

Over n Under Wear
Talerio, Harry MR 3732

Pagano West
Amey, Hal EB 102
Pagano, Frank MR 4448
Rosello, Peter

Painted Pony
Robertson, John MR 4478

Painter's
Smith, Linda MR 4370

Pale Horse Designs
Davey, Gwen ER J39

Paleface Mfg.
De Priest, Gary ER F52
Hansen, John

Palo Duro
Hochster, Ernest MR 4436
Hochster, Jeffrey
Hochster, Leonard

Panhandle Slim
Hochster, Ernest MR 4436
Hochster, Jeffrey
Hochster, Leonard
Olsen, John

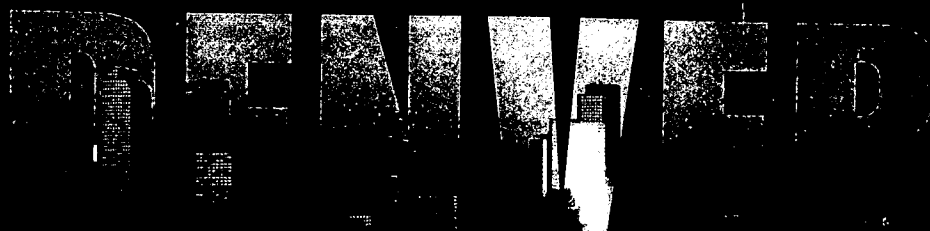
Party Kits
Biesel, Becky ER C32

Party Kits & Equestrian Gifts
Biesel, Becky ER C32

Pat Dahnke Designs
Dahnke, Patricia ER J36

Patricia
Wolf,
Patti G
West
Patty G
Kimb
Pek Int
Liao,
Peleter
Brarr
Gold
Pelhan
Prun
Perfor
Duffy
Nix,
Planet
Beer
Polar I
Wag
Pony F
Arch
Postec
That
Prairie
Wall
Prairie
Brur
PRCA
Dee
Hatt
PRCA
Tale
Pride I
Mon
Primer
Eski
PRO
Dett
Pro Cl
Roe
Profes
Berq
Profes
Drin
Profes
Drin
Prolln
Tho

EXHIBIT 51



WHERE THE INDUSTRY MEETS

Denver International Western/English Apparel & Equipment Market

September 8-10, 2001

One Great Event Deserves Another!

Introducing ...

**The First Annual
WESA Open Golf Tournament**

Thursday, September 6, 2001
Legacy Ridge Golf Course
Proceeds to benefit NARHA



No. 92043811

00210 v. Hwang	EXHIBIT 51
Deponent Sugden	
Date 11-27-06	Rptr. TL
WWW.DEPOBOOK.COM	

10 of 7

- Stewart, Dan**.....MR 3837
303-428-5696 800-688-4449
FAX: 303-428-1130
cinchjeans.com
Cinch
Cruel Girl
Rockies
Rocky Mountain Clothing Co.
- Sugden, Tony**.....ER J46
805-684-6248
FAX: 805-684-6348
Evolutions
Oak Tree Farms
Stagecoach
- Sulzbach, Fred**.....EB 116
800-328-3215 612-721-5785
FAX: 612-721-1835
clgpro@earthlink.com
clgpro.com
Armadillo Armor
ClG Pro Rodeo Products
CLG Pro Tech
Equine Essentials
Formula 707
John Ewing Co.
Moxy
Predator
- Supola, Sherman**.....EB 111
406-256-3749
FAX: 503-217-5671
supeson@aol.com
Cowboy Equipment
Ruddock Shirts
Ruddock Workwear
Texas Cotton
- Sutherland, Neil**.....MR 4543
435-690-1336 435-735-4238
J. B. Hill Boot Co.
- Swan, Mary Ann**.....MR 4643
406-587-0720
Circle T
Lucchese Shirts
Roughrider
Saddle Ridge
- Swan, Tom**
406-587-0720
Abilene Boot Co.MR 3826
Australian Outback CollectionMR 3529
Geier Glove Co.ER K55-56
- Tait, Jack**.....MR 3546
303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.
- Talermo, Harry**.....
307-733-4096 800-624-6876
FAX: 307-733-5092
Bud Light
Budweiser
Cowboy Lip
Cowgirl Lip
Cowkiss
Hard Buck
Wyoming West Design
- Tarab, Ernie**.....
619-428-9116
FAX: 619-428-7690
Baja Trading Co.
Old Gringo Boots
- Taylor, John**.....ER G50
423-559-8799 800-548-2487
FAX: 423-339-0277
reinsman@mindspring.com
Reinsman Equestrian Products
- Thomas, Jim**.....MR 3726
307-635-5907
FAX: 307-638-7821
Eddy Bros. Hat Co.
- Thompson, James**.....MR 3170
303-292-2846
FAX: 303-296-3860
Milano Hat Co. Inc.
- Thompson, Olga**.....EB 300
512-339-1855
FAX: 512-339-1803
austinaccent@earthlink.net
Austin Accent Inc.
- Thorp, Bobby**.....EB 112
770-934-7993 888-444-2668
FAX: 888-575-4773
smoky@smokyboots.com
www.smokyboots.com
Smoky Mountain Boots
- Todd, Kathy**.....ER H31
719-942-3122
FAX: 719-942-4768
K.T. & Co.
- Torres, Luis**.....MR 4240
416-588-5013
FAX: 416-588-5013
libertyboot@hotmail.com
Liberty Boot Co.

Color indicates permanent mart tenants.

MR 3876
EB 209
EB 209
EB 209
EB 209
MR 4478
MR 388
ER J36
MR 4467
MR 1140
EB 203
MR 1370
1 G54-55
EB 100
MR 4634
MR 3747
MR 1156
MR 3742
MR 3170
ER G30
ER G32
EB 212
MR 3546

Mitchles Matchings
Nelson, Deborah MR 3584

MKR Rugs
Kellogg, Chris MR 1367

Monarch Robes
Jolly, Kathy MR 4474

Monet's Garden
Rahle, Peter MR 2388

Montana Bits & Spurs
Barden, J. Todd ER K52

Montana Cincha Co.
Franklin, Floyd EB 211
Franklin, Rosie

Montana Coat Company
Levy, Frank MR 4482

Montana Lifestyles
Barden, J. Todd ER K52

Montana Silversmiths
Barden, J. Todd ER K52

Montana Time
Barden, J. Todd ER K52

Montana Toons
Levy, Frank MR 4482

Montecarlo Hats
Curly, Samir ER H32

MoonDancer of New Mexico
Grenemyer, Connie MR 3369

Moose Creek
Martin, Pam MR 3342

Morey's Gifts
Morey, Bill EB 308
Morey, Jo Ellen

Morris Kaye & Sons Furs
Kaye, Joel MR 4483
Levy, Frank MR 4482

Moses Sales Co.
Zuege, Calvin ER J53
Zuege, Craig

Moss Brothers Inc.
Amey, Hall EB 101
Cahoon, Calvin ER K44
Newnam, George EB 310

Moxy
Sulzbach, Fred EB 116

MS Wholesale Sales
Show, Margaret ER H36

Muck Boot Co.
Bullock, Lloyd MR 3238
Hahn, Brad ER G32
Kesner, Darel MR 3238/MR 3530

Myler's Inc.
Myler, Ron MR 4442

Myrtlewood Stables
Barage, Cheryl EB 301

Native Wisdom
Rodman, Alpine ER J80-52
Rodman, Sja

Natural Rider
Robinson, Bill EB 107
Van Scoyk, Jeffry

Nevada Boots
Ruiz Nava, Jorge ER G47-49

New World Trading
Keith, Charlotte EB 412/MR 1518

Neyelle
Levy, Frank MR 4482

No Bull
Cahoon, Calvin ER K44

Nocona Belt Co.
Anderson, Craig MR 3830
Brown, Dan
Eddins, Mickey
Eddins, David ER G51
Walkingshaw, Cay ER G53
Walkingshaw, Dennis

Nocona Boot Co.
Keiter, James MR 3134
Martin, Jim
Piper, Scott
Wogoman, Gary

Nomadic Traders
Aleksiewicz, Don MR 3863

Nordic Lights
Levy, Frank MR 4482

North American Frontier
Swan, Tom MR 3826

North Central Plastics Inc.
Latter, Jim EB 212

Nostalgic Glass
Berger, Ronna MR 3380

Oak Tree Farms
Sugden, Tony ER J46

Oasis-Frontier Corp.
Von Gunten, Ron EB 306

20

u

FOR OFFICE USE ONLY

Date _____
 Amount _____ Seniority Points _____ Name: _____
 Check #: _____ D.O.M. _____ Space Assigned: _____

Denver International Western/English Apparel & Equipment Market

EXHIBITOR CONTRACT-September 8-10, 2001

Western & English Sales Association

**IF YOU PLAN TO PARTICIPATE IN THE SEPTEMBER MARKET, YOU MUST SUBMIT A CONTRACT
 CONTRACT DEADLINE: JUNE 25, 2001**

*Contract must be received in the WESA office on or before MONDAY, JUNE 25, 2001. Postmarks do NOT qualify.
 Contract must be complete or it will be returned. Exhibitor is financially responsible for all market fees and violations.
 This is a legal document - faxes and copies will not be accepted.*

Member/Exhibitor's Name: Tony Suggen c/o EVOLUTIONS

☐ CHECK BOX AND COMPLETE ONLY IF YOU HAVE HAD A CHANGE OF ADDRESS OR PHONE NUMBER:

Mailing Address 4690 "A" CARPINTERIA AVE
 City CARPINTERIA State CA. Zip 93013 Phone (805) 6846248

EXHIBIT SPACE INFO/REQUESTS

- A. Temporary space will be assigned to all member/exhibitors by seniority and availability:
- B. A maximum of 500 square feet of temporary exhibit space will be assigned to any one member/exhibitor.
- C. Temporary space will be available in the Expo Building only:
 \$4.25 per square ft.

Room Costs	Booth Costs
*120' = \$510	200' = \$850
240' = \$1020	300' = \$1275
288' = \$1224	400' = \$1700
380' = \$1615	
480' = \$2040	

*Limited availability

YOU MUST COMPLETE ITEMS 1 - 3. If not completed, you will be assigned a 240 sq. ft. room

1. Expo Room _____ Expo Booth ☒ Either _____

Use 1, 2 or 3 to indicate order of preference.

2. I request the best space available at my point count _____

or
 I request a specific location: 1. _____ 2. _____

3. Square footage requirements: Minimum ☒ Maximum _____

Exhibit space assignment notice will mail on or before August 1, 2001

PAYMENT SUMMARY

Full payment must be included

1. **September Show Fee** \$ 125.00
 \$125 for members who did not exhibit and pay a show fee in January, 2001
2. **Temporary Space Deposit Required** \$ 510.00
 *Balance due for temporary space will be billed with space assignment
3. **Advertising - Include Ad Contract** \$ _____
4. **Fashion Show - Include Fashion Show Contract** \$ _____
5. **Innovation Station - Include Innovation Station Contract** \$ _____
6. **Additional Badge Fees** \$ _____
 (Enter total from Badge Request Form or submit Form with payment before 8/20/01)
7. **FREE Buyer Registration List:** Yes _____ No _____
 Additional registration lists: \$15 x _____ = \$ _____
 (Lists will be mailed 9/24/01)
8. **Golf Tournament** Include Registration \$ _____
9. **TOTAL:** \$ 685.00
 No credit cards accepted. Checks must be drawn on a U.S. bank. For wire transfer info, call office.

Late Contracts:

\$100 Late Fee is required for any contract received after June 25, 2001, at 5:00 p.m. \$ 100.00

EXHIBITOR CONTRACT-September 8-10, 2001

EXHIBITOR BADGE: FREE: Your badge is included with show fee.

1 OAK TREE FARMS
COMPANY NAME - LIST ONLY ONE

Your show fee includes the listing of your name, phone numbers and space location in the Exhibitor Index of the Market Directory. Companies will be listed in the Company Index. Categories will be listed in the Category Index.

EXPO BOOTH (EB)_____

Name: _____ Space #: _____

See page 4 of this contract
for category codes.

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Page 3

Denver International Western/English Apparel & Equipment Market

CATEGORY INFORMATION

September 8-10, 2001

CATEGORY CODES

YOU MAY CHOOSE TWO (2) CATEGORIES PER COMPANY NAME

EXAMPLE: JOE'S BOOT CO.

101 & **106**

Code 101 because you have Western Boots.

Code 106 because you also have Boot Accessories.

You will automatically be listed under FOOTWEAR.

FOOTWEAR

- 101 Western Boots
- 102 English Boots
- 103 Rubber Boots
- 104 Work Boots
- 105 Shoes, Moccasins & Casual
- 106 Boot Accessories
- 107 Sport Boots

HEADWEAR

- 201 Western Hats
- 202 English Headgear
- 203 Australian Hats
- 204 Caps
- 205 Hat Accessories

APPAREL

- 301 Western-Mens & Ladies
- 302 Western-Children
- 303 Western-Ladies
- 304 Western-Mens
- 305 Western-Rodeo
- 306 English
- 307 English-Show
- 308 Australian
- 309 Leather-Mens & Ladies
- 310 Leather-Ladies
- 311 Leather-Mens
- 312 Outerwear
- 313 Square Dance
- 314 Childrens
- 315 Sportswear
- 316 T-Shirts
- 317 Work Clothes
- 318 Sleep & Under Wear
- 319 Vintage
- 320 Outdoor

ACCESSORIES & GIFTS

- 401 Belts
- 402 Buckles
- 403 Small Leather Goods
- 404 Jewelry
- 405 Gifts
- 406 Souvenirs
- 407 Gloves & Socks
- 408 Handbags/Luggage
- 409 Neckwear
- 410 Books, Magazines, Videos
- 411 Personal Care
- 412 Knives
- 413 Equestrian Silver
- 414 Art & Decor
- 415 Home Furnishings

TACK/EQUIPMENT

- 501 Western
- 502 English
- 503 Australian
- 504 Animal Health Care
- 505 Stable/Ranch Equipment

SUPPLIES

- 601 Leather/Leathercare
- 602 Hardware & Machinery
- 603 Retail

Denver International Western/English Apparel & Equipment Market
Western & English Sales Association

READ CAREFULLY: BY SUBMITTING THE EXHIBITOR CONTRACT, YOU HAVE AGREED TO THE FOLLOWING:

MEMBERSHIP: WESA membership and all attendant fees for a Market are required for any sales persons traveling the Rocky Mountain States. WESA membership is not limited to sales persons traveling the Rocky Mountain States. WESA membership is not transferable. All memberships are in individual names; there are no company memberships.

EXHIBITOR OBLIGATIONS: Exhibitor must check-in with the WESA Show Office before noon on the opening day of the Market, and be in attendance all Market days and hours, the full length of the Market, in order to earn a seniority point. Exhibitor must attend the Market when exhibit space is contracted in his/her name, subject to a loss of exhibit space after two consecutive absences. Exhibitor is responsible for all Market fees and violations.

EXHIBIT HOURS: Exhibitor is required to keep his/her exhibit space open and to keep at least one member/exhibitor attending the exhibit space during all show hours. Exhibitor is financially responsible for violations and penalties.

Saturday, September 8 8:30 am - 5:30 pm
Sunday, September 9 8:30 am - 5:30 pm
Monday, September 10 8:30 am - 3:00 pm

SUBLETTING: Exhibitor may exhibit only lines listed for the Market and only lines sold or manufactured by the exhibitor during the regular course of business. Subletting is strictly prohibited, subject to a loss of future exhibit space.

LATE CONTRACTS: Contracts received after Friday, June 25, 2001, will be considered LATE and will not be included in the first round of exhibit space assignment. Exhibit space is not guaranteed to Late Contracts. A LATE FEE of \$100 is required with any Late Contract.

CANCELLATION & REFUNDS: Any notice of cancellation must be received in the WESA office in writing. The space deposit and/or space fee will be refunded only if written cancellation is received before July 16, 2001, and only if space can be sold to another member/exhibitor. ALL other fees and costs as submitted on the Exhibitor Contract are non-refundable after June 25, 2001.

BALANCES DUE: Invoices for any balance due for exhibit space will be sent with Exhibit Space Assignment notices on or before August 1, 2001. ANY OUTSTANDING BALANCE DUE NOTED ON A WESA INVOICE IS DUE BEFORE AUGUST 13, 2001. Exhibit space which is not paid for in full by August 13 will be reassigned without further notice or refund.

RESTRICTIONS: Assigned exhibit space is non-transferable. No drugs or alcohol permitted in exhibit buildings. Selling of samples prohibited during Market. Promotional materials may be distributed only from within the confines of the exhibitor's space. Solicitation of buyers in the aisles or in any other public areas on Market premise is strictly prohibited.

COMPLIANCE: Exhibitors and their Companies agree to abide by the WESA By-Laws, Policies, and General Regulations, which are incorporated by reference herein. "Market Rules, Regulations and Codes of Conduct" is provided with Exhibitor Contract. Exhibitors are responsible for compliance in assigned exhibit space.

PENALTIES: \$300-Misrepresentation of status for badge.

\$300-Failure to complete exhibit space set-up by 5:00 pm on Friday, September 7.

\$300-Failure to comply with published Market hours.

\$300-Samples leaving the show floor prior to 3:00 pm on Monday, September 10.

\$500-Subletting

\$1000-Packing early or dismantling of exhibit space prior to 3:00 pm on Monday, September 10.

PROVISIONS: Exhibitors and their Companies, release and agree not to sue the Western & English Sales Association ("WESA"), nor any of its officers, directors, members, agents and employees based upon any claims, demands, causes of action or liability of any kind for injury or damages to persons or property that may occur now or in the future, known or unknown, arising directly or indirectly out of attendance at or participation in the WESA Market at the Denver Merchandise Mart or occupation of any of the premises in the Denver Merchandise Mart.

Exhibitors and their Companies further agree to indemnify WESA as well as its officers, directors, members, agents and employees and hold them harmless from and against any lawsuits, claims, liabilities, penalties, damages, action or causes of action, arising out of, or in connection with directly or indirectly, this waiver of liability, their participation in the Market, or the actions of any employees, guests, agents, invitees or assigns. This obligation includes, but is not limited to, the cost of defense, payment of any judgments, and payment of any expenses for attorneys' fees and other costs that may be incurred by WESA, its officers, members, directors, employees or agents.

Exhibitors and their Companies further agree that WESA is not responsible for any theft or damage to property. Exhibitors and their Companies will provide insurance naming WESA as an additional insured on insurance policies with minimum limits for bodily injury, loss or damage of \$1,000,000 per occurrence. Such insurance will cover move-in, show days, and move-out.

EXHIBIT 52

January

11 - 15



home
decor



jewelry

riding
gear

tack

leather

denver

international western/english apparel & equipment market

No. 92043811

070210 u Hwa ng
EXHIBIT 52

Deponent Sugden

Date 11-27-06 Rptr. TL

WWW.DEPOBOOK.COM

1 of 4

Sturm, Kathy.....ER C41

541-956-0210
FAX: 541-956-9857
hatlady@internetcds.com
bnlproducts.com
B & L Products
Cowboy Country Products
Shadows of the West
Wik Leather

Sugden, Tony.....MA 3030

805-684-6248
FAX: 805-684-6348
Evolutions
Oak Tree Farms
Stagecoach Boots

Sullivan, PaulEB 332

800-654-7864 817-573-1884
FAX: 817-573-8467
Classic Equine
Equi Brand Corp.
Rattler Rope

Sulzbach, FredEB 503

800-328-5215 612-721-5785
FAX: 612-721-1835
clgpro@earthlink.com
clgpro.com
Armadillo Armor
CLG Pro Rodeo Products
Equine Essentials
Moxie
Predator by CLG
Western Way Marketing

Supola, Sherman

406-256-3749 406-544-3407
FAX: 503-217-5671
supeson@aol.com

Circle S by Sidran.....MR 4429

Cowboy Equipment
Cripple Creek

Go! Baby.....PB 653

Gordon & James

Ruddock Shirtmakers.....PB 454

Ruddock Workwear
Texas Cotton

Sutherland, Neil.....MR 4543

435-735-4238 435-690-1336
FAX: 435-735-4239

J. B. Hill Boot Co.

Swan, Mary Ann.....MR 4643

406-587-0720

Circle T
Lucchese Collection
Roughrider
Saddle Ridge

Swan, Tom

406-587-0720

Abilene Boot Company.....ER K39-41

Australian Outback Collection.....MR 3529

Geier Glove Co.....ER K43

Swenson, Debby.....PB 137

845-297-9747 800-537-3500
FAX: 845-298-8425

Reed Hill Ltd.

Tabor, Jeff.....ER E39

406-322-5358 888-452-4624
FAX: 406-322-5344
championofMT@aol.com
Champion Cinch of Montana

Tait, Jack.....MR 3546

303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.

Talermo, Harry.....MR 3732

307-733-4096
FAX: 307-734-6183
harry@wyowest.com

Anheuser Busch
Cowboy Up
Cowboy Up Christian
Cowgirl Up
Cowkids
Hard Buck
Wyoming West Designs

Tarut, Ernie.....ER K48-50

619-429-9116 619-575-2810
FAX: 619-423-7690
bajatrading@hotmail.com
Baja Trading Co.
Old Gringo Boots

Taylor, Glen.....PB 505

423-559-8799 800-548-2487
FAX: 888-503-8783
reinsman@mindspring.com
Reinsman Equestrian Products

Taylor, John.....PB 505

423-559-8799 800-548-2487
FAX: 888-503-8783
reinsman@mindspring.com
Reinsman Equestrian Products

Teitelbaum, Ross.....ER K34

303-220-8037
FAX: 303-220-8062
reitelbau@aol.com
Rocky Shoes & Boots

Thomas, Jim.....MR 3726

307-635-5907
FAX: 307-638-7821
Eddy Bros. Hat Co.

Thomas, Robert.....EB 230

303-681-9010 303-688-9395
FAX: 303-688-2682
Bob Massey Caps
Soft Touch

Thompson, James.....MR 3170

303-292-2846
FAX: 303-296-3860
Milano Hat Co. Inc.

Thompson, Jon.....MR 3156

817-496-4414 800-433-3201
FAX: 817-496-9806
leatherfactory.com
Leather Factory

Thompson, Ol

512-339-1855
FAX: 512-339-
austinaccent@
Austin Accent

Thorp, Bob.....

770-934-7993
FAX: 770-939-
bob@smokybo
www.smokybc
Smoky Mount

Tingle, James..

800-993-3647
FAX: 972-293-
Cherokee Equi.
Livestock Supp
Ranch King Sa
Texas Bit & Spi

Tixier, Helen..

505-861-0213
FAX: 877-861-
htixier@aol.co
Seven D Saddl

Todd, Kathy...

719-942-3122
FAX: 719-942-
ktco@ris.net
Colorado Cowj
K.T. & Compar

Toney, Jesse....

800-473-0828
FAX: 580-931-
Cody Leather
K & D Equestri
Oxbow Tack
Western Intern

Torres, Luis

416-588-5013
FAX: 416-588-
libertyboot@ho
Liberty Boot Cc

Trask, Bill.....

817-568-8900
FAX: 817-551-
tltrade@flash.n
www.tltrading.

T. L. Trading
W. B. Place
Wickett & Crai

Travis, Bob.....

830-569-8744
FAX: 830-569-4
Cactus Ropes Ir

Treadway, Dor

806-376-4811
FAX: 806-349-6
kdebord@aqha.
www.aqha.org
America's Hors
American Quar
Quarter Horse J
Quarter Horse I

Color indicates permanent mart tenants.

- Mudd Tees**
Lafferty, Bob MA 3006
- Mundy Sales**
Mundy, D. B. ER F43-45
- Murphy Leather Co.**
Tyler, Laurie ER D38
Parmenter, Dan PB 123
- Murphy Sales**
Murphy, Robert (Bob) EB 131
- Mustang Mfg. Corp.**
Cook, Glen ER D35-37
Gibbs, Richard ER H44
Mc Bride, Ricky ER H46
Watson, Roy ER H48-50
Mac Pherson, Doug PB 612
- Myler's Inc.**
Tyler, Laurie ER D38
Mreen, J. R. ER D40-42
Myler, Ron ER D41
- Nadim Jr.**
Mustafa Jr., Nadim MR 4248
- Nadim USA**
Mustafa Jr., Nadim MR 4248
- Natural Born Winner**
Dvorak, Mary PB 723
- Natural Ride™**
Robinson, Bill EB 108
Romero, Jim
Van Scoyk, Jeffry
Van Scoyk, P. R.
- Naturvet**
Latham, Chuck ER D44
- Naughty Cowgirl**
Nevitt, Bryant MA 3038
- Nettles Stirrups Etc.**
Nettles, Gala PB 713
- New World Trading Co.**
Keith, Charlotte PB 326/MR 1518
- Newlon's Sales Company**
Newlon, Kendall EB 108
- Neyelle**
Levy, Frank ER F38-40/MR 4482
- Niver Western Wear Inc.**
Niver, Gus ER H47-49
- No Bull**
Cahoon, Matthew EB 421
Cahoon, Calvin MA 3017
- Nocona Belt Co.**
Walkingshaw, Cay ER G51-53
Anderson, Craig MR 3830
Eddins, David PB 427
Johnson, Keldon
Brown, Dan
Lawson, John PB 435
- Nocona Boot Co.**
Keiter, Jim MR 3134
Martin, Jim
Piper, Scott
Wise, Larry
Wogoman, Gary
- Nomadic Traders**
Aleksiewicz, Don MR 3863
- Nordic Lights**
Levy, Frank ER F38-40/MR 4482
- Nortex Apparel Sales Co.**
Bein, Ron MR 4435
- North Central Plastics Inc.**
Latter, Jim EB 311
- Nostalgic Glasswear**
Berger, Ronna MR 3380
- Nybro Crystal**
Fairchild, William ER E36
- Nypac Leather**
Mc Dowell, Beverly EB 318
- Oak Tree Farms**
Sugden, Tony MA 3030
- Oasis-Frontier Corp.**
Von Gunten, Ron PB 535
- Odyssey Creations**
Keith, Charlotte PB 326/MR 1518
- Of Another Time**
Little, Connie MR 2326-2320/MR 2329
- Ojibwa Birch Bark Basketry**
Rodman, Alpine ER B30-34
Rodman, Sue
- Oklahoma Casting**
Fairchild, William ER E36
- Olathe Boot Co.**
Shackelford, Bill ER G47-49
Shackelford, Kim
Walkingshaw, Dennis ER G51-53
Anderson, Michael ER H40
Myers, Wayne
- Old El Paso Shirtworks**
Ruddock, John EB 125
Ruddock, James PB 454
- Old Gringo Boots**
Tarut, Ernie ER K48-50
- Old Mill Whips**
Dahle, Marilyn ER J54-55
- Old West Boots**
Walkingshaw, Cay ER G51-53
- Old West Cowboy Boots Corp.**
Gupta, Kiran MR 3235
- Old West Signs**
Little, Connie MR 2326-2320/MR 2329
- Old West Wire Art**
Gates, Julie MR 1455-1454
- Old West-Jama Corp.**
Keshner, Darel MB 204/MR 3238
- Olympia Furs**
Levy, Frank ER F38-40/MR 4482
- Olympian**
Hood, Todd PB 101-202
- Omni Leather Inc.**
Edrich, Eric EB 424
Stein, Morey
- On Your Back**
Berger, Ronna
- Oooh! By Linda**
Eisen, Stuart
- Oralx Corp.**
Satterthwaite,
- Ott Ranch Equip**
Beagley, Jerry
- Outback Crushe**
Watrous, Gary
- Outback Trading**
Singleton, Bob
King, Wilson ..
- Outfitters Supply**
Barnett, Russ.
Mc Intyre, Blair
- Outlaw Cowboy**
Carney, Lise .
- Outrigger by Rei**
Clark, R. Scott.
- Oxbow Tack**
Toney, Jesse .
- Ozark Leather Co.**
Kramer, Dennis
von Rosenberg
von Rosenberg
- Ozark Mountain I**
Borg-Caldwell,
Miller, Brenda
- P A Originals**
Levy, Frank. . .
- Pacific Teaze**
Martin, Pam. . .
- Pagano West**
Arney, Hal . . .
Pagano, Frank
- Paint Rock Desig**
Hathcock, H. Gl
- Painted Pony**
Robertson, Johr
- Palo Duro**
Hochster, Jeffre
Hochster, Leona
Olsen, John. . .
- Panhandle Slim**
Hochster, Jeffre
Hochster, Leona
Olsen, John. . .
- Paramount Brand**
Austin, Gig . . .
Cox, Craig
- Parker Enterprise**
Parker, Kathy . .
Parker, Sonny

Denver International Western/English Apparel & Equipment Market

EXHIBITOR CONTRACT-January 11-15, 2002

Western & English Sales Association

EXHIBITOR BADGE: FREE: Your badge is included with market fee.EXHIBITOR NAME TONY SUGDENCOMPANY OR LINE NAME OAK TREE FARMS

LIST ONLY ONE

****IMPORTANT-DIRECTORY & CATEGORY INFORMATION**

Your market fee includes the listing of your name, phone numbers and space location in the Exhibitor Index of the Market Directory.
 Companies will be listed in the Company Index. Categories will be listed in the Category Index.

PHONE # (805) 684 6248

E-MAIL: _____

PHONE # (805) 684 6348

Website: _____

FAX # (805) 684 6348

PERMANENT ROOM # _____

TEMPORARY SPACE # _____

(We will fill in)

MART ROOM (MR) _____

MART ANNEX (MA) 3030

MART BOOTH (MB) _____

EXPO ROOM (ER) _____

EXPO BOOTH (EB) _____

PAVILION (PB) _____

IF YOU ARE SHOWING WITH ANOTHER MEMBER/EXHIBITOR, PLEASE INDICATE NAME AND SPACE:

Name: _____

Space #: _____

***COMPANIES:**PRINT or TYPE companies (not descriptions)
to be listed in directory***SIGNAGE:**Please refer to Signage Contract
to order your exhibit space signage.***CATEGORIES:**See page 4 of this contract
for category codes.

* OAK TREE FARMS	101 &
* STAGE COACH BOOTS	101 &
* EVOLUTIONS	101 &
*	&
*	&
*	&
*	&
*	&

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DENVER

DENVER INTERNATIONAL WESTERN/ENGLISH
APPAREL & EQUIPMENT MARKET



NO. 92043811

065220 v. Hwang
EXHIBIT 53
Deponent Sugden
Date 11-27-06 Rptr. TL
WWW.DEPOBOOK.COM

10 of 4

indy

7445 888-296-7443

3-292-5693

ithco@aol.com

lay

nith Company

nith Jewelry

rry

-6109

3-328-6108

ot Co.

mmy

-6835 949-453-2580

4-453-2290

uel Collection

m

-6576

6359 x 7532

-688-4419

urangoboot.com

Core

Boot Co.

anch

ingo

ive

rgaret

7884 888-532-4088

-371-7881

6@aol.com

Designs

lchael

3516 800-821-1303

353-9262

ne@aol.com

ne.com

jine

ony

1695 800-4-BUCKLE

694-9946

s@aol.com

ilversmiths

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rolyn

521 828-264-2521

264-2633

lgco.com

ther

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ames

500

382-5876

nstockheritage.com

stockheritage.com

Heritage

Silversmiths

agnus Heartline

topher

Cheryl

953 214-678-0064

88-0393

@aol.com

Stewart, Dan

303-642-3455 720-530-8546

FAX: 303-642-3455

dstewart@roperusa.com

Roper

Roper Apparel

Roper Footwear

Roper Range gear

Strauss, Mary Jo

970-870-8571 970-879-9699

FAX: 970-870-8571

mj@rodeocosmetics.com

rodeocosmetics.com

Rodeo Cosmetics

Strong, Michael

775-673-6286 775-673-5382

FAX: 775-673-2427

Michael Strong Leather Products

Sugden, Tony

805-684-6248

FAX: 805-684-6348

tsugden@evolutionsllc.com

Evolutions

Oak Tree Farms

Sulzbach, Fred

612-721-5785 800-328-5215

FAX: 612-721-1835

clgpro@earthlink.com

clgpro.com

Armadillo Armor

CLG Pro Rodeo Products

Cowboy Smart

Formula 404

John Ewing

Nutra Pet

Western Way Marketing

Sutherland, Neil

435-616-5000 435-690-1336

FAX: 801-365-5439

tns21@starband.net

J. B. Hill Boot Co.

Swan, Mary Ann

406-587-0720

Circle T

Lucchese Collection

Roughrider

Saddle Ridge

Swan, Tom

406-587-0720

Geier Glove Co.

Tait, Jack

303-295-2327

FAX: 303-295-7441

Minnetonka Moccasin Co.

Talermo, Harry

307-733-4096 800-621-6576

FAX: 307-733-5092

Bud Light

Budweiser

Cowboy Up

Cowgirl Up

Cowkids

Hard Buck

Wyoming West Designs

Tarut, Ernie

619-429-9116

FAX: 619-423-7690

olgringo@pacbell.net

oldgringoboots.com

Baja Trading Co.

Old Gringo Boots

Thode, Micah

631-924-5380

800-666-6910

631-924-3103

champ12590@aol.com

www.championhorse.com

Champion Horse Supply Inc.

Thompson, James

303-886-4088

Milano Hat Co. Inc.

Thompson, Olga

512-339-1855

FAX: 512-339-1803

austinaccent@earthlink.net

Austin Accent Inc.

Thorp, Bob

770-934-7993

FAX: 770-939-7099

bob@smokyboots.com

www.smokyboots.com

Smoky Mountain Boots

Tingle, James

972-291-3647 800-993-3647

FAX: 972-293-1095

ranchkingsaddle@aol.com

Livestock Supply

Ranch King Saddles

Tack Importers

Torres, J. R.

956-724-1473 800-573-1178

FAX: 956-724-3040

sales@texashatco.com

www.texashatco.com

Texas Hat Co. Inc.

Torres, Luis

416-588-5013

FAX: 416-588-5013

tony@liberty.com

www.libertyboot.com

Liberty Boot Co.

Travis, Bob

830-569-8744

FAX: 830-569-8746

Cactus Ropes Inc.

Truby, Bob

505-632-2841 800-255-9437

FAX: 505-632-4544

by_re@hotmail.com

by Ré Metal Art

Gifts by Ré

Limited by Ré

Truby, Rachel

505-632-2841 800-255-9437

FAX: 505-632-4544

by_re@hotmail.com

by Ré Metal Art

Gifts by Ré

Limited by Ré

Truhlar, John

720-890-8000

FAX: 720-890-8008

john@fourwinds-trading.com

www.fourwinds-trading.com

Four Winds Trading Company

Real West Productions

Tucker, Richard (Tuck)

800-882-5379 803-548-3339

FAX: 803-548-3302

dontmwtex@aol.com

Carrie Allen

Don't Mess With Texas

Richmar Fashions

Van Scoyk, Jeffry

800-521-2465 303-572-8350

FAX: 800-692-7433

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Genuine "Nickel Free" Bits

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VandenBosch, Adam

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FAX: 616-678-4719

adam@oakcroft.com

www.oakcroft

Oakcroft Inc.

Vanderburgh, Mary

480-753-0743

FAX: 480-753-0372

JukaDesign@home.com

www.JukaDesigns.com

Juka Designs

Vogt, Chet

209-667-2471

FAX: 209-667-2473

info@vogtsilversmiths.com

www.vogtsilversmiths.com

Elk Creek Silversmiths

Vogt

Von Gunten, Ron

623-780-2414

FAX: 623-582-1666

info@oasis-frontier.com

www.oasis-frontier.com

Oasis-Frontier Corp.

von Holten, Jens

954-785-3155 888-367-2383

FAX: 866-773-2573

jenny@americanwest.com

www.americanwest.com

American West Handbags

American West Heritage Collection

American West Home Collection

Force Ten

Waddle, Robert

800-932-3084 405-364-5758

FAX: 405-364-5776

American Outdoor Unlimited

Confederate Clothing Co.

Southern Outdoors

Universal Apparel

Montana Clothing Co.
Levy, Frank

Montana Lifestyles
Barden, J. Todd
Salo, Scott

Montana Silversmiths
Barden, J. Todd
Branson, Joe
Salo, Scott

Montana Time
Barden, J. Todd
Salo, Scott

Montana Wax and Wood
Kellogg, Bonnie

Montecarlo Hats
Cury, Samir

Moon West Trading Co.
Pinera, Jorge
R'de Ruelas, Lorena

Morey's Gifts
Morey, Bill
Morey, Jo Ellen

Morris Kaye & Sons
Kaye, Joel

Moses Sales
Zuege, Calvin
Zuege, Craig

Moss Brothers
Atwood, Sharon
Cahoon, Calvin
Newnam, George

Muck Boot Company
Bullock, Lloyd
Hahn, Brad
Kesner, Darel

Murphy Sales
Murphy, Robert (Bob)

Native Wisdom
Rodman, Alpine
Rodman, Sue

Natural Ride™
Robinson, Bill
Romero, Jim
Van Scoyk, Jeffry

New World Trading
Keith, Charlotte

Newlon Sales Company
Newlon, Kendall

No Bull
Cahoon, Calvin

Nocona Belt Co.
Eddins, David
Eddins, Mickey
Johnson, Keldon
Walkingshaw, Cay

Nocona Boot Co.
Broughton, Mark
Keiter, Jim
Martin, Jim
Piper, Scot

Nordic Lights
Levy, Fran

Nortex Apparel Sales Co.
Bein, Ro

Northern Apparel Group
Levy, Frank

Nutra Pet
Sulzbach, Fred

Oak Tree Farms
Sugden, Tony

Oakcroft Inc.
VandenBosch, Adam

Oasis-Frontier Corp.
Von Gunten, Ron

Odyssey Creations
Keith, Charlotte

Ojibwa Birchbark Crafts
Rodman, Alpine

Olathe Boots
Shackelford, Bill
Shackelford, Kim
Walkingshaw, Cay

Old Gringo Boots
Tarut, Ernie

Old Mac's
Herder, Carole

Old West Boots
Johnson, Richard
Walkingshaw, Dennis

Old West Replica Badges
Sanchez, Serafin

Old West Signs
Little, Connie

Old West Watches
Gates, Julie

oooh! By Linda
Eisen, Stuart (Stuie)

Ortho-Equine
Springs, Michael

Outback Performance
King, Wilson
Singleton, Bob

Outback Trading Co.
King, Wilson
Singleton, Bo

Ozark Cedar Furniture Co.
Cunningham, Al

P A Originals
Levy, Frank

Pagano West
Arney, Hal
Pagano, Frank

Painted Pony
Robertson, John

Paksmith Surgico
Akhtar, Saeed

Palo Duro
Hochster, Ernes
Hochster, Jeffrey
Hochster, Leonar
Olsen, John

Panhandle Slim
Hochster, Ernest
Hochster, Jeffrey
Hochster, Leonard
Olsen, John

Paramount Brand Headwear
Austin, Gig
Cox, Craig

Park Place
Nelson, Deborah

Parmak Fence Chargers
Parry, Lawrence

Party Kits & Equestrian Gifts
Biesel, Becky

Pat Dahnke Designs
Dahnke, Patricia

Patricia Wolf
Robertson, John

PBR Shirts by Wrangler
Barker, Travis

PBR T-Shirts by Total Impact
Morgan, Dave

Peleteria Jalisco
Gold, Rafael
Ramos, Gilberto

Pendleton
Levy, Frank

Perri's Leather
Perri, Carla

Pipes Jeans for Boys
O'Keeffe, Bill

Planet Earth Imports
Beem, Kristi

Plum Traders
Rahe, Peter

Polar King
Waggoner, Steven

Pollar Max Baselayers
Muggleton, Mark

Possum Kingdom
Creech, Jerry

Potrero Western Boots
Guijarro, Jose Antonio

Powder River Outfitters
Hochster, Ernest
Hochster, Jeffrey
Hochster, Leonard
Olsen, John

PRCA Belts
Dees, Steve
Hatten, E'Van

PRCA/PBR Clothing
Austin, Gig

Pride Products
Creech, Jerry

Pro Choice
Roe, Larry

Pro Equine
Mc Intyre, Blaine

Professional Bull Ride
Mizrahi, Roland

Qualis Inc.
Latter, Jim

R & R
Skinner, Gary

R. A. Guthrie Lighting
Kellogg, Bonnie

Railroad Socks
Archibald Jr., Bob

Ranch Hand Gloves
Grant, Rick

Ranch King Saddles
Tingle, James

Ranch Wear
Canby, LaNette

Rand's Custom Hats
Davis, Deborah
Rand, Linda
Rand, Ritch

Rangerider
Komar, Rick
Rattler Rope
Bray, Ken
Martin, Joe
Patterson, Lee
Patterson, Tracy

Rawhide Distributors
Ortiz, Juan

Real West Productions
Truhlar, John

Rebecca Accessories
Dahnke, Patricia

Red Fish Scarves
Beem, Kristi

Red Prairie Ranchcraf
Little, Connie

Red Snap-r Electric Fe
Latter, Jim

Reflections of Joi
Deaton, Wantha

Regent Park
Levy, Frank

Reinsman Equestrian
Shackelford, Bill
Shackelford, Kim
Skinner, Gary

Renaissance West
Kellogg, Chris

Denver International Western/English Apparel & Equipment Market

EXHIBITOR CONTRACT-September 7-9, 2002

Western & English Sales Association

EXHIBITOR BADGE: FREE: Your badge is included with show fee.

TONY SUGDEN

OAK TREE FARMS

EXHIBITOR NAME

COMPANY NAME - LIST ONLY ONE

****IMPORTANT-DIRECTORY & CATEGORY INFORMATION**

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Companies will be listed in the Company Index. Categories will be listed in the Category Index.

PHONE #

(805) 684 6248

E-MAIL

TSUGDEN@EVOLUTIONS LLC.COM

PHONE #

WEBSITE

FAX #

(805) 684 6248

PERMANENT ROOM #

TEMPORARY SPACE # EXPO ROOM (ER)

J 37

(We will fill in)

EXPO BOOTH (EB)

IF YOU ARE SHOWING WITH ANOTHER MEMBER/EXHIBITOR,
PLEASE INDICATE NAME AND SPACE

Name

Space #

***COMPANIES:**

PRINT or TYPE companies (not descriptions)
to be listed in directory

SIGNAGE:

Please refer to Signage Contract
to order your exhibit space signage.

CATEGORIES:

See page 4 of this contract
for category codes.

* OAK TREE FARMS	101 &
* EVOLUTIONS	101 &
*	&
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*	&

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Deponent: Slagden

Date: 11/27/04 Rptr: TL

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Starnes, Carolyn.....PB 557
800-884-2521 828-264-2521MR 3160
FAX: 828-264-2633
cstarnes@clgco.com
Carroll Leather

Stegman, James.....MR 4638
775-882-8500
FAX: 775-882-5876
james@comstockheritage.com
www.comstockheritage.com
Comstock Heritage
Comstock Silversmiths
Jason Christopher

Sternad, JayMR 3346
406-652-8880
FAX: 406-652-8889
Carhartt Inc.

Sternberg, Cheryl.....MR 3278
214-368-2953 214-678-0064
FAX: 214-688-0393
Tsunami

Stipa, C. J.EB 424
215-628-8198 561-391-8030
Bill French Collection
Equilite Co.
Hydra Sponge Co.
Saratoga Vet Products
W. F. Valentine Co.
W. F. Young Co.

Stocker, Mike.....ER B36-44
423-867-9901
FAX: 423-867-4524
B. T. Crump
Big Horn

Stoker, Dan.....MR 3169
307-421-7430 307-635-7996
FAX: 307-635-7994
dan.stoker@justinbrands.com
Chippewa Boots
Justin Boot Co.
Justin Brands
Justin Original Work Boots
Nocona Boot Co.
Tony Lama Boot Co.

Stone, PeterMA 3935
260-768-9150
FAX: 260-768-9125
peterstone@shipshenet.com
Stone Horses

Strauss, Mary Jo.....ER K39-41
970-870-8571
FAX: 970-870-8571
maryjo@rodeocosmetics.com
rodeocosmetics.com
Rodeo Cosmetics

Strong, Michael.....EB 230
775-673-6286 775-673-2444
FAX: 775-673-2427
Michael Strong Leather Products

Sugden, TonyMA 3030
805-684-6248
FAX: 805-684-6348
tsugden@evolutionsllc.com
Blue Heeler Clothing Co.
Oak Tree Farms

Sullivan, PaulEB 332
800-654-7864
FAX: 817-573-8467
www.equibrand.com
Rattler Rope Co.

Sulzbach, FredEB 503
612-721-5785 800-328-5215
FAX: 612-721-1835
clgfred@earthlin.net
clgpro.com
Armadillo Armor
CLG Pro Rodeo Products
Rodeo Way
Western Way Marketing

Supola, Sherman
406-256-3749 406-544-3407
FAX: 503-271-5671
supeson@aol.com
Cowboy EquipmentPB 430
Ruddock Shirts
Texas Cotton
Go! BabyMR 3376
Gordon & James
Cripple Creek Collection.....MR 4429
Sidran Inc.

Sutherland, Neil.....MR 4543
435-616-5000 435-690-1336
FAX: 801-365-5439
tns21@starband.net
J. B. Hill Boot Company

Swan, Mary AnnER K39
406-587-0720
Rodeo Cosmetics

Swan, Tom
406-587-0720
Australian Outback CollectionER K41
Barn FlyER K39-41
Geier Glove Co.ER K43
Rodeo CosmeticsER K39

Swenson, DebbyPB 137
800-537-3500 845-297-9747
FAX: 845-298-8425
Reed Hill Ltd.

Tabor, JeffER E39
888-452-4624 406-322-5358
FAX: 406-322-5344
championofMT@aol.com
Champion Cinch of Montana

Tait, Jack.....MR 3546
303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.

Talermo, HarryMR 3732
307-733-4096 800-621-6576
FAX: 307-733-5902
Bud Light
Budweiser
Cowboy Up
Cowboy Up Christian
Cowgirl Up
Cowkids
Hard Buck
Wyoming West Designs

Tarut, Ernie.....
619-575-2810 619-42
FAX: 619-423-7690
olgringo@pacbell.net
oldgringoboots.com
Baja Trading Co.
Old Gringo Boots

Taylor, Cameron.....
623-907-0956
FAX: 623-907-3505
ctaylor@carhartt.com
Carhartt Inc.

Taylor, Glen.....
423-559-8799 800-54
FAX: 888-503-8783
info@reinsman.com
Reinsman Equestrian Pr

Taylor, John
423-559-8799 800-54
FAX: 888-503-8783
info@reinsman.com
Reinsman Equestrian Pr

Teitelbaum, Ross.....
303-220-8037
FAX: 740-753-5522
rossteitelbaum@msn.co
rockyboots.com
Rocky Shoes & Boots Inc

Thode, Micah
800-666-6910 631-92
FAX: 631-924-3103
champ12590@aol.com
www.championhorse.c
Champion Horse Suppl

Thomas, Robert.....
303-688-9395
FAX: 303-688-2682
Bob Massey Caps
Michael Strong Leather

Thompson, James.....
303-886-4088
Milano Hat Co. Inc.

Thompson, Jon.....
817-496-4414
FAX: 817-496-9806
jkoerrer@leatherfactory
TheLeatherFactory.com
The Leather Factory

Thompson, Olga.....
512-339-1855
FAX: 512-339-1803
austinaccent@earthlink
Austin Accent Inc.

Thorp, Bob
770-934-7993
FAX: 770-939-7099
bob@smokyboots.com
www.smokyboots.com
Smoky Mountain Boots

..... PB 705

..... ER A42

..... EB 405

Co.
..... MR 3546

rica
..... MA 3924

..... PB 560

..... MR 4474

..... ER C40

..... EB 310

..... ER B54

.. ER F40/MR 4482

..... PB 612

..... ER J48-52

..... ER J48-52

Reflections
..... ER J48-52

..... ER C39

..... PB 657

..... PB 543

..... PB 527

..... PB 528

Morgan's
Morgan, Veldon MA 3900

Morris Kaye & Sons
Harmel, Bill ER H51
Kaye, Joel MR 4483/ER H51

Moses Sales Co.
Mc Dowell, Beverly EB 318
Zuege, Calvin ER K53
Zuege, Craig

Moss Brothers Inc.
Atwood, Brooks EB 421
Atwood, Sharon
Newnam, George
Pugmire, Kimball ER H35
Woods, Jim ER H37
Cahoon, Calvin PB 435
Cahoon, Matthew

Mother Plucker
Eisen, Stuart (Stuie) MR 3383

Moxie Made
Haynes, Pam Powers PB 312

Muck Boot Company
Hahn, Brad EB 406
Micek, Stan
Bullock, Lloyd

Murphy Leather Co.
Tyler, Laurie ER D38
Parmenter, Dan PB 123

Murphy Sales
Murphy, Robert (Bob) EB 131

Mustang Mfg. Corp.
Cook, Glen ER H42-50
Gibbs, Richard
Mc Bride, Ricky
Watson, Roy
Mac Pherson, Doug PB 612

My Kin
Truby, Rachel PB 751

Myler's Inc.
Tyler, Laurie ER D38
Mreen, J. R. ER D40-42
Mreen, Rick
Myler, Ron. ER D41

Native Wisdom
Rodman, Alpine ER B30-34
Rodman, Sue

Natural Born Winner
Dvorak, Mary PB 628

Natural Born Winner Sportswear
Dvorak, Mary PB 628

Natural Ride™
Robinson, Bill EB 108
Romero, Jim
Van Scoyk, Jeffry

Naturvet
Latham, Chuck ER D44

Nettles Stirrups Etc.
Nettles, Gala PB 713

New Equine Wear Ltd.
Dahle, Marilyn ER J54-55

New Frontier Clothing
Holmes Quathamer, Char MA 3014
Conway, Kevin MR 3679

New World Trading Co.
Keith, Charlotte PB 735/MR 1518

Newman Leather Co.
Larson, Charles EB 229

Niver Western Wear
Niver, Gus ER H47-49

No Bull
Cahoon, Calvin PB 435
Cahoon, Matthew

Nocona Belt Co.
Walkingshaw, Cay ER G51-53
Eddins, Mickey MR 3830
Anderson, Craig
Johnson, Keldon
Eddins, David PB 427
Brown, Dan
Lawson, John

Nocona Boot Co.
Broughton, Mark MR 3134
Keiter, Jim
Martin, Jim
Piper, Scott
Stoker, Dan MR 3169

Nordic Lights
Levy, Frank ER F40/MR 4482

Nortex Apparel Sales
Bein, Ron MR 3161

Northern Apparel Group
Levy, Frank ER F40/MR 4482

Nypac Leather
Mc Dowell, Beverly EB 318

O. K. Corral
Keith, Charlotte PB 735/MR 1518

Oak Tree Farms
Sugden, Tony MA 3030

Oakcroft Inc.
VandenBosch, Adam MA 3918

Oasis-Frontier Corp.
Von Gunten, Ron PB 535

Odyssey Creations
Keith, Charlotte PB 735/MR 1518

Of Another Time
Little, Connie .. MR 2326-2320/MR 2329

Ojibwa Birch Bark Basketry
Rodman, Alpine ER B30-34

Oklahoma Casting
Fairchild, William ER E36

Denver International Western/English Apparel & Equipment Market
ADVERTISING CONTRACT-January 10-14, 2003
 Western & English Sales Association

ADVERTISING CONTRACT DEADLINE: SEPTEMBER 23, 2002

AD COPY DEADLINE: OCTOBER 7, 2002

Black and white ads: Camera ready artwork, negatives, or discs with ads on them (all elements used to create ads must be included such as art, fonts, and any graphics used)

Four-color ads: Color separations, or discs with ads on them (all elements used to create ads must be included such as art, fonts, and any graphics used)

This directory is spiral bound. Any important images or text must be kept in at least 1/2" from the left and right edges of the page so that the spiral doesn't interfere with them. This applies to all ads. **PLEASE READ AD SPECS.**

COMPANY TO BE ADVERTISED:

OAK TREE FARMS

EXHIBITOR NAME:

Tony SUGDEN

Phone:

805-684-6248

AD CONTACT PERSON:

Jena Farrow

Phone:

805-684-6248

PLEASE CHECK ONE:

☐ AD COPY ATTACHED

☒ AD COPY WILL ARRIVED BY DEADLINE - OCTOBER 7, 2002

REPEAT SEPTEMBER 2002 AD (without changes)
 (with changes - changes attached)

REPEAT JANUARY 2002 AD (without changes)
 (with changes - changes attached)

IMPORTANT: COPY SHOULD INCLUDE COMPANY ADDRESS AND PHONE NUMBERS AS DIRECTORY IS USED BY RETAILERS THROUGHOUT THE YEAR AS A RESOURCE BOOK. DIRECTORY IS MAILED TO RETAILERS MID-DECEMBER.

PERMANENT TENANT EXHIBITORS: PLEASE INDICATE YOUR SHOWROOM # ON YOUR AD AND HERE:

TEMPORARY EXHIBITORS: WE WILL DROP IN TEMPORARY SPACE # AS IT IS ASSIGNED.

AD TYPE

Ad (page) size: 6" wide x 9" high

FULL PAGE FOUR-COLOR

FULL PAGE BLACK AND WHITE

COST

\$550

\$300

OF ADS

1

AMOUNT DUE

\$550

TOTAL DUE:
 ENTER TOTAL ON LINE 4 OF EXHIBITOR CONTRACT

Ads needing adjustments or being created by our production staff will incur additional charges based on the work performed.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to WESA the amount of any bills rendered by WESA within the time specified and until payment in full is received by WESA. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to WESA. WESA will not be bound by conditions, printed or otherwise, on contracts, orders or any correspondence when such conflict with the above terms and conditions.

Return contract and ad copy to WESA:

451 E. 58th Avenue, Ste. 4128

Denver, Colorado 80216-1426

303-295-1040

FOR OFFICE USE ONLY

Date Recd:

Amt. Paid:

Check #:

PLEASE KEEP A COPY OF THIS FOR YOUR RECORDS

Denver International Western/English Apparel & Equipment Market

AD SPECS-~~XXXXXXXXXX~~ 2002

Western & English Sales Association

11A 10-14
03

CHANGES FOR 2002 PLEASE READ!

WESA will only accept ads provided as **RIGHT READING EMULSION DOWN NEGATIVES** on disk. We no longer accept film, Veloxes or laser prints as artwork. You must convert to a digital file on disk or negative before submission.

Directory is spiral bound. Any important images or text must be kept at least 1/2" in from the left and right edges of the page so that the spiral does not interfere with them. This applies to all ads, even if your ad bleeds.

For more details, instructions, explaining what to expect and for any questions, please call the office for assistance.

ADS PROVIDED ON DISK: Please read the following to ensure there will be no problems.

- **PREFERRED SOFTWARE** – Quark Xpress, Photoshop, or Illustrator.
Although not preferred, we also accept ads created with InDesign, Pagemaker, Freehand, Corel Draw, Publisher, or saved as hi-resolution PDF files. We accept the following types of disks: ZIP, CD, DVD, JAZ and 3 1/2" floppy disks. We currently do not accept e-mail ads.
- **INCLUDE ON DISK** – All elements it took to create your ad including the ad layout, any graphics used in that ad, and both screen and printer fonts.
- **INCLUDE A PROOF** – ALL ADS must include a hard copy proof. All four-color ads provided on disk must be accompanied by a color-accurate, full-size digital proof. All black and white ads provided on disk must be accompanied by a full-size, black and white laser print or inkjet print.

Ads needing adjustments by our printer may incur additional charges based on work performed.

ADS PROVIDED AS NEGATIVES: Please read the following to ensure there will be no problems.

All ads that are provided as negatives must be right reading, emulsion down at 150 line screen. All four-color ads provided as negatives must be accompanied by a color-accurate proof made from the negatives; such as a matchprint or color key. All black and white ads provided as negatives must be accompanied by an accurate black and white proof; such as a velox.

AD SIZE: The finish size of each page is 6" x 9". The actual usable image area of each ad should be kept to the 5" x 8" in the center of the page with 1/2" space on all four sides of the page. If your ad bleeds (image runs off the edge), your page size is still 6" x 9" but the image area of the ad should extend off the page 1/8" on all four sides of the page. **Directory is spiral bound.** Any important images or text must be kept at least 1/2" in from the left and right edges of the page so that the spiral does not interfere with them. This applies to all ads, even if your ad bleeds.

TEMPORARY EXHIBITORS: WE WILL PRINT YOUR ASSIGNED SPACE NUMBER ON YOUR AD!

AD MATERIALS DEADLINE: JUNE 24, 2002
NO EXCEPTIONS - PLEASE PLAN AHEAD!

Return contract and ad copy to WESA:
451 E. 58th Avenue, Ste. 4128
Denver, Colorado 80216-1426
303-295-1040

PLEASE KEEP A COPY OF THIS FOR YOUR RECORDS

5085

SEP 11 2008

DENVER

INTERNATIONAL

WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET



WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET

No. 92043811

On 2/20/08, Huang
EXHIBIT 55
Deponent Sugden
Date 11-27-08 Rptr. JL
WWW.DEPOBOOK.COM

Brenda

1-5731
6-322-5732
EE: 888-641-9152
je@bigcoop.net
rsage.com
Collectibles
ge Designs

la, David

1-1072
3-581-8344
EE: 800-832-8264
rservice@thetrendsetter.com
trendsetters.com
dsetters

t, Bob

4-4186
70-222-3145
3-568-4186
EE: 800-932-5141 x 317
tbacktrading.com
Hats
Hill Hats
Trading Co.

Gary

4-4612
16-679-8148
3-358-6375
opes

n Equestrian Products
Sales Co.
Leather Inc.

Sandra

4-4612
3-358-6375

ecs
o.
anket

Sales Co.

ndy

7-7445
1-292-5693
ithco@aol.com
nith Company
nith Jewelry

rry

4-6109
1-328-6108
ot Co.

nda

9-9036
1-585-9716
iontana@yahoo.com

t
and
lothing
go Boots

nmy

9-9004
9-733-2147
4-42-9014
EE: 888-462-6835
manuelcollection.com
ollection

Smith, Tom

303-688-6576
CELL: 303-916-4444
FAX: 303-688-4419
TOLL FREE: 800-251-3388 Ext. 7532
tsmith@durangoboot.com
Comfort-Core-Farm & Ranch
Durango Boot Co.
Durango Kids
Rodeo Drive
Shades of the Old West

Snow, Margaret

918-371-7887
FAX: 918-371-7882
TOLL FREE: 888-532-4088
msnow14@aol.com
SnoBird Designs

Springs, Michael

816-353-8660
FAX: 816-353-9262
TOLL FREE: 800-821-1303
orthoquine@sbcglobal.net
www.orthoquine.com
Ortho-Equine

Stanton, Tony

909-694-1695
FAX: 909-694-9946
TOLL FREE: 800-4-buckle
sunsettrails@aol.com
www.sunsettrails.com
Boyd Buckles of Reno
McCabe Silversmiths
Sunset Trails

Sternberg, Cheryl

214-368-2953
FAX: 214-688-0393
Marc Baxls
Tsunami

Stombaugh, Luan

520-744-0077
CELL: 520-245-6082
FAX: 520-744-1689
TOLL FREE: 866-787-8447
luan@rusticaccents.com
www.rusticaccents.com
Rustic Accents

Strauss, Mary Jo

970-870-8571
CELL: 970-846-8635
FAX: 970-870-8571
TOLL FREE: 888-882-8192
maryjo@rodeocosmetics.com
rodeocosmetics.com
Rodeo Cosmetics

Sturm, Kathy

541-956-0210
FAX: 541-956-9857
TOLL FREE: 800-445-5254
hatlady@internetcds.com
B & L Products

Sugden, Tony

805-684-6248
FAX: 805-684-6348
tsugden@evolutionsllc.com
Blue Heeler Clothing Co.
Los Altos Western Wear
Oak Tree Farms

Sulzbach, Fred

612-721-5785
CELL: 612-720-4908
FAX: 612-721-1835
TOLL FREE: 800-328-5215
clgpro@earthlink.net
clgpro.com
Armadillo Armor
CLG Pro Rodeo Products
Formula 707
John Ewing Co.

Swan, Mary Ann

406-587-0720
Geier Glove Co.
Rodeo Cosmetics

Swan, Tom

406-587-0720
Bailey Hat Co.
Barnfly Apparel
Eddy Bros. Hat Co.
Renegade Hat Co.
Swan & Co.

Tait, Jack

303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.

Talermo, Harry

307-883-4096
FAX: 307-883-4091
Cow Kids
Cowboy Up
Cowgirl Up
Hard Buck
Stoecklein Publishing
Wyoming West Designs

Tarut, Ernie

619-575-2810
FAX: 619-423-7690
olgringo@pacbell.net
oldgringoboots.com
Old Gringo Boots

Taylor, John

423-559-8799
FAX: 423-339-0277
TOLL FREE: 800-548-2487
info@reinsman.com
www.reinsman.com
Reinsman Equestrian Products

Teitelbaum, Ross

303-220-8037
CELL: 303-888-1953
FAX: 740-753-5522
rossteitelbaum@msn.com
rockyboots.com
Rocky Shoes & Boots Inc.

Thompson, James

303-292-2846
Milano Hat Co. Inc.

Thompson, Olga

512-339-1855
FAX: 512-339-1803
austinaccent@earthlink.net
Austin Accent Inc.

Thorp, Bob

770-934-7993
FAX: 888-575-4773
TOLL FREE: 888-444-2668
bob@smokyboots.com
www.smokyboots.com
Smoky Mountain Boots

Tingle, James

800-993-3647
FAX: 972-293-1095
TOLL FREE: 800-993-3647
ranchkingsaddle@aol.com
Dallas Bit Co.
Livestock Supply
Ranch King Saddles
Tack Importers

Torres, J. R.

956-724-1473
FAX: 956-724-3040
TOLL FREE: 800-573-1178
sales@texashat.com
www.texashat.com
Texas Hat Co. Inc.

Townshend, Daisy

780-430-0637
CELL: 780-975-3887
FAX: 780-430-0656
TOLL FREE: 800-395-7835
daisy@telusplanet.net
The International Exchange

Truby, Bob

505-632-2841
CELL: 505-860-4030
FAX: 505-632-4544
TOLL FREE: 800-255-9437
by_re@hotmail.com
Anderson Bean Boot Co.
Atwood Hat Co. Inc.
by Re' Metal Art
Colorado Saddlery
Rios of Mercedes

Truby, Rachel

505-632-2841
CELL: 505-860-4030
FAX: 505-632-4544
TOLL FREE: 800-255-9437
by_re@hotmail.com
Allwayz Mfg. Co.
by Re' Metal Art

Tucker, Richard (Tuck)

800-882-5379
FAX: 803-548-3302
TOLL FREE: 800-882-5379
richmarfas@aol.com
www.dontmesswithtexas@aol.com
Carrie Allen
Don't Mess With Texas
Richmar

Van Scoyk, Jeffry

303-572-8350
FAX: 800-692-7433
TOLL FREE: 800-521-2465
saddleryco@aol.com
coloradosaddlery.com
Colorado Saddlery Co.
Natural Ride
White Stallion Horse Goods

Mustang Sporting Knives
Shelton, Alex

NASCAR Belts & Accessories
Herl, Wayne

Native Wisdom
Rodman, Alpine
Rodman, Sue

Natural Ride
Robinson, Bill
Romero, Jim
Van Scoyk, Jeffry

New Frontier Clothing Co.
Conway, Kevin

New World Trading
Keith, Charlotte

No Bull
Cahoon, Calvin

Nocona Belt Co.
Anderson, Craig
Eddins, David
Eddins, Mickey
Walkingshaw, Cay
Walkingshaw, Dennis

Nocona Boot Co.
Broughton, Mark
Keiter, Jim
Martin, Jim
Piper, Scott

Nordic Lights
Levy, Frank

Northern Apparel Group
Levy, Frank

Nostalgic Glass
Keith, Charlotte

Oak Tree Farms
Sugden, Tony

Of Another Time
Little, Connie

Olathe Boot Co.
Shackelford, Bill
Walkingshaw, Cay

Old Friend Slippers
Rickhoff, Dave

Old Gringo Boots
Tarut, Ernie
Smith, Linda

Old Mac Boots
Mc Intyre, Blaine

Old Timers Equine
Bartl, Layne

Old West Badges
Sanchez, Serafin

Old West Boots
Walkingshaw, Cay

Old West Signs
Little, Connie

Ortho-Equine
Lewis, Toby
Springs, Michael

Outback Trading Co.
King, Wilson
Singleton, Bob

Outdoor Solutions
Little, Connie

Outfitters Supply Inc.
Barnett, Russ

Ozark Hats
Anderson, Buck

P A Originals
Levy, Frank

Pagano West
Arney, Hal
Pagano, Frank

Paint Rock Designs
Hathcock, Glen

Painted Pony
Robertson, John

Palo Duro Collection
Boss, Darrin

Panhandle Slim
Boss, Darrin
Olsen, John

Party Kits & Equestrian Gifts
Biesel, Becky
Hockensmith, John

Pat Dahnke
Dahnke, Patricia

Patricia Wolf
Robertson, John

PBR Jeans by Wrangler
Barker, Travis

Peaces
Yost, Del

Peleteria Jalisco
Gold, Rafael

Pendleton
Levy, Frank

Personal Cases by Audrey
Nelson, Deborah

Phoenix Performance Products
Jordan, Denise

Pipes Jeans for Boys
O'Keeffe, Bill

Planet Earth
Beem, Kristi

Pocono Boot Co.
Johnson, Richard

Polar King
Waggoner, Steven

Possum Kingdom
Creech, Jerry

Powder River Outfitters
Boss, Darrin

Prairie Bear Gifts
Rothenburger, Val

Prairie Song Designs
Hannestad, Steven

Pro Gear by Wrangler
Barker, Travis

Pro Rodeo Gear
Hannestad, Steven

Pro Series Saddles
Mc Adams, Charles

Professional Bull Riders
Mizrahi, Roland

Professional's Choice
Crist, Monty
Forster, David

Qualis Inc.
Latter, Jim

R J Classics
Jordan, Denise

Railroad Sock
Archibald Jr., Bob

Ranch Hands
Grant, Rick

Ranch King Saddles
Tingle, James

Ranch Wear
Canby, LaNette

Ranchwear of California
Kikuchi, Yoshifumi

Rand's Custom Hats
Rand, Linda
Rand, Ritch

Rattler Rope
Bray, Craig
Bray, Ken
Martin, Joe
Patterson, Lee
Patterson, Tracy

Rawhide Collection
Ellenbecker, Sharon

Rawhide Distributors
Ortiz, Juan

Rebel Brand Jeans
Peppers, John
Williams, Steven

Red Pepper Trading
Peppers, John
Williams, Steven

Red Prairie
Little, Connie

Reflections of Joel
Pollitt, Jay

Reflexions
Barden, J. Todd

Regent Park
Levy, Frank

Reinsman Equestrian
Shackelford, Bill
Skinner, Gary
Taylor, John

Renee's Accessories
Berger, Ronna

Renegade Hat Co.
Epstein, Gary
Swan, Tom

Renegade Headwear
Clark, R. Scott

Renegade Spirit
Levy, Frank

Resistol Hat Co.
Walkingshaw, Denn

Resistol Rodeo Gear
Walkingshaw, Denn

Rhonda Stark Design
Levy, Frank

Richmar
Tucker, Richard (T)

Rico Leather Goods
Murphy, Robert (B)

Riggs Workwear by
Abelta, Carol
Barker, Travis



the
the
January

Western English
Club Association

No. 92043811

Dr. H. V. Hwang
EXHIBIT 56
Deponent Sugden
Date 11-27-06 Rptr. TV
WWW.DEPOBOOK.COM

Stombaugh, LuanER E34

520-744-0077 CELL: 520-245-6082
FAX: 520-744-1689
TOLL FREE: 866-787-8447
luan@rusticaccents.com
www.rusticaccents.com
Rustic Accents

Sturm, KathyPB 554

541-956-0210
FAX: 541-956-9857
TOLL FREE: 800-445-5254
hatlady@internetcds.com
B & L Products
Kobler Inc.

Sugden, TonyMA 3030

805-684-6248 CELL: 314-680-4512
FAX: 805-684-6348
TOLL FREE: 888-235-9877
tsugden@evolutionsllc.com
evolutions-dc.com
Evolutions
Oak Tree Farms

Sullivan, PaulEB 332

254-965-7981 CELL: 254-592-1495
FAX: 254-965-7781
Rattler Rope Co.

Sulzbach, FredEB 503

952-938-0232 CELL: 612-720-4908
FAX: 952-933-3187
TOLL FREE: 800-328-5215
fsulzbach@earthlink.net
clgpro.com
Armadillo Armor
CLG Pro Rodeo Products
Maverick Accessories
Running "P" Ropes
Western Way Marketing

Supola, Sherman

406-651-0240 CELL: 406-671-6750
FAX: 503-217-5671
supeson@aol.com

Circle S by SidranMR 4429

Cripple Creek Collection

Go! BabyPB 435/MR 3374

Gordon & James

Ruddock ShirtsPB 438

Swan, Mary AnnER K37

800-808-0720

M & R EnterprisesER G30-32

Old Toledo BrandsER K37

Swan SalesER K37-41

Rodeo CosmeticsER K39-41

Geier Glove Co.ER K43

Swan, Tom

800-808-0720 CELL: 520-559-1417

Swan SalesER K39-41

Rodeo CosmeticsER K39-41

Eddy Bros. Hat Co.MR 3726

Bailey Hat Co.MR 3731

Renegade HeadwearMR 3739

Barn FlyMR 4644

Swenson, DebbyPB 137

845-297-9747
FAX: 845-298-8425
TOLL FREE: 800-537-3500
Reed Hill Ltd.

Tabor, JeffER E35-37

406-322-5358
FAX: 406-322-5344
TOLL FREE: 888-452-4624
championofmt@aol.com
www.championcinch.com
Champion Cinch of Montana
Versa Packs

Tait, JackMR 3546

303-295-2327
FAX: 303-295-7441
Minnetonka Moccasin Co.

Talermo, HarryMR 3732

307-733-4096 x102
FAX: 307-734-6183
TOLL FREE: 800-621-6576
harry@wyowest.com
Cowboy Up
Cowgirl Up
Cowkids
Hard Buck
Stoecklein Publishing
Wyoming West Designs

Talkington, LanaMA 3924

307-547-3434 CELL: 307-421-3373
FAX: 307-778-6501
E Bar S Ranch Creations
Off the Wall
Once Upon A Ranch LLC

Tarut, ErnieER K48-50

619-575-2810
FAX: 619-423-7690
olgringo@pacbell.net
oldgringoboots.com
Old Gringo Boots

Taylor, GlenPB 505

423-559-8799 CELL: 423-280-5233
FAX: 423-339-0277
TOLL FREE: 800-548-2487
www.reinsman.com
Reinsman Equestrian Products

Taylor, JohnPB 505

423-559-8799 CELL: 423-280-5243
FAX: 423-339-0277
TOLL FREE: 800-548-2487
jtaylor@reinsman.com
www.reinsman.com
Reinsman Equestrian Products

Teague, D'ShaneEB 131

505-792-2221 CELL: 505-350-7277
FAX: 505-792-2227
TOLL FREE: 800-603-4395
durango77@hubwest.com
Durango Glove Co.

Teitelbaum, RossEB 212

740-753-1951MR 3529
FAX: 740-753-5513
TOLL FREE: 800-848-9452
slachman@rockyboots.com
rockyboots.com
Rocky Shoes & Boots Inc.

Thomas, Robert

303-688-9395
FAX: 303-688-2682
Bob Massey Caps
Cactus Saddlery
Scott Thomas Saddler

Thompson, James.....

303-292-2846
FAX: 303-296-3860
TOLL FREE: 800-325-
Milano Hat Co. Inc.

Thompson, Jon

817-496-4414
FAX: 817-496-9806
TOLL FREE: 800-433-
www.leatherfactory.cc

Ivan
Midax
Tandy Leather Compai
Tejas
The Leather Factory

Thompson, Olga

512-339-1855
FAX: 512-339-1803
austinaccent@earthlinl
Austin Accent Inc.

Thorp, Bob

770-934-7993 CELL:
FAX: 770-939-7099
TOLL FREE: 888-444-2
bob@smokyboots.com
www.smokyboots.com

Chevy Racing
Ford Racing
Smoky Mountain Boot

Tingle, James

972-291-7444
FAX: 972-293-1095
TOLL FREE: 800-993-3
ranchkingsaddle@aol.c
Dallas Bit Co.
Livestock Supply
Ranch King Saddles
Tack Importers

Tixier, Helen

505-861-0213 CELL: 5
FAX: 877-861-1137
TOLL FREE: 800-499-4
htixier@aol.com
Seven D Saddlery

Todd, Kathy

719-942-3122 CELL: 7
FAX: 719-942-4768
ktco@ris.net
K. T. & Company
Western Recollections

Torres, J. R.

956-724-1473 CELL: 9
FAX: 956-724-3040
TOLL FREE: 800-573-1
jrhats2000@yahoo.com
www.texashatco.com
Texas Hat Co. Inc.

Color indicates permanent mart tenants.

Mountain Gatherings
Dunn, Douglas MA 3034

MRS. Pastures
Stipa, C. J. EB 424

Muck Boot Co.
Bullock, Lloyd EB 406
Hahn, Brad

Murphy Leather Co.
Tyler, Laurie ER D38
Parmenter, Dan PB 123

Mustang Mfg. Corp.
Gibbs, Richard ER H42-50
Mc Bride, Ricky
Watson, Roy
Mac Pherson, Doug. PB 612

MW Saddlery
Parsons, Chase EB 513
Parsons, Gary

My Kin
Truby, Rachel PB 751

Myler Bits
Tyler, Laurie ER D38
Mreen, J. R. ER D40-42
Myler, Ron. ER D41
Mreen, Rick. ER D43

Native Wisdom
Rodman, Alpine ER B30-34

Natural Born Winner
Dvorak, Mary PB 113

Natural Ride
Robinson, Bill. EB 108
Romero, Jim
Van Scoyk, Jeffry

NaturVet
Latham, Chuck ER D44

Nettles Stirrups Etc.
Nettles, Gala PB 713

New Frontier Clothing Co.
Quatham, Char MA 3014
Conway, Kevin. MR 3679

New World Trading
Keith, Char. PB 653/MR 1518

Newman Leather Corp.
Kelly, Jay ER H31-33

Next Marketing
Gag, Loren EB 121

Niver Western Wear
Niver, Gus ER H47-49

No Bull
Cahoon, Calvin PB 435
Cahoon, Matthew

Nocona Belt Co.
Walkingshaw, Cay ER G51-53
Anderson, Craig MR 3830
Eddins, David. PB 427
Johnson, Keldon PB 427/MR 3830

Nocona Boot Co.
Broughton, Mark MR 3134
Piper, Scott
Stoker, Dan MR 3169

Nordic Lights
Levy, Frank ER F40/MR 4482

Nostalgic Glass
Keith, Char. PB 653/MR 1518

Nutra Pet
Boynton, Dave EB 505
Luark, Melanie

NXS Ladies Tops
Haynes, Pam Powers. PB 312

Nypac Leather, LLC
Mc Dowell, Beverly EB 318

Oak Tree Farms
Sugden, Tony MA 3030

Off the Wall
Talkington, Lana MA 3924

Ojibwa Birch Bark Basketry
Rodman, Alpine ER B30-34

Oklahoma Castling
Fairchild, William ER E36

Olathe Boot Co.
Shackelford, Bill. ER G47-49
Walkingshaw, Cay ER G51-53
Anderson, Michael ER H40

Old El Paso
Berman, Jeff PB 438

Old Friend Footwear
Rickhoff, Dave ER B56

Old Friend Slippers
House, Dianna MR 3535

Old Gringo Boots
Tarut, Ernie ER K48-50
Smith, Linda MR 3384

Old Mac's Footwear
Herder, Carole. MA 3929

Old Mac's Therapeutic Saddle Pads
Herder, Carole. MA 3929

Old Timer's Equine
Bartl, Layne. MR 3341

Old Toledo Brands
Swan, Mary Ann ER K37

Old West Badges
Sanchez, Serafin EB 206/MR 1325

Old West Boots/Jama
Walkingshaw, Cay ER G51-53

Old West Kids Boots
Kesner, Darel. MB 204/MR 3238

Old West Signs
Little, Connie. . ER J35/MR 2326 & 2320

Omni Leather
Demers, Ron PB 240

On Course
Levy, Jack . . .

Once Upon A Rain
Talkington, Lana

Oralx
Martin, Gary. . .

Original Book of
Evers, June . . .

Ortho-Equine
Springs, Michael

Ott Ranch Saddle:
Beagley, Jerry. .

Outback Trading C
King, Wilson. . .
Singleton, Bob

Outfitters Supply I
Barnett, Russ. . .
Mullen, Vickie
Phillips, Jay
Mc Intyre, Blaine

Outlaw Cowboy Ft
Baldwin, Jessie .

Outlook Accessori
Kilcullen, Tyra . .

Outlook Outerwear
Kilcullen, Tyra . .

Outrigger by Rene
Clark, R. Scott. .

Ozark Cedar & For
Kemp, Roxanne

Ozark Leather Co.
Kramer, Dennis .
von Rosenberg, C
von Rosenberg, R

P A Originals
Levy, Frank . . .

Pagano West
Arney, Hal . . .
Pagano, Frank

Paint Rock Design:
Hathcock, Glen . .

Painted Pony
Robertson, John

Pala-Tech Laborato
Detty, Gerry . . .

Pale Face Mfg.
Hansen, John . .
De Priest, Gary

Palo Duro
Hochster, Jeffrey.
Hochster, Leonarc

Pan American Leati
Mc Dowell, Beverl

EXHIBIT 57

DESTINATION DENVER

WHERE THE INDUSTRY MEETS



2004 SEPTEMBER 11-13

Denver International
Western/English
Apparel & Equipment
Market

WESA
western & english
sales association

No. 92043811

00240 V. Howard
Δ EXHIBIT 57
Deponent Sugden
Date 11-27-06 Rptr. TL
WWW.DEPOBOOK.COM

Ja
1036
585-9716
intana@yahoo.com
othing
o Boots
ael
mith Apparel Inc.

1
576
-916-4444
688-4419
E: 800-251-3388 Ext.

irangoboot.com
ore
oot Co.
inch
ive
the Old West

garet
787
371-7882
@netzero.net
signs.com
esigns

ana
477
-658-0716
431-4934
E: 877-285-7735
azilroxx.com
com
x

ichael
3660
353-9262
E: 800-821-1303
ne@sbcglobal.net
oequine.com
ine
ony
1695
-694-9946
E: 800-428-2553
ls@aol.com
Silversmiths
ils

. Cheryl
2953
1-533-5300
-688-0393
xc@aol.com

, Julie
3-503-5611
-721-9528
dlucy.com
dlucy.com
y Ladies Accessories

harlie
0016
2-549-4818
-276-0210
iambersbelt.com
s Belt Co.
s Wallets
Belts

stin
9420
7-656-3339
-539-9420
E: 877-RODEO-CG
vyo-cowgirl.com
cowgirl.com
vgirl

Stombaugh, Luan
520-744-9391
CELL: 520-245-6082
FAX: 520-744-1689
TOLL FREE: 800-531-5485
luan@rusticaccents.com
www.rusticaccents.com
Rustic Accents

Stone, Peter
260-768-9150
CELL: 260-348-3523
FAX: 260-768-9125
peterstone@shipshenot.com
www.stonehorses.com
Stone Horses
The Peter Stone Co. - Stone Horses

Strauss, Mary Jo
970-870-8571
CELL: 970-846-8635
FAX: 970-870-8571
TOLL FREE: 888-882-8192
hans@rodeocosmetics.com
rodeocosmetics.com
Rodeo Cosmetics

Sugden, Tony
805-684-6248
CELL: 314-680-4512
FAX: 805-684-6348
tony@bedstushoes.com
Oak Tree Farms

Supola, Sherman
406-651-0240
CELL: 406-671-6750
FAX: 503-217-5671
supeson@aol.com
Circle S
Cripple Creek
Go! Baby
Gordon & James
Wrangler Outerwear

Swafford, Ernest
213-627-6666
CELL: 626-221-4703
FAX: 213-627-6610
Mgi8@sbcglobal.net
Daniali USA

Swan, Mary Ann
520-456-9223
Rodeo Cosmetics

Swan, Tom
520-456-9223
Bailey Hat Co.
Eddy Bros Hat Co.
Geier Glove Co.
Renegade Headwear

Tait, Jack
303-292-0804
FAX: 303-292-0804
Leather Gallery

Talermo, Harry
307-733-4096 x105
FAX: 307-734-6183
harry@wyowest.com
www.cowboyup.net
Cowboy Up
Cowgirl Up
Cowkids
David Stoecklein
Hard Buck
Wyoming West Designs

Talkington, Lana
307-547-3434
CELL: 307-631-0143
FAX: 307-547-2300
farmhouse@peoplec.com
www.myfarmhouse.com
E Bar S Creations
Once Upon a Ranch LLC

Tarut, Ernie
619-575-2810
FAX: 619-423-7690
olgringo@pacbell.net
oldgringoboots.com
Old Gringo Boots

Taylor, John
FAX: 888-503-8783
TOLL FREE: 800-548-2487
info@reinsman.com
www.reinsman.com
Reinsman Equestrian Products

Teague, D'Shane
505-792-2221
CELL: 505-350-7277
FAX: 505-792-2227
TOLL FREE: 800-603-4395
DurangoGlove@msn.com
Durango Glove Co.

Teitelbaum, Ross
303-220-8037
CELL: 303-888-1953
FAX: 740-753-5522
rossteitelbaum@msn.com
Gates Gloves
Rocky Outdoor Clothing
Rocky Shoes & Boots

Telscher, Karrie
903-534-1342
CELL: 903-530-7438
FAX: 903-534-1391
TOLL FREE: 888-298-4303
wearnewear@aol.com
Wear N. E. Wear Jewelry & Gift Co.

Terrell, Jane
727-573-9093
CELL: 727-430-7664
FAX: 727-540-0903
horsecloth@aol.com
www.ontherailclothing.com
On the Rail Clothing Company
Private Label

Thomas, Robb
830-569-4666
CELL: 303-618-4032
FAX: 830-569-8746
TOLL FREE: 866-569-4666
proequineproducts@hotmail.com
proequine.com
Cactus Ropes
Cactus Saddlery
Pro Equine

Thomas, Scott
903-527-4641
CELL: 903-453-5582
FAX: 903-527-4642
Cactus Saddlery
Scott Thomas Saddlery

Thompson, James
303-292-2846
FAX: 303-296-3860
Milano Hat Co., Inc.

Thompson, Olga
512-339-1855
FAX: 512-339-1803
Austin Accent Inc.

Thorp, Bob
770-934-7993
CELL: 770-713-8906
FAX: 770-939-7099
TOLL FREE: 888-444-2668
bob@smokyboots.com
www.smokyboots.com
Smoky Mountain Boots

Tingle, James
972-291-7444
CELL: 972-998-9471
FAX: 972-293-1095
TOLL FREE: 800-993-3647
ranchkingsaddle@aol.com
Dallas Bit Co.
Livestock Supply
Ranch King Saddles
Tack Importers

Torres, J. R.
956-724-1473
CELL: 956-237-3375
FAX: 956-724-3040
TOLL FREE: 800-573-1178
sales@texashatco.com
www.texashatco.com
BB Simon
Texas Hat Company Inc.

Travis, Bob
830-569-8744
CELL: 830-570-3249
FAX: 830-569-8746
TOLL FREE: 800-774-6496
btravis@cactusropes.com
www.cactusropes.com
Cactus Ropes

Truby, Bob
505-632-2841
CELL: 505-860-4030
FAX: 505-632-4544
TOLL FREE: 800-255-9437
Anderson Bean Boot Co.
Atwood Hat Co., Inc.
Colorado Saddlery Co.

Truby, Rachel
505-632-2841
CELL: 505-860-4030
FAX: 505-632-4544
TOLL FREE: 800-255-9437
Anderson Bean Boot Co.
Atwood Hat Co., Inc.
MF Teakwood

Tucker, Richard (Tuck)
803-548-3339
CELL: 803-371-4644
FAX: 803-548-3302
TOLL FREE: 800-882-5379
richmarfas@aol.com
www.dontmesswithtex.com
Don't Mess with Texas
Richmar

Van Scoyk, Jeffry
303-572-8350
FAX: 303-825-0643
TOLL FREE: 800-521-2465
sales@coloradosaddlery.com
www.coloradosaddlery.com
Colorado Saddlery Co.
Natural Ride
White Stallion Horse Goods

Vertrees, Michele
661-867-2628
CELL: 661-619-9020
FAX: 661-867-2627
TOLL FREE: 866-434-6773
michele@myhorsenme.com
myhorsenme.com
My Horse 'n Me

Al Ranch
 dy, Vin
 nes, Doug
n-Maloof Design
 of, John
r Hatters of Texas
 k, Jerry
erson Boot Co.
 e, Rick
Hackett Buckles
 essionaries
 kett, Matthew
rick Rose Jewelry
 son, Shana
Footwear
 talnick, Jerry
Western Footwear
 ning, Carole
 talnick, Jerry
abe Silversmiths
 rton, Tony
nnon Icehorse
 ighton, Joseph
Choice
 gosta, Ralph
ge a Trois by Kippy's
 erman, Bob
's Custom Frames, LLP
 ling, Nancy
& Metro
 ago, Cheryl
akwood
 y, Rachel
Wrangler Hat
 k, Jerry
ael Garman Productions
 man, Mary Pat
eal Simon
 ger, Ronna
io Hat Co., Inc.
 no Jr., John
 mpson, James
Street Design
 Cuiston, George
 1
 ks, Joel
n Sokol & Co.
 g, Gary Don
etonka
 er, Scott
ern Cowgirl LLC
 son, Shana
ern Cowgirl Tee's
 son, Shana
arch Robes
 y, Kathy
ana Boots
 rphy, Robert (Bob)
ana Clothing Co.
 y, Frank
ana Silversmiths
 den, J. Todd
 nson, Joe
 o, Scott

Montecarlo Hats
 Cury, Samir
Morris Kaye & Sons
 Kaye, Joel
Moses Sales Company
 Mc Dowell, Beverly
Moss Brothers Inc.
 Cahoon, Calvin
Muck Boot Co.
 Bullock, Lloyd
 Hahn, Brad
Muela Knives
 Shelton, Alex
Mule Saddles
 Mc Adams, Charles
Mustang Knives
 Shelton, Alex
My Horse 'n Me
 Vertrees, Michele
Nathanial's Hats
 White, Kristin
Native Jackets
 Andrews, John
Native Wisdom
 Rodman, Alpine
 Rodman, Sue
Natural Ride
 Romero, Jim
 Van Scoyk, Jeffry
Next Marketing
 Gag, Loren
Niver Western
 Myers, Wayne
No Bull
 Cahoon, Calvin
Nocona Belt Co.
 Walkingshaw, Cay
 Walkingshaw, Dennis
 Eddins, David
 Eddins, Mickey
 Johnson, Keldon
Nocona Boots
 Broughton, Mark
Nordic Lights
 Levy, Frank
Nutra Pet
 Luark, Melanie
Oak Tree Farms
 Sugden, Tony
Olathe Boot Co.
 Shackelford, Bill
 Walkingshaw, Cay
Old Friend Footwear
 Rickhoff, Dave
Old Gringo Boots
 Tarut, Ernie
 Smith, Linda
Old West Badges
 Sanchez, Serafin
Old West Boot Co.
 Walkingshaw, Cay
Old West Kids Boots
 Kesner, Darel

Old West Signs
 Little, Connie
On the Rail Clothing
Company
 Terrell, Jane
Once Upon a Ranch LLC
 Talkington, Lana
Ortho Equine
 Skinner, Gary
 Springs, Michael
Outback Trading Co.
 Bett, Ian
 King, Wilson
 Singleton, Bob
Outerwear Headquarters
Frank Levy Inc.
 Levy, Frank
Outfitters Supply, Inc.
 Barnett, Russ
 Phillips, Jay
Outlook Furs
 Millar, Ron
P A Originals
 Levy, Frank
Pagano West
 Pagano, Frank
Paige Wallace for Marushka
 Henning, Carole
Painted Pony
 Robertson, John
Palo Duro
 Hochster, Jeffrey
Panhandle Slim
 Hochster, Jeffrey
 Olsen, John
Paramount Apparel Intl.
 Cox, Craig
 Levy, Frank
Party Kits & Equestrian Gifts
 Biesel, Becky
Pat Dahnke
 Dahnke, Patricia
Patricia Wolf
 Robertson, John
PBR
 Cox, Craig
PBR Jeans and Shirts
 Barker, Travis
Peacock Lace
 Yost, Del
Pearl Northwest
 Waggoner, Steven
Peleteria Jalisco
 Gold, Rafael
Pendleton
 Levy, Frank
Perrin Inc.
 Dolmyer, Dean
Peter Grimm Headwear
 Walker, Glenn
Phoenix West Stable
Products & Engraving
 Wipfli, Ed

Planet Earth Imports
 Beem, Kristi
Pocono Boot Co.
 Johnson, Richard
Polar King
 Waggoner, Steven
Possum Kingdom Candles
 Gameson, Lloyd
Powder River Outfitters
 Hochster, Jeffrey
 Olsen, John
Prairie Bears Gifts
 Rothenburger, Val
Prairie Song Designs
 Hannestad, Steven
Premier Equine Products
 Wallace, Robert
Private Label
 Terrell, Jane
 Halvorson, Dennis
Pro Equine
 Skinner, Gary
 Thomas, Robb
Pro Gear by Wrangler
 Barker, Travis
Pro Series Saddles
 Mc Adams, Charles
Professional Bull Riders
 Mizrahi, Roland
Professional's Choice
 Crist, Monty
 Forster, David
 Phillips, Jay
Professional's Choice Rope
 Crist, Monty
 Forster, David
Professional's Choice Sport
Medicine
 Crist, Monty
 Forster, David
ProRodeo Gear
 Hannestad, Steven
Qualis Inc.
 Latter, Jim
R&R Enterprises
 Skinner, Gary
Railroad Sock Co.
 Archibald Jr., Bob
Ralide West
 Barnett, Russ
Ranch Hands
 Grant, Rick
Ranch King Saddles
 Tingle, James
Rand's Custom Hats
 Rand, Linda
Rangwear by Scully
 Morgan, Dave
Rattler Rope Co.
 Bray, Craig
 Bray, Ken
 Patterson, Tracy

EXHIBIT 58

Examination
Witness
Apparatus
Mink

CLIPBOARD

VERB

VERB

VERB

VERB

JANUARY 14-18

2005

No. 92043811

00266 H. Hwang
EXHIBIT 58
Deponent Sugden
Date 11-27-06 Rptr. TZ
WWW.DEPOBOOK.COM

Stegman, James.....MR 4638

775-882-8500 CELL: 775-745-5134
FAX: 775-882-5876
james@comstockheritage.com
comstockheritage.com
Artifactuals
Comstock Heritage
Comstock Silversmiths
Greeley Hat Works
Jason Christopher
Lee Downey

Sternberg, Cheryl.....MR 3278

214-368-2953 CELL: 214-533-5300
FAX: 214-688-0393
Cheryl Sternberg & Associates
Sage West
Tsunami

Stewart, Charlie.....MR 3246

602-276-0016
FAX: 602-276-0210
20X Belts
Chambers Belts
Wrangler Belts

Stipa, C. J.EB 430

215-628-8198
Bow River Jewelry
Hydra Sponge Co.
Mrs. Pastures
W. F. Valentine Co
W. F. Young Co

Stocker, MikeEB 618 - 722

423-867-9901
FAX: 423-867-4524
TOLL FREE: 800-251-6284
B. T. Crump
Big Horn

Stombaugh, LuanEB 1007

520-744-0077 CELL: 520-245-6022
FAX: 520-744-1689
TOLL FREE: 866-787-8447
services@rusticaccents.com
rusticaccents.com
Rustic Accents

Stone, PeterPB 735

260-768-9150 CELL: 260-348-3523
FAX: 260-768-9125
TOLL FREE: 866-581-1370
peterstone@shipshenot.com
www.stonehorses.com

Stone Horses
The Schylling Company

Strauss, Mary Jo.....ER K39-41

970-870-8571 CELL: 970-846-8635
FAX: 970-870-8571
TOLL FREE: 888-882-8192
hans@rodeocosmetics.com
rodeocosmetics.com
Rodeo Cosmetics

Sturm, KathyPB 554

541-956-0210
FAX: 541-956-9857
TOLL FREE: 800-445-5254
hatlady@highstream.net
B & I Products

Sugden, Tony.....MA 3030

805-684-6248 CELL: 314-680-4512
FAX: 805-684-6348
TOLL FREE: 888-235-9877
tony@bedstushoes.com
Oak Tree Farms

Sullivan, PaulEB 338

254-965-7981 CELL: 254-592-1495
FAX: 254-965-7781
Rattler Rope Co.

Sulzbach, FredEB 149

952-938-0232 CELL: 612-720-4408
FAX: 952-933-3187
Cowboy Cordage Inc.
Eagle Rock Equine Supply
Gator Ropes
Magnum Ropes
Rocky Mountain Ropes
Wonpad

Supola, Sherman

Cowboy Up.....MR 3161
Cowgirl Up
Desert Diva

Circle S by Sidran.....MR 4429

Cripple Creek Leather
Cripple Creek Outerwear

Wrangler OuterwearMR 4439

Go! BabyPB 345/MR 3374
Gordon & James

Swan, Mary Ann

800-808-0720
Arturo LeathersER K37
Silverado Home Collection
Swan SalesER K37-41
Rodeo CosmeticsER K39-41
Geier Glove Co.ER K43

Swan, Tom

520-456-9223
Swan SalesER K37-41
Rodeo CosmeticsER K39-41
Geier Glove Co.ER K43
Eddy Bros HatsMR 3726
Bailey Hat CompanyMR 3747

Swenson, DebbyPB 137

845-297-9747
FAX: 845-298-8425
TOLL FREE: 800-537-3500
Reed Hill Ltd.

Tabor, JeffEB 650

406-322-5358
FAX: 406-322-5344
TOLL FREE: 888-452-4624
championbrand.net
Champion Brand of Montana

Tait, JackMR 3446

303-292-0804
FAX: 303-292-0804
Leather Gallery

Talermo, Harry

307-733-4096 CELL: 307-69
FAX: 307-734-6183
TOLL FREE: 800-621-6576
harry@wyowest.com
www.wyowest.com
Cowboy Up
Cowgirl Up
Cowkids
Hard Buck
Wyoming West Designs

Talkington, Lana

307-547-3434 CELL: 307-63
FAX: 307-547-2300
farmhouse@peoplepc.com
www.myfarmhouse.com
E Bar S Creations
Once Upon a Ranch LLC

Tarut, Ernie

619-575-2810
FAX: 619-423-7690
olgringo@pacbell.net
oldgringoboots.com
Old Gringo Boots

Taylor, Glen

TOLL FREE: 800-548-2487
FAX: 888-503-8783
info@reinsman.com
www.reinsman.com
Reinsman Equestrian Product

Taylor, John

TOLL FREE: 800-548-2487
FAX: 888-503-8783
info@reinsman.com
www.reinsman.com
Reinsman Equestrian Product

Teague, D'Shane

505-792-2221 CELL: 505-35
FAX: 505-792-2227
TOLL FREE: 800-603-4395
Durgano77@hubwest.com
Durango Glove Co.

Teitelbaum, Ross

303-220-8037 CELL: 303-88
rossteitelbaum@msn.com
Dixie Apparel
Gear Box

Thomas, Robb

830-569-4666 CELL: 303-61
FAX: 830-569-8746
TOLL FREE: 866-569-4666
robb@proequine.com
proequine.com
Abbey Saddlery International
Cactus Rope Co.
Cactus Saddlery
Pro Equine

Thomas, Robert.....

303-681-9010
FAX: 303-681-9010
Cactus Saddlery
Pro Equine
Riata West

Color indicates permanent mart tenants.

No Bull
 Cahoon, Matthew MA 3923
 Cahoon, Calvin PB 435

Nocona Belt Co.
 Walkingshaw, Cay ER G51-53
 Eddins, David PB 427/MR 3830
 Johnson, Keldon
 Thompson, J. D.

Nocona Boots
 Boss, Darrin MR 3134
 Broughton, Mark

Non-Fiction Tiger Knits
 Martin, Dale MR 3342/MR 3347

Nordic Lights
 Levy, Frank PB 543/MR 4482

Nothinz
 Bang, John EB 811
 Rickhoff, Dave

Nutra Pet
 Boynton, Dave EB 150
 Luark, Melanie

Nypac Leather LLC
 Mc Dowell, Beverly EB 324

Oak Tree Farms
 Sugden, Tony MA 3030

Odd Balls Stationary
 Biesel, Becky PB 102

Of Another Time
 Little, Connie ER J35/MR 2326-2320

Oklahoma Casting
 Fairchild, William EB 840

Olathe Boot Co.
 Shackelford, Bill EB 550
 Walkingshaw, Cay ER G51-53
 Anderson, Michael ER H40

Old Friend Footwear
 Bang, John EB 811
 Rickhoff, Dave

Old Gringo Boots
 Tarut, Ernie ER K48-50
 Smith, Linda MR 3384

Old Mac's
 Herder, Carole MA 3929

Old Mac's Multi-purpose Horse Boots
 Herder, Carole MA 3929

Old Timers Equine
 Bartl, Layne MR 3341

Old West
 Ruiz, Diana See Supplement

Old West Antique Replicas
 Sanchez, Serafin EB 212/MR 1325

Old West Boots
 Bullock, Lloyd MR 3238-3530
 Kesner, Darel MB 204/MR 3238

Old West Signs
 Little, Connie ER J35/MR 2326-2320

Once Upon a Ranch LLC
 Talkington, Lana MA 3924

OnCourse
 Levy, Jack ER G38-40

Oralx
 Martin, Gary PB 116

Original Book of Horse Treats
 Evers, June PB 214

Ortho-Equine
 Springs, Michael EB 712

OTT Ranch Saddles
 Beagley, Jerry ER J36-38

Outback Trading Co.
 Bett, Ian PB 201
 King, Wilson
 Singleton, Bob

Outback Trail
 Larson, Jim EB 144

Outdoor Seasons
 Latham, Chuck EB 740

Outerwear Headquarters
 Levy, Frank PB 543/MR 4482

Outfitters Supply Inc.
 Barnett, Russ ER J45
 Mullen, Vickie
 Phillips, Jay

Outlaw Cowboy Furniture
 Baldwin, Jessie MA 3922

Outrageous Sports Inc
 Irwin, Ron EB 213

Ozark Leather Co.
 Kramer, Dennis EB 107
 von Rosenberg, Glenn
 von Rosenberg, Karl

P A Originals
 Levy, Frank PB 543/MR 4482

Pagano West
 Chamley, James MR 4448
 Pagano, Frank

Paige Wallace for Marushka
 Henning, Carole MR 3568-3564

Paint Rock Designs
 Hathcock, Glen MA 3024

Painted Pony
 Robertson, John MR 4479

Pala-Tech
 Detty, Gerry PB 615

Paleface Mfg.
 De Priest, Gary
 Hansen, John

Palo Duro
 Hochster, Jeff
 Hochster, Leon

Panhandle Slim
 Boss, Darrin
 Hochster, Jeff
 Hochster, Leon
 Olsen, John

Paramount App
 Levy, Frank

Parker Enterpris
 Parker, Kathy
 Parker, Sonny

Parmak Electric
 Parry, Lawrence

Partrade
 Watson, Roy

Partrade Trading
 Gibbs, Richard
 Harrell, Robert
 Harrell, Susan

Party Kits & Eq
 Biesel, Becky

Pat Dahnke
 Dahnke, Patricia

Patricia Wolf
 Wolf, Sam

Patterson Sales
 Patterson, Ler

PBJ / Timberlee
 Eiseman, Hov

PBR Cologne
 Caspersen, M

PBR Jeans & S
 Barker, Travis

PBR Outerwear
 Mizrahi, Rolai

Peleteria Jalisc
 Gold, Rafael
 Ramos, Gilbe

Pelham Ascot
 Prunty, Diann

Pendleton
 Levy, Frank

Pendleton Blar
 Kearns, Mike

Pendleton Hon
 Kearns, Mike

EXHIBIT 59

International
Western/English

Apparel
&
Equipment
Market

EXPERIENCE THE DIFFERENCE

JANUARY 13 - 17
2006

WESA
western & english
sales association

000210 V. Hwang
EXHIBIT 59
Deponent Sugden
Date 11-27-05 Rptr. TL
WWW.DEPOBOOK.COM

- Starger, Ronny** **EB 239**
561-630-8035 CELL: 561-346-1826
FAX: 561-630-0122
TOLL FREE: 800-241-5544
ronmar1@BellSouth.net
www.ronmarindustries.com
Ronmar Industries
- Starnes, Carolyn** **PB 557**
CELL: 828-963-0720
FAX: 828-264-2633
TOLL FREE: 800-884-2521
cstarnes@clgco.com
Carroll Leather
Heavy Duty Leather
Interstate Leather
Milwaukee Motorcycle Clothing
- Stegman, James** **MR 4638**
775-882-8500
FAX: 775-882-5876
james@comstockheritage.com
comstockheritage.com
Comstock Heritage
Comstock Silversmiths
Greeley Hatworks
Jason Christopher
Stallion Boot Company
- Sternberg, Cheryl** **MR 3278**
214-368-2953 CELL: 214-533-5300
FAX: 214-688-0393
csandassoc@aol.com
Tsunami
- Stevenson, Julie** **ER H34**
CELL: 713-503-5611
FAX: 713-721-9528
julie@rhedlucy.com
www.rhedlucy.com
Rhed Lucy Jewelry
- Stock, Kerstin** **MA 3011**
719-539-9420 CELL: 917-656-3339
FAX: 719-539-9420
TOLL FREE: 87-RODEO-CG (763-3624)
info@wyo-cowgirl.com
www.wyo-cowgirl.com
Wyo-Cowgirl
- Stocker, Mike** **EB 618 & 722**
423-867-9901
FAX: 423-867-4524
TOLL FREE: 800-251-6284
Big Horn/BT Crump
Bit Master
BT Crump
Tuffy
- Stombaugh, Luan** **EB 1007**
520-744-0077 CELL: 520-245-6082
FAX: 520-744-1689
TOLL FREE: 866-787-8447
services@rusticaccents.com
Rustic Accents
- Stone, Peter** **PB 735**
260-768-9150 CELL: 260-348-3523
FAX: 260-768-9125
peterstone@shipshenet.com
stonehorses.com
Schylling Co.
Stone Horses
The Peter Stone Co.
- Strauss, Mary Jo** **MR 3688**
970-870-8571 CELL: 970-846-8635
support@rodeocosmetics.com
www.rodeocosmetics.com
Rodeo Cosmetics
- Sturm, Kathy** **PB 554**
541-956-0210
hatlady@highstream.net
B & L Products
- Sugden, Tony** **MA 3030**
805-684-6248 CELL: 314-680-4512
FAX: 805-684-6348
TOLL FREE: 888-235-9877
tony@bedstushoes.com
Oak Tree Farms
Oak Tree Western Wear
- Sullivan, Paul** **EB 338**
254-918-0244 CELL: 254-592-1495
FAX: 254-965-7781
Rattler Rope
- Sulzbach, Fred** **EB 149**
952-938-0232 CELL: 612-720-4908
FAX: 952-933-3178
fsulzbach@earthlink.net
Eagle Rock Equine Supply
Gator Ropes
Industrial Liaison
Magnum Ropes
Rocky Ropes
Roper Vision
The Rope Shop
Won Pad
- Supola, Sherman**
406-671-6750
FAX: 503-217-5671
supeson@aol.com
Go Baby **PB 345/MR 3374**
Gordon & James
Cowboy Up **MR 3161**
Cowgirl Up
Circle S **MR 4429**
Cripple Creek Collection **MR 4439**
Wrangler Outerwear
- Swan, Mary Ann**
520-456-9223 CELL: 520-730-2483
Silverado **ER K37**
Villarreal **ER K39**
Geier Glove Co. **ER K43**
- Swan, Tom**
520-456-9223 CELL: 520-559-1417
Villarreal **ER K39**
Arturo Leather's **ER K41**
Geier Glove Co. **ER K43**
Colorado Horsehair **PB 601**
Milano Hat Collection **MR 3170**
- Swee, Kent R.**
303-295-1027
CELL: 303-503-841
FAX: 303-295-1028
kswee@aol.com
Cach Cach
Heir Apparel
Kendico Corp
Tee Pee for Me
- Swenson, Debby**
Reed Hill Ltd.
- Tait, Jack**
303-292-0804
FAX: 303-292-0804
Leather Gallery
- Talermo, Harry**
307-733-4096
FAX: 307-734-6183
TOLL FREE: 800-6-
harry@wyowest.co
Cowboy Up
Cowgirl Up
Cowkids
Hard Buck
Wyoming West De
- Talkington, Lana**
307-547-3434 CEL
FAX: 307-547-2300
E Bar S Ranch
Once Upon a Ranch
- Tarut, Ernie**
619-575-2810
FAX: 619-423-7690
oginfo@pacbell.net
oldgringoboots.com
Old Gringo Boots
- Taylor, Glen**
TOLL FREE: 800-54-
FAX: 888-503-8783
info@reinsman.com
www.reinsman.com
Reinsman Equestria
- Taylor, John**
TOLL FREE: 800-54-
FAX: 888-503-8783
info@reinsman.com
www.reinsman.com
Reinsman Equestria
- Teitelbaum, Ross**
303-220-8037 CELL
FAX: 800-630-8394
rossteitelbaum@msr
California Manufactu
Converse Occupatio
Golden Retriever
- Thomas, Robb**
830-569-4666 CELL:
FAX: 830-569-8746
TOLL FREE: 800-411
robb@proequine.com
proequine.com
Abbey Saddlery
Cactus Ropes
Cactus Saddlery, Inc.
Kold Blue
Pro Equine

My Amigos
Garman, Mary Pat..... MB 301

My Mom and Me
Little, Connie..... ER J35/MR 2320

Myler Bits
Mreen, J. R..... EB 630
Mreen, Rick

Nancy Graham's Custom Fashions & Access
Burke, Greg..... MR 3466

Nati-Mex Textiles
Gold, Rafael..... ER J54-57
Levy, Elias
Ramos, Gilberto

Native American Designers
Pollack, H. William..... MR 3786

Native Jackets Inc.
Andrews, John..... ER H30

Native Wisdom
Rodman, Alpine..... EB 511
Rodman, Sue

Natural Born Winner
Dvorak, Mary..... PB 113

Natural Ride
Robinson, Bill..... EB 114
Robinson, Sarah
Romero, Jim
Van Scoyk, Jeffry

Natures Harvest
Gabet, Chuck..... ER K40-42
Gabet, Renee
Robertson, Eileen

Naughty Cowgirl
Nevitt, Bryant..... MA 3028

Nettles Stirrups Etc.
Nettles, Gala..... MB 315

New Line Tack
Haas, Richard..... EB 708

New World Trading
Keith, Char..... PB 653

Next Marketing
Gag, Loren..... EB 127

NFR Videos
Garner, Rhonda..... PB 443

Nickel Free Bits
Robinson, Bill..... EB 114
Robinson, Sarah
Romero, Jim
Van Scoyk, Jeffry

No Bull
Cahoon, Calvin..... PB 434
Cahoon, Matthew

Nocona Belt Company
Walkingshaw, Cay..... ER G51-53
Eddins, David..... PB 427/MR 3830
Johnson, Keldon
Eddins, Mickey..... PB 430/MR 3830

Nocona Boot Company
Fuller, Mike..... MR 3134
Mc Grew, LeWayne

Novatec Braids
Peters, Mark..... ER G34

Nutra Pet
Boynton, Dave..... EB 150
Luark, Melanie

NYPAC Leather
Mc Dowell, Beverly..... EB 324

Oak Tree Farms
Sugden, Tony..... MA 3030

Oak Tree Western Wear
Sugden, Tony..... MA 3030

Of Another Time
Little, Connie..... ER J35/MR 2320

Oklahoma Casting
Fairchild, William..... EB 840

Olathe Boot Co.
Shackelford, Bill..... EB 550
Walkingshaw, Cay..... ER G51-53
Anderson, Michael..... ER H40

Old Gringo Boots
Tarut, Ernie..... ER K48-50

Old Gringo Boots & Leathers
Smith, Linda..... MR 3384

Old Mac's
Ford, Garrett..... ER F38

Old Nag Card Game
Evers, June..... PB 214

Old West Antique Replicas
Sanchez, Serafin..... EB 212/MR 1325

Old West Boot Co.
Walkingshaw, Cay..... ER G51-53
Kesner, Darel..... MB 204/MR 3238

Old West Signs
Little, Connie..... ER J35/MR 2320

On The Veranda
Kellogg, Chris..... MR 1367

Once Upon a Ranch LLC
Talkington, Lana..... ER J33

Ondie
Kaye, Sara..... MR 3670

Only Horse People
Evers, June..... PB 214

Oralx
Grundon, Rick..... PB 116
Martin, Gary

Ortho-Equine
Springs, Michael..... PB 506

Oster Professional Products
Rea, Betsey..... EB 744

Ostrindo Zimbabwe
Kelly, Jay..... ER J37

Ott Ranch Saddles
Beagley, Jerry..... ER J36-38
Beagley, Martha Jane

Outback Trading Co.
Bett, Ian.....
King, Wilson
Singleton, Bob

Outback Trail
Larson, Jim.....

Outerwear Headquarters
Levy, Frank.....

Outfitters Supply Inc.
Barnett, Russ.....
Phillips, Jay.....

Outlaw Cowboy Furnitu
Baldwin, Jessie.....

Outrageous Sports Inc.
Irwin, Ron.....

Overall Bros
Pagano, Frank.....

Ozark Leather Co.
Kramer, Dennis.....
von Rosenberg, Glenn
von Rosenberg, Karl

P A Originals
Levy, Frank.....

Pagano West
Pagano, Frank.....

Paige Wallace for Marus
Henning, Carole.....

Paint Rock Designs
Hathcock, Glen.....

Pala-Tech
Detty, Gerald.....

Paleface Mfg.
De Priest, Gary.....
Hansen, John

Palo Duro
Hochster, Ernest.....
Hochster, Jeffrey
Hochster, Leonard

Panhandle Slim
Hochster, Ernest.....
Hochster, Jeffrey
Hochster, Leonard
Mitofsky, Melvyn
Olsen, John C.

Paramount Apparel
Levy, Frank.....

Parker Enterprises
Parker, Kathy.....
Parker, Sonny

Partrade Trading Co.
Cook, Glen.....
Harrell, Suzanne.....
Gibbs, Richard.....
Harrell, Robert
Watson, Roy

Party Kits & Equestrian
Biesel, Becky.....

EXHIBIT 60

THE WSA SHOW

February 23-26, 2001 • Sands Expo Convention Center • Las Vegas, Nevada

COPY

PRINT CLEARLY — CONTRACT WILL BE RETURNED IF ALL INFORMATION IS NOT COMPLETE

CONTACT INFO	CONTRACTING EXHIBITOR <u>ROGER OROZCO</u> INDIVIDUAL CONTRACTUALLY RESPONSIBLE FOR BOOTH (MUST BE A WSA MEMBER)		COMPANY <u>Evolution's / BED'S TH</u>																									
	ADDRESS <u>1101 Eugenia Place Ste B</u> CITY/STATE <u>Carpinteria CA</u> ZIP <u>93013</u> PHONE # <u>805-684-6248</u>		ADDRESS <u>1101 Eugenia Place Ste B</u> CITY/STATE <u>Carpinteria, CA</u> ZIP <u>93013</u> PHONE # <u>805-684-6248</u> FAX # <u>805-684-6348</u>																									
<input type="checkbox"/> CHECK HERE FOR BUYER REGISTRATION LIST		<input type="checkbox"/> CHECK HERE IF THIS IS A NEW ADDRESS																										
PRODUCT INFORMATION	RETAIL PRICE <input type="checkbox"/> 1st Cost <input type="checkbox"/> Under \$30 <input type="checkbox"/> \$30 - \$60 <input checked="" type="checkbox"/> \$60 - \$100 <input type="checkbox"/> \$100 - \$150 <input type="checkbox"/> Over \$150	MENS SHOES <input checked="" type="checkbox"/> DRESS <input type="checkbox"/> ATHLETIC <input checked="" type="checkbox"/> CASUAL <input type="checkbox"/> WORK BOOTS <input type="checkbox"/> COMFORT <input type="checkbox"/> JUNIOR <input type="checkbox"/> RUGGED % <u>90</u> (MENS)	WOMENS SHOES <input type="checkbox"/> DRESS <input type="checkbox"/> ATHLETIC <input type="checkbox"/> CASUAL <input type="checkbox"/> WORK BOOTS <input type="checkbox"/> COMFORT <input type="checkbox"/> JUNIOR <input type="checkbox"/> RUGGED % <u>10</u> (WOMENS)	OTHER <input type="checkbox"/> JOBBER <input type="checkbox"/> FOOTCARE <input type="checkbox"/> CHILDRENS <input type="checkbox"/> PUBLICATION <input type="checkbox"/> HANDBAGS <input type="checkbox"/> SOFTWARE <input type="checkbox"/> ACCESSORIES <input type="checkbox"/> ASSOCIATION																								
	DESCRIBE PRODUCT & CATEGORY PREFERENCE:																											
SIZE	COST LISTED BELOW INCLUDES BOOTH CARPET ONLY. SEE COVER FOR INFORMATION ON DISPLAYS & FURNISHINGS.																											
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PLEASE CALL WSA OFFICE FOR SIZE & COST NOT LISTED ABOVE. SIZE: _____ COST: \$ _____																												
SHOW GUIDE	SHOW GUIDE LISTING - Only listings below will be printed / Company & Brand names only. Print legibly. 18 Characters Max. Three Company and/or Brand listings included with your contract (Additional listings at \$5.00 each)																											
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BADGES	PRE-REGISTRATION AND BADGE REQUESTS — PLEASE PRINT OR TYPE																											
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RETURN TO: WORLD SHOE ASSOCIATION 20281 SW Birch St., Suite 100 Newport Beach, CA 92660 (949) 851-8451 FAX (949) 851-8523 www.wsashow.com • e-mail info@wsashow.com		SIGNATURE OF CONTRACTING EXHIBITOR <u>Suzanne Kreber</u> Please Print Name _____																										
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RETURN WHITE AND CANARY COPIES — RETAIN PINK COPY FOR YOUR RECORDS

NO. 02043811

Orozco v. Huang

EXHIBIT 60

Deponent Sueden

Date 1/20/01 Rptr. 12

WWW.DEPOBOOK.COM

10f1

EXHIBIT 61

DEADLINE NOVEMBER 1, 1998

WESTERN SHOE ASSOCIATES The WSA Show

SANDS EXPO AND CONVENTION CENTER • LAS VEGAS, NEVADA
FEBRUARY 9-12, 1999 • TUESDAY - WEDNESDAY - THURSDAY - FRIDAY
OFFICIAL MARKET HOURS: TUES. 8:30 A.M. - 6:00 P.M./WED. & THURS. 9:00 A.M. - 6:00 P.M./FRI. 9:00 A.M. - 4:00 P.M.

BUYING MARKET RULES AND REGULATIONS

BOOTH CONTRACTOR IS FINANCIALLY RESPONSIBLE FOR ALL MARKET FEES & VIOLATIONS

DUE TO SPACE LIMITATIONS, BOOTH SPACE MAY BE MAINTAINED AT PRIOR ALLOCATION

WSA MEMBERSHIP	Membership in WSA is required of the Contracting Exhibitor and all Sales Reps / Account Executives. It is the responsibility of the contracting exhibitor to inform company Reps of these fees. Membership fees must be accompanied by completed membership form.
FRAUDULENT REGISTRATION	Misrepresentation of status will be cause for penalties and/or removal from premises. Only registered members, executives/company personnel of Exhibiting Companies, and legitimate buyers are permitted to enter the market. NO VISITORS PERMITTED. Non-exhibiting suppliers are required to register on-site — \$100 entry fee.
DEADLINE	Contracts received in the WSA office after Monday, November 2, 1998, will be regarded as late and will not be included in the first round of booth assignments. A late fee of \$100.00 will be required.
PAYMENT	PAYMENT MUST BE MADE BY CHECK ON A U.S. BANK, WIRE TRANSFER, OR CREDIT CARD. 100% of the booth fees must accompany this contract. Contracting exhibitor is financially responsible for all Market fees and violations.
PENALTIES AND SURCHARGES	<p>\$300.00 . . . Misrepresenting status.</p> <p>\$100.00 . . . Late fee charge must be included on contracts received after NOVEMBER 2, 1998. Failure to include late fee will cause contract to be returned.</p> <p>\$200.00 . . . Fine if booth is not set up by 12 Midnight, MONDAY, FEBRUARY 8, 1999.</p> <p>\$500.00 . . . Fine for DISMANTLING booth or PACKING SAMPLES prior to 4:00 P.M. FRIDAY, FEBRUARY 12, 1999.</p> <p>\$ 10.00 . . . Charge for returned checks.</p>
CANCELLATIONS	Cancellations received in writing before JANUARY 15, 1999 , will be refunded 50% of booth cost. No refund will be issued after JANUARY 16, 1999 .
ON-SITE REGISTRATION	SUNDAY, FEBRUARY 7, 1 - 6 P.M. & MONDAY, FEBRUARY 8, 9 A.M. - 7 P.M.
BOOTH SET-UP	Set up times will accompany booth assignment notification. Booths must be completed by MONDAY, FEBRUARY 8, 12 MIDNIGHT . WSA reserves the right to reassign unoccupied booth space. No children allowed in exhibit areas during set up.
DISPLAYS AND FURNISHINGS	Displays, accessories and furnishings may be supplied by exhibitor or outside contractor. Booth space sold by WSA includes gray carpet only. Booths 20X20 or larger may supply their own booth carpet and must notify GES prior to their deadline. Companies with custom displays must provide a Certificate of Insurance from the outside contractor. Fully enclosed hardwall booths must have smoke detectors and fire extinguishers. No promotional or display fixtures or furniture may extend into aisles. Spiral stairs prohibited.
RESTRICTIONS	Booths are non-transferable. No drugs or alcohol permitted in booths. Selling of samples prohibited during market. Promotional materials may be distributed only from within the confines of the exhibitor's booth. Solicitation of buyers in the aisles or other public areas of the Exposition Hall is strictly prohibited.
EXHIBIT MANUAL	Exhibit Manual will be mailed by GES after assignment of booth space to contracting Exhibitor. This manual includes information and order forms for the Market. To have Exhibit Manual sent to other than yourself, please give name and address.
BADGES/VISITORS	Badges must be worn in plain sight during market hours — no visitors permitted.
ON-SITE INFORMATION CENTER	(702) 691-8000.
PARKING	\$8.00 per entry. Please note: Parking is extremely limited. Shuttle service provided during market hours.
CHILDREN	NO CHILDREN PLEASE - In order to maintain the business atmosphere that our Buyers and Exhibitors deserve and demand, children are prohibited from attending the WSA Show and special events.

**EACH ASSIGNED SPACE MUST CONFORM TO MARKET RULES
AND REGISTERED EXHIBITORS THEREIN ARE RESPONSIBLE FOR SUCH CONFORMANCE.**

11854201611
DROZCO V. HAWLEY
EXHIBIT 61
Deponent: Sugden
Date: 11-27-98 Rptr. D
WWW.DEPOBOOK.COM

104A

DEADLINE NOVEMBER 1, 1998

WESTERN SHOE ASSOCIATES

The WSA Show

FEBRUARY 9 - 12, 1999 • SANDS EXPO AND CONVENTION CENTER • LAS VEGAS, NEVADA

PRINT CLEARLY — CONTRACT WILL BE RETURNED IF ALL INFORMATION IS NOT COMPLETE

CONTACT INFO	NAME (PRINT)	NAME (PRINT)
	ADDRESS	ADDRESS
	PHONE	PHONE
	TELEFAX	TELEFAX

PRODUCT INFORMATION CHECK ALL APPROPRIATE BOXES & COMPLETE DESCRIPTION BELOW.	RETAIL PRICE	MENS SHOES	WOMENS SHOES	OTHER
	<input type="checkbox"/> 1st Cost <input type="checkbox"/> Under \$30 <input type="checkbox"/> \$30 - \$60 <input checked="" type="checkbox"/> \$60 - \$100 <input type="checkbox"/> \$100 - \$150 <input type="checkbox"/> Over \$150	<input checked="" type="checkbox"/> DRESS <input type="checkbox"/> ATHLETIC <input checked="" type="checkbox"/> CASUAL <input type="checkbox"/> BOOTS <input type="checkbox"/> COMFORT <input checked="" type="checkbox"/> JUNIOR <input type="checkbox"/> RUGGED % (MENS)	<input type="checkbox"/> DRESS <input type="checkbox"/> ATHLETIC <input checked="" type="checkbox"/> CASUAL <input type="checkbox"/> BOOTS <input type="checkbox"/> COMFORT <input checked="" type="checkbox"/> JUNIOR <input type="checkbox"/> RUGGED % (WOMENS)	<input type="checkbox"/> JOBBER <input type="checkbox"/> FOOTCARE <input type="checkbox"/> CHILDRENS <input type="checkbox"/> PUBLICATION <input type="checkbox"/> HANDBAGS <input type="checkbox"/> SOFTWARE <input type="checkbox"/> ACCESSORIES <input type="checkbox"/> ASSOCIATION

DESCRIBE PRODUCT & CATEGORY PREFERENCE: ALTERNATIVE FOOTWEAR

COST LISTED BELOW INCLUDES GRAY BOOTH CARPET ONLY. SEE COVER FOR INFORMATION ON DISPLAYS & FURNISHINGS.

SIZE	COST	SIZE	COST	SIZE	COST
10' x 10'	\$ 700.00 <input type="checkbox"/>	20' x 20'	\$2,800.00 <input type="checkbox"/>	50' x 20'	\$ 7,000.00 <input type="checkbox"/>
10' x 20'	\$1,400.00 <input type="checkbox"/>	20' x 30'	\$4,200.00 <input checked="" type="checkbox"/>	50' x 30'	\$10,500.00 <input type="checkbox"/>
10' x 30'	\$2,100.00 <input type="checkbox"/>	20' x 40'	\$5,600.00 <input type="checkbox"/>	50' x 40'	\$14,000.00 <input type="checkbox"/>

PLEASE CALL WSA OFFICE FOR SIZE & COST NOT LISTED ABOVE. SIZE: _____ COST: \$ _____

SHOW GUIDE LISTING - Only listings below will be printed / Company & Brand names only. Print legibly. 18 Characters Max. Three Company and/or Brand listings included with your contract (Additional listings at \$5.00 each)

1. <u>BEDFORD ST</u>	4. _____
2. <u>WOKER WILD</u>	5. _____
3. <u>DAK TREE</u>	6. _____

PRE-REGISTRATION AND BADGE REQUESTS

SALES REPS/ACCOUNT EXECUTIVES (INDIVIDUAL WSA MEMBERSHIP REQUIRED) NAME (PRINT) WSA # 1. <u>GARY GIBSON</u> <u>780796</u> 2. <u>TONY SUGDEN</u> <u>?</u> 3. <u>ROGER DROZCO</u> <u>?</u> 4. _____	EXECUTIVES/COMPANY PERSONNEL ATTENDING (TITLES MUST BE SPECIFIC) NAME (PRINT) TITLE 1. <u>REY AGUILAR</u> <u>WAREHOUSE</u> 2. <u>DOUG VOGEL</u> <u>HOST</u> 3. <u>NORA TAN</u> <u>C.F.O.</u> 4. <u>DIANE MOHR</u> <u>Secretary</u>
---	--

PLEASE LIST ADDITIONAL NAMES ON SEPARATE SHEET ATTACHED

PAYMENT	PAYMENT SUMMARY - Full payment must be included. Booth Fee \$ <u>200</u> Additional Listings @ \$5.00 ea. \$ _____ Additional Signs/Lines @ \$5.00 ea. \$ _____ Announcement Cards @ \$20 per 100 after 1st 100 \$ _____ Directory Ad — include completed form \$ _____ LATE FEE, \$100.00 - required after Nov. 1, 1998 \$ _____ 1999 Membership Dues — include dues form \$ _____ TOTAL — Complete authorization form for Credit Card Payment \$ _____ Checks must be drawn on a U.S. bank. For wire transfer info. call office.	SIGNATURE OF CONTRACTING EXHIBITOR Please Print Name <u>ROGER DROZCO</u> <table border="1"> <tr> <th colspan="4">WSA USE ONLY</th> </tr> <tr> <td>SIGN</td> <td>AC</td> <td>PMT</td> <td></td> </tr> <tr> <td>8/98</td> <td></td> <td>REQ</td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table>	WSA USE ONLY				SIGN	AC	PMT		8/98		REQ									
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*** RETURN WHITE AND CANARY COPIES — KEEP PINK COPY FOR YOUR RECORDS ***
 Return to: WESTERN SHOE ASSOCIATES, 1040 East Wardlow Rd., Long Beach, CA 90807
 (562) 427-5168 FAX (562) 427-2541

DEADLINE NOVEMBER 1, 1998

ADVERTISE IN **The WSA Show** DIRECTORY

FEBRUARY 9 - 12, 1999 • SANDS EXPO AND CONVENTION CENTER • LAS VEGAS, NEVADA

Please reserve advertising space as indicated:

SIGN UP NOW FOR PRIME COVER SPACE FOR FUTURE MARKETS, CALL WSA OFFICE (562) 427-5168
Color ONLY — Inside Front Cover or Inside Back Cover — \$425.00
Outside Back Cover \$625.00

_____ Page (s) Color (4-1/2 Wide x 7-1/2 Height) Border	\$300.00
_____ Page (s) Color (5-1/2 Wide x 8-1/2 Height) Bleed	\$300.00
_____ Page (s) Black & White (4-1/2 Wide x 7-1/2 Height) Border	\$150.00
_____ Page (s) Black & White (5-1/2 Wide x 8-1/2 Height) Bleed	\$150.00

All prices are net amounts to association. No commissions or positioning of ads.

☐ Copy enclosed ☐ Copy will follow by December 1, 1998 ☐ Repeat last ad

ADVERTISING COPY DEADLINE DECEMBER 1, 1998 (MUST RESUBMIT IF COPY WAS RETURNED)
WSA will not add or change Booth Numbers.

IMPORTANT

Photocopies of ads will NOT be accepted.

Booth numbers will appear in ads only if submitted as part of the ad negatives. WSA WILL NOT INSERT OR CHANGE BOOTH NUMBERS IN ANY ADS.

BLACK AND WHITE ADS must be camera ready photo prints or **FILM NEGATIVES** right reading emulsion side down. Screen tints of 150 lines will be acceptable. Additional charges will be made for the following items: reductions, enlargements, paste-ups, shooting of half-tones, making prints of artwork and any typesetting. Charge of \$80.00 for negative output from disk.

FOUR COLOR PROCESS ADS: Color separated printing **FILM NEGATIVES** must be furnished (4 pieces) right reading emulsion side down 150 line screen, with color proofs. Additional charges will be made for any ad not received as specified. Charge of \$175.00 for color separations.

Company Name _____	
Single Company or Brand Name Listing for Directory Index: _____	
Address _____	
City _____	
State _____	Zip _____
Phone Number () _____	
FAX Number () _____	
Contact Name _____	

MANUFACTURERS & MEMBERS DIRECTORY
IS AVAILABLE TO ALL REGISTERED
BUYERS AND EXHIBITORS.

RETURN TO:
WESTERN SHOE ASSOCIATES
1040 East Wardlow Rd.
Long Beach, CA 90807
(562) 427-5168 FAX (562) 427-2541

PLEASE SEE OTHER SIDE FOR CORRECT AD S

Rules and Regulations Governing Western Shoe Associates *The WSA Show*

February 9 - 12, 1999

Sands Expo and Convention Center

1. **WSA MEMBERSHIP:** Membership in WSA is required of the contracting exhibitor and all exhibiting companies' Sales Reps. It is the responsibility of the contracting exhibitor to inform their company Reps of these fees.
2. **FRAUDULENT REGISTRATION:** Misrepresentation of status will be cause for penalties and/or removal from premises. Only registered members, executives/company personnel of exhibiting companies and legitimate buyers are permitted to enter the market. NO VISITORS PERMITTED.
3. **WSA EXPOSITION MANAGEMENT:** Exposition Management as used herein shall mean the official "WSA Management" made up of members of Western Shoe Associates, officers, agents, or employees, acting for it in the management of the Exposition. The WSA Management will manage all functions and establish all show policies.
4. **CANCELLATION:** An exhibitor may cancel or withdraw from the show subject to the following conditions and restrictions:
 - The exhibitor shall give the WSA Management notice in writing of his intention to cancel or withdraw from the show.
 - In the event the said notice is received by WSA on or before January 15, 1999, the exhibitor shall be obligated and agrees to pay a cancellation penalty of 50% of exhibit cost.
 - In the event the said notice is received after January 15, 1999, the exhibitor shall be obligated and no refund will be issued.
 - All refunds due will be paid no later than 60 days after the close of the Exposition.
 - In the event of cancellation, WSA shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor without any rebate or allowance to the cancelled exhibitor.
 - The WSA Management assumes no responsibility for having included the name of the cancelled exhibitor or description of his products in the show directory, brochures, news releases or other material relating to the show.
5. **ASSIGNMENT OF SPACE:** Whenever possible, space assignments will be made based on the location preferences requested by exhibitor. The WSA Management reserves the right to make final determination of all space assignments and size in the best interest of the overall Exposition.
 - The WSA Management reserves the right to refuse rental of display space to any company whose display of goods or products is not, in the opinion of the WSA Management, compatible with the general character and objectives of the Exposition.
6. **SUBLETTING OF SPACE:** The exhibitor agrees not to assign, sublet or apportion space or any part thereof contracted for, not to exhibit, advertise or offer for sale merchandise or services other than those manufactured or sold by exhibiting company in the regular course of business.
7. **DEFAULT OF OCCUPANCY:** Any exhibitor failing to occupy his booth by 12 midnight Monday, February 8, 1999 (inspection day), contracted for but not cancelled, that exhibitor is obligated to pay full cost of such space as outlined in Rule 4. WSA Management has the right, unless notified by letter or in case of emergency, by telephone, to take possession of said space and lease same as described in Rule 4.
8. **OUTSIDE EXHIBITS & ACTIVITIES:** Exhibitors agree, subject to expulsion of their exhibit from the show, not to take advantage of the show to exhibit their products, or to promote or otherwise exploit their company, product or product name outside the Exposition Hall, conduct meetings or any activities which would conflict with the Exposition's published hours.
 - Canvassing by anyone representing or connected with a non-exhibiting firm will not be permitted in any part of the Exposition Hall, and such canvassers will be promptly requested to leave the Exposition.
- Hospitality functions and entertainment of any kind that will tend to lessen the interest in the Exposition are prohibited during hours of the Exposition. The rights of the exhibitors' contract will be protected.
9. **EXHIBIT HOURS:** Exhibitors are required to keep at least one attendant in their booth during all show hours, subject to removal of their exhibit from the show at the company's expense. SHOW HOURS:
 - Tuesday, February 9 8:30 am - 6:00 pm
 - Wednesday, February 10 9:00 am - 6:00 pm
 - Thursday, February 11 9:00 am - 6:00 pm
 - Friday, February 12 9:00 am - 4:00 pm
10. **INSTALLATION & DISMANTLING:** For exhibitors shipping merchandise early, the official drayage company will store it for 30 days before the show opens, and deliver to the hall on the targeted set-up day. Refer to Material Handling Rate Schedule in the exhibitor manual for cost.
- 10a. **INSTALLATION** times will accompany exhibitor manual. All exhibitors will be requested to set up during designated hours and dates. Those exhibitors having large and/or complicated displays requiring more time, will need to request an early move-in through GES. Booths located adjacent to or in proximity of freight doors will require late set-up. The normal workday is 8:00 a.m. to 5:00 p.m. The official drayage company of the Exposition will furnish crate handling service. This firm will remove crates, store them and return crates for packing and load on to dock for return shipment. Crates should be properly tagged with exhibitor's name and booth number. The official drayage company will supply tags for empty crates.
- 10b. **DISMANTLING** starts immediately after the close of the show. Dismantling is scheduled to begin at 4:00 p.m. Friday, February 12, 1999 and must be completed by 4:00 p.m. Saturday, February 13, 1999.
 - Exhibitors shall be liable for all storage and handling charges resulting from their failure to remove exhibit material, crates, etc. by the stated deadline and shall pay for expenses involved thereby. Dismantling prior to 4:00 p.m., Friday, February 12, 1999 is prohibited.
- 10c. **EXHIBITOR WORK BADGES** will be issued at the Exhibitors Registration Desk in the registration area beginning at 9:00 a.m., Sunday, February 7, 1999. Badges must be worn at all times by personnel of the exhibiting company. Special work badges will be issued by the official service contractor to other individuals authorized by the exhibiting company to work in the hall only during installation and dismantling.
11. **UNION LABOR:** Permanent full-time employees of exhibiting companies may work on erection and dismantling of their own exhibits. However, if additional personnel are required, union personnel must be utilized. Exhibitors using other than official decorator and drayage contractor for the installation and dismantling of display material only, must hire union personnel or secure labor through the official contractor. The names of any outside firms must be sent to: WSA, 1040 E. Wardlow Road, Long Beach, CA 90807. Fax (562) 427-2541.
12. **ARRANGEMENT OF EXHIBITS:** All exhibitors shall arrange displays utilizing only the booth area contracted for, and in such a manner which recognizes the rights of other exhibitors and show visitors, and conforms to the overall pattern developed by WSA Management.

1044

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

3

4 Roger Orozco and Nora Orozco,)
5 Petitioner,)
6 vs.) Cancellation
7 Michael Hwang,) No. 92043811
8 Respondent.)
9 _____)

10 DEPOSITION OF NORA OROZCO,
11 taken on behalf of Petitioner, at 1363 Donlon Street,
12 Suite 8, Ventura, California, commencing at 10:32 a.m.,
13 Monday, November 27, 2006, before TAMARA LECKIE,
14 CSR NO. 8935.

15

16

17 CONFIDENTIAL PAGES BOUND SEPARATELY

18 PAGES 74 - 107

19 PAGES 113 - 129

20

21 CONFIDENTIAL EXHIBITS BOUND SEPARATELY

22 EXHIBITS 33 - 42 and 45

23

24

25

1 A P P E A R A N C E S:

2 For Petitioner:

3 KOENIG & ASSOCIATES
4 BY: KURT KOENIG
5 ATTORNEY AT LAW
6 226 East Canon Perdido Street, Suite M
7 Santa Barbara, California 93101
8 (805) 965-4400

9 --- and ---

10 G.T. MAY LAW OFFICES
11 BY: GREGORY T. MAY
12 ATTORNEY AT LAW
13 290 Maple Court, Suite 268
14 Ventura, California 93003
15 (805) 642-0425

16 Also Present:

17 ANTHONY SUGDEN

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I N D E X

WITNESS	EXAMINATION BY:	PAGE
OROZCO, Nora	Mr. May	7

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3 E X H I B I T S

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1 VENTURA, CALIFORNIA; MONDAY, NOVEMBER 27, 2006;

2 10:32 A.M.

3

4 ---o0o---

5

6 NORA OROZCO,

7 having been first duly sworn,

8 testified as follows:

9

10 EXAMINATION

11 BY MR. MAY:

12 Q Okay. Good morning, Nora. I'm here this
13 morning to take your testimony deposition in this matter.
14 I'm going to be asking you a series of questions, and I
15 need you to respond truthfully and as completely as you
16 can.

17 Do you understand that the oath you just took
18 is the same as an oath that you would take in court and
19 that it obligates you to tell the truth?

20 A Yes.

21 Q Just a couple of logistical things. When I ask
22 you a question, we need an oral response from you so that
23 the reporter can record it. The reporter has no way of
24 recording gestures or -- or shrugs or faces. So I need
25 you to actually express verbally your response. And if,

1 on occasion, you simply nod your head, I'll try to
2 remember to ask you to say yes; or if you shake it, to
3 say no.

4 If I ask you a question and you don't
5 understand it, feel free to ask me to clarify it. I want
6 to make sure that you understand the questions before you
7 answer them.

8 If at any time you need to take a break, simply
9 ask. If, after giving an answer, upon further
10 reflection, you decide that you need to supplement it in
11 order to make it complete or to make it more
12 understandable, let me know as soon as you think of that
13 and we'll go back to that.

14 Have you consumed any alcohol in the last eight
15 hours or so?

16 A No.

17 Q Are you on medication or any other drug that
18 would impair your ability to answer questions truthfully
19 today?

20 A No.

21 Q Or that would take your attention away from me
22 and cause you to be drowsy or anything like that?

23 A No.

24 Q Are you feeling well today?

25 A Yes.

1 Q Okay. So is there any reason at all why you
2 believe you may not be able to give me your full
3 attention and answer questions truthfully today?

4 A No reason.

5 Q Great. I'm going to ask you to please state
6 and spell your name for the court reporter.

7 A Nora Orozco. It's O-r -- N-o-r-a, O-r-o-z,
8 like zebra, c, like cat, o.

9 Q And who are you employed by?

10 A Evolutions, Inc. Evolutions Footwear, Inc.

11 Q What's your position with Evolutions Footwear,
12 Inc.?

13 A I am the corporate secretary, I run the
14 operations and CFO.

15 Q Do you go by any other names besides Nora
16 Orozco?

17 A I use Nora Tan. It --

18 Q Can you spell that?

19 A Last name, N-o-r-a; first name, Tan, T-a-n.

20 Q That reminds me of another logistical matter.
21 For both you and me, we both have to try not to talk over
22 the other, because it makes it exceptionally difficult
23 for the court reporter. I think that was my fault that
24 time.

25 So going back to your position, I think you

1 said you were a corporate secretary and --

2 A I run the operations, VP of operations and CFO.

3 Q Does that make you responsible for all of the
4 records of the corporation?

5 A Yes.

6 Q So you are the custodian for all the business
7 and financial records of the company?

8 A Yes.

9 Q Prior to Evolutions Footwear, Inc., who were
10 you employed by?

11 A Evolutions, LLC.

12 Q Is it -- is Evolutions, LLC, the full name?

13 A Yes.

14 Q What was your position with Evolutions, LLC?

15 A The same. I ran the operations, CFO, corporate
16 secretary.

17 Q So, likewise, you would've been considered the
18 custodian of all financial and business records for the
19 LLC?

20 A Yes.

21 Q Okay. Just for shorthand, I may often refer to
22 Evolutions, LLC, as the LLC, and Evolutions Footwear,
23 Inc., as the corporation. So if I use those shorthand
24 conventions, will you recognize who I'm talking about?

25 A Yes.

1 Q Excuse me. Which entity I'm talking about.

2 A Yes.

3 Q Not a who.

4 In a declaration filed with your motion for
5 summary judgment in this matter, you testified that you
6 and your husband, Roger Orozco, owned the trademarks Oak
7 Tree and an application for the mark Oak Tree Farms and
8 Design, which you obtained by assignment from the LLC; is
9 that correct?

10 A Yes.

11 Q Is -- are those marks now in use by the
12 corporation?

13 A Yes.

14 Q Under what sort of arrangement? What I'm
15 asking you is: Do you and your husband still own the
16 marks with the corporation using it as a license with
17 your permission or has the mark been transferred to the
18 corporation?

19 A No. As a license with our permission.

20 Q Did you and your husband ever operate --

21 (Mr. May and Mr. Koenig confer.)

22 BY MR. MAY:

23 Q Oh. Let me clarify, because your voice kind of
24 dropped there.

25 A Okay.

1 Q And you do have a slight accent. I couldn't
2 tell if you said without permission or with our
3 permission.

4 A With our permission.

5 Q O-u-r?

6 A Yes.

7 Q Okay. Great.

8 Have you ever operated with your husband as
9 sole proprietors, without an LLC or corporation?

10 A Yes.

11 Q When you were operating as sole proprietors,
12 did you have similar responsibilities as you did with the
13 LLC and the corporation?

14 A Yes.

15 Q That is, that you were responsible for
16 maintaining the business and financial records of the
17 company --

18 A Yes.

19 Q -- or the proprietorship?

20 What I am going to do now is take you through a
21 series of documents. And I'm going to ask you to
22 identify them, ask you some questions about them. As
23 I -- as I present each document to you, I am going to
24 hand it to the court reporter first so she can mark it as
25 an exhibit. And I'll refer to it probably by its exhibit

1 number. I am going to place the original in front of
2 you. After the reporter has marked it and after we are
3 done looking at it, I would ask you to pass it back to
4 the reporter. Okay?

5 A Okay.

6 (Petitioner's Exhibit 1 was marked
7 for identification.)

8 BY MR. MAY:

9 Q Okay. The reporter is currently marking as
10 Exhibit 1 a four-page series of photographs. On the
11 first page, in the upper left corner, it says,
12 "Specimen."

13 Do you have that Exhibit 1 in front of you now?

14 A Yes.

15 Q Can you tell me what that is on the first page?

16 A It is a copy of a photograph with the Oak Tree
17 Farms logo at the bottom of a shoe -- boot.

18 Q Do the words "Specimen" -- does the word
19 "Specimen" at the top and the number at the top right
20 indicate that this was a specimen photo that you provided
21 to the trademark office in connection with your
22 application?

23 A Yes.

24 Q Would you turn to the second page of Exhibit 1.
25 And please describe what this photograph represents.

1 A This is a photo of the label that's used on the
2 inside of a boot -- the Oak Tree Farms label used on the
3 inside of a boot.

4 Q And, likewise, specimen and the number at the
5 top also indicate that this was submitted as a specimen
6 in connection with your application?

7 A Yes.

8 Q On the third page of Exhibit 1, looks like the
9 photo has gone to color. Are these simply, on Pages 3
10 and 4, color photos of the black-and-white
11 representations on Page 1 and 2?

12 A Yes.

13 Q Okay. I'm going to hand the reporter a series
14 of photographs, but they're -- they're not collated.
15 There's --

16 MR. KOENIG: We can staple them, except the
17 stapler's not very --

18 MR. MAY: Why don't you give us a minute to
19 collate these.

20 (Recess.)

21 (Petitioner's Exhibit 2 was marked
22 for identification.)

23 MR. MAY: Okay. Back on the record.

24 BY MR. MAY:

25 Q The reporter has just handed you what she's

1 marked as Exhibit 2, a series of photographs, 11 pages
2 total. I'd just like to go through that page by page and
3 have you describe for me what these photographs depict.

4 A Okay.

5 Q On the first page, what is depicted in this
6 photograph?

7 A This is the front side panel view of one of our
8 boot boxes.

9 Q And on the second page, what is that depiction?

10 A The side view of the same box.

11 Q And on the third page?

12 A The top view of the same box, with the logo.

13 Q And the fourth page?

14 A A different box with the same logo. It's a
15 different size for different boot.

16 Q But still sold under the same trademark?

17 A Yes. It's still sold under the Oak Tree Farms
18 trademark.

19 Q I'm looking at Page 5. It looks like a white
20 box with a zigzag pattern. What's that?

21 A That's the side view -- side panel of another
22 Oak Tree Farms box sold.

23 Q And on Page 6?

24 A Is the front of the side panel of the same box.

25 Q On Page 7?

- 1 A It's the top of the same box.
- 2 Q This is the page we're looking at that has the
3 picture of the woman with the cowboy hat?
- 4 A Correct.
- 5 Q So Pages 5, 6 and 7 are all pictures of the
6 same box?
- 7 A Correct.
- 8 Q What about Page 8?
- 9 A Page 8 is a different kind of box with the Oak
10 Tree Farms logo -- or the Oak Tree logo. Excuse me.
- 11 Q Okay. And I'm looking at the page that has a
12 picture of some trees on the left with the words "Oak
13 Tree" across it.
- 14 A Correct.
- 15 Q On Page 9, what does that depict?
- 16 A The side view of the same box.
- 17 Q So Pages 8 and 9 are photographs of the same
18 box from different angles?
- 19 A Yes.
- 20 Q On Page 10, what is depicted there?
- 21 A Another box with the Oak Tree Farms logo.
- 22 Q Okay. We're looking at a blue box now?
- 23 A Correct.
- 24 Q And on Page 11?
- 25 A The top view of the same blue box.

1 Q So Pages 10 and 11 are photos of the same box
2 taken from different angles?

3 A Correct.

4 Q So each of these boxes contained a different
5 product from --

6 A Oak Tree, yes.

7 Q -- Oak Tree?

8 And what are those products, generally? I'm
9 not asking you to identify a specific product with each
10 box.

11 A They could be boots, they could be -- they
12 could be boots, they could be shoes. I -- it could be
13 boots or shoes. Footwear is a category.

14 Q Okay. But you use these boxes to identify the
15 product inside as coming from you?

16 A Yes.

17 Q These boxes, are they sold by the
18 corporation -- are these depictions from the corporation
19 or from the LLC?

20 A From the corporation.

21 Q Okay. So the corporation.

22 Can we go off the record a second.

23 (Discussion off the record.)

24 MR. MAY: Okay. Back on the record.

25 //

1 BY MR. MAY:

2 Q Okay. Now that we've gone through and
3 identified these boxes, I want to go back through each
4 box so you can tell me a little bit about it.

5 A Okay.

6 Q I believe you said the first four pages were
7 all pictures of the same box from different angles.

8 A The first three pages are of the same box. The
9 fourth box is -- is a similar box, but a different box.
10 And I can tell by the size of the --

11 Q Okay.

12 A -- of the box.

13 Q Then let's talk about Pages 1 through 3 since
14 that's all the same box.

15 A Okay.

16 Q When was this box in use?

17 A From 1995 through today, through 2006.

18 Q So it would've been used by both the LLC and
19 the corporation?

20 A Yes.

21 Q And this was used by the LLC and corporation to
22 package its footwear products?

23 A Correct. Yes.

24 Q Page 4 is a different box, you said?

25 A Different box -- different size box, but

1 would -- it would be also used from 1995 through today.

2 Q Okay. Used continuously during that time?

3 A Yes.

4 Q Okay. So this was likewise used by both the
5 corporation and the LLC?

6 A Correct.

7 Q And it was likewise used to package footwear?

8 A Footwear.

9 Q Under the Oak Tree Farms mark? .

10 A Yes.

11 Q Pages 5 and 6 -- excuse me, 5, 6 and 7 I
12 believe you said comprise photographs of the same box.

13 Excuse me. Do you need something to drink?

14 A No. I'm -- I'm good. Thank you.

15 Q Pages 5, 6 and 7, when was that box in use?

16 A I believe 2001 through today.

17 Q So that would've been used --

18 A For the LLC as well as the corporation.

19 Q And, again, used to package footwear under the
20 Oak Tree Farms mark?

21 A Yes.

22 Q Pages 8 and 9, again, are of the same box?

23 A Yes.

24 Q And when was this box in use?

25 A 2005 through 2006, today.

1 Q So that would've been used only by the
2 corporation?

3 A Correct.

4 Q And that was to package footwear sold under the
5 Oak Tree mark?

6 A Yes.

7 Q And, finally, we're on Pages 10 and 11, both
8 pictures of the blue box.

9 When was that box in use?

10 A 2002 to -- actually, no. 2003, excuse me.
11 Beginning of 2003 through today.

12 Q So was that used only by the corporation?

13 A Yes.

14 Q And, again, that was used to package footwear
15 under the Oak Tree Farms mark?

16 A Yes.

17 (Petitioner's Exhibit 3 was marked
18 for identification.)

19 BY MR. MAY:

20 Q The reporter has just handed you an exhibit
21 marked Exhibit 3. It's two pages.

22 A Okay.

23 Q At the top right corner, it says, "Invoice."

24 Are you looking at Exhibit 3?

25 A Yes.

1 Q Can you tell me what this is?

2 A This is an invoice -- copy of an invoice to
3 Boot Barn -- is one of our customers since then -- dated
4 June 7th, 1996.

5 Q So this is an invoice for a sale from --

6 A Evolutions, LLC, to Boot Barn. And on it
7 it's -- it has the description of Oak Tree as line items.

8 Q Okay. What does that designation mean, Oak
9 Tree?

10 A It means that we sold Boot Barn boots with the
11 Oak Tree logo in '96 -- as early as '96 through today
12 really.

13 Q Boot Barn's been a continuous customer since
14 that time?

15 A Yes.

16 Q Does this represent your first sale to Boot
17 Barn?

18 A No.

19 Q On the second page of Exhibit 3 -- what is the
20 second page?

21 A Did you want me to describe it?

22 Q Yes, please. I'm sorry.

23 A I didn't hear the question. It's an invoice
24 dated April 8th of '97 to Skip's Western Wear in
25 Pennsylvania.

1 Q Okay. This is an invoice from the LLC?

2 A Yes, it's an invoice from the LLC.

3 Q All right. Is there any indication on this
4 invoice that these products were branded with the Oak
5 Tree or Oak Tree Farms mark?

6 A The designation there would be -- it's
7 abbreviated now OT, instead of Oak Tree, because there
8 are only a certain amount of characters we can put in on
9 a product description.

10 Q So your business convention then was to use
11 OT --

12 A Yes.

13 Q -- to designate the --

14 A Oak Tree. Sorry I interrupted.

15 Q That also indicated Oak Tree Farms?

16 A Yes, it did -- it does indicate Oak Tree Farms.

17 Q So these invoices represent actual sales of
18 product?

19 A Yes.

20 Q And this product actually shipped?

21 A Yes.

22 Q Were these products shipped in any of the boxes
23 that we just looked at in the last exhibit?

24 A Yes. They were shipped in the box that was

25 Page 4 on Exhibit 2.

1 Q Does that include both invoices, the product on
2 both invoices?

3 A Yes.

4 (Petitioner's Exhibit 4 was marked
5 for identification.)

6 BY MR. MAY:

7 Q The reporter's just handed you a document she's
8 marked as Exhibit 4. On the front page, it looks like
9 a -- an art rendering of a -- of a horse-drawn wagon. It
10 says "Oak Tree Farms" at the bottom.

11 Do you see that?

12 A Yes.

13 Q Please look through the entirety of that
14 exhibit and tell me what this is.

15 A This is a catalog of Oak Tree Farms boots that
16 we produced in May of 2001.

17 Q Can you tell from looking at this that this is
18 a duplicate of an actual original -- let's see. 2001
19 would've been -- I'm sorry -- LLC or corporation?

20 A 2001 is LLC.

21 Q That this is a duplicate of an authentic
22 original record of the LLC?

23 A Yes.

24 MR. MAY: I'm sorry. Let's go off the record a
25 moment.

1 (Discussion off the record.)

2 (Petitioner's Exhibit 5 was marked
3 for identification.)

4 MR. MAY: Okay. Back on the record.

5 BY MR. MAY:

6 Q The reporter has just handed you a bound
7 document that she has marked as Exhibit 5. Can you tell
8 me if that is the original of the exhibit we just looked
9 at marked as Exhibit 4?

10 A Yes, it is.

11 Q Okay. And, again, this was a catalog -- I
12 think you said from May of 2001?

13 A Yes.

14 Q Opening the catalog, can you identify these
15 products as products of the LLC sold under the Oak Tree
16 Farms mark?

17 A Yes.

18 Q How long was this catalog good for?

19 A A year.

20 (Petitioner's Exhibit 6 was marked
21 for identification.)

22 BY MR. MAY:

23 Q Okay. The reporter has just handed you a
24 three-page document marked as Exhibit 6. At the top,
25 it -- it has the words "Sales Order," at the top left a

1 logo with the words "AMC Colorgrafix" -- that's
2 g-r-a-f-i-x, Colorgrafix, all one word, at the top -- and
3 it's dated May 15th, 2001.

4 Do you see that?

5 A Yes.

6 Q Can you tell me what this document is?

7 A This is a copy of the order we made for the
8 production of the catalog that we just marked Exhibit 5.

9 Q So this is your order placed with the company
10 that --

11 A Printed it.

12 Q Thanks.

13 -- that actually printed and -- and bound the
14 catalog for you?

15 A Yes.

16 Q Turning to Page 2 of Exhibit 6, describe that
17 page for me, please.

18 A This is the invoice that -- the invoice for the
19 catalog, dated June 7th, 2001.

20 Q This is the invoice from AMC Colorgrafix?

21 A Yes.

22 Q And if you turn to Page 3 of Exhibit 6, is that
23 one indicator that this invoice matches up to what we
24 just looked at as Exhibit 5?

25 A Yes.

1 (Discussion off the record.)

2 (Petitioner's Exhibits 7 and 8 were marked
3 for identification.)

4 MR. MAY: Okay. We can go back on.

5 BY MR. MAY:

6 Q The court reporter's just handed you two
7 documents she's marked as Exhibits 7 and 8. Exhibit 7,
8 again, has a -- an artistic rendering of a horse-drawn
9 wagon. It says "Oak Tree Bootmakers" on that.

10 Do you see Exhibit 7?

11 A Yes.

12 Q And Exhibit 8 has AMC Colorgrafix letterhead.
13 Do you see Exhibit 8?

14 A Yes.

15 Q Okay. Can you describe Exhibit 7 for me.

16 A Exhibit 7 is a copy of a catalog we produced in
17 2002.

18 Q When you say --

19 A Like around February of 2002.

20 Q So when you say "we produced," who's "we"?

21 A Evolutions, LLC.

22 Q The LLC. So the products depicted in this
23 catalog depict products for sale by the LLC?

24 A Yes.

25 Q And these products -- I notice the other

1 catalog had a big Oak Tree logo at the top of each page,
2 Oak Tree Farms. The boots in this catalog are likewise
3 sold under the Oak Tree mark?

4 A Yes.

5 Q And that's depicted next to the word "Brand" on
6 each page?

7 A Yes.

8 Q So we can sum up by saying this catalog depicts
9 products offered for sale by the LLC under the Oak Tree
10 mark?

11 A Yes.

12 Q Are these catalogs your principal form of
13 advertising?

14 A One of the principal forms.

15 Q How do you distribute --

16 A Yes.

17 Q -- these?

18 A At trade shows; we send them out to retailers;
19 all our salesmen have them and distribute them to
20 retailers.

21 Q Sending to retailers is done primarily
22 through --

23 A U.S. mail.

24 Q -- through the mail?

25 A Yes.

1 Q So we -- this is a form of direct mail
2 marketing?

3 A Yes.

4 Q How many of these would you say you send out?

5 A 3,000.

6 Q Through the mail?

7 A Through the mail.

8 Q And that's in addition to what you have your
9 salespeople distribute?

10 A Yes.

11 Q And that number is -- is -- is for this catalog
12 that we're looking at, Exhibit 7?

13 A Actually, no. We've done a -- I take that
14 back. It looks like on this run -- actually, no. Wait.
15 Let me see. No. We did do -- we did send out about
16 3,000 of this catalog, of this particular one, Exhibit 7.

17 Q Is there anything on Exhibit 8 that tells you
18 how many of these you ordered?

19 A Yes. On Page 2 of Exhibit 8, it says we
20 ordered about 5,000.

21 Q Okay. And Exhibit 8, I take it, is the sales
22 order for the production of this catalog?

23 A Correct.

24 Q So I believe you said the earlier catalog we
25 looked at was good for a year. Was that true for this

1 one, also?

2 A I think this one we used for about a year,
3 maybe two years.

4 Q So those 3,000 would've been sent out over the
5 course of two years --

6 A Yes.

7 Q -- for this particular catalog?

8 A Yes.

9 Q It looks like in Exhibit 8 there's two separate
10 invoices. Can you tell me which of those is for the
11 catalog we just looked at as Exhibit 7?

12 A Pages 1 -- Pages 2 and 3.

13 Q Would you look at the first page of Exhibit 8,
14 please.

15 A Okay.

16 Q Can you describe this first page of Exhibit 8.

17 A This is a cover letter from AMC Colorgrafix,
18 where I asked them for copies of orders and invoices on
19 the print jobs we had done for the Oak Tree Farms -- or
20 the Oak Tree catalogs.

21 Q So these records were sent to you by AMC at
22 your request?

23 A Yes.

24 (Petitioner's Exhibit 9 was marked
25 for identification.)

1 BY MR. MAY:

2 Q The reporter has just handed you a photograph
3 marked as Exhibit 9.

4 Do you have Exhibit 9 in front of you?

5 A Yes.

6 Q Can you describe what this photograph
7 represents.

8 A Another box we've used since 1995. Another Oak
9 Tree Farms box we've used since 1995, which had the Oak
10 Tree Farms product within the box.

11 Q So this -- this box was used to sell Oak Tree
12 Farms branded product by both the LLC and the
13 corporation?

14 A Yes.

15 (Discussion off the record.)

16 (Petitioner's Exhibit 10 was marked
17 for identification.)

18 MR. MAY: On the record.

19 BY MR. MAY:

20 Q The reporter's just handed you a photograph
21 she's marked as Exhibit 10.

22 Do you see that in front of you?

23 A Yes.

24 Q What does that photograph represent?

25 A It is a photograph of the bottom of a boot

1 with -- it says, "Oak Tree Frontier Collection," the
2 bottom of the boot right at what we call the shank, which
3 is the portion between the heel and the ball of the foot.

4 Q You took this photograph?

5 A Yes.

6 Q When did you take this photograph?

7 A Wednesday, November 22nd, I believe.

8 Q Is this photograph representative of -- of how
9 Oak Tree product is branded?

10 A Yes.

11 Q Does this appear on the sole of all the boots
12 that you sell or is this just an example of when it
13 appears?

14 A This is just -- this is just an example.

15 Q Do you do similar branding with the Oak Tree
16 Farms mark?

17 A Yes, we do.

18 Q But that's not depicted here?

19 A No.

20 Q Do you know when the shoe depicted in this
21 photograph was sold?

22 A This --

23 Q I don't mean this particular shoe, but I mean
24 the model.

25 A Actually, this is one of the few that I -- this

1 is -- I shouldn't say one of the few. This is -- this we
2 only started doing in the -- at the end of 2005 through
3 today.

4 Q Okay. So the model depicted here is currently
5 for sale by the corporation under the Oak Tree mark?

6 A Yes.

7 Q And marked as depicted in this photograph?

8 A Yes.

9 MR. MAY: Can we go off the record for a
10 second.

11 (Discussion off the record.)

12 (Petitioner's Exhibit 11 was marked
13 for identification.)

14 MR. MAY: Okay. We can go on the record.

15 BY MR. MAY:

16 Q Do you have now in front of you the document
17 that the court reporter has marked as Exhibit 11, which
18 appears to be a -- I'm not going to -- it's a photograph.
19 Do you have that in front of you?

20 A Yes.

21 Q What is that a photograph of?

22 A It is the insole -- the sole of a --

23 MR. SUGDEN: Mule.

24 THE WITNESS: -- mule -- what we call a mule,
25 like a -- like a clog, where it's open on the back, where

1 it says, "Oak Tree Western Wear" on the sole of the shoe.

2 BY MR. MAY:

3 Q So this is an imprint on the insole of a
4 product sold under the Oak Tree mark?

5 A Yes.

6 Q When was this photograph taken?

7 A This photo was taken on Wednesday,
8 November 22nd.

9 Q By you?

10 A Me.

11 Q When was the model of footwear depicted in this
12 photograph sold?

13 A It was sold from April of this year and
14 continues to be sold now.

15 Q So there -- you currently have product in
16 retail stores that looks like this on the insole?

17 A Yes.

18 (Petitioner's Exhibit 12 was marked
19 for identification.)

20 BY MR. MAY:

21 Q The reporter's just handed you another
22 photograph marked as Exhibit 12.

23 Do you have that in front of you?

24 A Yes.

25 Q Can you describe for me what this is?

1 A This is another photograph of an imprint of Oak
2 Tree on the sole of a boot that's sold by the
3 corporation.

4 Q Okay. When was this style of boot sold?

5 A From 2006. I'm not sure of the exact month,
6 but it was probably the latter part of the year, June,
7 forward.

8 Q And it's a style you continue to sell today?

9 A Yes, it is.

10 Q Do you have product in retail outlets in the
11 pipeline that bears this imprint --

12 A Yes.

13 Q -- Oak Tree?

14 A Yes.

15 MR. MAY: That was 12?

16 THE REPORTER: Yes.

17 (Petitioner's Exhibit 13 was marked
18 for identification.)

19 BY MR. MAY:

20 Q The reporter's just handed you another
21 photograph she's marked as Exhibit 13.

22 Do you have that in front of you?

23 A Yes.

24 Q Can you tell me what this depicts?

25 A This is a picture of the Oak Tree Farms logo,

1 again, imprinted on the sole of the shoe -- or boot.
2 This one's a picture of the shank, again, between the
3 heel and the ball of the foot, with the Oak Tree Farms
4 logo.

5 Q When was this style of boot sold?

6 A 1995 through today.

7 Q So it's -- this particular style has been
8 continually produced and sold through that whole period?

9 A Yes.

10 Q And has it been done so with this imprint on
11 the shank?

12 A Yes.

13 Q So that was by both the LLC and the
14 corporation?

15 A Correct.

16 Q And this depicts the Oak Tree Farms mark as
17 opposed to just Oak Tree, in the earlier photographs?

18 A Yes.

19 Can I ask a question?

20 MR. MAY: We can go off the record a moment.

21 (Discussion off the record.)

22 (Mr. Sugden leaves the proceedings.)

23 (Petitioner's Exhibits 14 and 15 were
24 marked for identification.)

25 MR. MAY: We're on the record.

1 BY MR. MAY:

2 Q The reporter has just placed in front of you
3 two documents marked Exhibits 14 and 15.

4 Do you have those in front of you?

5 A Yes.

6 Q Would you please describe Exhibit 14 for me.

7 A Exhibit 14 is a printout of a Google search
8 that I did on November 22nd, 2006 under -- and I did a
9 Google search for Oak Tree shoes. And on it -- on it, on
10 the two pages that showed up, everything that showed up,
11 except for one line item under the Oak Tree -- Oak Tree
12 shoes search, came in as -- as our product or products
13 sold by Evolutions.

14 Q Presently by the corporation?

15 A Presently by the corporation.

16 Q Okay. Near the top right of Exhibit 14, do you
17 see where it says, "Results 1 - 10 of about 405,000"?

18 A Yes.

19 Q With the words "Oak Tree" in quotations and
20 then the word "shoes."

21 Is that -- are those the search terms that you
22 used? Is that -- excuse me. Does that show the search
23 that you input into Google?

24 A Yes.

25 Q And I suppose it may be unnecessary, but what

1 is this? It's an Internet search. What is Google?

2 A It's the Internet search engine that I and
3 probably the rest of the country uses more often than --

4 Q Okay.

5 A I don't know.

6 Q So these two pages in Exhibit 14 demonstrate
7 the first page -- it's actually two paper pages, but the
8 first page -- the first Internet page of results from the
9 search of Oak Tree shoes on the Google search engine?

10 A That's correct.

11 Q Would you please turn your attention to the
12 document marked Exhibit 15.

13 A Okay.

14 Q What does this page represent?

15 A Off of this page, I drilled down to where it
16 says the "Amazon.com."

17 Q Did you say "drilled down"?

18 A Yes. I -- I clicked on Amazon.com and it
19 pointed me directly to this page. And what showed up was
20 Amazon.com.

21 Q So what -- what you did is you ran a Google
22 search, and then on this list of results that we see in
23 Exhibit 14, you clicked on one of the links in that
24 result, and that took you to the page -- the Internet
25 page that's in Exhibit 15?

1 A Yes.

2 Q Okay. Which of those links did you click on
3 that brought you to the page of Exhibit 15?

4 A The fifth link.

5 Q Why don't you just read it for me. What does
6 it say?

7 A "Amazon.com: Women's Shoes/Athletic & Outdoor
8 slash Oak Tree Farms."

9 Q Okay. And then there's a -- do you see where
10 there's a link indented underneath that?

11 A Yes.

12 Q Okay. So which of the Amazon.com links did you
13 click on?

14 A The first one.

15 Q Okay. And that took you to the page that's
16 depicted in Exhibit 15?

17 A Yes.

18 Q What --

19 MR. KOENIG: Can we go off the record.

20 (Discussion off the record.)

21 MR. MAY: All right. Let's go back on the
22 record.

23 BY MR. MAY:

24 Q Turning to Exhibit 15, which you reached by
25 clicking on one of the Google links, are there any Oak

1 Tree Farms products represented in Exhibit 15?

2 A Yes.

3 Q Can you tell me where those are?

4 A The first page --

5 (Mr. Sugden returns to the proceedings.)

6 THE WITNESS: -- Oak Tree Farms Black Vesper.

7 BY MR. MAY:

8 Q Tell me which row and --

9 A The first row, third one.

10 Q Third --

11 A Third shoe.

12 Q Third from the left. Okay.

13 A Third from the left.

14 Q Where else?

15 A The second row, the middle boot, the second
16 boot from the left.

17 Q Okay. Turning to Page 2 of Exhibit 15. Are
18 there any Oak Tree Farms products there?

19 A Yes. The first row, the second from the left
20 or the middle boot.

21 Q Okay. And what's the -- the name of that
22 product?

23 A Oak Tree Farms White Leather Cathedral.

24 Q Okay. Anything else?

25 A And the third row, the third from the left,

1 it's Oak Tree Farms Brown Vow Western boot.

2 Q And finally, on the third page of Exhibit 15,
3 are there any Oak Tree Farms products there?

4 A Yes. The second row, the first and the third
5 boot -- boots. They're -- they -- the Oak Tree Farms
6 White Vow White Lace Up boot and the Oak Tree Farms
7 Antique Saddle Vow Lace Up boot.

8 Q Who bought any of these boots that was famous?

9 A Sandra Bullock actually used one of these boots
10 for her wedding.

11 Q Did you get any publicity out of that?

12 A I wish. It actually showed up some in
13 magazines. Gosh, Us Weekly, I think it was. I'm not
14 real sure.

15 Q Now, in addition to -- excuse me. The Oak Tree
16 Farms products that you've just identified on each page,
17 those are all products that as of Wednesday are products
18 from the corporation sold through Boot Barn on the Amazon
19 site, if I got all of that straight?

20 A Yes.

21 Q Okay. Now, in addition to the Oak Tree Farms
22 products, did you notice anything on this page that was
23 nonwestern?

24 A Yes. There is the Roper shoes -- brand -- it's
25 a brand of shoes called Ropers, there are hiking boots.

1 Q How would you characterize Ropers? Are
2 those --

3 A Roper is a brand as well as a category of
4 footwear. The Roper boot is typically a pull-up boot, a
5 round toe pull-up boot. But Roper's also a brand.

6 Q So the Roper products that you see in
7 Exhibit 15, would you -- you wouldn't put those in a
8 western category.

9 Would you put them in any category?

10 A I'd put them in a -- well, they -- I think that
11 they cross categories. I think I've got -- you've got --
12 these are walking shoes, comfort shoes. You know, on
13 Page 2, for example, it says Hi-Tec hiking boots. On
14 Page 2, in the middle of the page, again, you've got a --
15 what you call a walking shoe, performance slip-on shoe.
16 So --

17 Q So in addition to Oak Tree Farms products,
18 you've got hiking boots --

19 A Shoes.

20 Q -- and you've got what they call performance
21 slip-ons or performance sport slip-ons, which would also
22 be used for walking?

23 A Correct.

24 Q So anybody running the same Google search that
25 you did and clicking on the same link that you did, being

1 brought to this page, could buy hiking boots and products
2 from the corp- -- that originate with the corporation
3 under the Oak Tree Farms mark at the same time and from
4 the same place?

5 A Yes.

6 Q Are there any other outlets, like retail
7 outlets or mail order or anything like that you're aware
8 of where consumers could buy both Oak Tree Farms products
9 and hiking boots at the same outlet?

10 Boot Barn, for example, is one on this page.

11 A Sheplers is -- is another.

12 Q Can you spell that?

13 A S-h-e-p-l-e-r-s.

14 Q Can you think of any others?

15 A I can't think of any others, but it's not a
16 search that I do on a regular basis. I --

17 Q Okay. Have you ever visited any of the retail
18 establishments where Oak Tree Farms boots are sold?

19 A Yes. Boot Barn. I've been to Sheplers, I've
20 been to Red River -- Red River -- oh, gosh. I want to
21 say -- Red River, up in the Reno area. I've been to a
22 few outlets and a whole bunch of categories of footwear.
23 They're work boots, they're hiking boots, they're
24 performance boots, western boots that are also at the
25 same retail outlet.

1 Q So overall it's not uncommon for a boot or a
2 footwear outlet to feature both western wear and hiking
3 boots?

4 A That is correct. Or even fashion boots. Last
5 year, for example, we had -- was it last year? I believe
6 it was last year, we had the Oak Tree Farms boot right
7 next to Jessica Simpson in CosmoGIRL as a fashion item.
8 So I -- it crosses categories of footwear.

9 Q Okay. It -- it's fair to say, then, that with
10 the variety of boots offered at any of these outlets,
11 that you would find corporations Oak Tree and Oak Tree
12 Farms branded products being sold through the identical
13 stores, the same channels of trade as hiking boots in
14 general?

15 A Yes.

16 MR. MAY: We're off.

17 (Discussion off the record.)

18 (Petitioner's Exhibit 16 was marked
19 for identification.)

20 MR. MAY: Okay. On the record.

21 BY MR. MAY:

22 Q The reporter has just handed you a document
23 marked as Exhibit 16.

24 Do you have that in front of you?

25 A Yes.

1 Q Can you describe this document, please.

2 A This is a copy of a advertisement that we ran
3 in Tack 'n Togs magazine.

4 (Reporter interruption.)

5 THE WITNESS: Tack 'n Togs, T-a-c-k, apostrophe
6 n, and Togs, T-o-g-s, magazine in April of 2002.

7 BY MR. MAY:

8 Q What kind of magazine is Tack 'n Togs?

9 A It's a nationally distributed magazine to
10 primarily western or horse riding stores. Consumers can
11 pick them up in those stores.

12 Q What -- so looks like the first page is the
13 actual advertisement.

14 A Yes.

15 Q And the second page is the invoice that
16 corresponds to that advertisement?

17 A Yes.

18 Q Exhibit 16 that we just finished with, that's a
19 copy from your company records; correct?

20 A Yes, it is.

21 Q And that's from the corporation --

22 A Yes.

23 Q -- or the LLC?

24 A This was the LLC.

25 Q Exhibit 16?

1 A Exhibit 16.

2 Q Okay. Exhibit 16 was the LLC?

3 A Yes.

4 (Petitioner's Exhibit 17 was marked
5 for identification.)

6 BY MR. MAY:

7 Q Let's turn to No. 17, Exhibit 17.

8 A Okay.

9 Q Describe what this is, please.

10 A This is a copy of an ad run in the same
11 magazine, Tack 'n Togs, in May of 2002.

12 Q And that depicts a different Oak Tree Farms
13 boot than the -- than Exhibit 16 that we just looked at;
14 right?

15 A Yes. It depicts the Mirage boot.

16 Q And the second page of Exhibit 17 is what?

17 A It's an invoice. It's an invoice from the
18 magazine or the publication for the ad that we ran.

19 Q And this is, likewise, an ad run by the LLC?

20 A Yes.

21 (Petitioner's Exhibit 18 was marked
22 for identification.)

23 BY MR. MAY:

24 Q The reporter's just placed front of you a
25 two-page document she's marked as Exhibit 18.

1 Do you have that in front of you?

2 A Yes.

3 Q Can you describe for me what this is, please.

4 A This is the June 2002 ad that we ran in the
5 same publication. It's got different boots on it. These
6 boots are the Cathedral boots and the Steeple boots from
7 the Oak Tree -- on the Oak Tree logo, same publication,
8 run in June.

9 Q So these are -- these boots were being offered
10 under the Oak Tree Farms mark?

11 A Yes.

12 Q By the LLC?

13 A Yes.

14 Q In June of 2002?

15 A Yes.

16 Q Okay. Does the invoice on the second page
17 likewise correspond to the advertisement?

18 A Yes.

19 Q And that advertisement came from the LLC's
20 records?

21 A Yes.

22 (Petitioner's Exhibit 19 was marked
23 for identification.)

24 BY MR. MAY:

25 Q The reporter's just placed Exhibit 19 in front

1 of you.

2 Can you describe this, please.

3 A Similar -- similar publication, but the copy of
4 the ad that was run in July of 2002, depicting other
5 products that we have. This is the -- on this particular
6 ad, this was the Cathedral boot, the Arrows boot, the
7 Pinto boot and the Arroyo boot that we have in this ad.

8 Q All of them are sold under the Oak Tree Farms
9 mark?

10 A Yes.

11 Q So does the mark there in the advertisement
12 indicate that the boots themselves would've been branded
13 with that mark?

14 A Yes.

15 Q Is that true with all the ads we've looked at
16 so far?

17 A Yes.

18 Q And this advertisement comes from the records
19 of the LLC?

20 A Yes.

21 Q You said this was a similar publication. It's
22 not the same?

23 A I'm sorry. It's the same publication, Tack 'n
24 Togs.

25 Q Okay. Well, it says on the bottom left, "2002

1 dash 2003 Buyer's Guide."

2 A Uh-huh.

3 Q Is that different than Tack 'n Togs
4 Merchandising?

5 A It's put out by the same company. They do an
6 annual buyer's guide publication. This is the -- the
7 listing of -- this is the publication that -- that is the
8 annual buyer's guide.

9 (Petitioner's Exhibit 20 was marked
10 for identification.)

11 BY MR. MAY:

12 Q Okay. The reporter's just handed you what
13 she's marked as Exhibit 20.

14 A Uh-huh.

15 Q And describe this for me, please.

16 A Same publication, Tack 'n Togs, but this was
17 run in August of 2002. This is -- again, it's got the
18 Oak Tree Farms logo and -- with the -- the boot is called
19 the Liberty boot. And the Oak Tree Farms would've
20 been -- or the Oak Tree Farms logo would've been on the
21 boot itself, as well.

22 Q This comes from the records of the LLC?

23 A Yes.

24 (Petitioner's Exhibit 21 was marked
25 for identification.)

1 BY MR. MAY:

2 Q The reporter's just handed you Exhibit 21.

3 Can you describe that, please.

4 A This is a copy of the ad that was run in
5 September of '02, Tack 'n Togs magazine. It's called the
6 Dixie boot, another style boot that -- that we sell with
7 the Oak Tree Farms brand.

8 Q Does -- on this exhibit, does the invoice on
9 Page 2 likewise correspond to the advertisement?

10 A Yes.

11 Q And these records came from the LLC's records?

12 A Yes.

13 Q This one has an annotation under the word
14 "Dixie," "Available at Sheplers."

15 That indicates the Sheplers retail outlet you
16 were describing earlier?

17 A Yes.

18 Q So if somebody saw this ad in --

19 A They --

20 Q -- Tack -- Tack 'n Togs --

21 A Uh-huh.

22 Q -- and went to Sheplers, they would see not
23 only your Oak Tree Farms products, but the variety of
24 boots that you were describing earlier?

25 A Yes.

1 (Petitioner's Exhibit 22 was marked
2 for identification.)

3 BY MR. MAY:

4 Q The reporter's just handed you what she's
5 marked as Exhibit 22. It likewise appears to be an ad
6 and corresponding invoice.

7 Can you tell me what these are?

8 A This is a copy of the same -- of the -- the
9 same publication, Tack 'n Togs, run in October of '02.
10 This is a copy -- the boots depicted here are the Arrows
11 boots, and it says it's available at Renton Western Wear.

12 Q I don't recall if Renton Western Wear is one of
13 the outlets you described earlier.

14 A I didn't describe it earlier, but they've been
15 a customer of ours for probably about ten years.

16 Q Have you ever been to a Renton Western Wear
17 store?

18 A No.

19 Q And this advertisement and invoice come from
20 the LLC records?

21 A Yes.

22 (Petitioner's Exhibit 23 was marked
23 for identification.)

24 BY MR. MAY:

25 Q The reporter's just handed you an exhibit she's

1 marked as 23.

2 Can you describe what this is.

3 A This is a Tack 'n Togs -- a copy of a Tack 'n
4 Togs advertisement run in November of '02. This boot is
5 called the Pinto. And it says it's available at Globes
6 Western Boot World.

7 Q This advertisement and invoice both come from
8 the LLC records?

9 A Yes.

10 Q And the invoice behind it corresponds to the
11 advertisement?

12 A Yes.

13 Q In other words, the invoice for the
14 advertisement?

15 A Yes.

16 Q Have you been to a Globes Western Boot World
17 outlet?

18 A No.

19 Q And the boots depicted here were sold under the
20 Oak Tree Farms mark?

21 A Yes.

22 Q So their packaging would've bore the mark?

23 A Yes.

24 Q That's true for all the advertisements we've
25 looked at?

1 A Yes.

2 (Petitioner's Exhibit 24 was marked
3 for identification.)

4 BY MR. MAY:

5 Q The reporter's just handed you an exhibit -- an
6 exhibit she's marked as Exhibit 24, which likewise
7 appears to be an ad and invoice. At the bottom, it says,
8 "December 2002." It doesn't say Tack 'n Togs.

9 Do you know if that was in the same
10 publication?

11 A Yes, it does say Tack -- it -- it is from Tack
12 'n Togs.

13 Q Okay. Describe this a little more generally.

14 A This is a copy of an ad, again, run in Tack 'n
15 Togs magazine, December -- in December of 2002. This is
16 what -- this is our Chuparossa boot, and it says,
17 "Available at GO WEST BOUTIQUE," with the Oak Tree Farms
18 logo.

19 Q So in general, when we see the Oak Tree Farms
20 logo like this in the advertisement, the product depicted
21 would have the same mark on the box --

22 A Yes.

23 Q -- correct?

24 A Yes.

25 Q Would it also have that mark on the product

1 itself?

2 A Yes. It would have the mark on the bottom, on
3 the outsole, and on the inside label -- on a label inside
4 the boot.

5 Q Like the pictures we looked at earlier?

6 A Like the pictures, yes.

7 Q The second page of Exhibit 24, is that the
8 invoice for this advertisement?

9 A Yes.

10 Q And these both came from the LLC records?

11 A Yes.

12 (Petitioner's Exhibit 25 was marked
13 for identification.)

14 BY MR. MAY:

15 Q Okay. The reporter's just handed you a
16 document marked as Exhibit 25.

17 Do you see that in front of you?

18 A Yes.

19 Q These documents come from the company records?

20 A Yes.

21 Q It looks at the top like it's dated January
22 2003.

23 Is that right?

24 A Yes.

25 Q So would this have been run by the LLC or the

1 corporation?

2 A Corporation.

3 Q Describe both pages of the document, please.

4 A This is an ad run for the January issue of Tack
5 'n Togs magazine. It says that it's for -- it -- it even
6 has the Denver trade show booth location for the -- for
7 the January show in Denver. Yeah, the January show in
8 Denver.

9 Q Okay. So all the products depicted in this ad
10 were for sale at the time under the Oak Tree Farms mark?

11 A Yes.

12 Q And Oak Tree Farms packaging, tags, et cetera?

13 A Yes.

14 Q What is the Denver show that you're
15 referencing?

16 A The Denver show is the country's largest trade
17 show, primarily for the western -- and when I say
18 "western," I mean cowboys and -- for the western
19 industry. There, they will -- it's a trade only show,
20 where retailers would go in and purchase products for the
21 stores. And they would have saddles and boots and
22 clothing and hiking boots and work boots and all kinds of
23 other products.

24 Q Is this an annual show?

25 A Yes, it is.

1 Q Have you attended it in the past?

2 A I've attended it once.

3 Q What year was that?

4 A This year, 2006, January.

5 (Petitioner's Exhibit 26 was marked
6 for identification.)

7 BY MR. MAY:

8 Q The court reporter just put in front of you a
9 document marked as Exhibit 26.

10 Do you see that?

11 A Yes.

12 Q Did this document likewise come from the
13 corporation's records?

14 A Yes.

15 Q Describe it for me, please.

16 A This is a copy of the ad that was run in Tack
17 'n Togs magazine, and it shows a variety of boots, it
18 also identifies on the ad itself that we were -- we were
19 showing in the King of Prussia show, the Atlanta show,
20 the Indianapolis show and the Dallas markets. These are
21 all, again, trade shows, it's only available to
22 retailers, not consumers. This was run in February of
23 '03.

24 Q Are those shows similar to the Denver show in
25 that they cater to the western style or are they broader

1 shows?

2 A They cater -- tend to -- actually, no. These
3 are -- these are broader shows. They would -- some of
4 these -- the King of Prussia show is more of a shoe show.
5 The Atlanta, I am -- no. The Atlanta show I believe is
6 also a general shoe show. I'm not 100-percent sure.
7 Indianapolis, I can't tell you. It's been too long. And
8 the Dallas market is probably a -- a more western-type
9 show.

10 Q Did you ever attend the King of Prussia show?

11 A No.

12 Q The second page of Exhibit 26 represents the
13 invoice for the ad on the first page?

14 A Yes.

15 Q So just to summarize, on Exhibits 16 through 26
16 that we've looked at, all the Tack 'n Togs advertising,
17 those all came from the records of either the LLC or the
18 corporation; correct?

19 A That is correct.

20 Q Each advertisement depicts products sold at
21 that time under the Oak Tree Farms mark?

22 A Yes.

23 Q The Oak Tree Farms mark would've been on the
24 packaging and on the shank and on the tag, if the model
25 had a tag in it?

1 A Yes.

2 Q Great.

3 A Could be the shank, it could be another part of
4 the sole. But somewhere on the boots is at least one
5 logo.

6 (Petitioner's Exhibit 27 was marked
7 for identification.)

8 BY MR. MAY:

9 Q The court reporter's just placed in front of
10 you a document that she's marked as Exhibit 27.

11 Do you see that?

12 A Yes.

13 Q Do you know what this is?

14 A This looks like a -- this looks like -- this is
15 a -- a -- from the trademark office, an Oak Tree Farms
16 application, a trademark -- for the trademark
17 registration of Oak Tree Farms.

18 Q Do you see where it says "Current Status" about
19 three lines below the Oak Tree Farms mark?

20 A Yes.

21 Q And do you see where it says, under -- under
22 the heading, "Goods And slash Or Services," where it
23 says, "First Use Date" and "First Use In Commerce Date"?

24 A Yes.

25 Q What's the date you see reflected there?

1 A It says 10/9/1995.

2 Q Okay. Does that reflect your first use in
3 commerce of the Oak Tree Farms mark that's depicted at
4 the top of this exhibit?

5 A Yes.

6 Q And about five lines below the Oak Tree Farms
7 mark, do you see where it says, "Filing Date"?

8 A Filing date. I'm not quite sure. No, I don't
9 see it. Say that again. Would you repeat that?

10 Q If you look at the Oak Tree Farms mark --

11 A Uh-huh.

12 Q -- and count down five lines, it says, "Filing
13 Date."

14 A Okay.

15 Q Does that reflect the filing date of this
16 application?

17 A Yes.

18 Q What date is that?

19 A That is 1998 and 10/6, October 6th.

20 Q So this is information for a previous
21 application for the mark?

22 A Yes.

23 Q And this application was made by you -- it was
24 actually made by Evolutions, LLC?

25 A Yes. I filed it under Evolutions, LLC.

1 Q And -- and eventually banded it and filed an
2 application under your own name after assignment from the
3 LLC?

4 A Yes.

5 (Petitioner's Exhibit 28 was marked
6 for identification.)

7 BY MR. MAY:

8 Q The court reporter's just handed you a document
9 marked as Exhibit 28.

10 Do you have that in front of you?

11 A Yes.

12 Q Do you know what this is?

13 A This is an application I filed for the Oak Tree
14 Farms trademark registration, and I filed this personally
15 under Roger and Nora Orozco, my husband and myself.

16 Q This application's still pending?

17 A Yes.

18 Q Do you know what its current status is?

19 A I believe it's being blocked by the case we
20 have pending.

21 Q If you look at the Oak Tree Farms mark and you
22 go -- count down one, two -- three lines, where it says,
23 "Current Status," what does it say there?

24 A "Further action on the application has been
25 suspended."

1 Q And on the second page, under the heading,
2 "Prosecution History" --

3 A Okay.

4 Q -- do you see where it says, in all caps,
5 "LETTER OF SUSPENSION E-MAILED"?

6 A Yes.

7 Q Do you -- what's the date reflected there?

8 A November 15th, 2004.

9 Q And then it looks like those dates are in
10 reverse chronological order, so there's three entries
11 right after that that say it's still suspended?

12 A Yes.

13 Q And that's the current status now?

14 A Correct.

15 Q Do you know why it's suspended?

16 A I believe it's being blocked by the other Oak
17 Tree trademark registration that's -- that's -- that --
18 that's out there.

19 Q The registrant, Mr. Hwang, the other party to
20 this action, is that who you're talking about?

21 A Yes.

22 Q Exhibits 27 and 28 that we just looked at, were
23 those printed out by you or at your company? Where did
24 those come from?

25 A I don't recall where it came from. I probably

1 printed it myself some time ago.

2 (Petitioner's Exhibit 29 was marked
3 for identification.)

4 BY MR. MAY:

5 Q Okay. Looking at what's been placed in front
6 of you as Exhibit 29, did you likewise print this out?

7 A I'm not sure. This has been going on for a
8 couple years now, so it could've been -- I could've
9 printed it or somebody in my company could've printed it.

10 Q Okay. Looking at this, can you tell what it
11 is?

12 A It's a -- it looks like it's an Oak -- the Oak
13 Tree registration -- trademark registration by Mr. Hwang.

14 (Petitioner's Exhibit 30 was marked
15 for identification.)

16 BY MR. MAY:

17 Q The reporter's just placed in front of you a
18 document she's marked as Exhibit 30.

19 Do you see that?

20 A Yes.

21 Q Can you tell me what this is?

22 A This is a copy of the printing order for
23 stationery, letterhead and envelopes and order forms by
24 the LLC back in 1996, November of '96.

25 Q This came from the LLC's records?

1 A Yes. This -- and on it, on Page 3, for
2 example, it's got our order forms and some of the brands
3 we have listed here, Bedford Stu, Oak Tree Farms is
4 listed on this. And this was done in 1996.

5 Q So these -- I'm a little confused. These are
6 order forms that purchasers of you -- of the LLC's
7 product would -- would fill out to order product from the
8 LLC?

9 A Yes. The next page is the letterhead that the
10 LLC had, and on there is the Oak Tree Farms logo. And
11 the page after that is the proof of the envelope that we
12 had printed with the Oak Tree Farms logo.

13 Q So you actually did order everything
14 represented by these proofs?

15 A Yes.

16 Q And used them regularly in commerce for
17 ordering, for correspondence and mailing --

18 A Yes.

19 Q -- respectively?

20 A Yes.

21 Q The date on the front page of Exhibit 30 is
22 November 11th, 1996.

23 A Yes.

24 Q Did you use these forms here throughout the
25 existence of the LLC?

1 A We may have made minor changes to these forms,
2 but they would've always had the logos on them. For
3 example, we moved in '98. We would've changed our
4 letterhead at that time just because, you know, address
5 change. But we would've used similar forms with the same
6 Oak Tree logos on our stationery, order pads, envelopes.

7 (Petitioner's Exhibit 31 was marked
8 for identification.)

9 BY MR. MAY:

10 Q Okay. The reporter's just handed you a
11 two-paged document she's marked as Exhibit 31.

12 Can you tell me what this is?

13 A This is a copy of the State of California --
14 articles of incorporation from the State of California.
15 It's dated April 5th, 2001.

16 Q What's on the second page?

17 A The articles of incorporation of Evolutions
18 Footwear, Inc.

19 Q So this is an accurate copy of the actual
20 articles of incorporation for what we've been referring
21 to by shorthand as the corporation, is Evolutions
22 Footwear, Inc.?

23 A Correct.

24 Q How many stockholders are there in the
25 corporation?

1 A Two.

2 Q Who are they?

3 A My husband and myself.

4 Q Have there ever been other shareholders in the
5 corporation?

6 A No.

7 Q So the entire time it's just been you and your
8 husband?

9 A Yes.

10 MR. MAY: We've been going not quite two hours.
11 Let's just take a five-, ten-minute break, get a glass of
12 water.

13 (Recess.)

14 (Petitioner's Exhibit 32 was marked
15 for identification.)

16 MR. MAY: Okay. Let's go back on the record.

17 BY MR. MAY:

18 Q Nora, the reporter has just marked as
19 Exhibit 32 a document that says, "California Business
20 Portal" along the top.

21 Do you see that?

22 A Yes.

23 Q What is this?

24 A This is a printout I did of the status of
25 Evolutions, LLC, from the State of California's website.

1 Q Does the information on this printout from the
2 Secretary of State refresh your recollection as to when
3 the LLC was formed?

4 A Yes.

5 Q When was it formed?

6 A It was formed on August 25th, 1995.

7 Q And when was it dissolved?

8 A It was dissolved on December 31st, 2002.

9 Q We're going to talk -- earlier we talked about
10 the LLC and the corporation. I'm going to go through
11 that in a little more detail now --

12 A Okay.

13 Q -- just so we can establish a timeline.

14 A Okay.

15 Q Prior to the date of formation of the LLC in
16 August of 1995, were you doing business at all with the
17 Oak Tree Farms or Oak Tree marks?

18 A Yes.

19 Q Well, did you have another business entity
20 formed or were you operating as a sole proprietorship?

21 A We were operating as sole proprietors, my
22 husband and myself. We started design work on the Oak
23 Tree -- on Oak Tree Farms probably as early as late 1994.
24 First sampling, I believe, was around April of '95. And
25 when we put the corporation -- or the LLC together,

1 excuse me, it just got folded in to the LLC.

2 Q I think that your application states a first
3 use date of April of '95 for Oak Tree Farms.

4 A That probably would be when first samples may
5 have been produced, so --

6 Q Does that coincide with a trade show or an
7 actual sale of product? What's that coincide with?

8 A I think back then -- again, this is quite a few
9 years ago. I think back then I may have some FedEx bills
10 as to when we got samples. And, you know, I didn't have
11 an attorney then. I went based on interstate -- crossing
12 the borders, so that was when we -- that was probably
13 when we first received samples with the Oak Tree Farms
14 labels and logos on them.

15 Q When you formed the LLC --

16 A Okay.

17 Q -- did you already have business-related assets
18 as a result of the proprietorship? You had things like
19 inventory, accounts receivable, things like that?

20 A Yes.

21 Q When you formed the LLC, did you transfer all
22 of the business-related assets into the LLC?

23 A Yes.

24 Q When you first formed the LLC, how many members
25 did you -- did it have?

1 A There were actually two members. There was my
2 father and my husband.

3 Q Membership changed over time?

4 A Membership changed over time. I believe by the
5 time we dissolved the LLC, it was my husband and myself,
6 and those were the only members.

7 Q Do you remember when you became a member?

8 A Late '90s, I believe.

9 Q Okay. Did you say it was your father or your
10 husband's father that was --

11 A My father.

12 Q Okay. When -- when and why did his membership
13 cease?

14 A He loaned us some money to get started the
15 corporation -- or -- excuse me -- the LLC. And once that
16 was paid off, he -- he -- he dropped out of the LLC or he
17 was no longer a member of the LLC.

18 Q Is that when you became a member?

19 A Yes.

20 Q Since that time, you and your husband were the
21 sole members of the LLC?

22 A Yes.

23 Q Up until the time it dissolved?

24 A Yes.

25 Q And during that time, the LLC used both the Oak

1 Tree and Oak Tree Farms marks?

2 A Yes.

3 Q You mentioned that the timing of your first use
4 date had something to do with sampling.

5 A Yes.

6 Q What does that mean, as a verb?

7 A In the footwear industry, it can take anywhere
8 from three weeks to six months to get a product complete
9 and to market. So we would have designed the -- the
10 logos, the branding, the names to put on a sample, on a
11 shoe itself, but it might take two to three months for it
12 to coincide, to take it to a trade show, to actually show
13 it to retailers here. But the -- the actual branding and
14 logoining would've been done prior to -- or could've been
15 done, you know, as much as six months prior, six to even
16 a year prior to bringing the product to market at a trade
17 show setting or in front of retailers.

18 Q Well, does sampling refer to when you or the
19 company receives samples or prototypes from a
20 manufacturer? does it refer to the company's presentation
21 of samplings to prospective purchasers?

22 A Could you repeat that?

23 Q Yeah. I'm -- it's going to take me a minute to
24 reform that question. Okay?

25 Can we go off the record for a minute.

1 (Discussion off the record.)

2 MR. MAY: Okay. We can go back on the record.

3 BY MR. MAY:

4 Q Nora, when we went off the record, I had just
5 finished mangling a question about sampling. All right?
6 So I want to ask a clearer question. And that is: You
7 had described sampling earlier as the occurrence of your
8 first use date for the mark Oak Tree Farms.

9 A Right.

10 Q And I was trying -- what I was trying to get at
11 is what sampling entails. And I had given you examples.
12 Does it just mean you get samples from the factory or
13 does it mean you're taking the samples out on the road to
14 offer them for sale? So that's what I'm asking you to
15 clarify. Okay? What -- does sampling involve third
16 parties?

17 A Yes.

18 Q Okay. How so?

19 A Sampling would be -- well, sampling typically
20 involves when we would've received the samples. And what
21 typically happens is as soon as we receive samples, we
22 take them out on the road to show -- to present them, to
23 get orders, to -- you know, to retailers.

24 Q So in April of '95, you would've been showing
25 the samples to prospective buyers and offering them for

1 sale?

2 A Yes.

3 Q When the LLC dissolved, and as you've
4 previously testified in your declaration, the LLC
5 assigned the trademarks to you and your husband
6 personally, you did not then assign them to the
7 corporation; correct?

8 A Correct.

9 Q It's your contention that you licensed them to
10 the corporation; correct?

11 A Correct.

12 Q Is there a written license?

13 A No.

14 Q Why not?

15 A We owned the corporation, just the two of us.
16 There was no reason to license it to the corporation when
17 we owned both the corporation and the trademarks.

18 Q You mean there was no reason to put it in
19 writing?

20 A No.

21 Q So you felt it was adequate since you were in
22 control of the corporation --

23 A Yes.

24 Q -- to do it orally?

25 A I'm sorry?

1 Q To not have a written license?

2 A Correct.

3 Q Has there ever been any question you or -- in
4 your mind that you remain the personal owner of the
5 trademark?

6 A Never been a question in my mind.

7 Q Of Oak Tree Farms, I mean.

8 A Yes. Never been a question in my mind that we
9 own Oak Tree Farms.

10 Q And that you have been using --

11 (Reporter interruption.)

12 BY MR. MAY:

13 Q And that you have been using and own Oak Tree,
14 also, as you stated in your declaration?

15 A Yes.

16 Q I'm sorry to cover this again, but I am going
17 to make sure I have it straight.

18 You start off with your husband, doing business
19 as sole proprietors, probably doing the design work, I
20 think you said as early as 1994; right?

21 A Yes.

22 Q You do the sampling in April of '95?

23 A Yes.

24 Q You're still sole proprietors?

25 A Yes.

1 Q You form the LLC in August of '95?

2 A Yes.

3 Q And at that time you assign Oak Tree and Oak
4 Tree Farms to the LLC?

5 A Yes.

6 Q Both of which you had been using prior to the
7 formation of the LLC?

8 A Yes.

9 Q At the dissolution of the LLC, on
10 December 31st, 2002, the LLC then assigned Oak Tree and
11 Oak Tree Farms marks back to you and your husband
12 individually?

13 A Yes.

14 Q And then you licensed them to the corporation
15 without a written license?

16 A Yes.

17 Q I've got everything straight?

18 A Okay.

19 Q And just to remind you of the convention, when
20 I say "corporation," we're referring to Evolutions
21 Footwear, Inc.

22 A Correct.

23 Q And when I refer to the LLC, we're referring to
24 Evolutions, LLC.

25 A Okay. Yes.

1 MR. MAY: Okay. At this point, we're going to
2 be covering a lot of sales reports, so I'd like to ask
3 the reporter to mark the transcript confidential until we
4 designate it otherwise.

5 (Discussion off the record.)

6 (The nonconfidential portion of the
7 transcript ends.)

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1 (The nonconfidential portion of the
2 transcript begins.)
3 (Petitioner's Exhibit 43 was marked
4 for identification.)

5 BY MR. MAY:

6 Q You have in front of you what the reporter's
7 marked as Exhibit 33 as --

8 A 43.

9 Q 43. Excuse me. My copy has a picture of a
10 lady in a cowboy hat on the cover.

11 Do you have that in front of you?

12 A Yes.

13 Q What is this document?

14 A This is a catalog -- a 2005 through 2006
15 catalog of the Oak Tree western boots -- Oak Tree boots
16 product that we have.

17 Q This particular catalog uses the mark Oak Tree
18 rather than Oak Tree Farms?

19 A Yes.

20 Q How long was this catalog in distribution?

21 A It still is right now. So we had this printed
22 in 2005 and we're still using it right now.

23 Q Nora, something I probably should've done at
24 the outset of the deposition. My apologies. I just
25 wanted to ask you a little bit about the company.

1 Excuse me. I am going to ask about one more
2 catalog.

3 (Interruption.)

4 (Discussion off the record.)

5 (Petitioner's Exhibit 44 was marked
6 for identification.)

7 MR. MAY: Let's go on the record.

8 BY MR. MAY:

9 Q All right. Nora, in front of you now is a
10 document that the reporter's marked as Exhibit 44.

11 Can you tell me what this is?

12 A This is a catalog we put out around March of
13 1997, an Oak Tree Farms catalog. It's -- says, "Oak Tree
14 Farms." Again, this is -- this is a '97 catalog.

15 Q So this catalog contains product with the Oak
16 Tree Farms brand; is that correct?

17 A Yes.

18 Q And you can identify that by looking on each
19 page where it says -- looks like there's three
20 rectangles, one says "Brand," one says "Colors," one says
21 "Sizes"?

22 A Yes.

23 Q If we look at "Brand," where it says, "Oak Tree
24 Farms," it means that you were selling boots under that
25 mark?

1 A Yes.

2 Q So these would've been marked with tags or on
3 the shank, as appropriate?

4 A Yes. Later on we -- in the last -- same
5 catalog, last three pages, it says, "Stagecoach." That
6 was another brand we had.

7 Q I think you mentioned earlier something about
8 when we were looking at the letterhead and the envelopes
9 and the order forms that you had ordered that there might
10 have been minor modifications from time to time when you
11 changed addresses.

12 A Yes.

13 Q So have the LLC -- well, let's start with the
14 LLC. The LLC changed its address from time to time?

15 A Yes.

16 Q So if there's a different address on any of
17 these catalogs, it's not indicative of a different
18 company?

19 A That's correct.

20 Q So every one of these catalogs that you've
21 authenticated that belonged to the company belonged to
22 the LLC --

23 A Yes.

24 Q -- or the corporation, depending on how you
25 identified it?

1 A Yes.

2 Q Did the corporation change address?

3 A Yes, we've moved a few times.

4 Q And you said this came out in about March of
5 1997?

6 A Yes.

7 Q Exhibit 44.

8 A Yes.

9 Q How long was this in distribution?

10 A Probably -- I believe '97 through late '98,
11 '99.

12 Q Did you describe -- or excuse me. Did you
13 distribute it the same way you described the others, a
14 mass mailing to retailers plus distribution through your
15 representatives?

16 A Yes.

17 Q Did you know how many you sent out?

18 A Probably about 2 -- 2-, 3,000; as well --

19 Q Okay.

20 A -- via mail.

21 MR. MAY: Off the record, please.

22 (Recess.)

23 MR. MAY: Okay. On the record.

24 Just a reminder to everybody that we're
25 reentering confidential territory, so from this point on,

1 the transcript will be marked confidential until we say
2 otherwise.

3 (The nonconfidential portion of the
4 transcript ends.)

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1 (The nonconfidential portion of the
2 transcript begins.)

3 MR. MAY: We can go back on the record.

4 Okay, Nora. Thank you. That concludes your
5 testimony deposition today.

6 For clarification for the court reporter, the
7 court reporter will send the original transcript to
8 Mr. Koenig's office upon completion. If there are any
9 corrections to be made, Mr. Koenig will transmit those
10 corrections, as -- as determined by the witness, so that
11 the transcript can be modified and -- to reflect those
12 changes.

13 Upon a final signed -- or obtaining the
14 witness' signature on the final transcript, Mr. Koenig
15 will transmit the transcript to the court reporter for
16 handling in accordance with TTAB procedures for
17 submission to the TTAB.

18 And Mr. Koenig will provide those additional
19 instructions to you.

20 Is there anything else you'd like there?

21 MR. KOENIG: (Shakes head.)

22 MR. MAY: Okay. Thank you. We're concluded
23 with Ms. Orozco.

24 (3:18 P.M.)

25 ---o0o---

DECLARATION

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I hereby declare I am the deponent in the within
matter; that I have read the foregoing deposition and
know the contents thereof, and I declare the same is true
of my knowledge except as to the matters which are
therein stated upon my information or belief, and as to
those matters, I believe it to be true.

I declare under the penalties of perjury of the
State of California that the foregoing is true and
correct.

Executed on the _____ day of _____,
2006, at _____, California.

NORA OROZCO

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Tamara Leckie
TAMARA LECKIE
Certified Shorthand Reporter
Certificate No. 8935

EXHIBIT 1

SPECIMEN

78304288

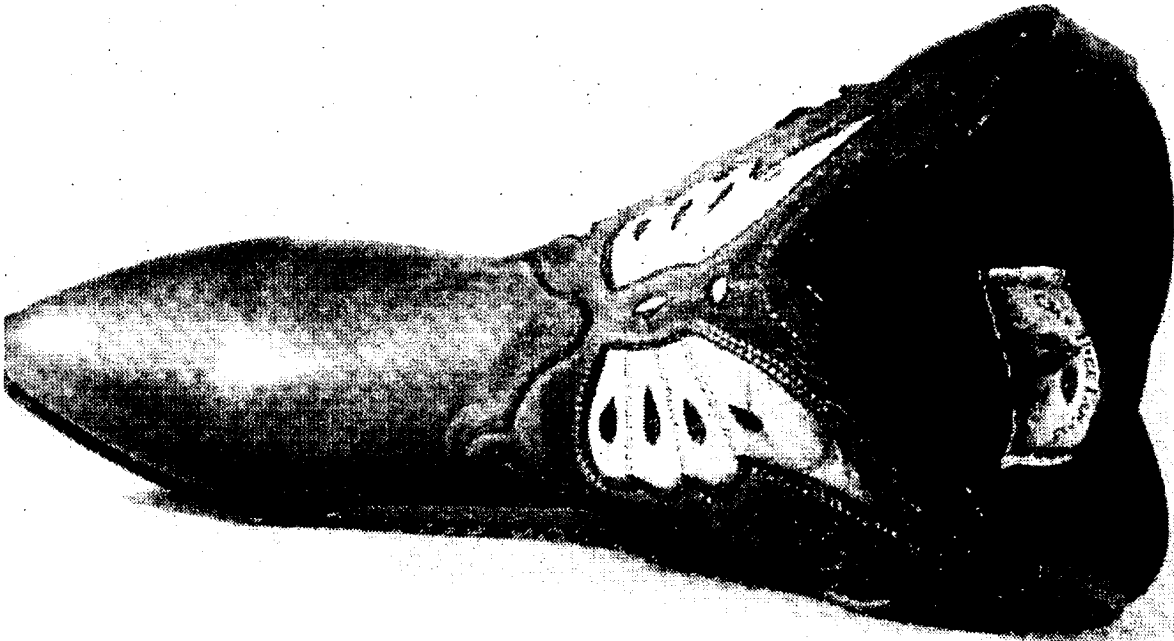


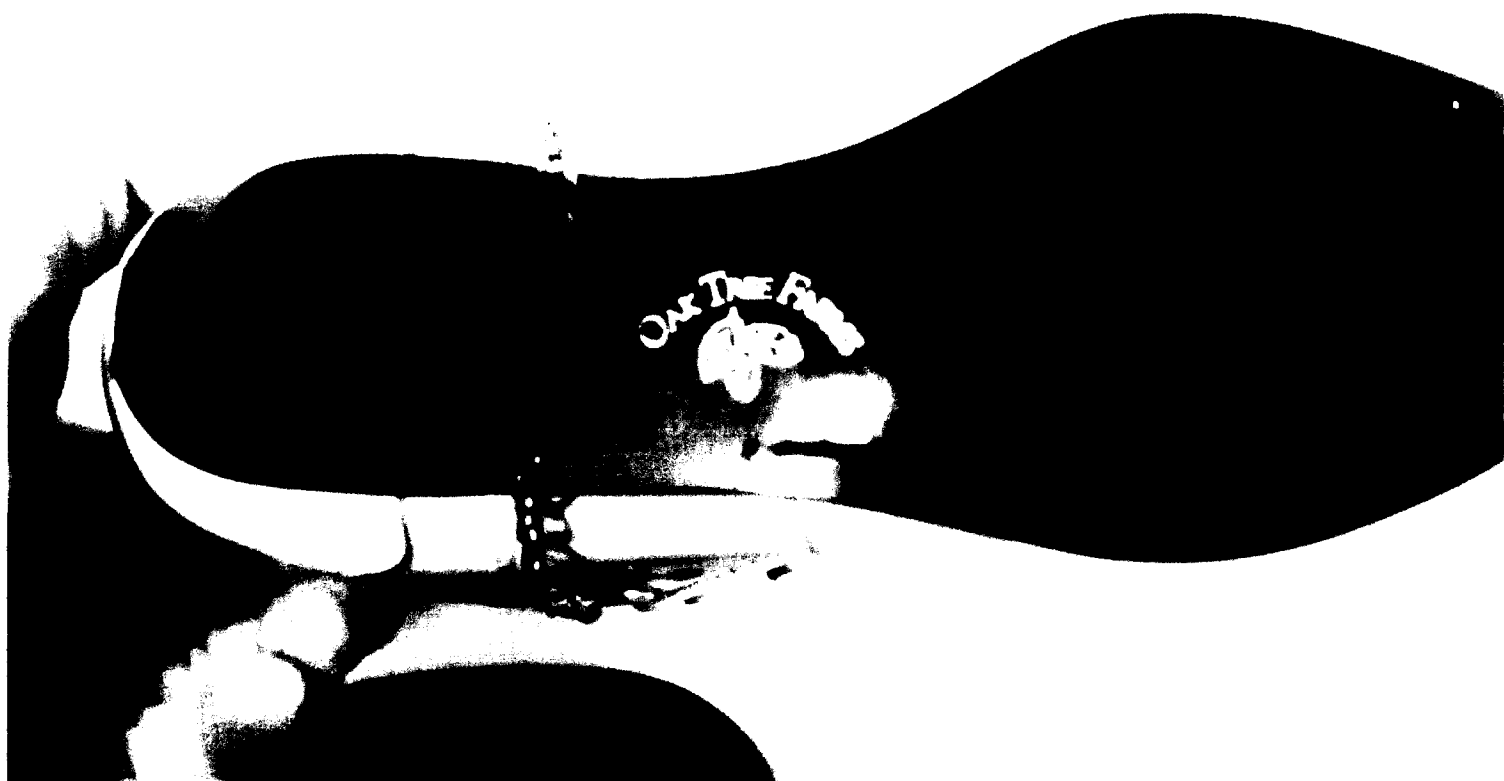
No. 92043811

Crozco v. Howard	
EXHIBIT	1
Deponent	Crozco
Date	11-27-06 Rptr. TL
WWW.DEPOBOOK.COM	

SPECIMEN

78304288





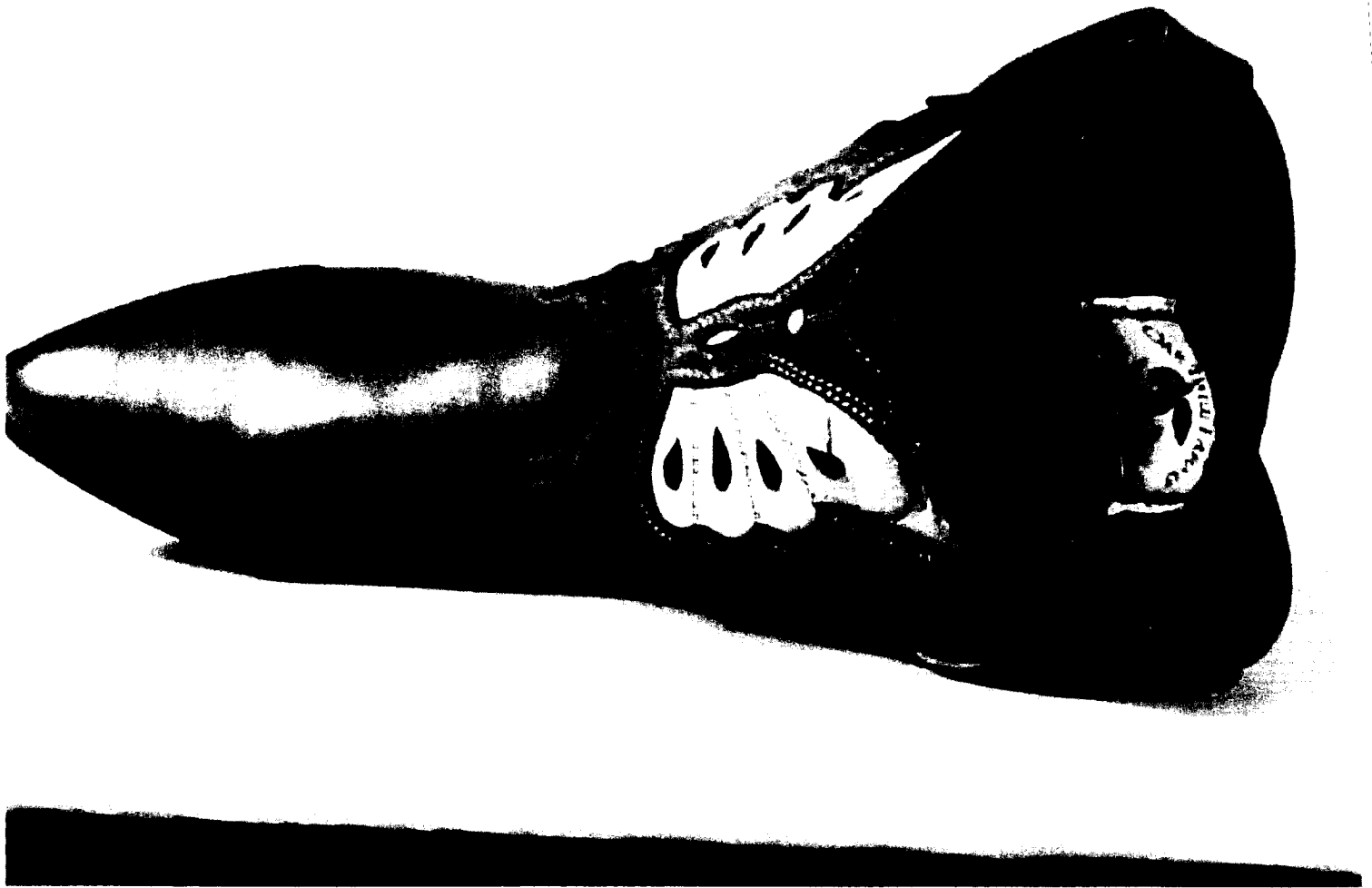
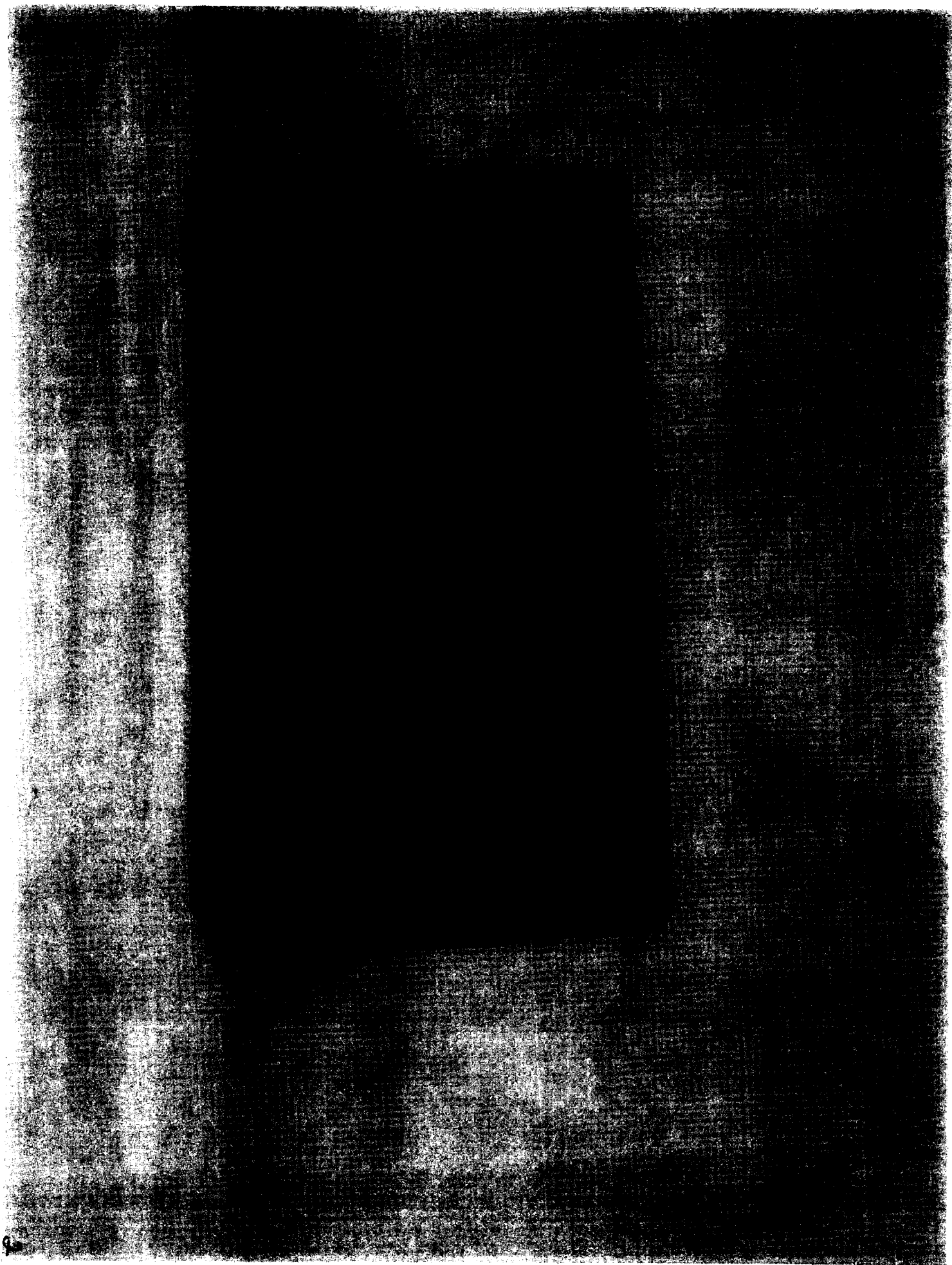
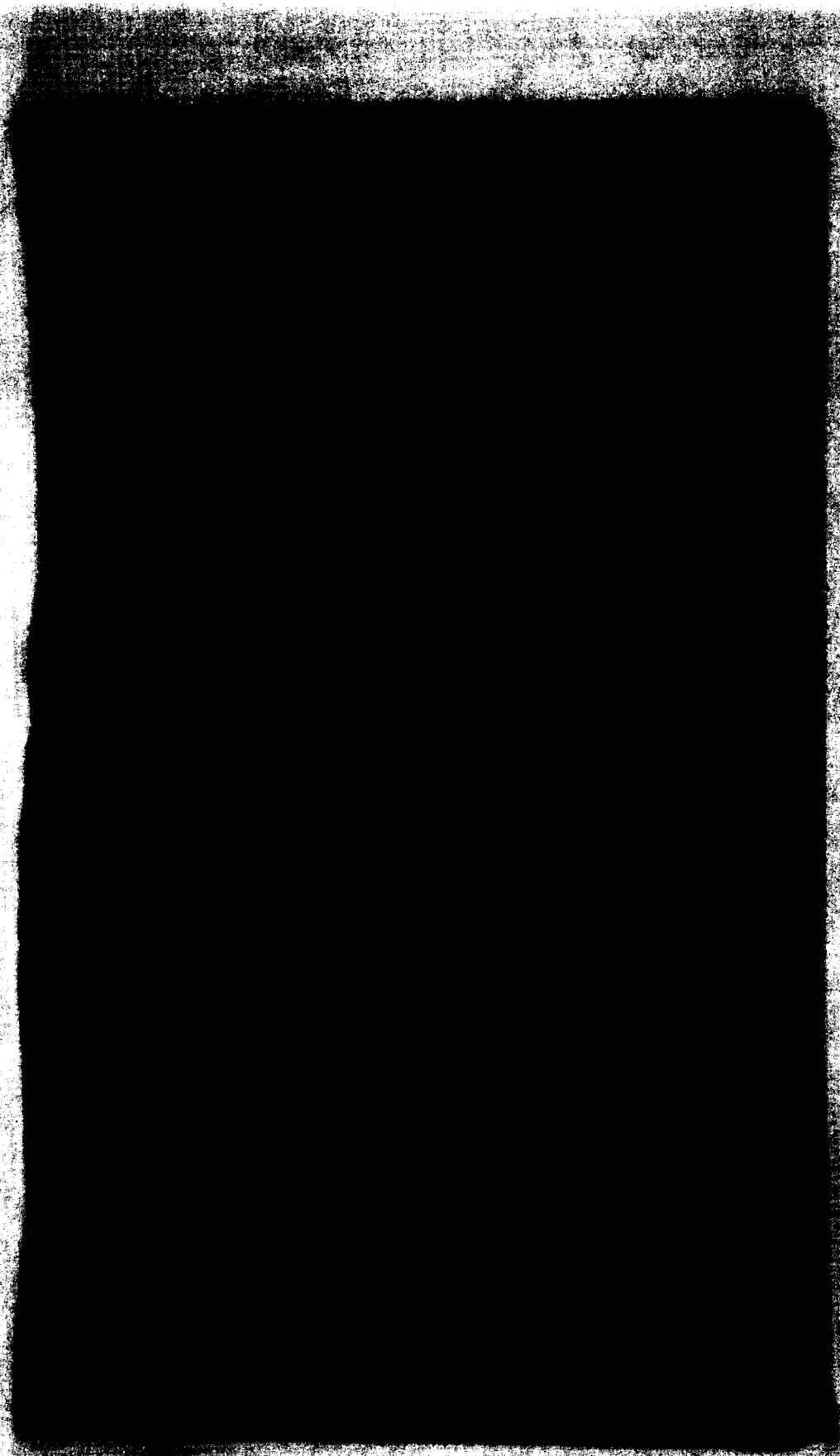


EXHIBIT 2

Orbizzo J. Howard
 $\Delta\pi$ EXHIBIT 2
Deponent Orbizzo
Date 11-27-06 Rptr. JL
WWW.DEPOBOOK.COM



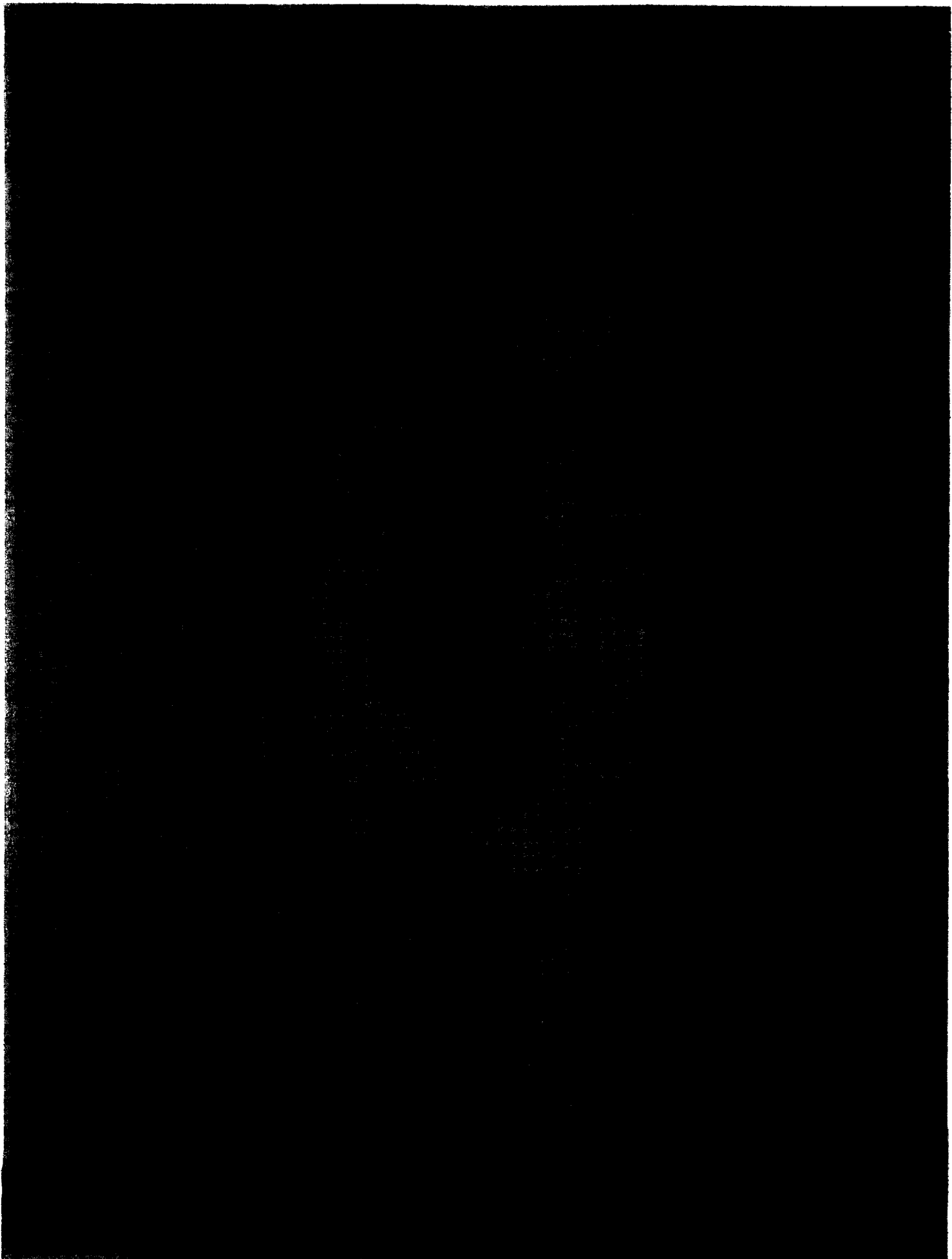


1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research. It also provides a brief overview of the methodology used in the study.

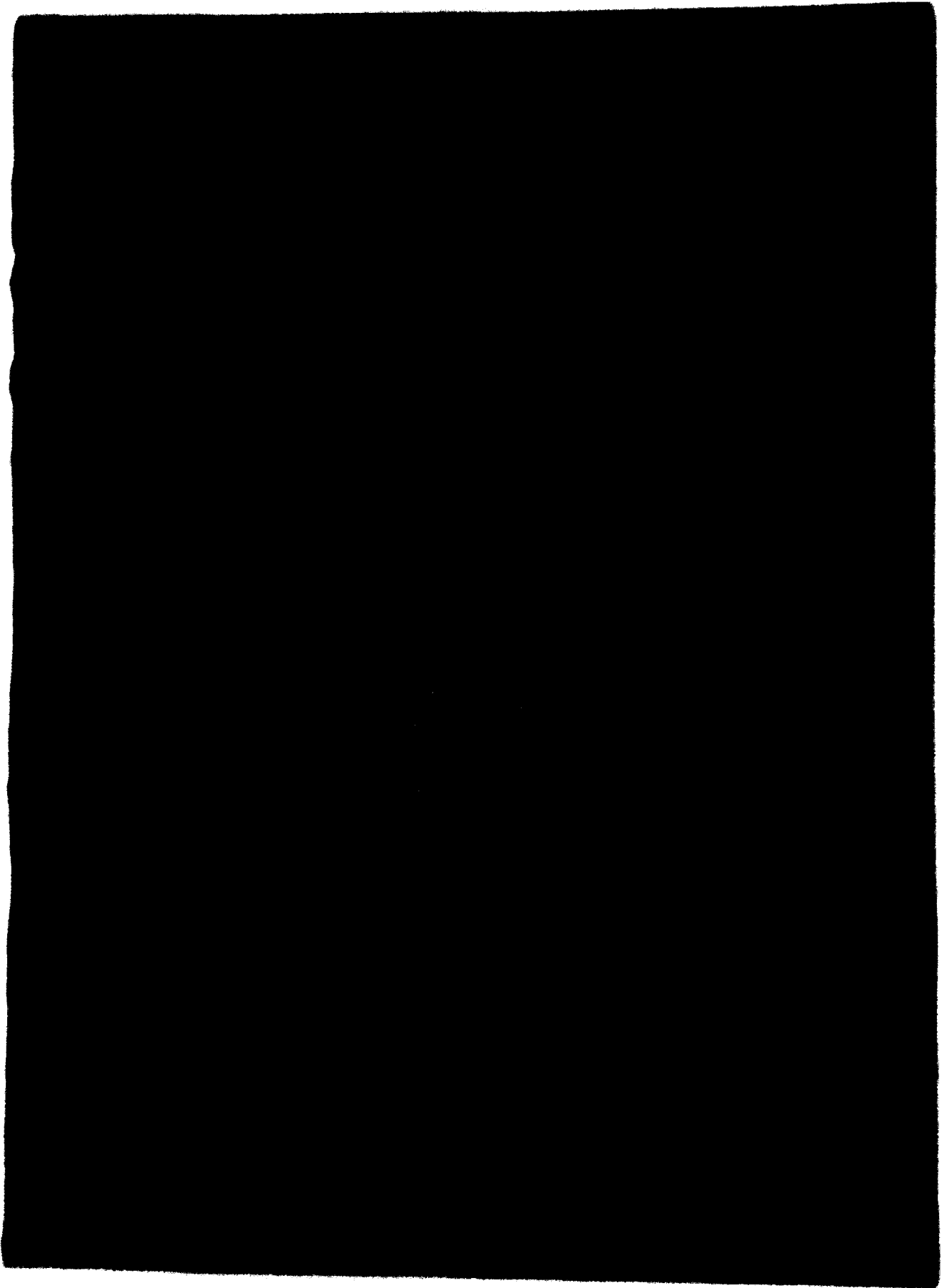
2. The second part of the report is a detailed description of the study area. It includes information about the location of the study area, the population of the study area, and the characteristics of the study area. It also discusses the data sources used in the study.

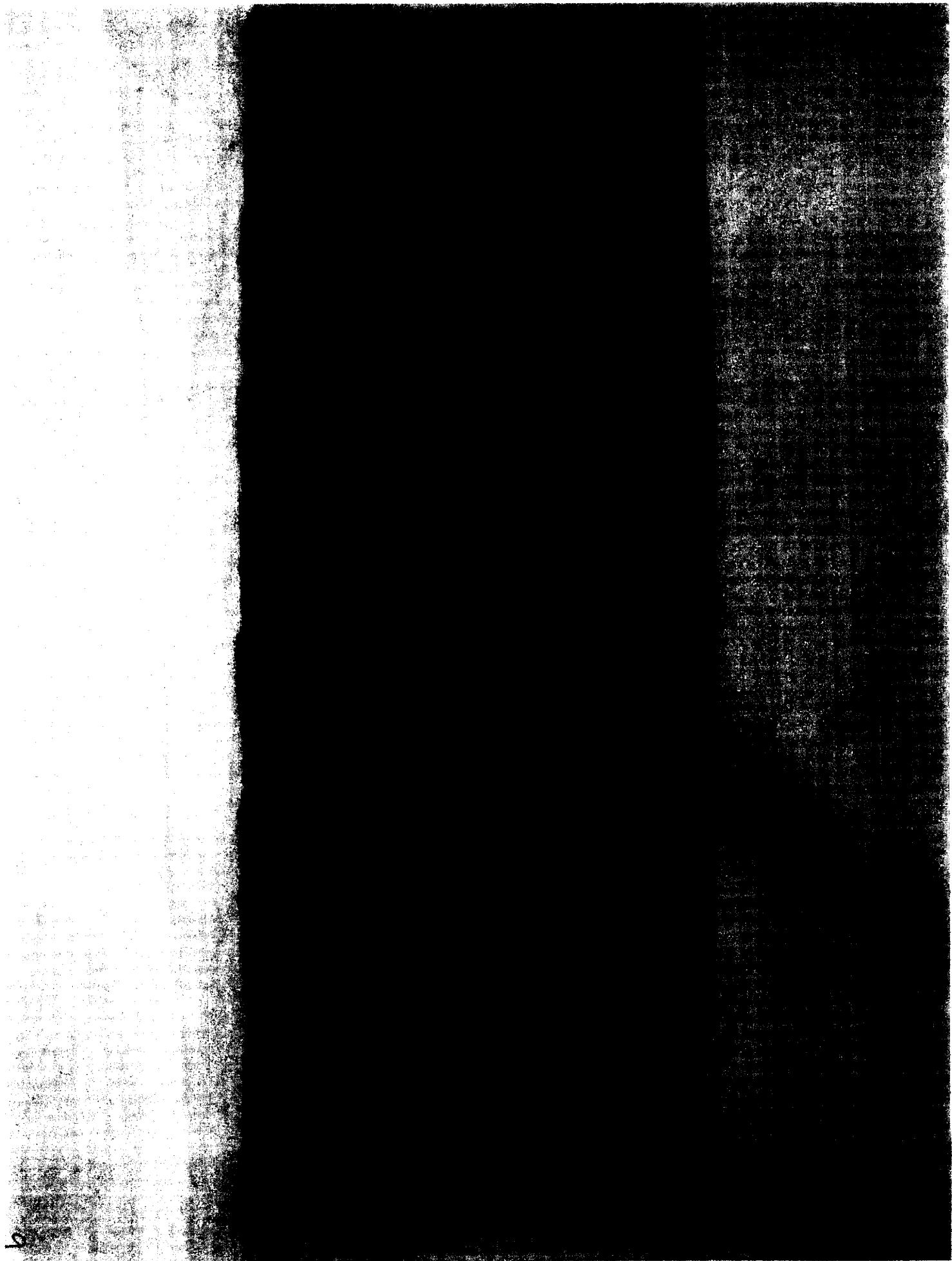
3. The third part of the report is a detailed description of the study results. It includes information about the findings of the study, the conclusions drawn from the findings, and the implications of the findings. It also discusses the limitations of the study and the need for further research.

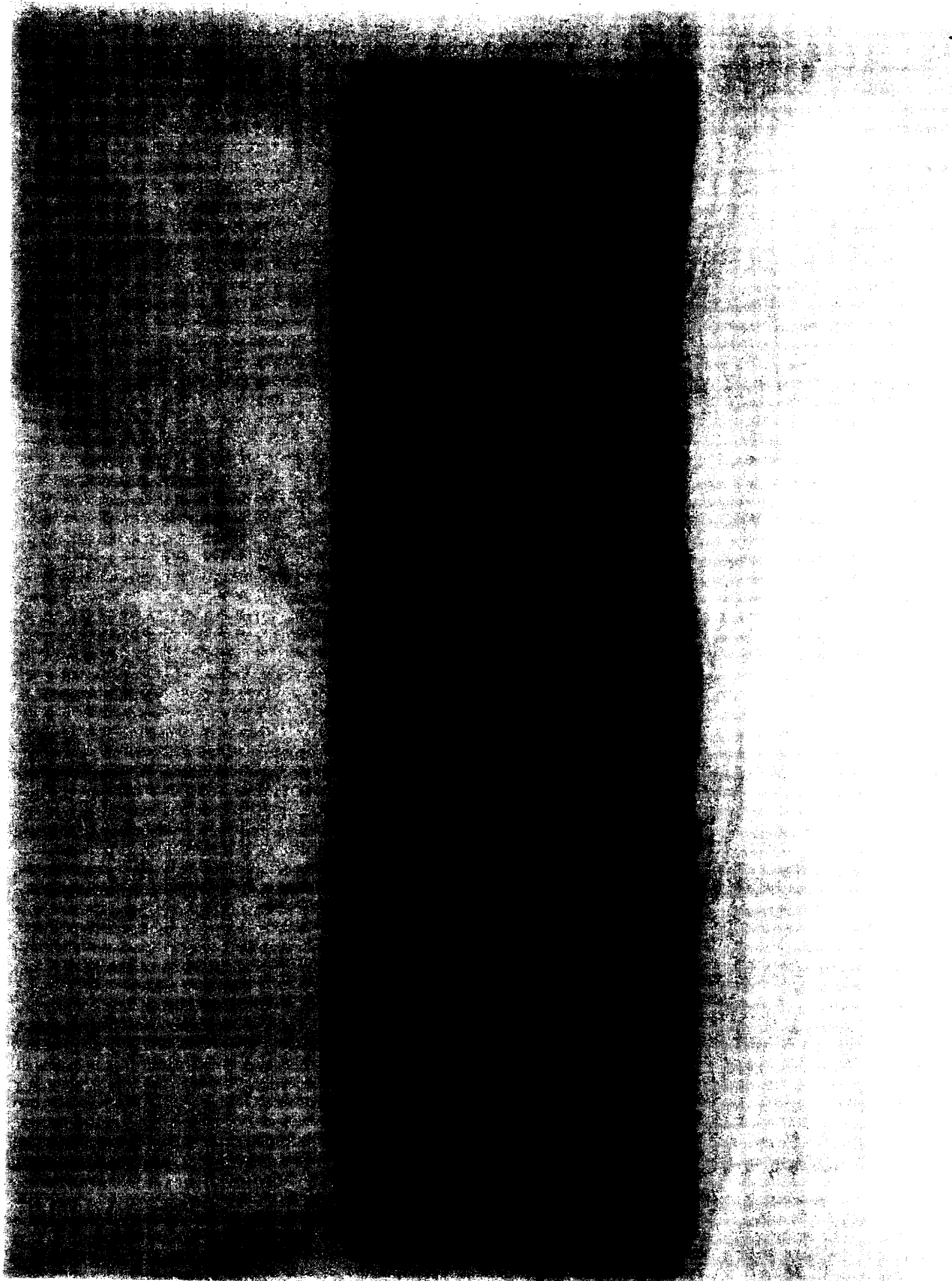
4. The fourth part of the report is a conclusion and recommendations section. It summarizes the main findings of the study and provides recommendations for future research and policy. It also discusses the significance of the study and the contribution it has made to the field.











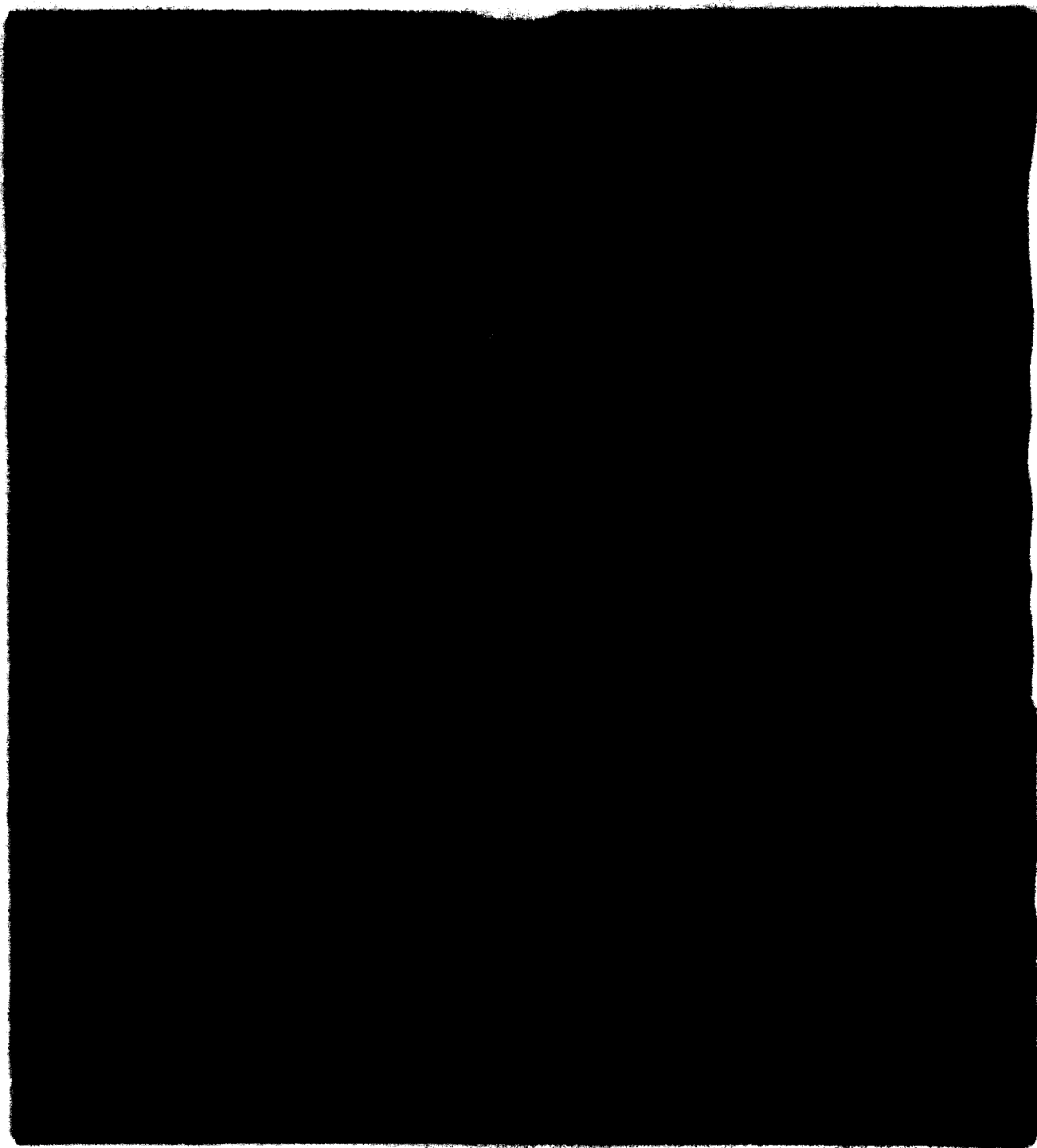


EXHIBIT 3

NOV 1991

CUSTOMER NO.

BILL TO:

BOOT BARN
1032 SEGONIA CIRCLE
PLACENTIA, CA 92676

SHIP TO:

BOOT BARN
1032 SEGONIA CIRCLE
PLACENTIA, CA 92676

DATE		SHIP VIA		F.O.B.		TERMS	
11/18/91		PARTIAL		NEE WASH		ROD	
PURCHASE ORDER NUMBER			ORDER DATE		SALESPERSON		OUR ORDER NUMBER
000007-EV					TS		22 17
QUANTITY			ITEM NUMBER	DESCRIPTION	UNIT PRICE	AMOUNT	
REQUIRED	SHIPPED	B.O.					
2	20	0	510101	DAN INEL	11.00		
11	11	0	510104	DAN INEL	41.00	451.00	
10	10	10	510200	DAN INEL	41.00		
100	100	0		DAN INEL	41.00		
11	11	0	510201	DAN INEL	41.00		
1	1	0	510202	DAN INEL	41.00		
1	1	0	510203	DAN INEL	41.00		
1	1	0	510204	DAN INEL	41.00		
1	1	0	510205	DAN INEL	41.00		
1	1	0	510206	DAN INEL	41.00		

Shipping Instructions:
Unacceptable Sustained
Customer Satisfaction
Date: 11/18/91

Thank You

No. 920435(1)
000007-EV
Deponent 000007
Date 11-27-91 Rptr. TL
WWW.DEPOBOOK.COM

CUSTOMER NO

BILL TO:

SHIP TO:

$\frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$

[illegible]

1. *Chlorophyll a* (Chl *a*)

1. *Chlorophyll a* (Chl *a*)

[illegible]

Thank You

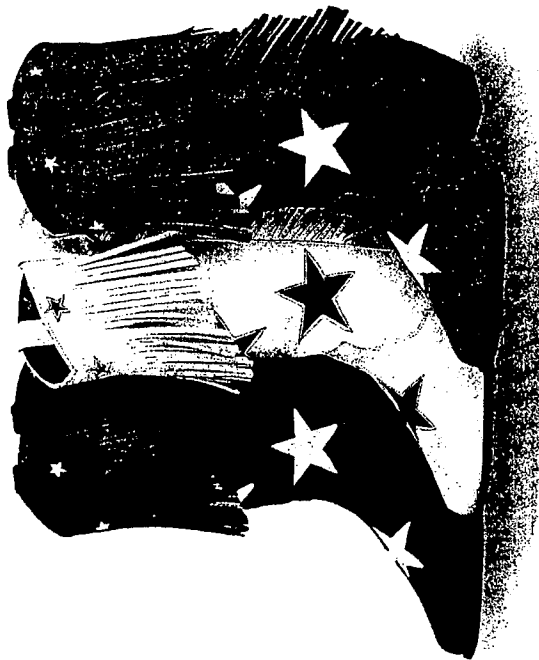
EXHIBIT 4



11827025-01

Drozco V. Huang	
$\Delta\pi$ EXHIBIT	34
Deponent <u>Drozco</u>	
Date <u>11-27-00</u>	Rptr. <u>12</u>
WWW.DEFOBOOK.COM	

10f9

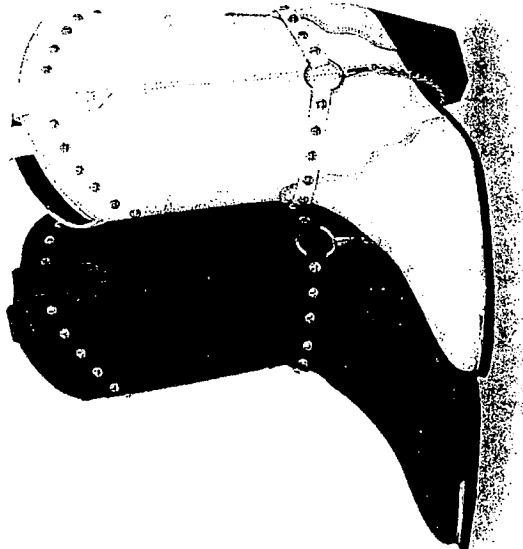


STYLE

Liberty

COLORS:

- Black/White
- White/Blue
- Red/White



STYLE

Pinto

COLORS:

- Black
- White

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

1.

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

2



STYLE:

Rio

COLORS:

- Black
- White
- Brown Nubuck



STYLE:

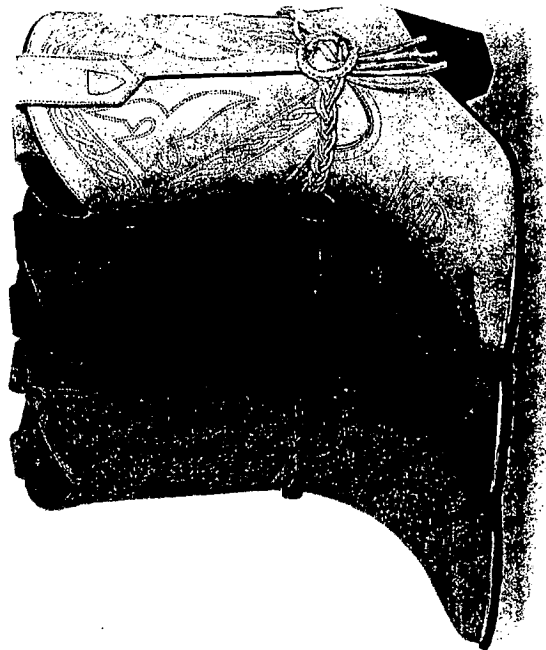
Mesa

COLORS:

- Red
- Black
- Fawn
- White
- Brown Nubuck

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

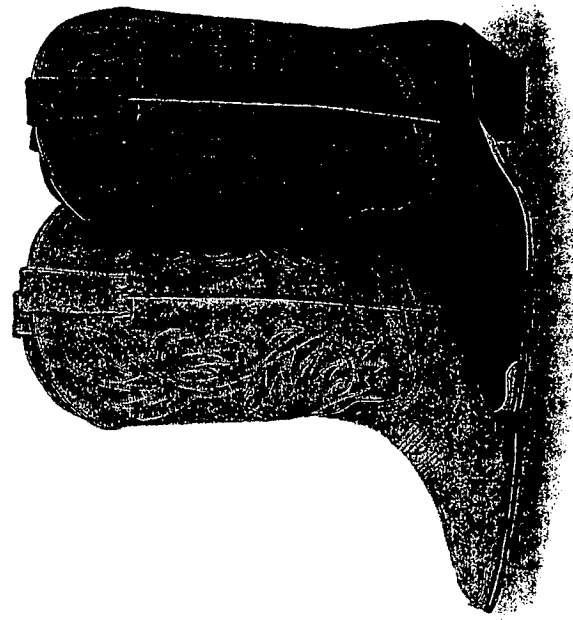


STYLE:

Arroyo

COLORS:

- Brown Nubuck
- Black
- Fawn



STYLE:

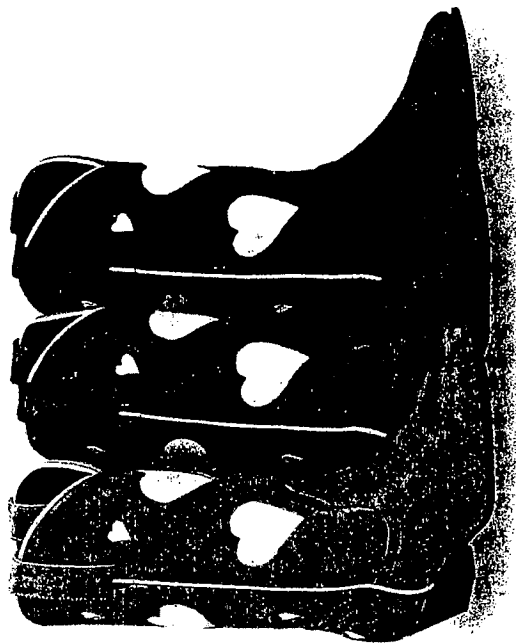
Sonora

COLORS:

- Brown Nubuck
- Black Smooth

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

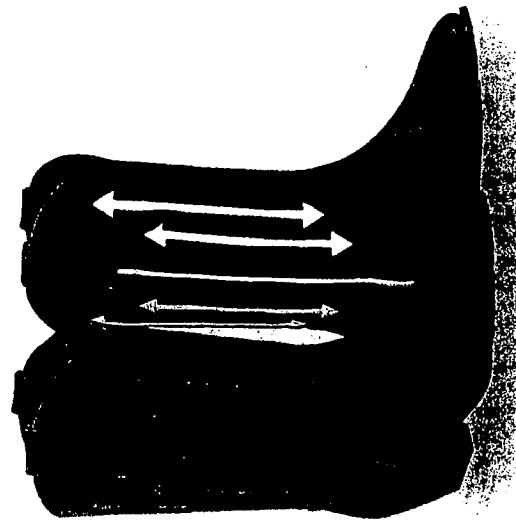


STYLE:

Dixie

COLORS:

- Fawn/White
- Red/White
- Black/White



STYLE:

Arrows

COLORS:

- Black/Red
- Black/White

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348



STYLE:

Sahara

COLORS:

- Brown Nubuck
- Black
- White
- Red
- Ivory



STYLE:

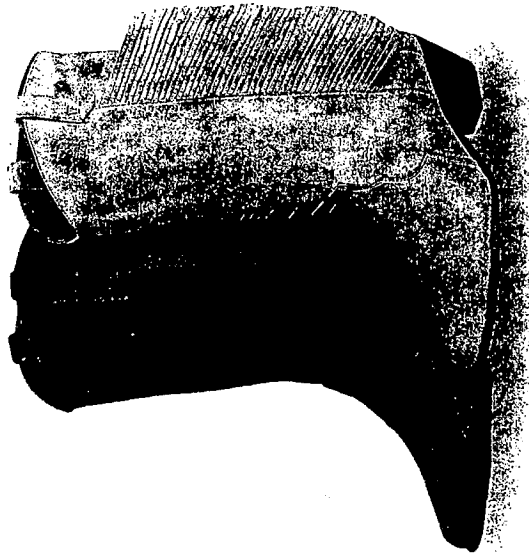
Oasis

COLORS:

- Black
- White
- Red
- Brown Nubuck

Evolutions. Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions. Toll Free: 888-235-9877 • Fax: 805-684-6348

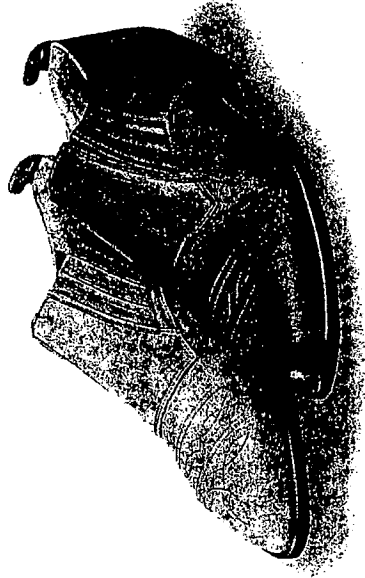


STYLE:

Mirage

COLORS:

- Black
- Fawn
- Ivory



STYLE:

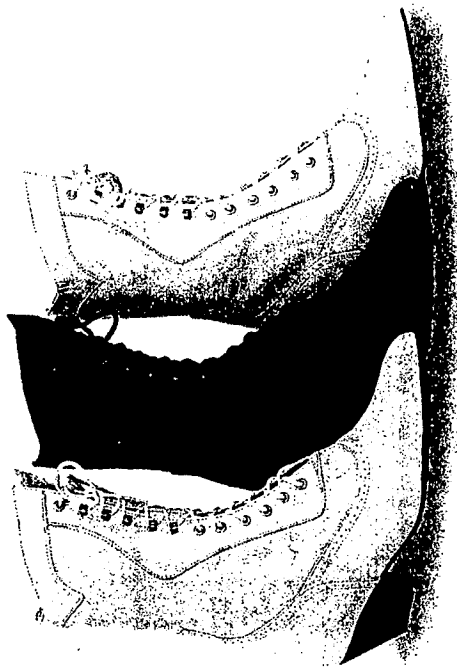
Barranca

COLORS:

- Brown Nubuck
- Black
- Fawn

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

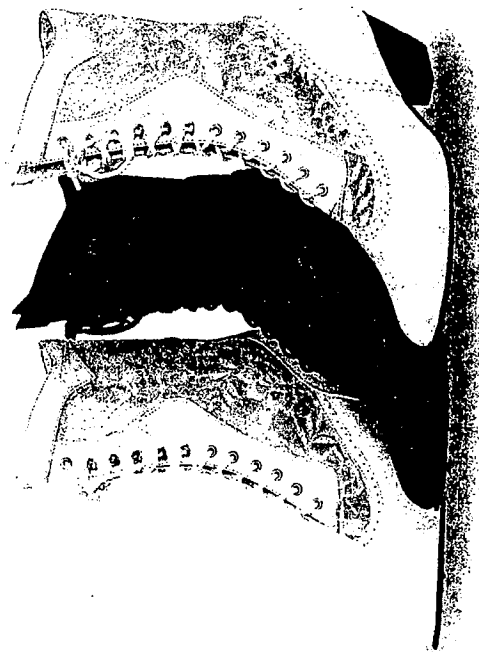


STYLE:

Steeple

COLORS:

- Ivory
- Black
- White



STYLE:

Cathedral

COLORS:

- White Leather with White Lace
- Black Leather with Black Lace
- Ivory Leather with Ivory Lace

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

Evolutions, Toll Free: 888-235-9877 • Fax: 805-684-6348

606



"Oak Tree farms" Boots for today's fashion conscious Western lifestyle woman. There are no gimmicks here, our boots are 100% genuine leather and fit like a dream.

Sizes 6-11 including half sizes with no 10 1/2.

Happy Trails !



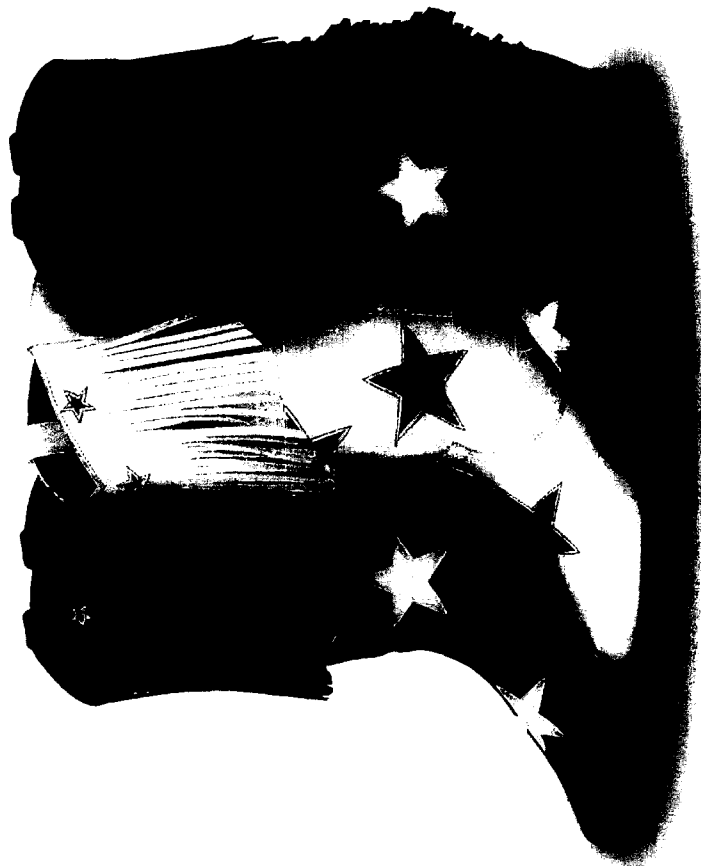
"Oak Tree farms" Boots for today's fashion conscious Western lifestyle woman. There are no gimmicks here, our boots are 100% genuine leather and fit like a dream.

Sizes 6-11 including half sizes with no 10 1/2.

Happy Trails !

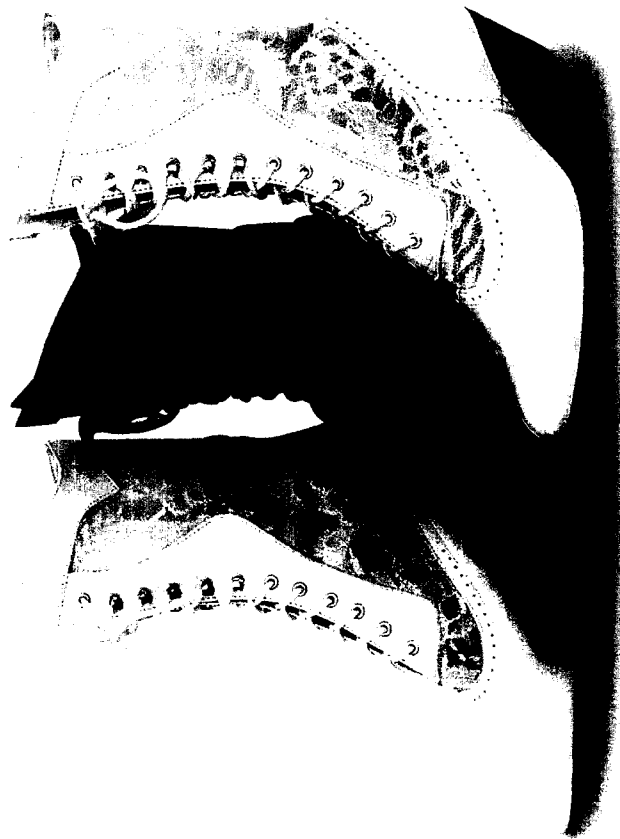
OAK TREE FARMS
EXHIBIT 5
No. 2724381
Deponent OROZCO
Date 11-27-04
Page 12
WWW.OSTFARMS.COM

Oak Tree Farms
Western Boots



Liberty

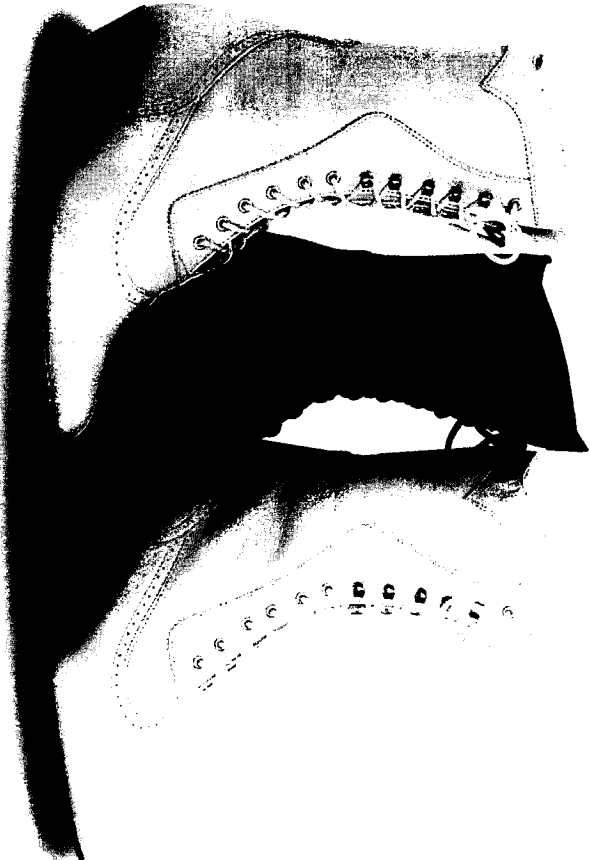
- Black/White
- White/Blue
- Red/White



Cathedral

- White Leather with White Lace
- Black Leather with Black Lace
- Ivory Leather with Ivory Lace





Steeple



- Ivory
- Black
- White



Pinto



- Black
- White



Rio

- Black
- White
- Brown Nubuck



Barranca

- Brown Nubuck
- Black
- Fawn



Mirage

COLORS:

- Black
- Fawn
- Ivory



Mesa

COLORS:

- Red
- Black
- Fawn
- White
- Brown Nubuck



Arroyo

- Brown Nubuck
- Black
- Fawn

COLORS:



Oasis

- Black
- White
- Red
- Brown Nubuck

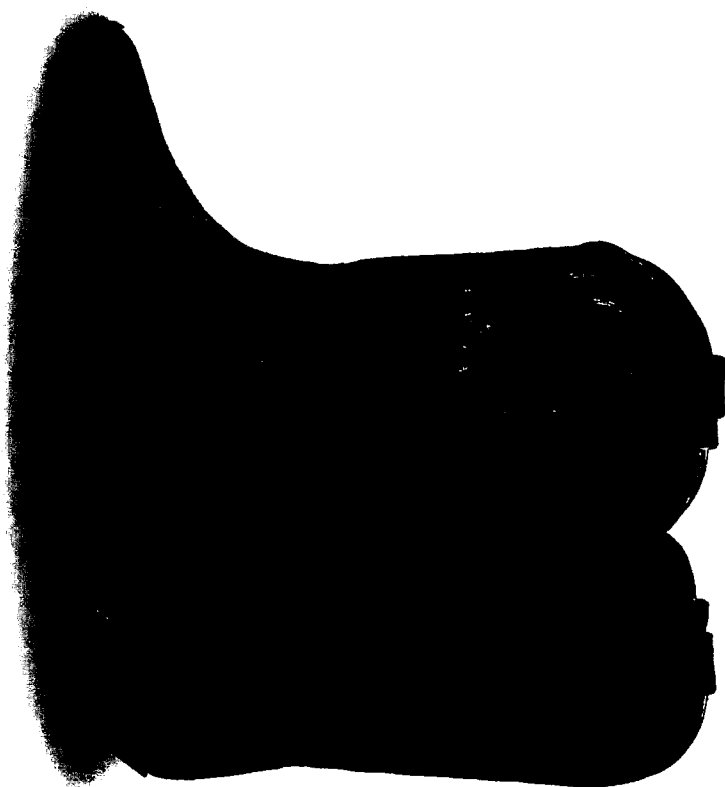
COLORS:



Sahara

COLORS:

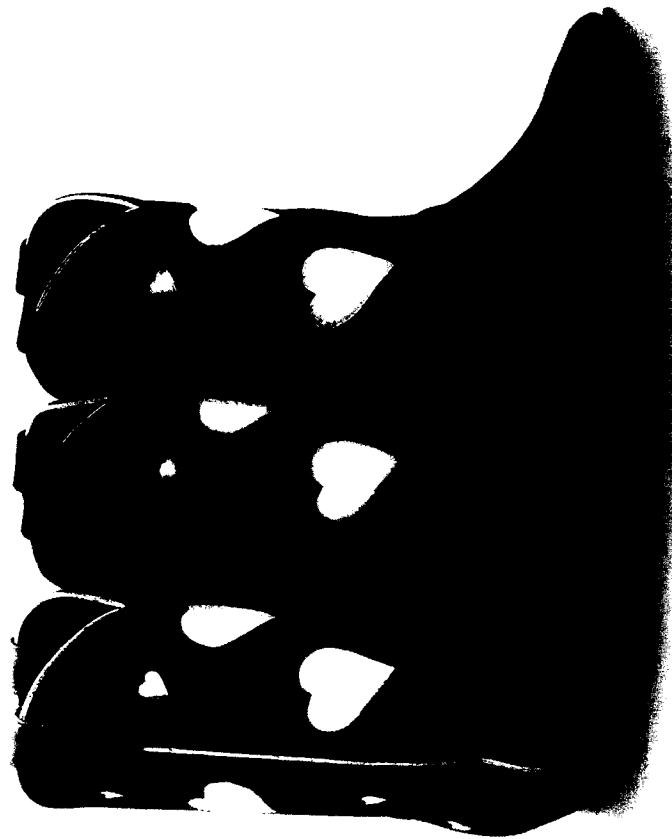
- Brown Nubuck
- Black
- White
- Red
- Ivory



Sonora

COLORS:

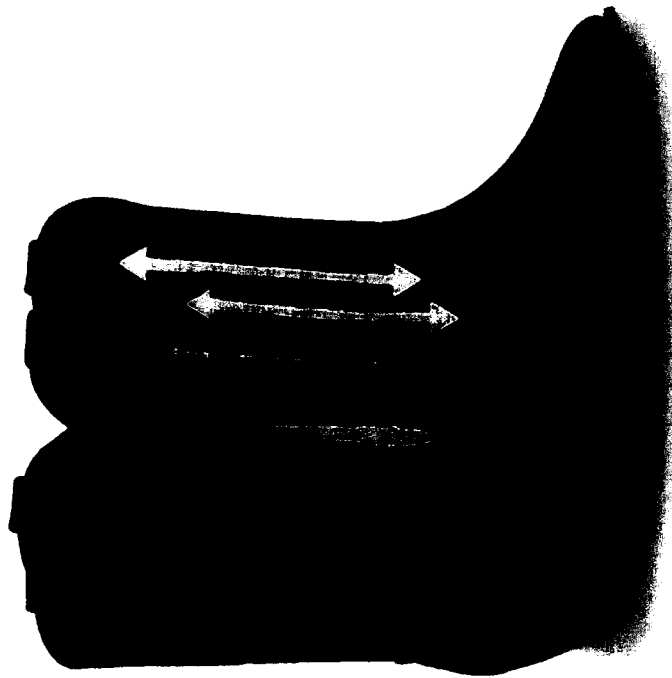
- Brown Nubuck
- Black Smooth



Dixie

- Fawn/White
- Red/White
- Black/White

COLORS:



Arrows

- Black/Red
- Black/White

COLORS:

EXHIBIT 6



SALES ORDER

2085 Peck Road, South El Monte
California 91733-3726
Tel: 626-575-1788 • Fax: 626-575-1588

DATE: May 15, 2001

JOB #: 116126

CLIENT: Evolutions

Attention Susu
Address 4410 Carpenteria
NE
City Carpenteria
State CA Zip 93513
Phone # (805) 684-6248
Fax # (805) 684-6248
Salesperson Jacyln
Job Description _____

Quotation # _____

JOB INFORMATION:

Due Date:

ASAP

- ☒ Photography ☒ Printing
☒ Art ☐ R/R As is
☐ Prepress ☐ R/R w/Change
Others _____

PHOTOGRAPHY INFORMATION:

Shooting Date 5-17-01
Client Presence ☐ Yes ☒ No
Photographer _____

PRINTING INFORMATION:

Single Sheet _____
Catalog Pages small 14pgs

Quantity 2500
Color 4/4

Paper(Cover) _____
Paper(Text) 100# gloss Book
Paper(Insert) _____
Trim Size 8 1/2 x 11
Finished Size 8 1/2 x 5 1/2
Others _____

LOT CHANGES: _____

CREDIT INFORMATION:

- ☒ C.O.D. 5/17
☒ Previous Acct. Cust. # 1433.70
☐ New Acct. Cust. # _____
☒ Deposit Check # \$1433.70
☐ Deposit Check # _____

MATERIAL SUPPLIED:

Disk _____
Comp. Negs. _____
Others KMC has DBS

PHOTOGRAPHY:

Shots 1 @ _____
Insert _____ @ _____
Others _____

ARTWORK & COLOR SEPARATION:

Scan _____ @ _____
Artwork 14pg's @ _____
K/O 1 image @ _____
Computer Time _____ @ _____
Output 14pgs @ _____
Others _____

PRINTING:

Base Price _____
Coating/UV AQUADUS _____
Others _____

BINDERY:

Saddle-Stitch/Perfect Bind _____
Type of Fold _____
Hole Drill _____
Others _____

Sub Total \$2055
Tax \$12.40
Shipping not included
Total \$2217.40
Deposit \$1433.70
Deposit \$1433.70
Balance _____

REMARKS:

50% Deposit, 50% C.O.D.

LA PS # X00631

A deposit of fifty percent (50%) is requested upon the signing of this contract and the balance in full upon completion of this order. All accounts not paid for within thirty (30) days shall be charged interest. Client agrees to pay reasonable attorney fees in case of legal action necessary for collection on overdue accounts. Should the client decide to cancel this order after twentyfour hours from signing, a ten percent (10%) service fee will be charged. See reverse side for additional terms & conditions.

TRANSPARENCY PROOF:

X _____ DATE _____ X on file DATE _____

FINAL PROOF:

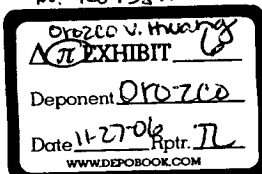
X _____ DATE _____

CLIENT SIGNATURE:

on file

DATE _____

No. 92043811



AMC COLORGRAPHIX
2085 PECK ROAD
SOUTH EL MONTE, CA 91733

Telephone 626/575-1788

INVOICE
17756
CUSTOMER NO. EVOLU

BILL TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE.
CARPENTERIA, CA 93013

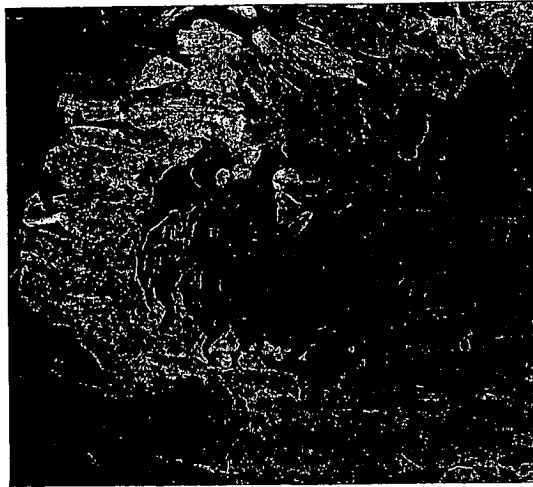
SHIP TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE.
CARPENTERIA, CA 93013

DATE		SHIP VIA		Origin		C.O.D.	
05/07/01		UPS					
PURCHASE ORDER NUMBER		DATE		JH		116126	
Verbal		05/15/01					
QUANTITY		ITEM NUMBER					
1	1	MISC	SMALL 16PG 2.5M 4/4 100LB	2720.00		2720.00	
<p>THE ABOVE PRICE MAY INCLUDE PHOTOGRAPHY, FILMS, POLAROID, COLOR SEPS., ART TYPESETTING, PRINTING AND BINDING. ALL TITLE(S) TO SPECIAL PRINTING AIDS ARE PASSED TO THE CLIENT BEFORE USE. AMC COLORGRAPHIX SHALL NOT BE HELD RESPONSIBLE FOR ANY PRODUCTS UNCLAIMED AFTER ONE YEAR OF THE DATE OF THIS INVOICE</p>							
<p>05-17-01 CK#2322 \$1,433.70, BALANCE \$1,503.90 C.O.D</p>							
				NonTaxable Subtotal		0.00	
				Taxable Subtotal		2720.00	
				Tax (8.000 %)		217.60	
				Total		2937.60	
Page	1						

Thank You

JOB # 116126



"Oak Tree farms" Boots for today's fashion conscious Western lifestyle woman. There are no gimmicks here, our boots are 100% genuine leather and fit like a dream.

Sizes 6-11 including half sizes with no 10½.

Happy Trails !

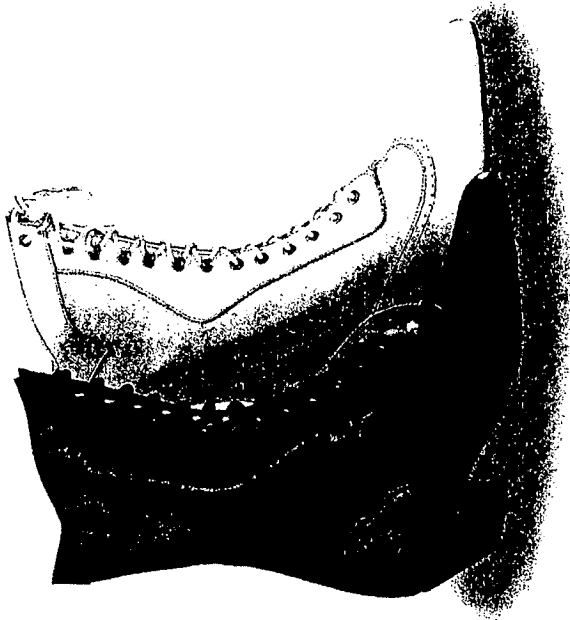
EXHIBIT 7



No. 92043811

Ortizco v. Hwang	
EXHIBIT 7	
Deponent Ortizco	
Date 11-27-02	Rptr. R
WWW.DEPOBOOK.COM	

Steeples
womens



BRAND:



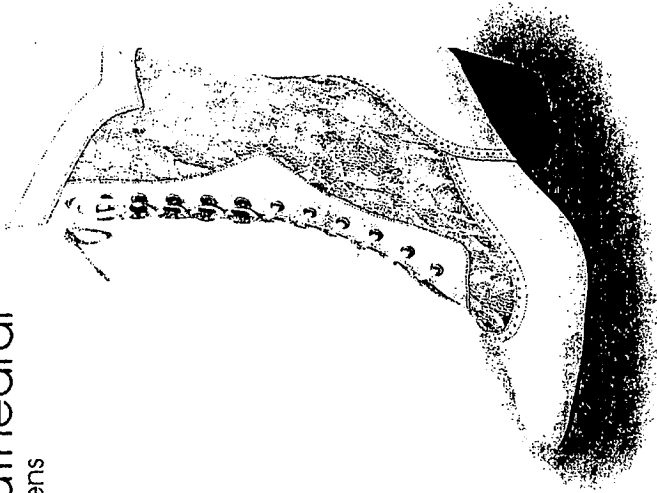
COLORS:

White Leather
Black Leather
Ivory Leather

SIZES:

5 1/2 - 11

Cathedrals
womens



BRAND:



COLORS:

White Leather with White Lace
Black Leather with Black Lace
Ivory Leather with Ivory Lace

SIZES:

5 1/2 - 11

Evolutions Footwear Inc., California • TEL: 805-684-6248

Evolutions Footwear Inc., California • TEL: 805-684-6248

Oasis
womens

Sahara
womens



BRAND:



COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11

BRAND:



COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11

Evolutions Footwear Inc., California • TEL: 805-684-6248

Evolutions Footwear Inc., California • TEL: 805-684-6248

Rio
womens



BRAND:



COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White

SIZES:

5 1/2 - 11

Mesa
womens



BRAND:



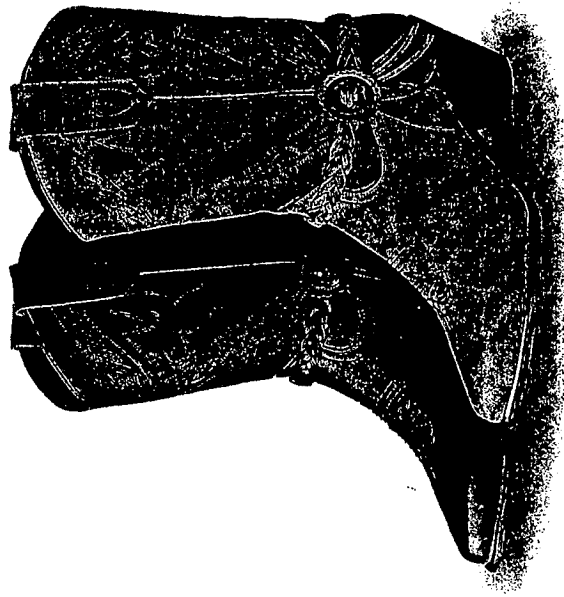
COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11

Arroyo
womens



BRAND:



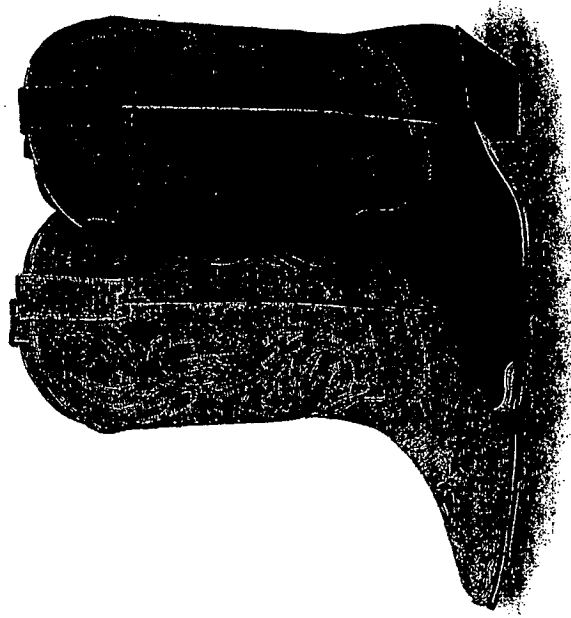
COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black

SIZES:

5 1/2 - 11

Sonora
womens



BRAND:



COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black

SIZES:

5 1/2 - 11

Cheyenne
womens

Pueblo
womens



BRAND:

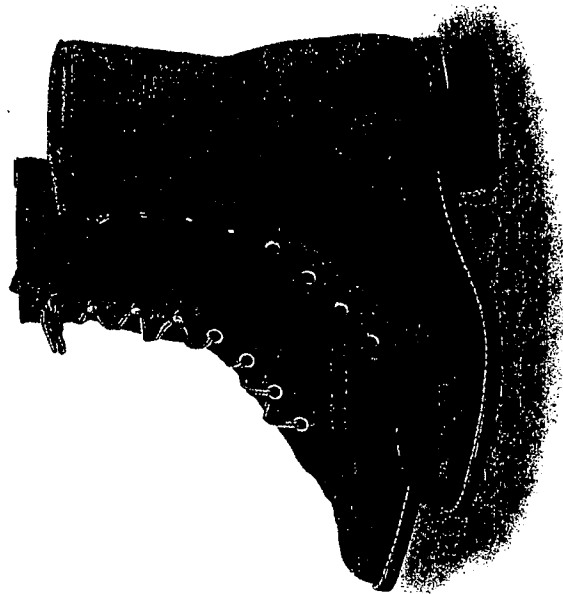


COLORS:

Smooth Leather - Black

SIZES:

5 1/2 - 11



BRAND:



COLORS:

Elk Print Leather - Black
Crazy Horse Leather - Brown

SIZES:

5 1/2 - 11

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Barranca
womens



BRAND:



COLORS:

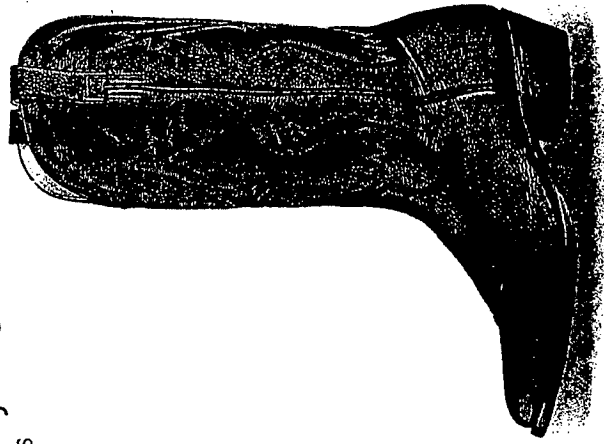
Distressed Nubuck Leather - Brown
Smooth Leather - Black

SIZES:

5 1/2 - 11

Evolutions Footwear Inc., California • TEL: 805-684-6248
11.

Mojave
mens



BRAND:

STAGECOACH
BOOT MAKERS

COLORS:

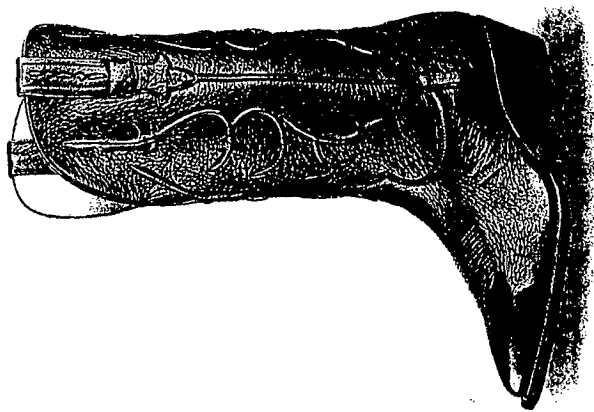
Elk Print Leather - Black
Crazy Horse Leather - Brown

SIZES:

7-13

Evolutions Footwear Inc., California • TEL: 805-684-6248
12.

Sierra
mens



BRAND:

STAGECOACH
BOOT MAKERS

COLORS:

Elk Print Leather - Black
Crazy Horse Leather - Brown

SIZES:

7-13



Oak Tree Farms and Stagecoach brand boots by Evolutions are being successfully sold in today's western market by hundreds of retailers across the country and abroad.

Please call (805) 684-6248 for a sales representative in your area.

Evolutions Footwear Inc., California • TEL: 805-684-6248
13.

805



March 30, 2005

Evolutions
Nora
4180 Via Real. #D
Carpenteria, CA 93013

Dear Nora:

As per your request, here is the information on the jobs that AMC Colorgrafix printed for you:

Job# 116126, Invoice #17756
Date ordered: May 15th, 2001
Small 16 page catalog

Job# 117814, Invoice # 19818
Date Ordered: January 18, 2002
Small 16 page catalog

I have attached copies of the sales orders, invoices, and print samples. If you require any additional information, please call me at (626)575-1788 ext. 121.

Sincerely,
Jaclyn Bonds
AMC Colorgrafix

2085 Peck Road, South El Monte, CA 91733 • Tel: (626) 575-1788 • Fax: (626) 575-1588

NO. 92043811

Onizco v. Hwang
EXHIBIT 18
Deponent Onizco
Date 11-27-02 Rptr. TL
WWW.DEPOBOOK.COM

10f5



SALES ORDER

2085 Peck Road, South El Monte
California 91733-3726
Tel: 626-575-1788 • Fax: 626-575-1588

DATE: Jan 18, 2002

JOB #: 111814

CLIENT: Evolutions Co.

Attention: NORA
Address: 4690 Carpenteria
Ave. #A
City: Carpenteria
State: CA Zip: 93013
Phone #: (805) 684-6248
Fax #: (805) 684-6348
Salesperson: Jacyln
Job Description:

Quotation #

JOB INFORMATION:

Due Date:

- ☒ Photography ☒ Printing
☒ Art ☐ R/R As is
☒ Prepress ☐ R/R w/Change
Others:

PHOTOGRAPHY INFORMATION:

Shooting Date: Jan 22, 2001
Client Presence: ☐ Yes ☒ No
Photographer: JOC

PRINTING INFORMATION:

Single Sheet
Catalog Pages: Small 16 page
Catalog
Quantity: 500
Color: 4/4

Paper(Cover):
Paper(Text): 100# 9/16s Book
Paper(Insert):
Trim Size: 8 1/2 x 11
Finished Size: 8 1/2 x 5 1/2
Others:

LOT CHANGES:

CREDIT INFORMATION:

- ☒ C.O.D.
☒ Previous Acct. Cust. #
☐ New Acct. Cust. #
☒ Deposit Check # 410 \$1546.68
☐ Deposit Check #

MATERIAL SUPPLIED:

Disk
Comp. Negs.
Other: AMC Has Catalog on file
PHOTOGRAPHY:
Shots: 9 small group
Insert:
Others:

ARTWORK & COLOR SEPARATION:

Scan @
Artwork @
K/O 9 images @
Computer Time @
Output 16pg's @
Others:

PRINTING:

Base Price
Coating/UV None
Others:

BINDERY:

Saddle-Stitch/Perfect Bind
Type of Fold
Hole Drill
Others:

SHIPPING:

☐ Will Call
☐ Ship Via
☐ Ship To

Sub Total: \$4425.00
Tax: \$365.06
Shipping: not included
Total: \$4790.06
Deposit: \$1546.68
Deposit: \$1546.68
Balance: \$1546.70

REMARKS: 1/3 deposit 1/3 final proof 1/3 C.O.D.
File 626-575-1788 3/12/2002

A deposit of fifty percent (50%) is requested upon the signing of this contract and the balance in full upon completion of this order. All accounts not paid for within thirty (30) days shall be charged interest. Client agrees to pay reasonable attorney fees in case of legal action necessary for collection on overdue accounts. Should the client decide to cancel this order after twentyfour hours from signing, a ten percent (10%) service fee will be charged. See reverse side for additional terms & conditions.

TRANSPARENCY PROOF:

X _____ DATE _____ X _____ DATE _____

FINAL PROOF:

X _____ DATE _____

CLIENT SIGNATURE:

NORA on 7/28 DATE _____

AMC COLORGRAFIX
2085 PECK ROAD
SOUTH EL MONTE, CA 91733

Telephone 626/575-1786

INVOICE

19818

CUSTOMER NO. EVOLU

BILL TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE. #A
CARPENTERIA, CA 93013

SHIP TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE. #A
CARPENTERIA, CA 93013

DATE		SHIP VIA		F.O.B.		TERMS		
05/22/02		WILL CALL		Origin		C.O.D		
PURCHASE ORDER NUMBER			ORDER DATE		SALESPERSON		OUR ORDER NUMBER	
117814			01/18/02		JK		117814	
QUANTITY			ITEM NUMBER		DESCRIPTION		UNIT PRICE	
REQUIRED	SHIPPED	B.O.					AMOUNT	
1	1		IDS		16PGS 5M 4/4 100LB 8 1/2 X 5		4545.00	
THE ABOVE PRICE MAY INCLUDE PHOTOGRAPHY, FILMS, POLAROID, COLOR SEPS, ART REPRESENTING, PRINTING AND BINDING. ALL TITLE(S) TO SPECIAL PRINTING AIDS ARE PASSED TO THE CLIENT BEFORE USE. AMC COLORGRAFIX SHALL NOT BE HELD RESPONSIBLE FOR ANY PRODUCTS UNCLAIMED AFTER ONE YEAR OF THE DATE OF THIS INVOICE								
01/22/02 VS\$1596.08, 02/12/02 VS\$1677.00, 03/21/02 VS\$1626.38, BALANCE \$140.50								
Shipping Subtotal							120.0	
NonTaxable Subtotal							0.0	
Taxable Subtotal							4545.0	
Tax (0.250 %)							374.5	
Total							5039.5	

Page	1
------	---

Page 1

Thank You



SALES ORDER

2085 Peck Road, South El Monte
California 91733-3726
Tel: 626-575-1788 • Fax: 626-575-1588

DATE: May 15, 2001

JOB #: 116126

CLIENT: Evolution

Attention Susie
Address 4090 Carpenteria
NE
City Carpenteria
State CA Zip 93013
Phone # (805) 684-6248
Fax # (805) 684-6248
Salesperson Jadyn
Job Description _____

Quotation # _____

JOB INFORMATION:

Due Date: asap

- ☒ Photography ☒ Printing
☒ Art ☐ R/R As is
☐ Prepress ☐ R/R w/Change
Others _____

PHOTOGRAPHY INFORMATION:

Shooting Date 5-17-01
Client Presence ☐ Yes ☒ No
Photographer _____

PRINTING INFORMATION:

Single Sheet
Catalog Pages small 14 page

Quantity 2500
Color 4/4

Paper(Cover) _____
Paper(Text) 100# gloss Book
Paper(Insert) _____
Trim Size 8 1/2 x 11
Finished Size 8 1/2 x 5 1/2
Others _____

LOT CHANGES:

CREDIT INFORMATION:

- ☒ C.O.D. 5/17
☒ Previous Acct. Cust. # 1433.70
☐ New Acct. Cust. # _____
☒ Deposit Check # \$1433.70
☐ Deposit Check # _____

MATERIAL SUPPLIED:

Disk _____
Comp. Negs. _____
Others KMC has job

PHOTOGRAPHY:

Shots 1 @ _____
Insert _____ @ _____
Others _____

ARTWORK & COLOR SEPARATION:

Scan _____ @ _____
Artwork 14 pgs @ _____
K/O 1 image @ _____
Computer Time _____ @ _____
Output 14 pgs @ _____
Others _____

PRINTING:

Base Price \$2155
Coating/UV Aqueous free
Others _____

BINDERY:

Saddle-Stitch/Perfect Bind Included
Type of Fold _____
Hole Drill _____
Others _____

Sub Total \$2055
Tax \$12.40
Shipping not included
Total \$2167.40
Deposit \$1433.70
Deposit \$1433.70
Balance _____

SHIPPING:

- ☐ Will Call
☐ Ship Via _____
☒ Ship To Evolution
address

REMARKS:

50% Deposit, 50% C.O.D.
LP5 # X00631

A deposit of fifty percent (50%) is requested upon the signing of this contract and the balance in full upon completion of this order. All accounts not paid for within thirty (30) days shall be charged interest. Client agrees to pay reasonable attorney fees in case of legal action necessary for collection on overdue accounts. Should the client decide to cancel this order after twentyfour hours from signing, a ten percent (10%) service fee will be charged. See reverse side for additional terms & conditions.

TRANSPARENCY PROOF:

X _____ DATE _____

FINAL PROOF:

X _____ DATE _____

TYPESET PROOF:

X on file DATE _____

CLIENT SIGNATURE:

on file DATE _____

AMC COLORGRAPHIX
2085 PECK ROAD
SOUTH EL MONTE, CA 91733

Telephone 626/575-1788

INVOICE

17756

CUSTOMER NO.

EVOLU

BILL TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE.
CARPENTERIA, CA 93013

SHIP TO:

EVOLUTIONS LLC.
4690 CARPENTERIA AVE.
CARPENTERIA, CA 93013

DATE	SHIP	Origin	C.O.D.
06/07/01	UPS		
ORDER NUMBER	ORDER DATE		
Verbal	05/15/01	JH	116126
QUANTITY	ITEM NUMBER		
1	1	MISC	SMALL 16PG 2.5M 4/4 100LB
			2720.00
			2720.00
THE ABOVE PRICE MAY INCLUDE PHOTOGRAPHY, FILMS, POLAROID, COLOR SEPS., ART TYPESETTING, PRINTING AND BINDING. ALL TITLE(S) TO SPECIAL PRINTING AIDS ARE PASSED TO THE CLIENT BEFORE USE. AMC COLORGRAPHIX SHALL NOT BE HELD RESPONSIBLE FOR ANY PRODUCTS UNCLAIMED AFTER ONE YEAR OF THE DATE OF THIS INVOICE			
05-17-01 CK#2322 \$1,433.70, BALANCE \$1,503.90 C.O.D			
NonTaxable Subtotal			0.00
Taxable Subtotal			2720.00
Tax (8.000 %)			217.60
Total			2937.60

Page 1

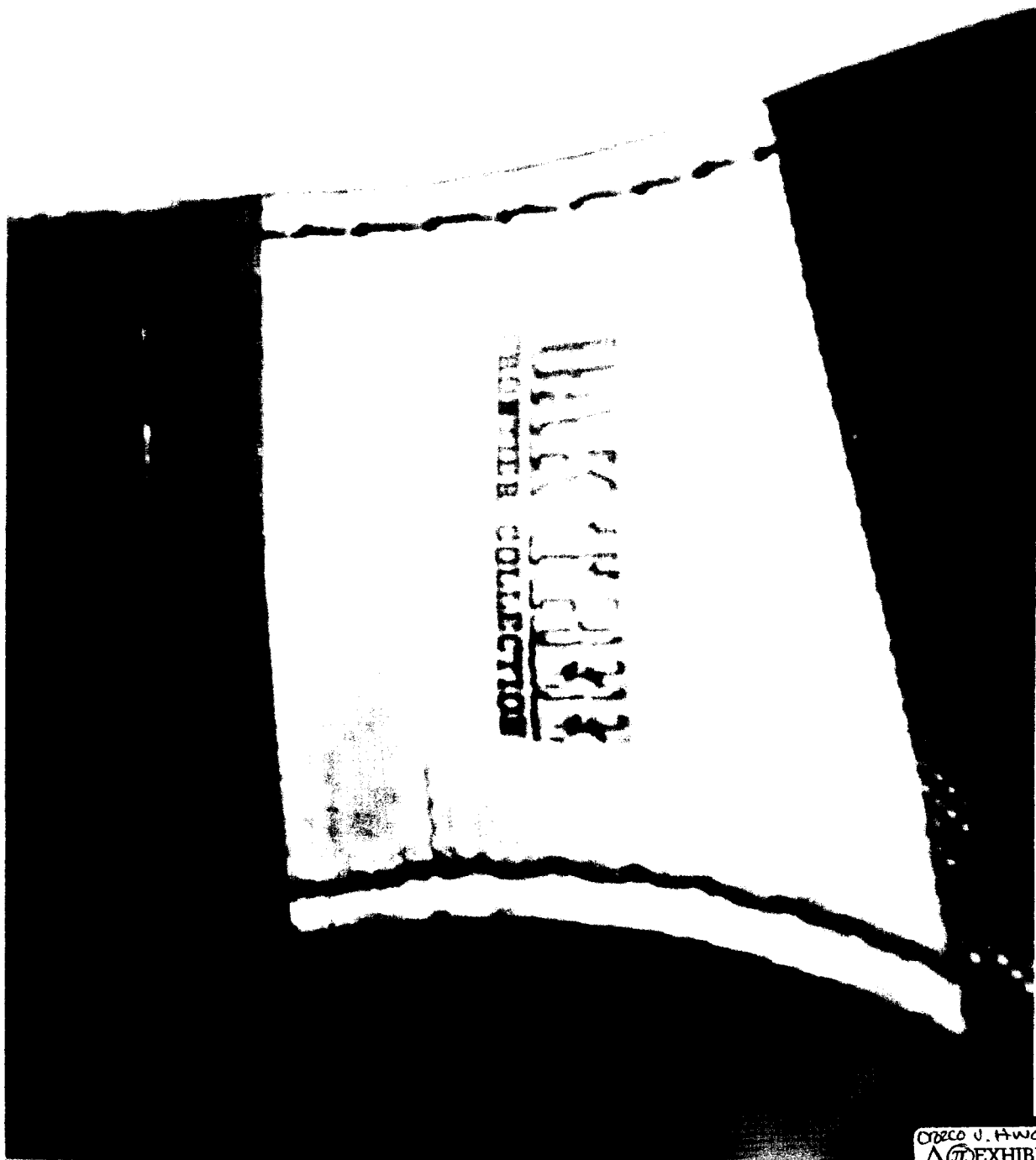
Thank You

5065



Do. 92043811

Orozco v. Hwang
Δ @ EXHIBIT 89
Deponent: Orozco
Date: 11-27-06 Rptr: TL
WWW.DEPOBOOK.COM



No. 92043811

Orozco v. Hwang	
EXHIBIT 010	
Deponent	Orozco
Date	11-27-06
Rptr.	TL
WWW.DEPOBOOK.COM	

EXHIBIT 11



No. 92042811

Drozco v. Huang	
EXHIBIT 11	
Deponent	Drozco
Date 11-27-06	Rptr. DL
WWW.DEPOBOOK.COM	

EXHIBIT 12



No. 92043811

Orb2co v. Hwang	
Δ	EXHIBIT 312
Deponent	Orb2co
Date	11-27-06
	reptr. DL
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EXHIBIT 13



NO. 9204811

Orocco V. Huang	
Δ	EXHIBIT 13
Deponent	Orocco
Date	11-27-06
Rptr	R
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Amazon.com: Women's Shoes / Athletic & Outdoor / Oak Tree Farms ...

Online shopping for Athletic & Outdoor Women's **Shoes** Apparel; **Shoes**, Walking, Cross-Training, Aerobics, Running, Boots, Sandals, Yoga & Pilates **Shoes**, ...
[www.amazon.com/s?ie=UTF8&rh=n%3A1044848%2Cp_4%3AOak%20Tree%20Farms%2Cp_6%3AATFXJGJF10OP5&page=1](#) - 100k - [Cached](#) - [Similar pages](#)

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Shoes: Product information, price comparisons and user reviews and ratings for **Shoes**.
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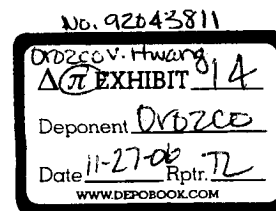
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Ariat (1)

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5 1/2 8 1/2

6 9

6 1/2 9 1/2

7 10

7 1/2 11

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B (M or Medium) (20)

C (W or Wide) (1)

E (WW or Double Wide) (1)

Narrow by Price

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\$25-\$49 (3)

\$50-\$99 (12)

\$100-\$199 (5)



Roper Ladies Smooth Bay Brown Performance Sport Slip-on Shoes
\$54.99

> Show only Roper items



Roper Ladies Snow White Performance Sport Slip-on Shoes
\$54.99

> Show only Roper items



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\$104.99

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Roper Ladies Chestnut Tan/Neoprene Performance Sport Slip-on Shoes
\$49.99

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Oak Tree Farms Mariposa Black Leather Retro Cowgirl Western Boots
\$99.99 - \$104.99

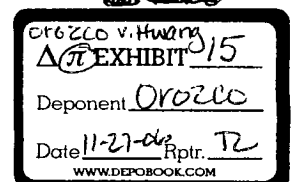
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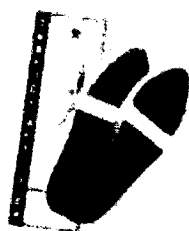


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\$89.99 - \$104.99

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\$94.99

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\$84.99

> [Show only Roper items](#)



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\$74.95

> [Show only Hi-Tec items](#)



Roper Ladies River Stone Tar Performance Sport Slip-on Shoes

\$49.99

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Roper Ladies Apache Tan Performance Sport Slip-on Shoes

\$54.99

> [Show only Roper items](#)



Roper Ladies Sport Denim Fashion Chunky Boots with Overlay

\$94.99

> [Show only Roper items](#)



Oak Tree Farms Brown Vow I Up Old Western Frontier Boot

\$89.99 - \$109.99

> [Show only Oak Tree Farms items](#)

not fully available

not fully available



**Roper Ladies Pink Ostrich Print
Twin Gore Slip-On Shoes**
\$64.99

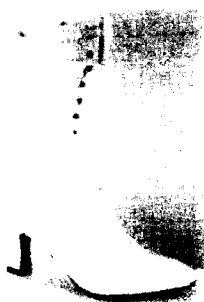
> [Show only Roper Items](#)

**Double H Ladies USA 10 Inch
Brown Western Packer Boots**
\$174.99

> [Show only Double H Boot Items](#)

**Roper Ladies Mahogany Brown
Performance Sport Slip-on Shoes**
\$49.99

> [Show only Roper Items](#)



**Oak Tree Farms White Vow Lace
Up Old Western Frontier Boots**
\$89.99 - \$109.99

> [Show only Oak Tree Farms Items](#)



**Justin Women's Black Rubber
Waterproof Barn Boots**
\$64.99

> [Show only Justin Boots Items](#)



**Oak Tree Farms Antique Saddle
Vow Lace Up Old Western
Frontier Boots**
\$89.99 - \$109.99

> [Show only Oak Tree Farms Items](#)

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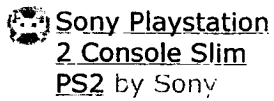
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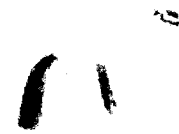
Recently Viewed Categories

- [Athletic & Outdoor](#)
- [Amazon.com](#)

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- [oak tree hiking boots](#)
- [ps2](#)
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- [microwave kettle corn](#)
- [microwave kettle](#)

Customers who bought items in your Recent History also bought:



[Progressive International Whistling Micro Kettle](#)



[Dance Dance Revolution Extreme 2 Bundle by Konami](#)

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[Amazon.com Home](#) | [Directory of All Stores](#)

International Sites: [Canada](#) | [United Kingdom](#) | [Germany](#) | [Japan](#) | [France](#) | [China](#)

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Retail Software

Most systems are designed to be easy to teach employees on the sales floor.

"It's a solution that can generate a tremendous amount of complexity for those who want to drill down into their store's data," Malaney said. "However, most of our customers just want to know what's on their shelves, what's selling, and what's not."

Please call for catalogue and sales representative in your area.

Circle No. 265 on ACTIONCARD

Bar codes represent numeric data as a series of bars, which have various thicknesses and separations. When bar codes are read, light from the reader bounces off the dark bars and

NO. 92043811

Ortiz v. Huang
 Δ EXHIBIT 16
 Deponent Ortiz
 Date 11-27 Apr. 12
 WWW.DEPOBOOK.COM

10f2

Feedstuffs

Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
04/05/2002	TA61497

**BILL
TO**

0AFA.1

OAKTREE FARMS

Attn: TONY SUGDEN

4690 CARPINTERIA AVENUE

L STE A

CARPINTERIA CA 93013

USA

REMIT TO: DEPT. 77-6437

CHICAGO, IL 60678-6437

ADVERTISER

DIVISION

OAKTREE FARMS

OAKTREE FARMS

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
DESCRIPTION							AMOUNT
TACK 'N TOGS							
ISLAND 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
POSTED							
INVOICE TOTAL							

1,962.23

Customer Copy

202

INDUSTRY ISSUE

Optim Formo - TNT
5/12

Industry profile

John Tillotson

November, and December—where a lot of people normally filled in, they just lived with what they had, and ran their inventories down. As a result of that, it had a dramatic effect on our business the fourth quarter of last year. The big

worry, again to me is that the people in the other groups are doing better with Western wear than we are. I was at a party recently and three women at the party were wearing Western outfits—either a blouse, accessories, or whatever. I asked each of the women where they had purchased the Western products, none of them had bought them at a

Western wear store. Which to me was a real warning as to what can happen.

TnT: With such well-known brands as Stetson, Montana Silversmiths, Lucchese, and Resistol—how do you define such different segments of the industry as both individual entities, and as a single corporate vision?

Tillotson: The corporate vision is Western wear only. The second priority is our distribution channels, which are Western wear stores only. Then the third mandate is, moderate to better moderate type products. Obviously Resistol, Stetson, are if not the highest quality hats in the store, they are certainly near the upper end. Lucchese is the most expensive footwear product in the store. And Montana Silversmiths, most of what they do is upper-moderate as well. So it's Western wear first. We're not committed to the chain stores or the discount stores. The second thing obviously is the quality and price of our products, while still focusing on distribution. We actually own one company that is in the golf business, that was in the original Hat Brands before we transitioned it to Arena Brands. And we will be exiting that company down the road and we're going to focus just on the Western wear business.

TnT: In your last interview with us, in all honesty you made quite a bold statement. You said that, 'Western wear brands in specialty shops are the building blocks of the future.' I'm sure in some circles that might have been an unpopular sentiment in how you expressed that. Do you think that the overall climate of the industry has changed after you said that?

Tillotson: I think the retailers now, at least the ones we've been talking to, understand that what we were doing was trying to help. They're now seeing that themselves. As I said then, I don't see how a specialty store can try and compete with Wal-Mart, Target, or K-Mart with similar type products, similar brands, and at the prices that exist in those discount stores. Specialty stores won't exist for long fighting that battle. The more opportunities they give their

"Margins are our game"



"Mirage"



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

No. 926438 11

DEPOSED V. HAZARD	17
EXHIBIT	17
Deposited	PROZEE
Date	11-27-98
www.DEPOTBOOK.COM	

10f-2

Feedstuffs Tack 'n Togs

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Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
05/08/2002	TA62167

BILL
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Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
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L CARPINTERIA CA 93013
USA

ADVERTISER

DIVISION

OAKTREE FARMS

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

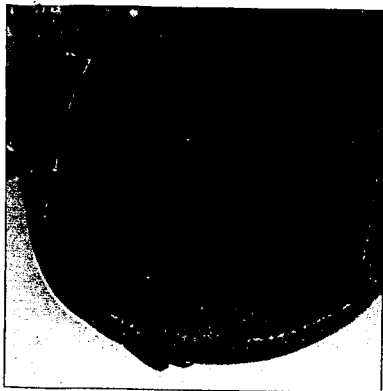
CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
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DESCRIPTION						AMOUNT	
TACK ' N TOGS							
ISLAND 4C						2,308.51	
Less Commission						346.28	
Net Total						1,962.23	
INVOICE TOTAL						1,962.23	

Credit Card Payments On Reverse Side

Remittance Copy

202

EXHIBIT 18



The upward-facing bow on the back of this velvet-covered Charles Owen show helmet defines it as a show-jumper's choice. A bow facing downward marks a helmet for showing a hunter.

Try different models to find the most comfortable fit. The helmet shouldn't press into the skull. Troxel uses a gripper system to stabilize the helmet and eliminate "helmet bob."

Some teenage girls complain about "helmet hair," flattened and soaked during practice and showing. The added bulk of hair can affect the sizing of a helmet. Demonstrate how the helmet's sizing system can adapt to either hair tucked up or worn down. Some helmets have a slightly higher profile to accommodate the hair.

Clark recommended wearing two hair nets for traction. Slick hair can make the helmet shift slightly, with the final lockdown test after the rider fastens the chin strap.

Remind the rider to adjust the chin strap snugly. It should firmly contact jaw and chin, to lock the helmet. If too loose, the retention system can't hold the helmet in position. Premium helmets feature a padded soft leather chin strap.

Almost all approved helmets have vents for air flow. Placement, shape, and size of cutouts encourage air circulation. The design of the Range Rider helmet includes 14 air-flow vents.


Helmets are now appreciably lighter. Troxel's Dakota weighs 12.7 ounces.

Advise helmet buyers about the manufacturer's replacement policy. After serious impact, the helmet's liner may be damaged. Typically, the manufacturer will replace a compromised

helmet at a reduced price.

Along with a helmet sale, suggest a colorful cover, or seasonal accessories such as ear warmers, a cooling inner liner insert, or a longer add-on visor. Charles Owen sells a hat cleaner and hat deodorizer, along with a product-specific protective hat bag. Del Mar also includes helmet cleaning products,

and packages each helmet in a special hat box.

In any sport, protective equipment is part of the athlete's fitness. No one expects to fall, but smart riders balance sport with risk. Performance headgear shields the heads of those who improve their safety while enjoying equestrian sport. 

Oak Tree - Jack - 6/2

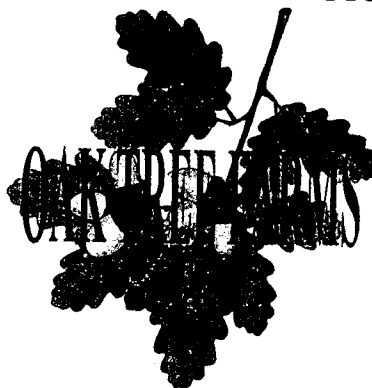
"In Stock!...Right Now!"



"Cathedral"



"Steeple"




Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

No. 926438 11

Orozco v. H. Wang	
EXHIBIT 18	
Deponent	Orozco
Date	11/27/06 Rptr. 
WWW.DEPOBOOK.COM	

10f2

Federal I.D.: 41-1329004

06/18/2002 TA62957

O A F A . 1
OAKTREE FARMS
Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
USA

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
DESCRIPTION						AMOUNT	
TACK ' N TOGS							
ISLAND 4C						2,308.51	
COMMENTS: INVOICE IS PREPAID - PLEASE MARK INVOICE PAID							
Less Commission						346.28	
Net Total						<div>-----</div> 1,962.23	

~~1,962.23~~

Customer Copy

2 of 2

EXHIBIT 19

Oaktree Farms-TWT-7/2

Thompson Westerner Ltd.
Thornhill Enterprises Inc.
Tigua Indian Reservation S & M Div.
Tobe Turpen's Indian Trading Co.
Toppnet Embroidery
Trader Gene
Trinity Products Inc.
Victor Leather Goods Inc.
Vigor Western Silversmiths Ltd.
Wagers Silversmiths
Walsall Hardware Corp.
Western Buckle Co.
Western Express Inc.
Western Fashion Accessories
Western Silversmiths
Wheeler Mfg. Co. Inc.
Wrought in America
Yellowhorse Art
Yoke Industrial Corp.
Yong Ho Industrial Co., Ltd.
Young, E. Ed, The
Zoom Exports

Collection, The
Comstock Silversmiths Inc.
Creative Findings Ltd.
Crumrine Gold & Silversmiths
Diablo Mfg. Co.
Elliott Enterprises Inc.
Enchantment Jewelry Corp.
Fashionwest Accessories Inc.
Fritch Bros. Silversmiths
G & S Jewelry Co.
Garnet International
Gemstar Colorado
Gunnmoor Mfg.
Haraaga Co.
High Country Arts
Indian Jewelers Supply Co.
Indian Trader West
Ivan Leathercraft Co., Ltd.
Julie Rose & Co./Equestrian Treasures
Just A Little Something
L.M. Easterling Custom Boot Co.

M & F Western Products Inc.
Modestone Creations
Nancy's Bows
Oasis-Frontier Neckwear Mfg. Corp.
Originals by Pierce & Co.
Quintana Roo
Rodell Mfg. Co.
Sheyenne Bags & Accessories
Silver King Inc.
SilverWolf SilverSmiths Western Buckles
& Jewellery
Sterling Silver Creations
Sunwest Silver Inc.
Tannenbaum, Leonard, Import-Export
Tanello Inc.
Tuxnet Embroidery
Topes from Texas
Walker, Co., Suzanne
Western Flair by Nina
Yellowhorse Art
Young's, Ed. The

CAPIES

Aars Leatherworks, Ltd.
Alliance International S.A. de C.V.
Big Loop
Char Designs Inc.
Crossroads Mercantile
Designs by Pat Dahnke
Kakadu Traders Australia
Scandi Fashions

CAPS

All Fired Up
Alliance International S.A. de C.V.
Array Corp.
Asian Exports
Aspen Co. Inc.
Austin Cotton Co. LLC
Avenue I Inc.
Awst International

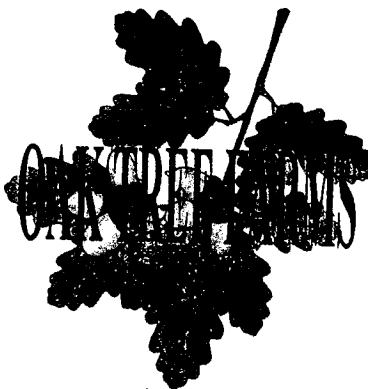
BUCKLES, TROPHY

1st American Spurs
3B Silvermiths Inc.
A-1 Awards Inc.
Albest Metal Stamping Corp.
American Silvermiths/Wilmarth
Antell Inc.
Austin Accent Inc.
B-C Mfg. Co.
Big Horn Inc.
Bill's Buckle Co.
Blue Bayou Brass Inc.
Buckle Shack USA
Canadian Buckle Ltd.
Caudill, R.L., & Co. Inc.
Chambers Belt Co.
Champion Choice Buckles
Circle Y of Yoakum Inc.
Coast Novelty Co.
Colorado Silver Star Corp.
Comstock Heritage Collection
Comstock Silvermiths Inc.
Crumrine Gold & Silvermiths
Diablo Mfg. Co.
Fean's Accesorios De Mexico
Fleming Silver Div. Rudnick
International
Frontier Trophy Buckles, Bits & Spurs
G & H Equine Enterprise Inc.
Garnet International
Gist Inc.
Great Canadian Belt & Buckle Corp.
Griffith Saddlery & Leather
Herm-Arm Leather Co.
Hiram West Co., The
HotTips Accessories
Huasin, S., Industry Co. Ltd.
Ivan Leathercraft Co., Ltd.
Johnson & Held Ltd.
L.M. Easterling Custom Boot Co.
Lazy K Buckle Mfg.
Leather Factory, The
M & F Western Products Inc.
MacPerson Leather Co.
Major Imports, Ltd.
Mallory Western & Leather Supply Inc.
Maximilian Leather, S.A. de C.V.
Metal Art Co.
Modestone Creations
Montana Silvermiths
Orinales Hechos A Mano S.A. de C.V.
Pantera Metalworks
Pioneer Western Mfg.
Ribeiro Mfg. Inc.
Sheyenne Bags & Accessories
Silver King Inc.
Silver State Silver
Silver Streak Ind.
Silver Strike, Inc.
Silverado Silvermiths & Engravers
SilverWolf SilverSmiths Western Buckles
Skyline Silversmiths
Skyline Silvermiths/Vaquero Trophy
Spec-Cast Inc.
Stoneyhopper Enterprises
Sunburst Corp.
Sunset Trails
Tannenbaum, Leonard, Import-Export
Tex Tan Western Leather Co.
Topnet Embroidery
Trinity Products Inc.
Victor Leather Goods Inc.
Vogt Western Silvermiths Ltd.
Wages Silvermiths
Western Fashion Accessories
Western Silvermiths
Yong Ho Industrial Co., Ltd.

BUTTON COVERS

3B Silversmiths Inc.
American Silversmiths/Wilmarth
Argent Express
Austin Accent Inc.
B & R Products
B-C Mfg. Co.
Beads Beautiful Inc./Wanted
Big Horn Inc.
Blue Bayou Brass Inc.
Cassidy's Casuals
Caudill, R.L., & Co. Inc.

**"Leather Boots for Todays Fashion
Conscious Western Lifestyle Woman"**



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

appareil

No. 92043811

070200 V. Hwang
ΔΠ EXHIBIT

Deponent Orozco

Date 1-27-06 Rptr TJ

WWW.DEPOBOOK.COM

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Feedstuffs Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
7/19/2002	BG64306

POSTED

**BILL
TO**

OFA.1
OAKTREE FARMS
Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
USA

ADVERTISER

DIVISION

OAKTREE FARMS

OAKTREE FARMS

**REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437**

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
1	07/15/00	07/01/00	1	10	1000	511	0
DESCRIPTION							AMOUNT
TACK ' N TOGS BUYERS GUIDE							
ISLD 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
INVOICE TOTAL							1,962.23

Customer Copy

2 of 2

doingbusiness

Employee Management

in addition to seeing the cheerleaders, you see the name of our store. Copies of these ads were also framed and hung on the wall of fame.

We also did an ad with a picture of a popular coach from a local high school taken in our store, with the coach holding some of our merchandise. We knew

we were receiving better results than most when the coach made a point to stop by to tell us how many times he had been asked to autograph our photo/ad.

We used these occasions when the schools called on us to make our request for additional business from them. We made sure they understood that we could only support them if they were supporting our store.

Our wall of fame also demonstrated

how proud we were of our customers. Whenever a customer had their name or picture in the local newspaper, we mounted the news article in a frame and hung it on the wall. We purchased inexpensive frames a dozen at a time so that the wall did not become a major expense.

Over the years, in addition to the newspaper articles, we had stories about customers that had appeared in the newsletter from the business where they worked. We found that this allowed us to know more and more about our customers.

There was the customer that was a cartoonist for the local paper; the retiree whose daughter was on the Olympic swim team; the hired hand who happened to do work for two major league baseball players who had second homes in our area; another retiree who had played professional football; and other various individuals who had moments of recognition in their life.

Customers would wander about the store looking at the photographs, and conversations would start with one of our staff members saying, "See someone you know up there?"

The usual answer was a confirming, "Yes, but I didn't know that they had done this. You know, I used to..."

As they offered their own story of personal accomplishments, our staff member was quick to say, "Do you have something about yourself that we could add to the wall?"

The competition between staff members in our store was fun to watch. "See that lady walking toward that truck over there? She used to be a barrel racing champion and she is going to bring us an autographed photo to add to the wall."

Of course the customer would be back in the store within a couple of weeks to make sure their photo was hanging, usually with a friend or family member in tow. We were always looking for ways of showing our community involvement. When an employee wanted to participate, we were glad to rearrange schedules so that they could help, whether it was coaching, walking in a

"A Star Is Born"



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

OAKTREE T/T 8/02

No. 92043811

ORDER VOUCHER EXHIBIT 20	Deponent OROZCO	Date 11-27-08 Rptr. RL
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WWW.DEPBOOK.COM

laf2

Tack 'n Togs

Federal I.D.: 41-1329004

DATE _____

NUMBER

08 / 09 / 2002

TA65029

**BILL
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USA

ADVERTISER

OAKTREE FARMS

DIVISION

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

POSTED

Customer Copy

20f2

EXHIBIT 21

Oaktree - TACK - 9/02

manufacturerprofile

Equivision

The downside that Equivision, and other companies like them, face is the reluctance of retailers to carry multi-media products in their stores. Chiarello thinks that this reluctance typically stems from a lack of understanding of the product lines. Being able to completely sell a product to a customer that you don't fully understand yourself can be tricky, because good cus-

tomers service is typically based in knowing more about the product than the customer who is paying for it.

"Traditionally, the customer service people in equestrian retail stores are experts in saddles, tack, apparel, or something else related to the horse world," Chiarello said. "Asking them to be an expert in technology too is asking a lot. That's why we don't ask them to be. We provide full technical

assistance for our products."

In fact, Equivision maintains their own in-house fulfillment center, and they also provide technical support on a direct basis to their growing user-base.

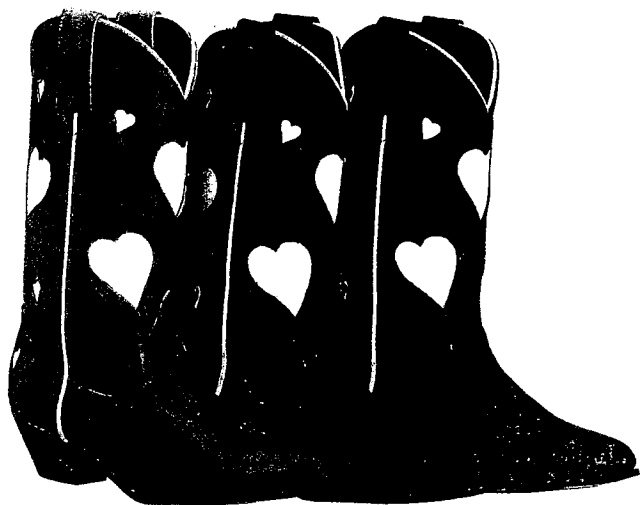
Their market has grown since the creation of Equivision, and the demographics have shifted somewhat too. By Chiarello's estimation, around the founding of Equivision 80 percent of their clients were from the English side of the sport, while 20 percent were from the Western side. Now, those percentages have changed to something closer to 65 to 35, respectively.

The discrepancy in the numbers is based on an easier transition to the technology for the English genre according to Chiarello. "The Western side of things was harder to convince at first, but their numbers have really grown in the last several years," he said.

What's Changing

As with most everything else, there is a Catch-22 when it comes to technology—it's ever changing. This is obviously one of its greatest attributes, but it can also be an obstacle. Inherently, customers are afraid that their purchase might become obsolete by the time they get it home. So, in order to stay ahead of the game a company has to know what is on the horizon. Equivision is no exception.

Chiarello said, "I think the next big trend will be with DVDs. They just



"Dixie"

Available at Sheplers



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.



Charles Chiarello hard at work on Equivision's next project.

118042811

ORZCO V. Huang	EXHIBIT 21
Deponent: ORZCO	Date: 11-27-09
www.DEBOOK.COM	

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Feedstuffs Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

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Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
09/12/2002	TA66755

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Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
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ADVERTISER

DIVISION

OAKTREE FARMS

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
	09/01/02	04/01/02	12	5	1802	16	0
DESCRIPTION							AMOUNT
TACK ' N TOGS							
ISLAND 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
INVOICE TOTAL							1,962.23

Remittance
Copy

20f2

EXHIBIT 22

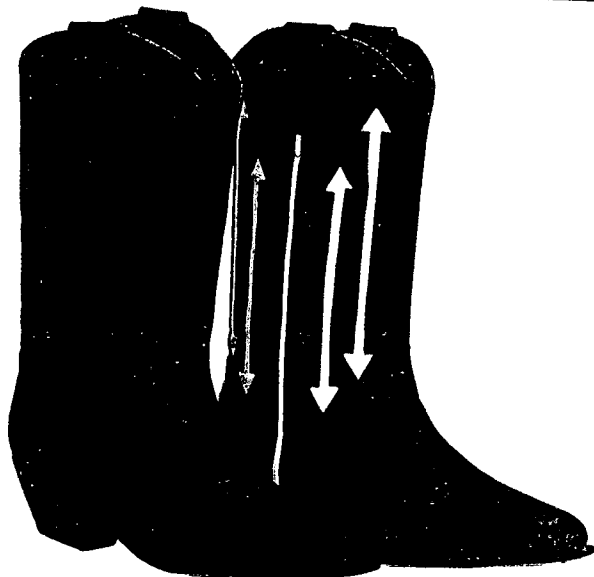
doingbusiness

Retail Management

by departments and fine lines, you will want to know the maintained gross margin for each of them. Taking each month's sales goal and multiplying it by the margin, you'll know how much inventory at cost you are expecting to sell for that particular month.

For example, if you sell pants and for the months of November and December you expect to sell \$3,000 and \$5,000, respectively, in pants with a maintained margin of 45 percent, you will be selling \$1,650 at cost in November, and \$2,750 at cost in December. Now perform this same task for each department and fine line for each month.

With this number, we are going to



Available at "Renton Western Wear"



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

Cantree Farms - TNT 10/2

Survey Says...

Our **August 2002 Retailers' Forum** posed the question, "How have you recognized your employees? What incentives have worked the best?"

Here are two of the responses collected from our Web site:

• "We have a number of things we do for our employees—there is a classic HBR article entitled 'The folly of rewarding A while expecting B,' which is a must read for every business owner. We have an employee run a survey each month where they vote on their colleagues as employee of the month based on certain criteria. The winner gets to choose one of a couple of available prizes, including a day off with pay, theater tickets to a first class show, a day at a spa, or a dinner for two."

Sabine Schleese
Managing Director
Schleese Saddlery Service
Ltd.

Holland Landing, Ontario

• "Take them out for dinner"

Goodwood Saddlery
Sydney, Australia

No. 92043811

On 22/08/02	EXHIBIT	22
Deponent	Orozco	
Date	11-27-02	Rptr. TL
WWW.DEPOBOOK.COM		

Feedstuffs Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
10/07/2002	TA68177

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TO

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4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
USA

ADVERTISER

OAKTREE FARMS

DIVISION

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
	10/01/02	04/01/02	12	6	JR02	26	2
DESCRIPTION						AMOUNT	
TACK ' N TOGS							
ISLAND 4C						2,308.51	
Less Commission						346.28	
Net Total						1,962.23	
<div>POSTED</div>							
						1,962.23	
INVOICE TOTAL							

Customer Copy

2 of 2

EXHIBIT 23

manufacturerprofile

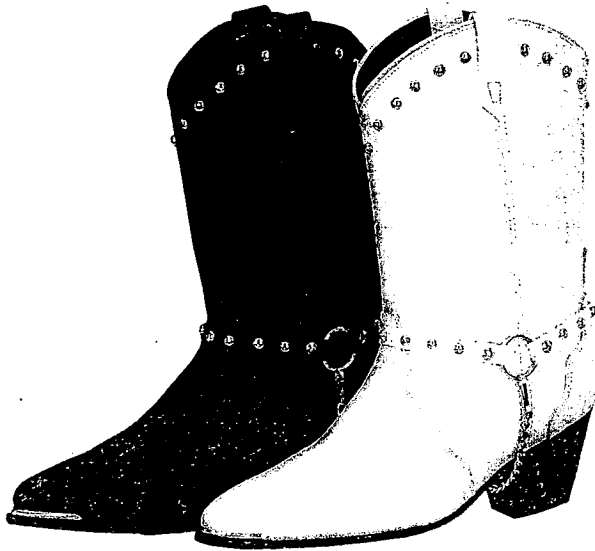
The Leather Factory

flier that features the items we know they like to buy.

TnT: Do you see the day when Leather Factory and Tandy Web sites combine?

Thompson: Probably. I can't see it happening in the next year or two. There is still quite a split in the merchandise line.

We started off as a wholesaler and we carry leather hides in bulk in all our stores. The inventory in Leather Factory stores will probably average \$100,000 at cost. In Tandy, it's near \$50,000. We'll probably always try to segregate by the market we're going into.



"Available at Globes Western Boot World"



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

TnT: You're in a unique position where many of your competitors are also your customers.

Thompson: Probably 90 percent of our competition is also our customer. Most of our dealers can buy anywhere they want to, so if we don't furnish the items that they want for the right price in a timely fashion, they certainly have the choice of going elsewhere to buy and then they really become a competitor. So we do encourage them to do the one-stop shop. We've got everything they might need in one catalog rather than going to 20 vendors.

TnT: One analyst recently referred to The Leather Factory as the 5,000-pound gorilla of the leather world. Do you agree with that?

Thompson: I think that's true. I'm going to be like (Tandy executive John) Roach was at Radio Shack when he said, "We've got the best laptop computer in the world but unfortunately nobody knows it." We may be that 5,000-pound gorilla, but we have to do a better job of getting the word out.

TnT: That's probably one formidable challenge. What are some of the other challenges. Do the animal rights groups have an impact on your business?

Thompson: We're certainly concerned about it. Most people either are not aware of it or are not willing to admit it but we don't sell any animal byproducts that don't come out of the meat industry. We don't just go kill an animal to get the hide, the hide comes as a byproduct of the meat industry. I've had phone calls here saying "You're killing those poor little rabbits." Well, people in China and Spain are living off them and we're buying the hides. I've tried three or four times to explain what would you do with a million raw rabbit skins if we weren't taking them and cleaning them up and making tanned leather out of them. How big a garbage dump do you think you'd need?

TnT: With the acquisition of Tandy, your vision seems to be going further into more retail possibilities. And that

No. 92843811

0320 11/02/02	EXHIBIT 13
Deponent: [Signature]	Date: 11/02/02
www.DEPBOOK.COM	

Federal I.D.: 41-1329004

TA69548

OAKTREE FARMS

PAYMENT TERMS: NET 30 DAYS

2 of 2

that the time workers spend on the job is rising, which is a sign the sluggish economy may be picking up steam.

Indomitable Wal-Mart Continues to Plan Expansion

Despite a pullback in consumer spending and falling short of its projected sales gain, Wal-Mart fearlessly continues to expand aggressively. The world's largest retailer plans to add 200 stores and nine distribution centers next year, an 8 percent increase in retail space.

New Stores Still Opening, Often in a Strip Center

Shopping mall and strip-center vacancies remain about the same, and a new survey shows retailers continue opening stores even though same-store sales are under pressure. Investors are eschewing mall properties in big metropolitan areas in favor of less-expensive centers in more-modest smaller cities such as Spokane, Wash., and Wichita, Kan. Returns on malls in tertiary markets were about 10 percent compared with 8 percent for those in major markets.

Unkindest Economic Cut of All... Employees' Pay

After downsizing and layoffs to meet the profit crunch, many companies now are taking the drastic action of cutting all employees' pay. Companies of all sizes and in a broad range of industries are reducing pay by 3 percent to 10 percent. They point out the pay cuts are a more optimistic commitment to staff than would be further layoffs. Surprisingly, many companies are doing well enough to pay bonuses this year, about 11 percent of total payroll.


No Surprise Here: Sick Leave Not Really for Being Sick

Not at all surprising, one recent survey shows almost half of sick leave does not go for illness. Instead such unscheduled absences are often because of family issues or personal needs. Calling in sick is now at a record high with companies losing an average of \$789 per employee each year.

Retailing Anemic as Consumers Clutch Their Wallets

No wonder that retailing is dire, anemic, or some other negative word. Consumers are tightening their belts firmly in worries over stock market losses and the

looming war with Iraq. Consumer sentiment slumped to a nine-year low of 80 in early October from 86 in September, according to the University of Michigan index. The Commerce Department reported retail sales sank 1.2 percent overall in September with the drop concentrated in automotive. Otherwise, retail sales were up but just .1 percent, raising fears of the worst holiday season in 30 years. For the month,

sales for comparable stores as against September 2001 were down 5.9 percent at Sears, 3.1 percent at JC Penney, and 3.2 percent for Kohl's, a leading discounter. Meanwhile, aftermath of the recent 10-day downtime for West Coast docks might well spell shortages on retail shelves for the Christmas season. Target is considering an apologetic note in its advertising in the event of shortages. 



"Available at GO WEST BOUTIQUE"



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

No. 92043811

ORDZLO v. Hwang
EXHIBIT 24
Deponent: ORDZLO
Date: 11-27-06 Rptr. JL
WWW.DEPOBOOK.COM

102

Feedstuffs Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
12/11/2002	TA71077

BILL
TO

OAF A.1
OAKTREE FARMS
Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
USA

ADVERTISER

OAKTREE FARMS

DIVISION

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
	12/01/02	04/01/02	12	8	JR02	9	2
DESCRIPTION							AMOUNT
TACK ' N TOGS							
ISLAND 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
COMPLETED							
INVOICE TOTAL							1,962.23

Customer Copy

2 of 2

15 u s i n e s s P l a n s

Ask for work samples from professional plan writers and show these to your banker or your accountant or whoever can help you determine quality.

Right after you determine the broad

When it comes to financial projections, remember that there is the likeli-

Please call for catalogue and sales representative in your area.

Oaktree - TNT - $\frac{1}{23}$

No. 92043811

010026 V. HULLING
Δ EXHIBIT 25
Deponent 010026
Date 11-27-08 Rpr.
WWW.DEPBOOK.COM

10.f2

Feedstuffs

Tack 'n Togs

RURAL PRESS LIMITED PUBLICATION

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
01/17/2003	1A7246

POSTED

BILL
TO

OAF.A.1

OAKTREE FARMS

Attn: TONY SUGDEN

4690 CARPINTERIA AVENUE

STE A

CARPINTERIA CA 93013

USA

ADVERTISER

OAKTREE FARMS

DIVISION

OAKTREE FARMS

REMIT TO: DEPT. 77-6437

CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
	01/01/03	04/01/02	12	9	JR02	34	2
DESCRIPTION							AMOUNT
TACK ' N TOGS							
ISLAND 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
INVOICE TOTAL							1,962.23

1,962.23

Customer Copy

20f2

EXHIBIT 26

said. Several factors came together to allow this modification to proceed. First, the landlord liked having a tack shop on the premises.

"My landlord is a cowboy," says Chita. "He has a ranch in Texas. And my store fits into the larger old West and country scheme of things."

The Bernat Mill Complex, where the tack shop is located, retains the charm of its original industrial mill. The towns surrounding Uxbridge are loaded with people who own horses, so the tack shop brings in lots of customers that helps business at other tenants.

Pay attention to the time frame in the renewal option. Be aware of any demands that you notify your landlord of intent to renew before a certain number of months prior to lease expiration.

2 Find a walk-away alternative before negotiating.

If you are going to negotiate from a position of strength, you need to know you can walk away from your current position because you have an alternative location to fall back on.

"Few tenants take time to get a walk away alternative," Martin said. "But it's crucial."

Besides leverage, there's another benefit to having an alternative location: You can visualize your negotiation as an entirely new piece of business rather than an alteration of a previous agreement.

"You want to consider every critical term of your lease a negotiable item," Martin said.

One final point: Don't try to fake your walk-away alternative. You must always have a real one for it to work, or otherwise you will pull your punches during negotiations, says Martin.

3 Watch for unfair escalation clauses.

Outside of the base rental rate, the stickiest part of a lease is the operating expense escalation clause. Sometimes called pass through clauses, these call for your rent to increase according to a formula that determines your pro-rated share of the actual rises in a building's operating expenses.

Unfortunately, such clauses often include so many types of operating expenses that they result in unexpected liabilities for tenants.

Many landlords view these clauses as profit centers, while tenants see them as methods used by landlords to stay even. In your negotiations, attempt to eliminate expenses that relate to the risks of ownership rather than of leasing.

retailers' forum

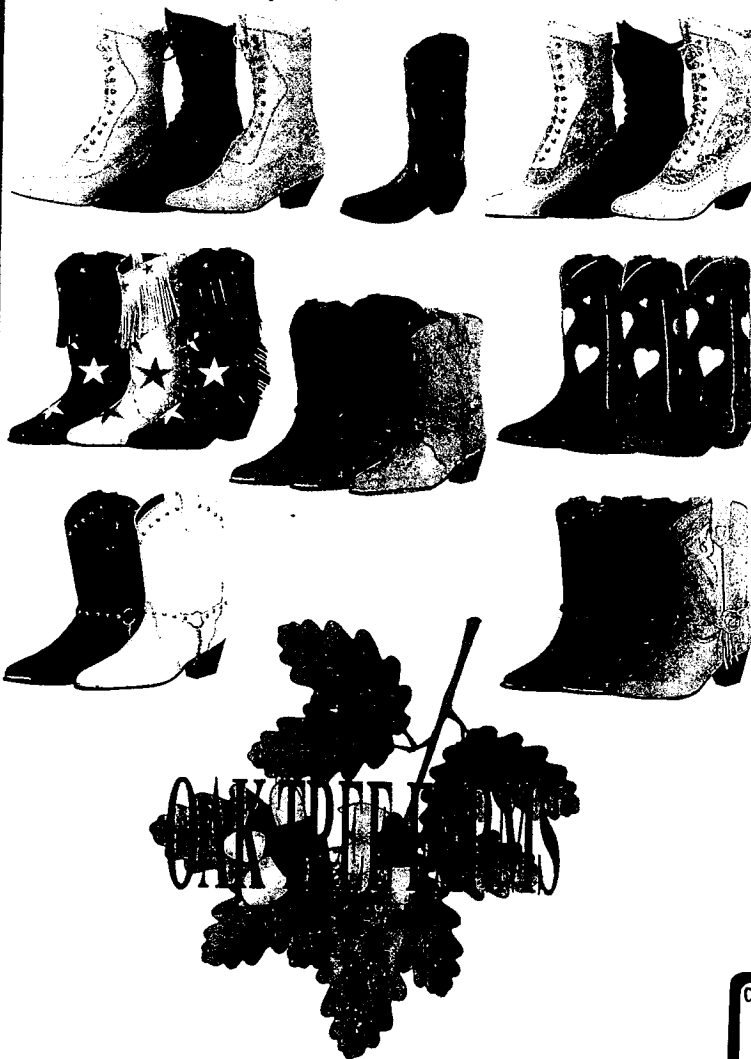
SHARE YOUR THOUGHTS ONLINE

Q: How has a property lease helped or hindered your business?

www.tackntogs.com

These include marketing costs for the building, and amortization of maintenance and energy conservation and

Showing at King of Prussia, Atlanta, Indianapolis, and Dallas Markets



Ladies western dress fashion boots.

1-888-235-9877

Please call for catalogue and sales representative in your area.

Ng. 92043811

Orzib V. Hwang
Δ @ EXHIBIT 26

Deponent Orzib

Date 11-27-09 Rptr. TL

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10f2

Feedstuffs

Tack 'n Togs

RURAL PRESS LIMITED PUBLICATIONS

Telephone: (630)690-5600

Federal I.D.: 41-1329004

INVOICE

DATE	NUMBER
02/11/2003	1A73741

BILL
TO

OAFA.1
OAKTREE FARMS
Attn: TONY SUGDEN
4690 CARPINTERIA AVENUE
STE A
CARPINTERIA CA 93013
USA

ADVERTISER

OAKTREE FARMS

DIVISION

OAKTREE FARMS

REMIT TO: DEPT. 77-6437
CHICAGO, IL 60678-6437

PAYMENT TERMS: NET 30 DAYS

CUSTOMER ORDER NO.	NUMBER	INSERTION START DATE	FREQUENCY	INSERTION NO.	SALESPERSON	PAGE NO.	
	02/01/03	04/01/02	12	10	JR02	25	2
DESCRIPTION							AMOUNT
TACK ' N TOGS							
ISLAND 4C							2,308.51
Less Commission							346.28
Net Total							1,962.23
INVOICE TOTAL							

POSTED

1,962.23

Customer Copy

2 of 2

EXHIBIT 27

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2006-11-26 19:14:49 ET

Serial Number: 75563992 Assignment Information

Registration Number: (NOT AVAILABLE)

Mark



(words only): OAK TREE FARMS

Standard Character claim: No

Current Status: Abandoned-Failure To Respond Or Late Response

Date of Status: 1999-12-20

Filing Date: 1998-10-06

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1999-12-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

I. Evolutions, LLC

Address:

Evolutions, LLC
19013 E 8th St Unit D
Rancho Cucamonga, CA 91730
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Footwear

Basis: 1(a)

First Use Date: 1995-10-09

First Use in Commerce Date: 1995-10-09

ADDITIONAL INFORMATION

Design Search Code(s):

05.03.02 - Oak leaf

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1999-12-20 - Abandonment - Failure To Respond Or Late Response

1999-05-03 - Non-final action mailed

1999-04-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

EVOLUTIONS LLC
19013 E 8TH ST UNIT D
RANCHO CUCAMONGA CA 91730

No. 92043811

Drozco V. Huang	
Δ EXHIBIT	27
Deponent	Drozco
Date	11-27-06
Rptr.	TZ
WWW.DEPOBOOK.COM	

10f1

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2006-11-26 19:17:12 ET

Serial Number: 78304288 Assignment Information

Registration Number: (NOT AVAILABLE)

Mark



(words only): OAK TREE FARMS

Standard Character claim: No

Current Status: Further action on the application has been suspended.

Date of Status: 2006-05-31

Filing Date: 2003-09-23

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 111

Attorney Assigned:
TIERNEY MARGERIE ANN Employee Location

Current Location: M20 -TMO Law Office 111

Date In Location: 2006-05-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Orozco, Nora

Address:

Orozco, Nora
4690 A Carpinteria Ave
Carpinteria, CA 93013
United States

Legal Entity Type: Individual

Country of Citizenship: United States

2. Orozco, Roger

Address:

Orozco, Roger
4690 A Carpinteria Ave
Carpinteria, CA 93013
United States

Legal Entity Type: Individual

Country of Citizenship: United States

GOODS AND/OR SERVICES

No. 92043811

Orozco v. Huang
EXHIBIT 828

Deponent Orozco

Date 11-27-06 Rptr. TL

WWW.DEPOBOOK.COM

International Class: 025
Class Status: Active
Footwear
Basis: 1(a)
First Use Date: 1995-04-01
First Use in Commerce Date: 1995-10-01

ADDITIONAL INFORMATION

Description of Mark: The mark consists of The mark consists of the words OAK TREE FARMS and a design element.

Design Search Code(s):

05.03.02 - Oak leaf

05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches

05.03.10 - Other branches with leaves, with or without fruit

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-08-05 - TEAS Change Of Correspondence Received
2006-05-31 - Report Completed Suspension Check Case Still Suspended
2005-11-22 - Report Completed Suspension Check Case Still Suspended
2005-05-16 - Report Completed Suspension Check Case Still Suspended
2004-11-15 - LETTER OF SUSPENSION E-MAILED
2004-11-15 - Suspension Letter Written
2004-11-08 - Amendment From Applicant Entered
2004-10-28 - Communication received from applicant
2004-10-28 - TEAS Response to Office Action Received
2004-10-28 - Attorney Revoked And/Or Appointed
2004-10-28 - TEAS Revoke/Appoint Attorney Received
2004-04-30 - Non-final action e-mailed
2004-04-19 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Kurt Koenig

Correspondent

Kurt Koenig

Koenig & Associates

P.O. Box 1140

Summerland CA 93067-1140

Phone Number: 805-965-4400

Fax Number: 805-564-8262

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2006-11-26 19:16:31 ET

Serial Number: 78213107 [Assignment Information](#)

Registration Number: 2846833

Mark



(words only): OAKTREE

Standard Character claim: No

Current Status: A cancellation proceeding has been filed at the Trademark Trial and Appeal Board and is now pending.

Date of Status: 2004-10-29

Filing Date: 2003-02-10

Transformed into a National Application: No

Registration Date: 2004-05-25

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 - File Repository (Francunia)

Date In Location: 2004-06-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Hwang, Michael

Address:

Hwang, Michael
12-25 Robin Lane
Bayside, NY 11360
United States

Legal Entity Type: Individual

Country of Citizenship: United States

Phone Number: 917-838-9638

Fax Number: 917-838-9638

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Footwear

Basis: 1(a)

First Use Date: 2003-12-20

First Use in Commerce Date: 2003-12-20

ADDITIONAL INFORMATION

Design Search Code(s):

05.01.25 - Cypress tree; Other trees or bushes; Willow tree

27.03.04 - Plants forming letters or numerals

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-10-29 - Cancellation Instituted No. 999999

2004-05-25 - Registered - Principal Register

2004-03-18 - Allowed for Registration - Principal Register (SOU accepted)

2004-03-17 - Assigned To Examiner

2004-02-27 - Statement of use processing complete

2004-02-27 - Amendment to Use filed

2004-02-26 - TEAS Statement of Use Received

2003-12-30 - Notice of allowance - mailed

2003-10-07 - Published for opposition

2003-09-17 - Notice of publication

2003-08-06 - Approved for Pub - Principal Register (Initial exam)

2003-08-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

IRENE E. HUDSON
FISH & RICHARDSON P.C.
153 EAST 53RD STREET, 52ND FLOOR
NEW YORK, NY 10022-4611
Phone Number: 917-838-9638
Fax Number: 917-838-9638

NO. 92043811

OREO V. HWANG

EXHIBIT 29

Deponent OREO

Date 11-27-06 Rptr. TL

WWW.DEFOBOOK.COM

To: Printing Plus
Pat

From: Evolutions
Michael Medina

Date: November 11, 1996

RE: Corrections on Printing Order

All of the stationary and envelopes are ready for printing.
Regarding the enclosed form, please add at the end of the last
paragraph, ***Returns may be subjected to a 10%
restocking fee.***

Thanks for your help.

FAXED
11-11-96

FILE

No. 92043811

Deponent	Orozco
Date	11-27-96
Rptr.	TZ

WWW.DEPBOOK.COM

145

**PRINTING PLUS**

1298 W. NINTH STREET
UPLAND, CA 91786
(800) 880-8865 • FAX (909) 920-5415

**GRAPHICS
DESIGN
COPIES
PRINTING
BINDING**

FAX TRANSMITTALDATE 11/11/96COMPANY EvolutionATTENTION NoraSUBJECT: **PROOF COPY**JOB NAME Letterhead, Envelopes, Order Form

FILE # _____

Please let us know as soon as you can. We have
these scheduled to run this morning.

Thank, Pat

Please look over the following copy. Make any necessary corrections or changes and fax back along with the appropriate box checked off on the cover sheet. **Fax back cover sheet only** if no changes or corrections are needed.

* Please note: there are no additional charges made for corrections; additional charges may be required for requested changes from your original order.

☐ O.K. TO PRINT Signed: _____

☐ NEEDS CHANGES (no additional proof necessary) Signed: _____

☐ NEEDS CHANGES (submit another proof)

Thank You

of pages transmitted in addition to this cover sheet 3

IF YOU DO NOT RECEIVE ALL PAGES OF THIS TRANSMITTAL PLEASE CALL - (800) 880-8865

Evolutions, LLC

1314 W. 9th Street • Upland, CA 91786 • Tel. (909) 946-0414 • Fax (909) 946-0417



Envelope 3

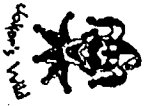
Evolutions, LLC

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BEDFORD STU

•L•A•X•



State of California

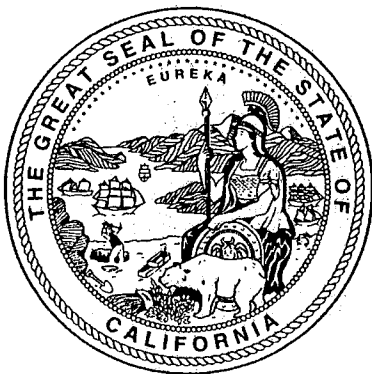
SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

APR - 5 2001



Secretary of State

Bill Jones

No. 42043B11

Onzeo v. Hwang
EXHIBIT 31

Deponent ORDCO

Date 11-27-06 Rptr. TL

WWW.DEPOBOOK.COM

2338088

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAR 29 2001

BILL JONES, Secretary of State

ARTICLES OF INCORPORATION
OF
EVOLUTIONS FOOTWEAR, INC.

The undersigned, desiring to form a corporation under the laws of the State of California, declares:

FIRST: The name of the corporation is: EVOLUTIONS FOOTWEAR, INC.

SECOND: The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

THIRD: The name and address in this state of the corporation's initial agent for service of process is:
Jonathan G. Gabriel, Esq.
16311 Ventura Blvd., Suite 990
Encino, CA 91436-2124

FOURTH: The corporation is authorized to issue 10,000 shares of capital stock, all of one class, to be designated "common stock".

FIFTH: The Shareholders of this corporation shall have the preemptive right to subscribe to any issue of shares of securities by this corporation.

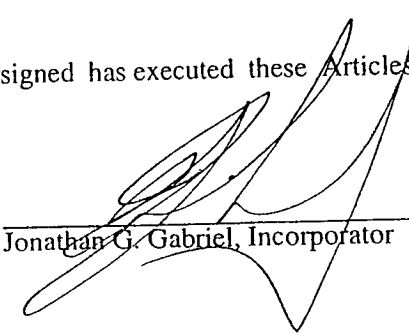
SIXTH: The liability of the Directors of the corporation for monetary damages shall be eliminated to the fullest extent permissible under California law.

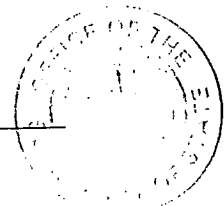
SEVENTH: The corporation is authorized to provide indemnification of agents (as defined in Section 317 of the California Corporations Code) through bylaw provisions, agreements with the agents, vote of Shareholders or disinterested Directors, or otherwise, in excess of the indemnification otherwise permitted by Section 317 of the Corporations Code, subject only to the applicable limits set forth in Section 204 of the Corporations Code with respect to actions for breach of duty to the corporation and its Shareholders.

EIGHTH: This corporation is a close corporation.

NINTH: All of the corporation's issued shares of all classes shall be held of record by not more than thirty-five (35) persons.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this
23rd day of March, 2001.


Jonathan G. Gabriel, Incorporator



California Business Portal

Secretary of State BRUCE McPHERSON

BUREAU OF TAX

ELECTIONS & VOTER INFO

POLITICAL REFORM

CA BUSINESS PORTAL

ARCHIVES & MUSEUM

SPECIAL PROGRAMS

Business Search LP/LLC

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[LLC Name Availability](#)

[LP Name Availability](#)

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[Order Form](#)

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[Status Reports](#)

[LLC FAQs](#)

[LP FAQs](#)

[LLC Main Page](#)

[LP Main Page](#)

[Site Search](#)

Limited Partnerships/Limited Liability Companies

LP/LLC

The information displayed here is current as of "Nov 17, 2006" and is updated weekly. It is not a complete or certified record of the Limited Partnership or Limited Liability Company.

LP/LLC		
EVOLUTIONS, LLC		
Number: 199523710013	Date Filed: 8/25/1995	Status: pending cancel
Jurisdiction: CALIFORNIA		
Address		
1101 EUGENIA PLACE #B		
CARPINTERIA, CA 93013		
Agent for Service of Process		
ROGER A. OROZCO		
1550 MYRA STREET		
CARPINTERIA, CA 93013		

[Printer Friendly](#)

[New Search](#)

- Fees and instructions for requesting certification of limited partnership and/or limited liability company records are included on the [Business Entities Records Order Form](#).
- Blank fields indicate the information is not contained in the computer file.
- If the agent for service of process is a corporation, the address of the agent may be requested by ordering a status report. Fees and instructions for ordering a status report are included on the [Business Entities Records Order Form](#).

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No. 92043811

Orozco v. Hwang
EXHIBIT 32

Deponent: OROZCO

Date: 11-27-06 Rptr. JL

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10f1

EXHIBIT 43

OAK TREE

WESTERN WEAR

OAK TREE

WESTERN WEAR



Enjoy your new boots. They are all leather and fit like a dream.

Sonora Antique Saddle

Oak Tree makes fashion forward western wear today's western wear.



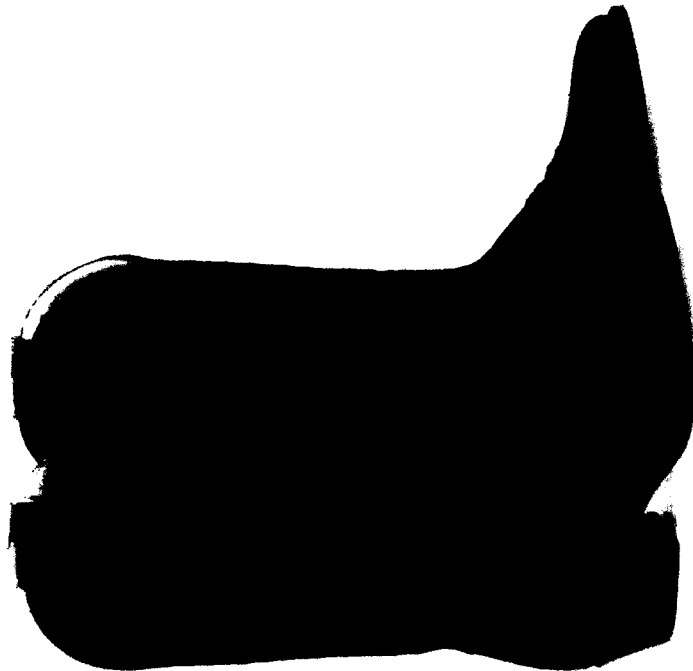
No. 57-1001
 00240 U. H4243
 Δ EXHIBIT 43
 Deponent 00240
 Date 11-27-06 Rptr.
 WWW.DEPODOC.COM

2005 - 2006

STAGECOACH

OAK TREE
WESTERN WEAR

MENS



STYLE

Vaquero

COLORS:

- Crazy Horse
- Black



STYLE

Rodeo

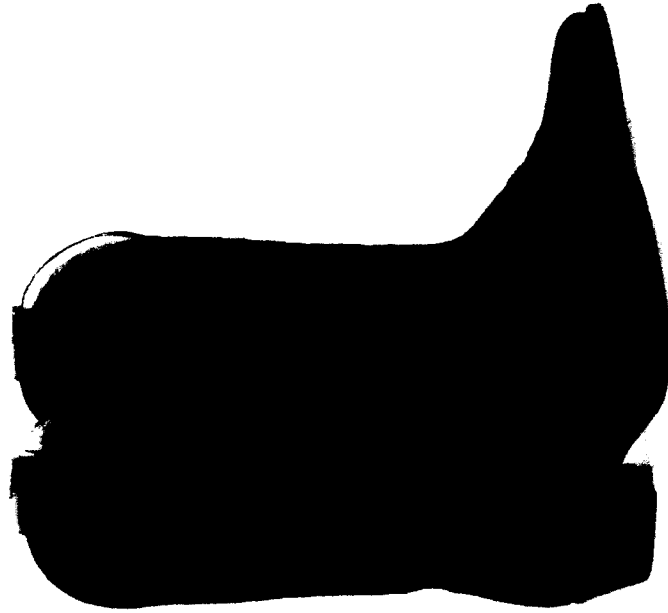
COLORS:

- Black
- Brown
- Red

STAGECOACH

OAK TREE
WESTERN WEAR

WOMENS

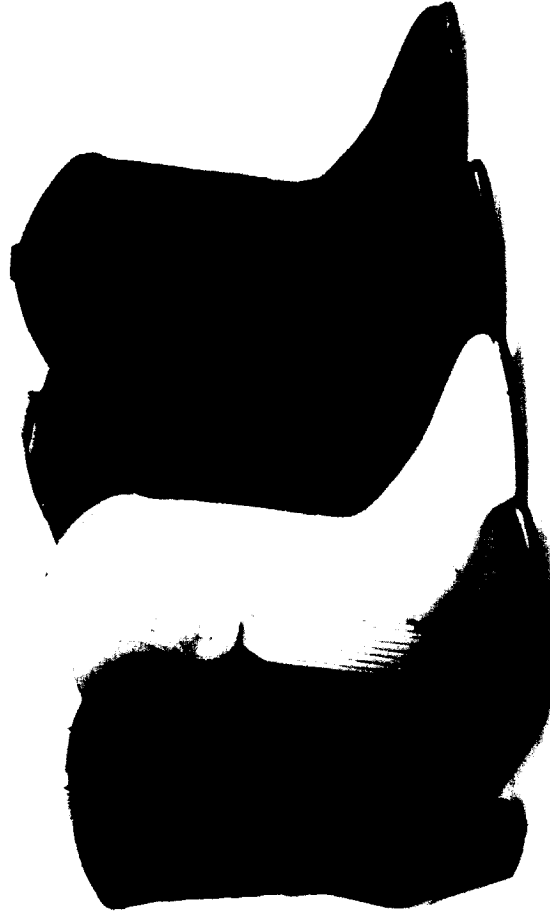


STYLE

Amargosa

COLORS:

- Crazy Horse
- Black



STYLE

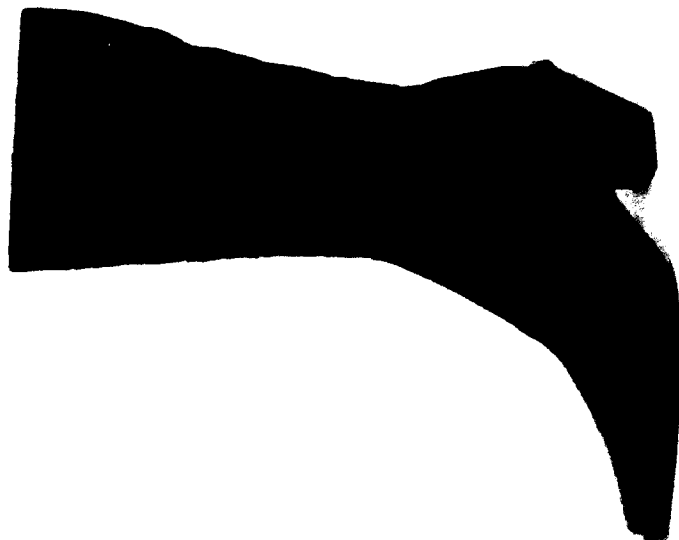
Sahara

COLORS:

- Antique Saddle
- White
- Brown Nubuck
- Black
- Ivory

OAK TREE
WESTERN WEAR

OAK TREE
WESTERN WEAR

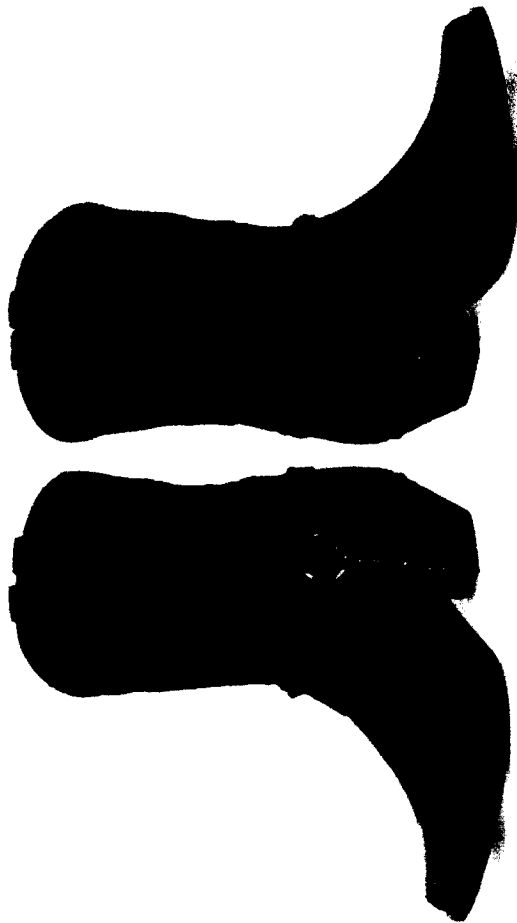


STYLE

Whisper

COLORS:

• Black



STYLE

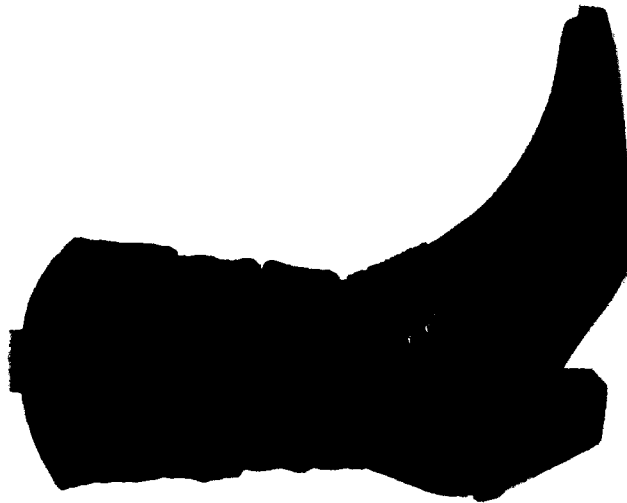
Montana

COLORS:

• Tan
• Black

OAK TREE
WESTERN WEAR

OAK TREE
WESTERN WEAR

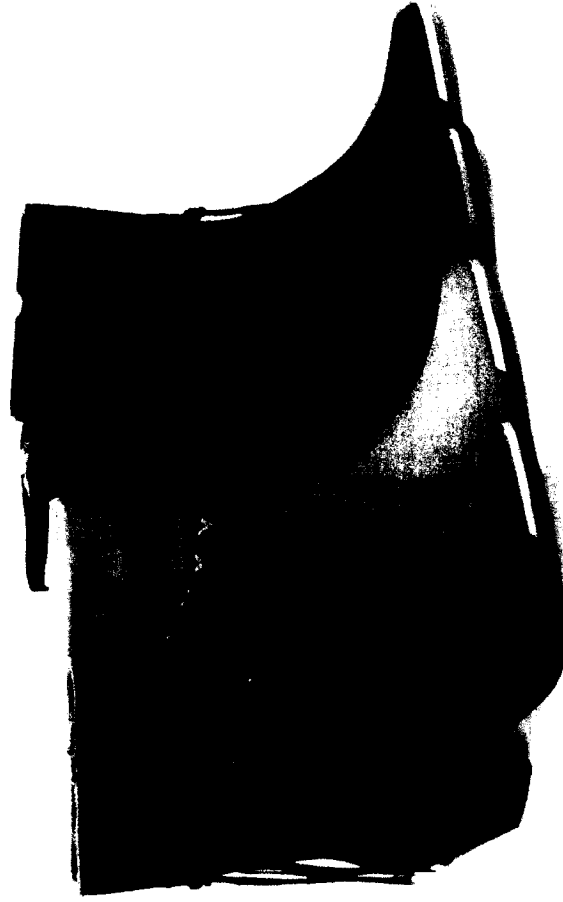


STYLE

Echo

COLORS:

- Black

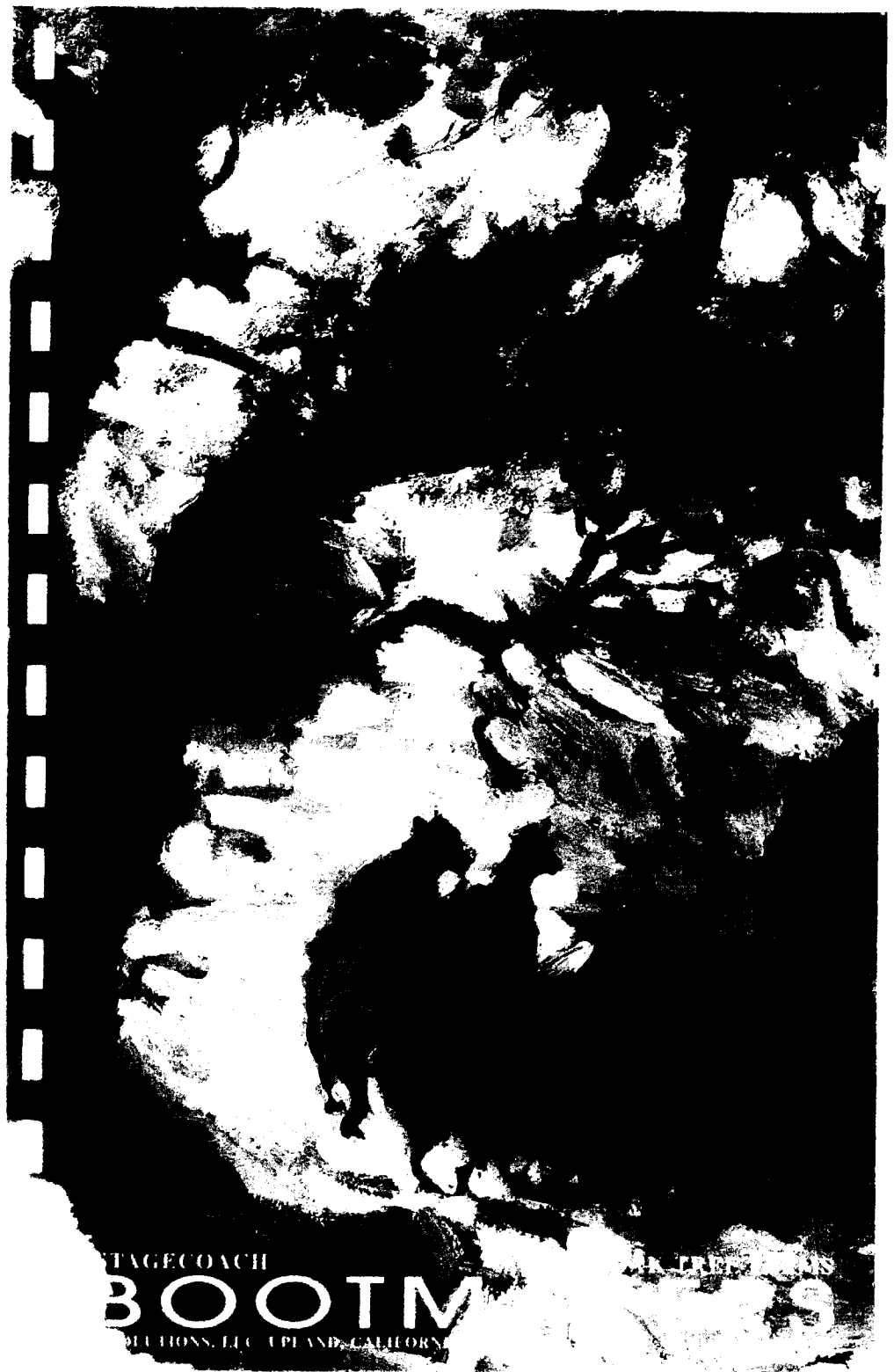


STYLE

Runway

COLORS:

- Turquoise
- Dusty Pink
- Purple
- Hot Pink



STAGE COACH

BOOTM

PRODUCTIONS, LLC UPLAND, CALIFORNIA

THE JET SET

NO. 92043811

Ortiz v. Hwang	AT
Deponent	Ortiz
Date	11-27-08
Rptr.	TR
WWW.DEPOBOOK.COM	



We at Evolutions have a **SIMPLE** and **PROFITABLE** marketing strategy for you, the retailer.

Let's face it, we all know **UNIT SALES** are down. It is a fact in today's market.

We also know that most sales are in "**CORE STYLES**". That's **WHAT** we **MAKE!**

We **MAKE "CORE STYLES"** at "**BUYER SMART PRICES**" that allow you to make the margins **YOU MUST HAVE** to succeed.

Oak Tree Farm and Stagecoach boots are being successfully sold in today's western market by hundreds of western retailers across the country.

Please call (909) 946-0414 for a return call from a sales representative in your area.

P.S. They Fit Like A Dream.

BRAND

OAK TREE FARMS

COLORS:

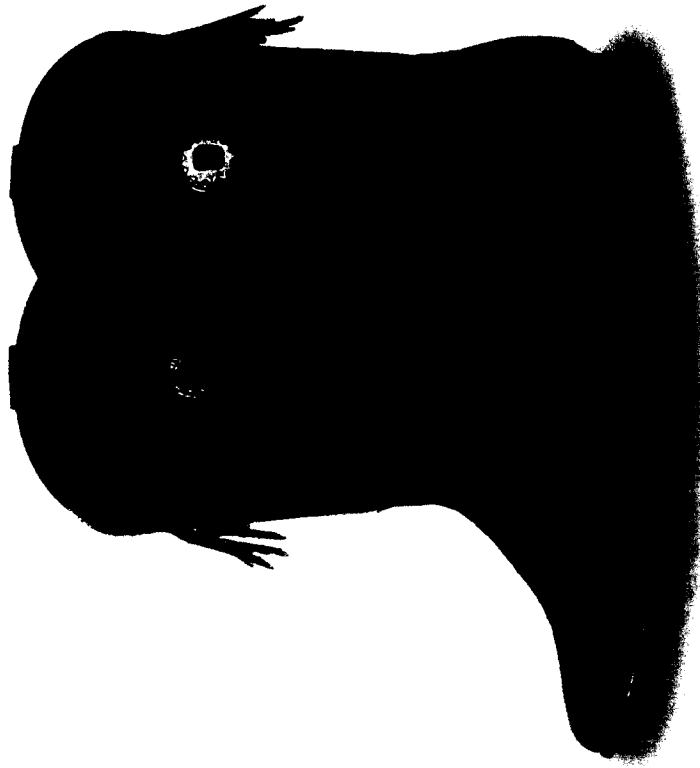
Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11

Adobe
womens

Arroyo
womens



BRAND:

OAK TREE FARMS

COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11



BRAND:

OAK TREE FARMS

COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black

SIZES:

5 1/2 - 11



BRAND:

OAK TREE FARMS

BRAND:

OAK TREE FARMS

COLORS:

Distressed Nubuck leather - Brown
Smooth Leather - Black, Cream, White, Red

COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

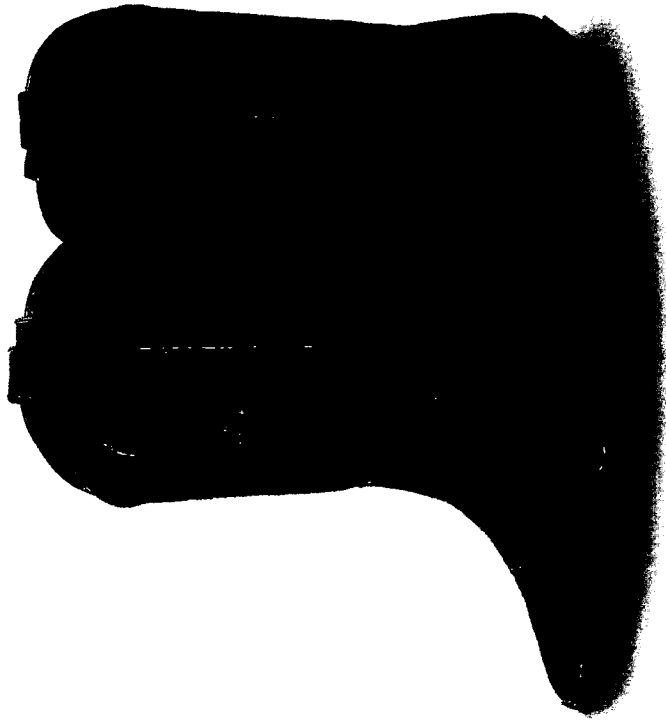
5 1/2 - 11

SIZES:

5 1/2 - 11

Sonora
womens

Mesquite
womens



BRAND:

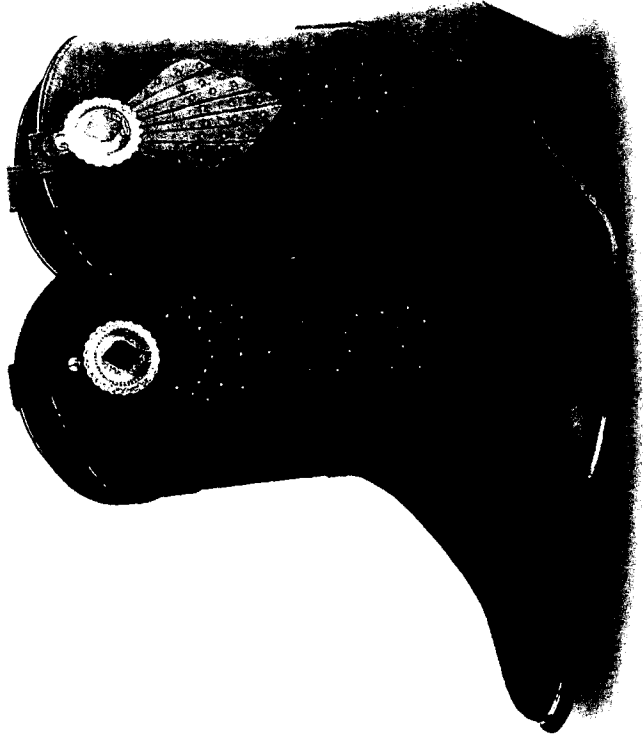
OAK TREE FARMS

COLORS:

Distressed Nubuck Leather - Black,
Brown

SIZES:

5 1/2 - 11



BRAND:

OAK TREE FARMS

COLORS:

Distressed Nubuck Leather - Black,
Brown

5 1/2 - 11

Sahara
womens

Barranca
womens



BRAND:

OAK TREE FARMS

BRAND:

OAK TREE FARMS

COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

COLORS:

Distressed Nubuck Leather - Brown
Smooth Leather - Black, White, Red

SIZES:

5 1/2 - 11

SIZES:

5 1/2 - 11

Amargosa
womens

Sierra
mens



BRAND:

STAGECOACH

COLORS:

Elk Print Leather - Black
Crazy Horse Leather - Brown

SIZES:

5 1/2 - 11



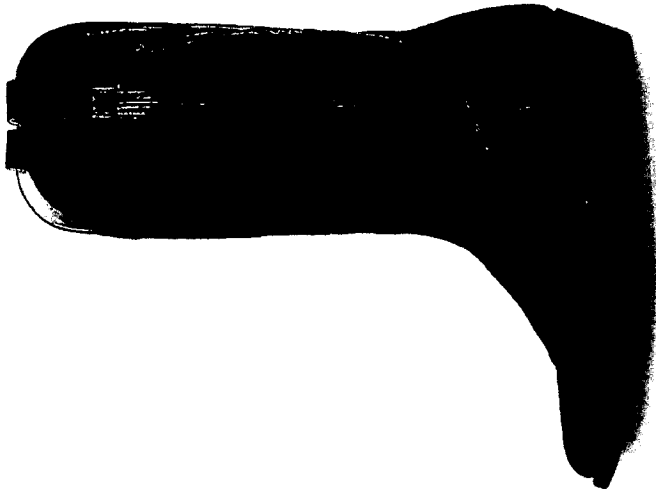
BRAND:

STAGECOACH

COLORS:

Elk Print Leather - Black
Crazy Horse Leather - Brown

7-13



BRAND:

STAGECOACH

COLORS:

Elk Print Leather - Black
Crazy Horse Leather - Brown

SIZES:

7-13

PRICE LIST
AS OF 3/1/97

	COD	TERMS
OASIS	\$49.90	\$55.50
ADOBE	\$48.90	\$54.50
ARROYO	\$47.50	\$51.50
MESA	\$42.50	\$47.50
RIO	\$43.90	\$48.90
SONORA	\$43.90	\$48.90
SAHARA	\$45.50	\$49.90
MESQUITE	\$45.50	\$50.00
BARRANCA	\$19.90	\$19.90
AMARGOSA	\$53.90	\$57.90
MOJAVE	\$56.50	\$59.90
SIERRA	\$58.50	\$62.50

Add \$2.00 per pair for orders less than 5 pairs



1314 West 9th Street, Upland CA 91786 Tel. (909) 946-0414 Fax (909) 946-0417